Career Building Seminar

For Transitional, Underemployed & Unemployed Individuals



In times of economic uncertainty, financial loss and rapid change, it's easy to lose confidence in your abilities. Join us Saturday, December 6, for an interactive seminar and you will:

- Learn how to best position and communicate your "personal brand"
- Create a plan with practical tools for maximizing your network
- Build the confidence and enthusiasm for executing your plan

The seminar is free but registration is required. A light lunch will also be served. Reserve your space today!

For more information, visit us on the Web at www.firstpresby.net



Career Building Seminar December 6, 2008 8:30a.m. – 3:00p.m.

RSVP by December 1, 2008 (203) 374-6176 or at rsvppresby@sbcglobal.net

Location: First Presbyterian Church of Fairfield 2475 Easton Turnpike Fairfield, CT 06825

Seminar Agenda	
8:30 - 8:45	Registration
8:45 - 10:00	Session 1
	Setting the Foundation for
	Building Your Career: The
	Brand Called "You"
	Presented by Laura Tessinari,
	Ogilvy & Mather
10:00 – 10:15	BREAK
10:15 – 11:30	Session 2
	Executing Your Brand Strategy:
	Winning Job Search Strategies
	Presented by Tammy Jersey,
	TKJ Associates
11:30 – 12:45	LUNCH
12:45 – 2:00	Session 3
	Overcoming Self-doubt, Fear
	and Anxiety: Moving Forward
	with Confidence and Belief!
	Presented by Scott W. Ventrella,
	Positive Dynamics
2:00 – 3:00	Q&A, CLOSE