To Whom It May Concern,

It is with great enthusiasm that I write this letter of recommendation for McKay Jones. As our Community Building Fellow at the Center for Social Impact, McKay has demonstrated an unparalleled ability to foster relationships, build trust, and create meaningful opportunities for engagement. He has taken this role and elevated it beyond expectations, leaving a lasting impact on both our department and the broader university community.

McKay excels in community outreach, event planning, and student engagement. He has built strong connections across a variety of departments and stakeholders, both within and beyond Utah Valley University. His ability to bring people together and create spaces for dialogue and action is remarkable. He has guided countless students in learning about our programs and getting involved in impactful ways, helping to cultivate a sense of belonging and purpose on campus.

In his role, McKay also supervised a team of outreach associates and successfully managed budgets for our open houses and outreach initiatives. His organizational skills and strategic thinking ensured that these events were not only well-executed but also deeply meaningful for attendees. Additionally, McKay is well-versed in design thinking and systems thinking, skills that were evident when he won the *Oxford Map the System* competition.

What truly set McKay apart, however, was what he did after winning. Instead of simply celebrating his achievement, he took the initiative to expand his project into a campus-wide event focused on environmental justice. He invited five guest panelists, organized a resource fair featuring local organizations, and ensured that the conversation on environmental impact continued beyond his initial research. His ability to take an idea and transform it into a large-scale, impactful event—while managing logistics, deadlines, and community partnerships—was nothing short of extraordinary. It was one of the most well-attended and impactful events our Center has hosted.

McKay’s initiative, leadership, and dedication make him an invaluable team member. His ability to think critically, organize effectively, and inspire action is rare. If given the opportunity, I would hire him again in a heartbeat, knowing that he would excel in any role he takes on.

I highly recommend McKay Jones for any opportunity he pursues. He will bring vision, professionalism, and a deep commitment to meaningful change to any organization. Please feel free to contact me if you require any additional information.

Warm regards,

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