<u>Weather Site Planning Document</u>
Site Name
-South East Idaho Weather
-seidahoweather.info

Site Purpose
-To inform outdoor enthusiasts of the weather during their upcoming weekend trip

Target Audience and Scenarios
-Summer outdoor enthusiasts (hiking, biking, camping, rock climbing, etc.)
-College Students with a long weekend looking for something to do outdoors
-Families looking to spend some time in nature
-Winter outdoor enthusiast (ice fishing, skiing, snowboarding, etc.)
-Water sport enthusiasts for the lake

Site Map

Color Scheme
-Dark Green, Calm Green, Blue-green, Green-gray
-Green 1: rgb (19, 110, 69), hex: 136E45
-Green 2: rgb (21, 121, 43), hex: 15792B
-Blue: rgb (18, 103, 84), hex: 126754
-Green-Gray: rgb (35, 78, 58), hex: 234E3A

Typography
For the Navigation Menu and Headers
font-family: 'Cinzel', serif;
For the regular text
font-family: 'PT Serif', serif;
For the sub-headers, captions or other text
font-family: 'Vollkorn', serif;