Kaylie McKee

Graphic & Web Designer // Front-End Developer

105 East Osage St, Greenfield, IN 46140 // (317) 800-4253
mckeekaylie@gmail.com // klmvisuals.com

Experience:

AOTMP, Indianapolis, IN
October 2018 - present // Marketing Designer
Designed AOTMP Research reports and corresponding graphics. Executed the AOTMP brand through the design of marketing materials for all of AOTMP's services. Edited video and photo materials for marketing use.

Keihin North America, Anderson, IN
June 2018 - October 2018 // IT Media Specialist
Led the maintenance of the company website utilizing a CMS and writing basic HTML/CSS. Designed graphics in Photoshop for multiple digital uses. Managed digital assets by establishing a digital asset library, editing and taking images.

Ball State University Housing and Residence Life Muncie, IN
May 2017 - August 2017 // Marketing & Communications Intern
Helped Housing and Residence Life prepare for the upcoming school year by designing residence hall posters, pamphlets, orientation shirts, and more.

Ball State University Center for Business and Economic Research, Muncie, IN
August 2016 - April 2018 // Undergraduate Design Assistant
Designed CBER's research reports and corresponding graphics. Designed marketing materials for CBER and for the Miller College of Business.

Sweetwater Sound, Fort Wayne, IN
May 2016 - July 2016 // Graphic Design Intern
Designed signage, web graphics, and various other marketing pieces for all of Sweetwater's brands.

Ball State University Career Center, Muncie, IN
August 2015 - April 2016 // Design Assistant
Designed marketing materials, maintained social media accounts, and created pictures and videos for marketing use.

Education:

Ball State University '18, Muncie, IN
Degree: Bachelor of Arts, Cum Laude
Major: Journalism Graphics // Minor: Digital Publishing
GPA: 3.6 // Dean's List: 7 semesters

Skills:
• Proficient in Adobe InDesign, Illustrator, and Photoshop
• Familiar with Adobe After Effects, Premiere Pro, and Lightroom
• Proficient in Sketch
• CMS (including Wordpress and Weebly)
• Advanced HTML 5 and CSS 3
• Intermediate Bootstrap, jQuery, and JavaScript
• Infographics and intermediate motion graphics
• Vector illustration
• Copy editing and writing
• Social media
• Photography and videography
• Intermediate Spanish

References:

Andy Markle
Senior Marketing Manager
AOTMP

Victoria Meldrum
Manager of Publications and Web Services
Ball State University Center for Business and Economic Research

David Cleveland
Marketing Communications Specialist
Ball State University Dining