

Deploy



goal: bring a prototype into effective action in order to support real world users' work & goals

artifacts: visualization system

1) pinpoint a target audience

generate

*who are you deploying to? what are their **goals**? what will qualify this deployment as a success?*

!! does this audience match your users back on the Understand sheet? if not, revisit previous sheets!



2) fix usability concerns

*can the tool be **easier to use**? what elements & interactions can be tweaked to avoid frustration?*

!! is this a new kind of interaction? should you ideate on the idea here instead?



3) improve points of integration

integrate data/tools. maximize algorithmic or storage efficiency. how does this fit in a user's workflow?



4) refine the aesthetics

is the use of color and typography consistent? what about the layout or use of whitespace? make it look pleasing!



5) consider a method to evaluate your system

evaluate

take a look at the provided supplement of possible methods. how would you test your system? what would be a successful test of this system? write an evaluation plan here. talk through this plan with a partner or your group. if you have time: test with one or more users, summarize your findings, insights, and recommendations below.

!! did any of the usability, integration, or aesthetic changes result in new ideas or requirements? revisit earlier worksheets as needed!

