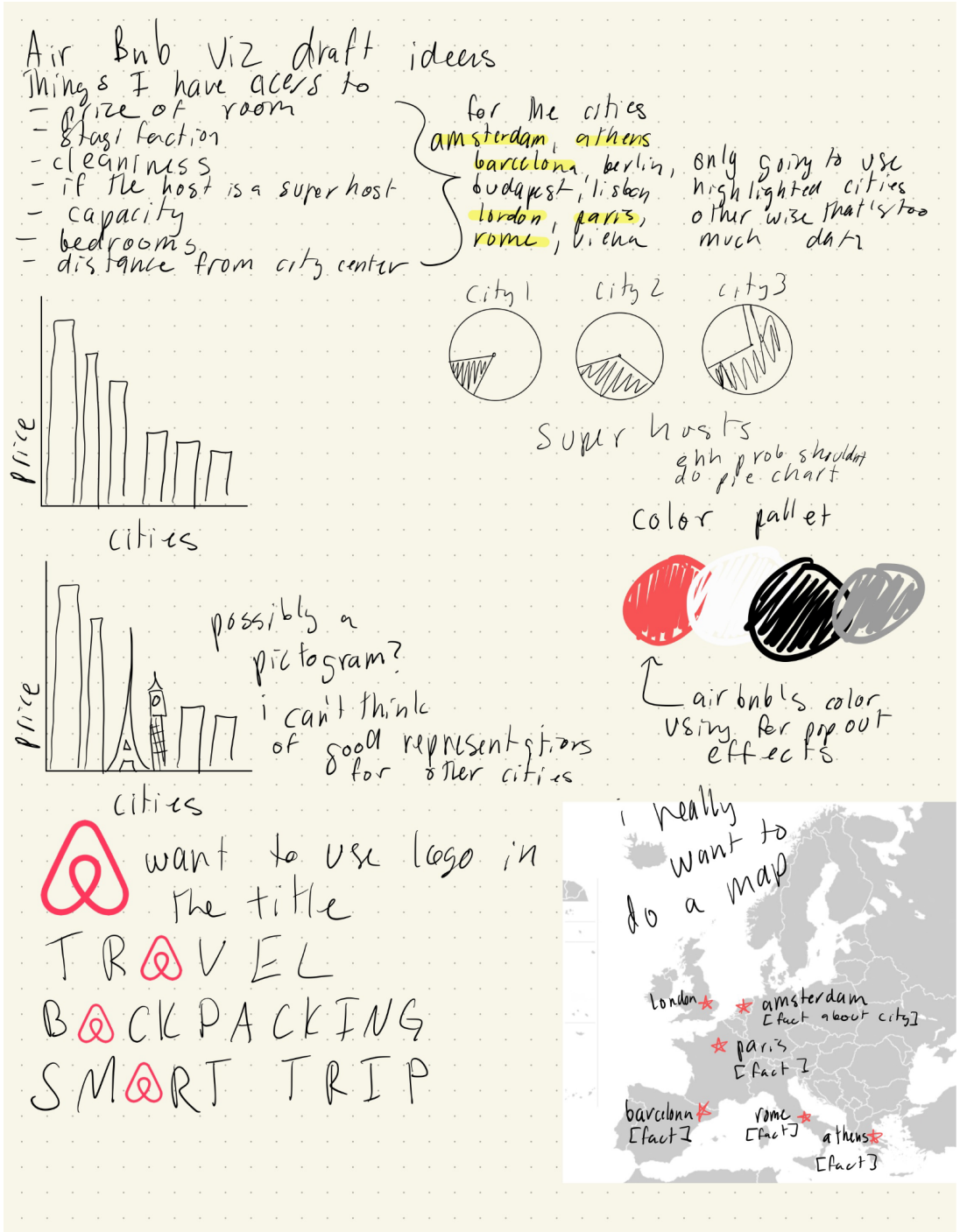
Part 1:

The topic of this visualization is airbnbs across popular Europe travel destinations. I chose this topic because I love to travel! And for a long time traveling across Europe was something that college kids would do with very little money but staying at hostels instead of hotels. With the advent of airbnb now anyone can turn their home into a hotel, and I was curious what staying in air bnbs across Europe would look like, both in terms of the price and the quality of service. Plus I thought that having the different cities highlighted on a map would make for a very eye-catching and memorable visualization for the infographic. I want to present my infographic as a guide to air bnbs across Europe and hopefully, the user will come away with the knowledge of if an air bnb would be right for them on their trip to Europe.

I am going to use Canva for my infographic as it is easy to use especially for making something with a unified color pallet with their library of icons.

Part 2:


Air Bnb Viz draft ideers
Things I have acers to
- price of room
- satisfaction
- cleaniness
- if the host is a super host
- capacity
- bedrooms
- distance from city center
for the cities
amsterdam, athens
barcelona, berlin,
budapest, lisbon
london, paris,
rome, vienna
only going to use highlighted cities other wise that's too much data
city 1
city 2
city 3
super hosts
ehh prob shouldnt do pie chart
price
cities
color pallet
air bnb's color using for pop out effects
price
cities
possibly a pictogram?
i can't think of good representations for other cities
want to use logo in the title
TRAVEL
BACKPACKING
SMART TRIP
i really want to do a map
london
amsterdam
[fact about city]
paris
[fact]
barcelona
[fact]
rome
[fact]
athens
[fact]

Credits

Data source: Gyódi, Kristóf, & Nawaro, Łukasz. (2021). Determinants of Airbnb prices in European cities: A spatial econometrics approach (Supplementary Material) [Data set]. Zenodo. https://doi.org/10.5281/zenodo.4446043

Map of Europe: https://en.wikipedia.org/wiki/File:Europe_blank_map.png

Air bnb logo: https://companieslogo.com/airbnb/logo/

Rest of the icons are from canva's library