

Part 1:

The topic of this visualization is airbnbs across popular Europe travel destinations. I chose this topic because I love to travel! And for a long time traveling across Europe was something that college kids would do with very little money but staying at hostels instead of hotels. With the advent of airbnb now anyone can turn their home into a hotel, and I was curious what staying in air bnbs across Europe would look like, both in terms of the price and the quality of service. Plus I thought that having the different cities highlighted on a map would make for a very eye-catching and memorable visualization for the infographic. I want to present my infographic as a guide to air bnbs across Europe and hopefully, the user will come away with the knowledge of if an air bnb would be right for them on their trip to Europe.

Part 2:

Air Bnb Viz draft ideas

Things I have access to

- price of room
- satisfaction
- cleanliness
- if the host is a super host
- capacity
- bedrooms
- distance from city center

for the cities

amsterdam, athena
barcelona, berlin
budapest, lisbon
london, paris
rome, vienna

only going to use highlighted cities otherwise that's too much data

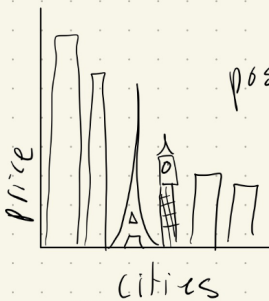


Super hosts
ghh prob should do pie chart

color pallet



airbnb's color using for pop out effects



possibly a pictogram?

i can't think of good representations for other cities



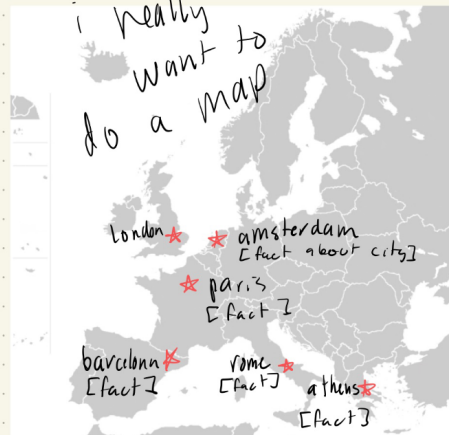
want to use logo in the title

TRAVEL

BACKPACKING

SMART TRIP

i really want to do a map



Credits

Data source: Gyódi, Kristóf, & Nawaro, Łukasz. (2021). Determinants of Airbnb prices in European cities: A spatial econometrics approach (Supplementary Material) [Data set]. Zenodo. <https://doi.org/10.5281/zenodo.4446043>

Map of Europe: https://en.wikipedia.org/wiki/File:Europe_blank_map.png

Air bnb logo: <https://companieslogo.com/airbnb/logo/>

Rest of the icons are from canva's library