

McKenzie Church

763 Creek Glen Rd - Mableton, GA

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Education

University of West Georgia
Bachelor of Science, Computing

Carrollton, Ga
Projected Graduation Date: May 2024
(Available Full-Time Jan. 2024)

Professional Experience

Software Engineering Intern

May 2022 – Present

The Home Depot

- Assisted MADTech front-end engineers in maintenance of sponsored ad components on The Home Depot websites using ReactJS through an Agile workflow
- Used OOP and TDD to implement monitoring of advertisement statistics (amount of ad loads, number of clicks, rendering performance) through New Relic, beginning the migration of AD monitoring from GAM to narrow profit margins, participating in the MADTech profit increase from +42% (FY2022) to +52% (YTD 2022)
- Pioneered efforts to predict future customer shopping patterns using an ARIMA machine learning algorithm through GCP's (Google Cloud Platform)
- Built a computer-vision machine learning model using SQL & GCP to predict The Home Depot products from user images; embedded the model into a Flutter app using a Python back-end server & API, pioneering efforts to streamline the returns process for Pro Customers

Executive Assistant/Intern

May 2021 - August 2021

Systems Evolution, Inc. (SEI – Atlanta)

- Pioneered research leading to the opening of SEI's Charlotte, NC office (2021)
- Event planning for 50+ consultants and their families, to include: venue reservation, time organization, and catering needs

Certified Pharmacy Technician

October 2021 – Present

Publix

- Adhered to HIPAA laws in conducting and organizing patient information for a high-volume (~500+ prescriptions/day) pharmacy
- Information management: secured information, controlled-substance prescriptions, and translating healthcare information for patients via electronic transfer, facsimile, verbal, and/or paper while adhering to HIPAA laws and following DEA protocols
- Aiding in vaccinating the 67% of Carrollton, GA residents (~100+ vaccinations/week) during and after the COVID-19 pandemic