
COMMITTEE MINUTES

Committee Members:

Councillor J. Fullarton, Chair
Councillor M. Wren
Member J. Barabash
Member T. Barnes
Mayor J. Baker, Ex-Officio

Other Council Members:

Councillor L. Bursey
Councillor L. Journal
Councillor N. Lavergne

Staff:

C. Cosgrove, Director of Operations
K. Lorimer, Economic Development Coordinator
L. Murray, Deputy City Clerk (Recording Secretary)
R. Nolan, Director of Economic Development

The Chair called the meeting to order at 7:00 pm.

1. Disclosure of Interest

Councillor Fullarton declared a conflict on item 2019-019-02, Events in City Parks and Parks Facilities as her employer holds events in City parks annually.

2. Reports from Boards and Committees

1. Brockville Railway Tunnel Committee Report

Moved by: Member Barnes

THAT the Report be referred back to the Brockville Railway Tunnel Committee; and

THAT the Committee report back to EDRTC with a list of Phase 1 projects that they would like completed including estimated costs; and

THAT a Sub-committee including BRTC and EDRTC members meet to discuss these projects prior to BRTC reporting back to EDRTC in April.

For: Members Barabash and Barnes, Councillors Wren and Fullarton,
Mayor Baker
Against: nil
Carried 5-0

Councillor Fullarton discussed the report and explained that Councillor Bursey and herself are recent Council representatives on this Committee. She explained that the Committee is looking for some clear guidance on what is expected of them going forward. In addition, Councillor Fullarton said there have been some mixed messages presented to the Tunnel Committee regarding their fundraising, operating expenses and the debt.

3. **Staff Reports**

1. 2019-029-03
Tall Ships Festival Update

Moved by: Councillor Wren

To provide Members of Council updated information regarding the Tall Ships Festival.

For: Members Barabash and Barnes, Councillors Wren and Fullarton,
Mayor Baker
Against: nil
Carried 5-0

L. White and B. Burns from the Tall Ships Festival Committee were in attendance.

L. White reviewed the report for the Committee, stating that everything is on target and they do not expect any variances. She added that the sponsorship goal of \$50,000 has been reached and they are still pursuing additional sponsorship funding.

2. 2019-036-03
Visitor Wayfinding Signage
Image and Design Standards Development

Moved by: Member Barabash

THAT the City of Brockville's Economic Development Department establish a working group including the DBIA, Tourism Office, Chamber of Commerce, Heritage Brockville and the City's Economic Development, Operations and Planning Departments to work with a signage firm to create an image and design standards and to establish a permitting process for visitor wayfinding signage; and

THAT the City's develop a visitor wayfinding signage permitting application process that will include the image and design standards; and

THAT all City attractions and partners be encouraged to use the design standards for visitor wayfinding signage and site identification.

For: Members Barabash and Barnes, Councillors Wren and Fullarton,
Mayor Baker
Against: nil
Carried 5-0

*Councillor Fullarton exited the Council Chambers at 8:14 pm.
Mayor Baker assumed the position of Chair.*

3. 2019-019-02
Events in City Parks and Parks Facilities

Moved by: Councillor Wren

THAT a For-Profit Event user fee of \$200 per day, including set up and tear down days, be implemented for City parks and parks facilities for events with food concessions and /or vendors; and

THAT there be a maximum of three primarily food related events per year, between May 1 and September 15, in the DBIA area; and

THAT Facility Use Applications for events in the DBIA area be forwarded to the DBIA for review and comment; and

THAT for-profit events in City Parks within the DBIA area which include food concessions and vendors be required to give DBIA members an opportunity to participate by coordinating with DBIA staff; and

THAT competing events not be permitted within 30 days of events already having approval.

Referred back to Staff
For: Members Barabash and Barnes, Councillors Wren, Mayor Baker
Against: nil
Carried 4-0

Councillor Wren feels that this process needs to be tightened up a little, there are too many possible loop holes.

Councillor Journal is confused because this policy/process seems to be impeding people coming downtown. He said that isn't what we want.

Councillor Wren will work with staff on creating a robust policy on events in the City parks and Parks Facilities.

Councillor Fullarton returned to the Council Chambers at 8:30 pm.

5. **EDRTC - Consent Agenda**

Moved by: Mayor Baker

THAT the following items as recommended by the Economic Development, Recreation and Tourism Committee be placed on the Consent Agenda:

1. 2019-029-03
Tall Ships Festival Update
2. 2019-036-03
Visitor Wayfinding Signage Image and Design Standards
Development

Carried

6. **Media Question Period**

7. **Adjournment**

Moved by: Councillor Wren

THAT the Economic Development, Recreation and Tourism Committee adjourn its meeting until the next regular meeting scheduled for April 2, 2019.

Carried

The meeting adjourned at 8:42 pm.