

# Finance, Administration and Operations Committee

Tuesday, August 16, 2011, 5:15 p.m. City Hall - Council Chambers

Committee Members
Councillor J. Fullarton, Chair
Councillor L. Bursey
Councillor L. Journal
Councillor D. LeSueur
Councillor M. McFall
Mayor D. Henderson,
Ex-Officio

Areas of Resp
Clerk's Office
Environmenta
Finance Depa
Fire Departmenta
Human Resou

Areas of Responsibility:
Clerk's Office
Environmental Services
Finance Department
Fire Department
Human Resources Dept.
Operations Department
Airport Commission
Arena Advisory Board
Brockville Municipal
Accessibility Advisory
Committee (BMAAC)

CRCA
Cemetery
Health Unit
Joint Services Committee
PLMG
Police Services Board
Safe Communities Coalition
St. Lawrence Lodge Management
Board
Volunteer Awards

All legal matters [excepting the purchase and sale of land]

# **AGENDA**

Page		
	DISC	LOSURE OF INTEREST
	STAI	FF REPORTS
3-28	1.	2011-079-07 2011 Work Plan Second Quarter Report
29-30	2.	2011-080-08 Ground Water Flooding Oakland Cemetery
31-36	3.	2011-081-08 Winter Maintenance Policy Amendments
37-42	4.	2011-082-08 Highway 401 Boundary/ Population Signs
	FAO	- CONSENT AGENDA

**JULY 20, 2011** 

**REPORT TO COUNCIL - JULY 26, 2011** 

2011-079-07 2011 WORK PLAN SECOND QUARTER REPORT

BOB CASSELMAN CITY MANAGER

#### RECOMMENDATION

THAT report 2011-079-07 Work Plan Quarterly Report, be received for information purposes.

#### **PURPOSE**

This report covers the second quarter of 2011. The purpose of the report is to keep Council and the public current with performance and operational challenges associated with the 2011 Work Plans.

#### **BACKGROUND**

This report will be submitted quarterly, details of which are outlined in Schedule 1.

#### **Analysis/Options**

There are a number of significant work plan initiatives that are currently underway including:

#### 1. Official Plan

Official Plan finalized and adopted by Council June 14, 2011. New Official Plan and supporting documentation submitted to MMAH for approval.

#### 2. Incentive Program Review

- Community Improvement programs (CIP) expiry date extended to December 31, 2011 pending stakeholder consultation in 3<sup>rd</sup>/4<sup>th</sup> Quarters.
- : Made in Brockville Stimulus Program" report to Council on results of program..
- Development Charge Background Study deferred to December, 2012.

Report # 2011-079-07 2011 Work Plan Second Quarter Report Page 2

# 3. <u>Waste Management Master Plan</u>

The Waste Management Master Plan has been completed and adopted by Council. A Request for Proposal (RFP) has been developed and issued with an anticipated closure in the third week of August.

# 4. Water Pollution Control Centre (WPCC)

The \$46 Million WPCC Secondary Treatment capital project remains within budget and on schedule. The City has requested an expansion to the scope of work to include upgrades to the main pumping station and the twinning of our truck line from the main pumping station along King Street to the treatment facility. The scope of work decision is anticipated in the third quarter of 2011.

Financing of \$4.4 Million has been secured through the Federation of Canadian Municipalities (FCM). Application for additional long term funding of \$4.6 Million was not approved by FCM due to funding program over subscription. Alternative financing is being sourced by staff.

# 5. <u>Communication System</u>

New Console and Dispatch Centre renovations are 90% completed. Negotiations with South Dundas, South Stormont and South Glengarry are ongoing relating to the provision of dispatch services.

#### FINANCIAL IMPLICATIONS

None at this time.

#### CONCLUSION

Quarterly reports with respect to status of Work Plans provides for both Performance Measurement and Staff Accountability.

B. Casselman, City Manager

		2011 DEPARTMENT G	1 DEPARTMENT GOALS/OBJECTIVES			Г
ADMINISTRATION	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS	Τ
Corporate Strategic Plan	Integration of Strategic Plan	Completed				
1. Assist Council in implementation of Corporate Strateoic Plan						
	Ongoing promotion of					
	Strategic Plan throughout budget process/speaking engagements	Ongoing				
Communicate Strategic Plan to constituents and stakeholders	Integration of Strategic Plan goals/objectives into departmental work	Strategic Plan available on the web site. Promotion through public				T
	plans/2011 budger. Ongoing promotion of Strategic Plan throughout budget process/sneaking	engagements and economic news monthly flyers				
	engagements					
3. Implement Strategic Plan Initiatives Carbon Baseline Energy Management Action Plan Develop Carbon Reduction Plan Building & Energy Audits	Manager of Strategic Initiatives preparing annual report for presentation 2 <sup>nd</sup> Quarter.	Draft Annual Report completed – being reviewed by City Manager. Presentation 3 <sup>rd</sup> Quarter.			95) I	
4. Complete and implement	Initiate 2 <sup>nd</sup> Quarter	Initiate in 3 <sup>rd</sup> Quarter for				
Review Phase 2		budget process				
	Steering Committee review	Review of draft Police/Fire Dispatch Feasibility Study				
Direct & oversee ongoing  Orecommendations:  Chine/Fire Disnatch	of draft Police/Fire Dispatch Feasibility Study.	pending comments from new Police Chief/Solicitor				
- Ч	Energy Management Action	Energy Management				
	riali - uata tollectioli stage.	- Memorial Centre Solar				
GVVMC Development of water meter		project scheduled hook up				
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		2011 DEPARTMENT G	<b>DEPARTMENT GOALS/OBJECTIVES</b>			
ADMINISTRATION	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS	
replacement strategy	Water Meter Replacement Strategy – Data collection stage.	- GWMC Fit Application approved – pending contract completion Water Meter Replacement Study - Data collection stage - Vendor presentations to technical control group - Council report anticipated 3 <sup>rd</sup> Quarter				
6. Physician Recruitment Program Jointly administer Program	Preparing annual report for 2 <sup>nd</sup> Quarter presentation	Preparing Annual Report for 3 <sup>rd</sup> Quarter				l
7. Oversight on Fiscal Management & Legislative Compliance of the Corporation Direct & oversee the preparation of: - Annual operating budget - Annual capital budgets - Long-term financial forecasts Quarterly status reporting to Council of corporate work plans and activity		- Quarterly Work Plan reports ongoing - Budget Variance Report end of 2 <sup>nd</sup> Quarter. Mitigation measures developed/implemented				
Maritime Discovery Centre Facilitate project where possible to move forward	Agreement of Purchase & Sale negotiations completed - Site Plan approval O/S - BCF Process payment reconciliation	Site Plan approval outstanding Noise Bylaw review with Council Broad Street Parking reviewed with stakeholders			8 1 30	
Brockville Landing Inc. Project  Facilitate project where possible and move forward	Official Plan/Zoning amendment submitted. Human Health Assessment report completed/peer	Official Plan/Zoning amendment approved. Construction site meeting completed peer review completed pending report				

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	COMMENTS/BARRIERS					
Ś	4TH QTR.					
SOALS/OBJECTIVES	3 <sup>RD</sup> QTR.		te.			
2011 DEPARTMENT GOALS/OBJECTIVES	2 <sup>ND</sup> QTR.	update from Environmental Agent	Memorial Centre - installation of solar panels 90% completed. Hydro One Hook-up scheduled August 19, 2011	Gord Watts Centre FIT contract approved pending legal documentation	No Change	No Change
	1 <sup>ST</sup> QTR.	review pending	Memorial Centre - installation of solar panels commenced - Hydro One hook-up Meeting scheduled April	Gord Watts Centre FIT contract approval pending	Restructuring plan submitted to Elizabethtown- Kitley for their consideration	- compiling background material - draft report under review
	ADMINISTRATION		Roof Top Solar Projects		<ol> <li>Develop &amp; negotiate Elizabethtown-Kitley Boundary Restructuring Plan</li> </ol>	10. Complete review of Non- Resident User Fees

	2011	DEPARTMENT G	2011 DEPARTMENT GOALS/OBJECTIVES		
ECONOMIC DEVELOPMENT DEPARTMENT	1 <sup>st</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
People     Execute immigration program initiatives in	Completed all the anticipated outcomes from the CIC grant	Project completed and Council presentation was made in April> Another			United Way leading the Trillium Grant administration with City on Management and operations
collaboration with the United Way & the Multicultural Association & to ensure welcoming & settlement objectives are realized as the necessary foundation required for more aggressive immigrant	application associated with Welcoming and Settlement with specifics on file. Presentation on KPI presented to Council	grant secured this month on Immigration Portal\$70K> One staff person for 12 months			committee for this execution
attraction, investment & retention	at April Council Meeting				
0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0	Four task groups have	June council presentation			Still some role definitions unclear
committees to implement new attraction	champions for start-up	Two of the four teams are	a		implementation with two of the four
program that will realize the economic	Two of the four have	advanced in their			teams. ( Quality of Life and
opportunities & achieve targets as	terms of reference. Other	activities.( University and			Waterfront Teams?
identified in the economic strategy	two anticipated by June	Manufacturing)			
- Implement the Enterprise Centre	Operational and	Secured another year of			Considered one of the model centres
programming with both vouth & small	Workplan submitted to	Provincial funding and	1.10		for Eastern Ontario. Reviewing a
business clients in a manner that will	Ministry for funding.	operational plan			new operational model on small
provide an increased level of	Awaiting approval.	approved.			business councelling
encouragement for new business start-		17 summer company			
ups & establish longer term response to a		entrepreneurs secured		-	
new business culture for entrepreneurship in Brockville & surrounding region					
2. Economy - To expand participation in the OEEDC - Sector lead investment attraction through the cooperative linkage with the Leeds & Grenville Economic Development	City assuming lead of two sector team for marketing with County assuming lead of three teams. Will cross promote and represent each other to maximize efficiency and costing.	Ongoing> No missions till 3 <sup>rd</sup> quarter	=		Potential reduction on marketing due to City budget variance actions
Focus on specific research & planning towards developing more marketing & image branding for clean tech/alternate energy business & complete more detailed comparative cost analysis for competitive messaging	Premature until the task groups have concluded their terms of reference and research	Report commissioned with results to be provided in late August. Funded by external grants			

	2011	DEDABTMENT	DEPARTMENT COALSON IECTIVES		
ECONOMIC DEVELOPMENT DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
- Ensure establishment of an Economic Advisory Team (EDAT) as recommended in the new strategy	Completed and ongoing. 10 meetings since formation. Two Council reps attending regularly.	Ongoing as noted in earlier update			Most of the cost centre for new program activities will be presented in the 2012 budget process due to late start of the initiatives
- Participate & provide follow-up support function on the regional China/1000 Island Region project, on the focus of immigration, tourism, international education linkages & economic development. Building on connections & relationships from previous mission	Two files are active from China mission. Immigrant attraction through Provincial Nomination Program is a key driver.	One active file/Lily King> Visitation to Brockville in June with investors to visit in July/August. Success with sponsorship on Nomination Program with MOE assuming role			Some tourism linkages still active
3. Amenities - Ensure completion of the \$300k training certification program with St. Lawrence College	Most of funds now have been secured. 12 students enrolled with completion in August. Presentation to Council on KPI completed in January	Program completed with 90% employment hire with private sector			All funds have been secured
<ul> <li>Provide liaison when required on both grant funding sourcing &amp; public relations/communications on a needed basis</li> </ul>	Ongoing as part of Corporate Call Program. Two Heritage Grant application likely by year end for 1812/Waterfront	Working with local committees on future application> Brock Trail and Tall Ships			Target for April 2012 for formal grant submissions
- ensure input on linkages to the trail & cycling concept promoted by area tourism industry.  Other tourism product development initiatives  To may be pursued based on Council directives	Activity is facilitated through tourism advisory team	August cycling meet from Quebec/2000 cyclists. Mayor takes active role in PR on this sport with tour entering community. Good city profile and media			
Provide guidance to the Athletic Field  - Building Committee on the investigation for  - Building Committee on the investigation for  - a new youth recreational field complex in  - partnership with both local school boards	First meeting April 27 on project for new site being the Legion property on Park Street. Seven committee members, Mayor and one Councillor	College site under assessment for field. No summer meetings to date			Part of the quality of life enhancements for community

	2011	<b>DEPARTMENT GC</b>	2011 DEPARTMENT GOALS/OBJECTIVES	physical districts of the second seco	
ECONOMIC DEVELOPMENT DEPARTMENT	1 <sup>sT</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
Service Delivery Review					
- Coordinate with community partners & champions, the implementation of a formal broader based retail/commercial/service on BR&E/aftercare programming with the necessary mechanism to ensure action on recommendations.	Template under development with target for 20 calls/interviews for year.	No calls completed. First of the 20 calls to commence in August			Lack of support from Chamber have delayed implementation.
- Provide examination of the Community Improvement Plan & encourage extension towards ensuring suitable tools to continue leverage of investment in downtown core & waterfront areas & realize the target of rejuvenation	No action at this point. To prepare for June presentation in partenship with planning department	Prepared report with Planning and recommended 6 month extension to refine program recommendation.  December review is target	53	N3 (2)	
- Build upon the linkages with the County on mutual beneficial programming & special projects in marketing & promotions & infrastructure where deemed appropriate	No action till likely second quarter on this initiative. First meeting scheduled in May.	Only one meeting completed with joint County manufacturers event scheduled for September with Capital Corridor group.			
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		DEPARTMENT GC	2011 DEPARTMENT GOALS/OBJECTIVES		
HUMAN RESOURCES DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
People     Primary focus upon completion of	Awaiting Fire award for	Partial award received	non-day-parameter and the second seco		
negotiations - Contract Negotiations for Transit (P.T.) &	2009. P.T. Transit scheduled for				
Fire Association - Play a primary role in the implementation of	May 18 <sup>th</sup> .				
the new Organizational Review & help to adapt the corporation towards the re-		Ongoing			
organization of staff & new staff roles - Propose an Annual Communication Process	Ongoing	No action yet			
with employees  - Continue to promote training opportunities for staff for development & succession planning	Reviewing succession planning report.	On going			
Economy     Investigate & review the financial viability of the current long-term Disability plans for Non-Union Staff for any possible cost	Changing Union STD to reduced premiums July 1/11.	LTD renewal reduced \$50,000			
savings - Continue efforts to reduce the WSIB Schedule 2 costs	Appeal (final) in 2011	NC		ev	
Amenities     Assist all employees at every level with the implementation of the upcoming	Fire dispatch upgrade complete	Ongoing			
Corporate-wide projects  D- Help facilitate more corporate-wide projects  Corporate-wide projects  O purposes while helping staff's  productivity	GIS on-going	Working on report to Council Aug./Sept.			
94. 2012 Budget Preparation	Ongoing	Pending 2012 Budget Guideline Report			
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		2011 DEPARTMENT GOAL S/OB. JECTIVES	GOAL S/OB.JECTIV	ES	
FINANCE DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
1. ECONOMY					
Continued assistance of the Community Improvement Plans including Brownfield Tax Incentives for Environmental remediation.	<ul> <li>ongoing process with Planning department</li> <li>3 projects currently receiving benefits of program</li> <li>5 projects in development stages</li> </ul>	ongoing process with Planning department     3 projects currently receiving benefits of program     awaiting data from MPAC to determine eligibility on some projects			
Continued involvement in local MUSH Sector Purchasing Group	no meetings yet in 2011     some electronic     communication between     members on an as needed     basis	no meetings yet in 2011     some electronic communication between members on an as needed basis			
2. SUSTAINABILITY					
Development, implementation, monitoring of annual City Budget a S	<ul> <li>2011 budget approved in principle by Council; formal approval in 2<sup>nd</sup> quarter</li> </ul>	2011 budget approved by Council;     initial variance presented to Council in June     investigating ways to mitigate initial deficit forecast			
Complete full implementation of new Financial System	Upgrade to iCity Enterprise to take place in mid April     Continue to have bi-weekly meetings with Vadim to develop best plan forward     Commenced initial stages of integrating WorkTech FAA with Asset Management	Upgrade to iCity Enterprise in mid April G/L account structure change in late June; recode completed A/R module training early June; live date			<ul> <li>City-wide implementation of entire financial system has created major learning curve issues throughout all City departments</li> <li>Incorporating additional training with Enterprise implementation in April</li> <li>Process impacted by limited staffing resources for on-going in-house training</li> </ul>

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COMMENTS/BARRIERS					<ul> <li>will work with Environmental Services department to determine finance plan requirements</li> </ul>	
4TH QTR.						
2 <sup>ND</sup> QTR. 3 <sup>ND</sup> QTR.						
2 <sup>ND</sup> QTR.	in July after account structure/recode completed Continue to have bi-weekly meetings with Vadim  Continuation of integrating WorkTech FAA with Asset Management (S. Larocque, ES Dept)	<ul> <li>Initial discussions have taken place; formal reporting to be determined</li> </ul>	<ul> <li>Staff is working on 2010 year end requirements</li> </ul>	<ul> <li>on-going process</li> </ul>	awaiting response from MMA&H Kingston for clarification of requirements associated with water finance plan	<ul><li>on-going cash</li></ul>
1 <sup>ST</sup> QTR.	Module + work orders	<ul> <li>Process to be developed between Project Managers and Finance staff once 2011 budget has been approved</li> </ul>	<ul> <li>Staff is working on 2010</li> <li>year end requirements</li> </ul>	on-going process	awaiting response from MMA&H Kingston for clarification of requirements associated with water finance plan	<ul> <li>on-going cash analysis of</li> </ul>
FINANCE DEPARTMENT		Continue to develop corporate strategy related to PSAB requirements primarily as it relates to tangible capital assets	Completion of annual year-end statements, FIR & MPMP or any other Annual Reports pursuant to legislated requirements	The continuation & monitoring of the Ten Year Capital Plan which includes the information technology master plan	To establish a water finance plan in compliance with legislated requirements for the City's municipal drinking water license	Review of Corporate Financial

	COMMENTS/BARRIERS		<sub>Q</sub>	
ES	4TH QTR.			
<b>EPARTMENT GOALS/OBJECTIVES</b>	3 <sup>RD</sup> QTR.			
2011 DEPARTMENT	2 <sup>ND</sup> QTR.	analysis of cash flow due to issues surrounding loss of OMPF funds, reduced Fiscal Policy balance and issues associated with back- ended funding of WPCC and MDC projects	Council decided in June to not proceed with a DC study at this time     Deferred to Committee meeting in December 2012 (18 months)	<ul> <li>To review in 3<sup>rd</sup>/4<sup>th</sup></li> <li>quarter</li> </ul>
	1 <sup>ST</sup> QTR.	cash flow due to issues surrounding loss of OMPF funds, reduced Fiscal Policy balance and issues associated with back-ended funding of WPCC and MDC projects	<ul> <li>in 3<sup>rd</sup> quarter 2010, Council deferred the study until February 2011</li> <li>due to duration of budget process, has been deferred to 2<sup>rd</sup> quarter 2011</li> </ul>	Review not yet commenced by slight amendment has been made to the by-law in regard to local advertising for public tenders in conjunction with Council's decision during 2011 budget process
	FINANCE DEPARTMENT	Policy of Cash Flow Analysis	Continued study of the potential for greater use of municipal-wide Development Charges	Review of Purchasing By-Law
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PLANNING DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR. 3 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
1. People - Position the City well, through adoption of new Official Plan & Commencement of creation of new Comprehensive Zonlng By-law, including young families that may choose to remain in or be attracted to Brockville; invite & direct growth that is aligned to the Family Friendly focus of the Strategic Plan	New comprehensive zoning by-law project to commence upon adoption of new Official Plan.	No activity on this project in Q2			
2. Economy - Adopt new Official Plan, including land use policies supportive of economic vitality & employment growth	Action on finalization of new Official Plan put on hold through Q1 during orientation period for new Council and 2011 budget deliberations.	Reorientation on OP Project provided to Council by MMM Group May 31/11 with discussion on modifications requested in Oct. 2010. Official Plan finalized and adopted by Council June 14/11. New OP and supporting documentation submitted to MMAH for approval.			
Evaluate the effectiveness of the Downtown & Brownfields Community Improvement Plans, & assist council in consideration of potential extension of and/or modifications to programs	Review of uptake of CIP programs underway, along with stakeholder consultation for report to EDP in Q2	CIP programs extended 6 months to end of 2011. Stakeholder consultation to continue through Q3			
Continue subdivision file closure & assumption  d assumption  Q	Butters Creek subdivision readied for assumption; proceeding to Council in April. Review of other subdivision files ongoing.	By-laws to accept Butters Creek and Brockwoods (Ph. 3A) subdivisions approved by Council. Review of other subdivision files ongoing.			
V Provide excellent customer service & support to development community & property owners by ensuring <b>fully trained Inspection Officials</b> in compliance with Ontario Building Code Act	Inspection Officer Andrew Turner has achieved Certified Building Code Official designation, following "Building Officials and the Law"	No new training opportunities in Q2			***************************************

	2011	1 DEPARTMENT GOAL S/OBJECTIVES	ALS/OBJECTIVES		
PLANNING DEPARTMENT		2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
and the second s					
	training in Feb.				
- Planning Review/Approvals/Permits - TSL/MDC	TSL/MDC - Revised Cash-in-lieu of	TSL/MDC Permits 2011-0072 and			
- Brockville Landings	Parking Agreement	2011-0120 issued for			
- Liston Avenue Subdivision	executed; construction	superstructure and			
- Aspen Drive Subdivision	underway under Permit	architectural for floors 5 to			
- 137 George Street/Trinity Church/Upper	2010-0278 for	21 with inspections			
Canada Condominiums	superstructure for Floors	ongoing. Meeting with			
- Junic Lands	1 to 4 with inspections	neighbours and			
ָבָּבְּיִי בּיִבְּיִי	ongoing, application for	developer/contractor			
	permit for superstructure	convened by staff June			
	above 4" ft. submitted	23/11 to discuss parking,			
	and reviewed; Ongoing	traffic and noise issues.			
	communication facilitated	Brockville Landings			
	by City between project	Following public meeting			
	manager and neighbours	April 19/11,			
	respecting construction	recommendation			
	impacts.	prepared to support			
	Brockville Landings	requested density	<u></u>		
	- Application for Official	increase. Zoning By-law			
	Plan and Zoning By-law	amendment endorsed by			
	amendments filed end of	Council May 24/11			
	March to increase	Liston Ave. Subdivision			
	permitted density to 106	Engineering design being			
	units with reduced	finalized for Applications			
	parking. Public meeting	for Certificates of			
	scheduled for April 19/11.	Approval required to allow			
Р	Liston Ave Subdivision	pre-servicing of draft			
aį	-Draft plan approval	approved subdivision.			
ge	granted by Council in	Pre-servicing and			
<u>.</u> 1	Feb/11; request for	Subdivision Agreements			
16	Preservicing Agreement	being prepared.			
i.0	submitted.	Aspen Dr. Subdivision			
of 4	Aspen Dr. Subdivision	Engineering design for			
12	- Drait plan approval	culait approved			
	granted by council Feh/11	Subdivision Agreement			
	137 George St./Trinity	being prepared.			
	- Public meeting held on	137 George/Trinity		-	
	reb.1/11 on initial	Following public meeting			
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	201	1 DEPARTMENT GOALS/OBJECTIVES	ALS/OBJECTIVES		
PLANNING DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
	Old Old company	of cacifobacamacoca			
	Modification to	Council mem padomod			
	redevelopment plan has	Amendments to Official			5
	resulted in further public	Plan, Zoning By-law and			
	information session to be	Downtown CIP approved			
	Junic	Junic			
	-Pre-consultation on	Pre-consultation on			
	development plan and	development plan and			
	redevelopment funding	redevelopment funding			
	agreement continuing.	agreement continuing.			
	CPHC	CPHC			20
	-Site Plan submission	Issues with proximity of			
	received and under	CP Rail Line resolved.			
	review.	Phasing of development			
		being finalized by			
		applicant.			
		Description of for some			
		relific issued to new			
		108 Weltham Bd			
		Application for Zoning			
		amendment received to			
		expand range of			
		permitted uses to include			
		clinics. Public meeting on			
₽		July 5/11			
aç		605 King St. W.			
<del>je</del>		Application for Zoning			
_1		recipeting B4 Zone to			
<del>7</del> (		permit development of 6			
of		townhouses. Public			
<sup>:</sup> 4		meeting on July 5/11			
2					
3 Amenities					
- With Council & SMT, set priorities &	Preliminary consultation	Liaison with developers of			
timeframes for implementation of	with Council on specific	downtown and waterfront			
DOWINGWII & WALGINGIN MASIEI		projects and promotion of			_

	COMMENTS/BARRIERS			
	4TH QTR.			
ALS/OBJECTIVES	3 <sup>RD</sup> QTR.			
1 DEPARTMENT GOALS/OBJECTIVES	2 <sup>ND</sup> QTR.	priority development sites within precinct strategy areas ongoing.	Guidelines are promoted in all discussions with downtown development interests on an ongoing basis, and form the basis for policies contained in newly adopted OP.	Discussion with Council to be established in Q3 on contents and completion of ICSP.
2011	1 <sup>ST</sup> QTR.	March.	Adopted guideline forms basis of discussion with downtown development interests on an ongoing basis	Completion of ICSP to closely follow adoption of new Official Plan, to be reintroduced in Q2
	PLANNING DEPARTMENT	Plan & Urban Design Strategy and in particular, review the recommendations in the Public Realm Strategy & Precinct Strategy Areas	- Implement the Urban Design Guidelines	4. Sustainability - Assist Official Plan consultants with release to Council of Integrated Community Sustainability Plan & coordinate its adoption; identify sustainability actions & programs to be implemented in the immediate to short term, & commence implementation

		201	1 DEPARTMENT GOALS/OBJECTIVES	LS/OBJECTIVES			
ರ	Clerk's Department	1 <sub>st</sub> Ott	2 <sup>nd</sup> Qtr	3rd Otr	4th Otr	Comments/Barriers	1
<del>-</del>	People						
<u>8</u>	AODA Standards – implementation and education	On-going implementation of Customer Service Standard; reviewing draft Integrated Standard	Integrated Accessibility Standard (IAS) passed (June); reviewing and preparing workplan for implementation				
Q	Assist Governance Committee with procedural by-law review/automation of Council procedures/activities	On-going	On-going				
ပ်	Improve customer relations within City Hall in person visits (one stop shopping) and telephone handling	Parking pass sales transferred to Revenue Office; adjustments being made to telephone systems					
ਓ	Improve public's access to documents via website	On hold pending new hire/ replacement staff	Commence initiative in 4 <sup>th</sup> quarter				
2	Economy			50 C			
æ	Review & update Corporate by-laws, including fines	On hold pending new hire/ replacement staff	2 amendment to Parking by-law forwarded to Ministry of Attorney General for set fine authorization				
(q	Increased emphasis on staff training to increase productivity	On hold pending new hire/ replacement staff	Completing assessment of training requirements				
က	Amenities						
<u>a</u>	Effect of new AODA regulations will begin to take effect over the longer term	Awaiting update on approval of Standards	IAS passed (see 1(a) above); built environment standard still not passed				
4	Sustainability						
Eage 19 01 4	and Completion of 10-Year Parking Master to Plan to Pl	On hold pending new hire/ replacement staff	Expected to restart in 4 <sup>th</sup> qtr			C do 1 000	*
r <b>∠</b>	12						

Clerk's Department  b) Review records management practices b) Review records management practices c) AODA will help to shape the sustainability of the community & approval of Standards corporation for the foreseeable future c) AUDA will help to shape the sustainability of the community & approval of Standards corporation for the foreseeable future corporation corp		201	111 DEPARTIMENT GOALS/OBJECTIVES	S/OBJECTIVES		
e Awa app	's Department	1 <sup>66</sup> Qtr	2 <sup>nd</sup> Qtr	3 <sup>rd</sup> Qtr	4ª Otr	Comments/Barriers
e Awa inity & app able future		old pending new hire/ sement staff	Some training undertaken; review of policies and practices to commence in 4th qtr			
	ity &	ing update on val of Standards	See 1(a) above.			
	12 Budget Preparation		Pending Budget Guideline Report			
1. (2 <sup>nd</sup> Qtr) - Deputy Clerk position filled and employee commenced April 18 <sup>th</sup> . First department priority is to work on back log caused by absences in two positions (50% of department staff) since Nov/Dec 2011.		(2 <sup>nd</sup> Qtr) - Deputy Cle absences in two posit	k position filled and emploons (50% of department s	yee commenced April 18 <sup>th</sup> taff) since Nov/Dec 2011.	<sup>5</sup> . First department priority	is to work on back log caused by

	4TH QTR. COMMENTS/BARRIERS					
LS/OBJECTIVES	3 <sup>RD</sup> QTR.					
1 DEPARTMENT GOALS/OBJECTIVES	2 <sup>ND</sup> QTR.	Grenville Court and Parkview Blvd. reconstruction projects were tendered and awarded to Louis W. Bray Construction. Due to delays in obtaining a Certificate of Approval, work is not expected to start until early August.	Draft plan was presented to Council in 2 <sup>nd</sup> quarter. Council authorized staff to prepare a request for proposal for the various alternatives presented. The RFP is to be advertised, received and brought to Council for consideration in the 3 <sup>nd</sup> quarter.	On-going.	Rehabilitation of manholes on Central Ave, is scheduled to be completed in the 3 <sup>rd</sup> quarter.	On-going.
2011	1 <sup>ST</sup> QTR.	Design of Grenville Court and Parkview Blvd. reconstruction projects is on-going, expected to be tendered in April.	Public comments on draft plan received. Draft plan to be presented to Council in 2 <sup>rd</sup> quarter.	On-going.	Rehabilitation of manholes on Central Ave, is scheduled to be completed in the 3 <sup>rd</sup> quarter.	On-going.
	ENVIRONMENTAL SERVICES DEPARTMENT	People     Continue to ensure the City's infrastructure is able to meet current & future growth demands for new families & industry	- Complete/implement Sustainable Waste Management Plan for a greener community	BMonitor the results of the organizational Charlew	1. Economy 2. Economy 4. Continued rehabilitation/reconstruction of 5. existing infrastructure to allow for growth 7. The standard of the stan	Brownfields Work - Reynolds property Risk Assessment (with

	2011	DEPARTMENT GO	OAL S/OBJECTIVES		
ENVIRONMENTAL SERVICES DEPARTMENT	1 <sup>sr</sup> QTR.	2 <sup>ND</sup> QTR.	2 <sup>ND</sup> QTR. 3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
Operations Department)					
- Facilitate/Monitor Brownfield remediation projects (TSL, Junic, Brockville Landings, etc.) & linkages with City Amenities associated with or adjacent to these developments.	On-going.	On-going.			
3. Amenities - Reynolds Property Risk Assessment	On-going.	On-going.			U
- Water Systems Master Plan	RFP to be developed and advertised in 3 <sup>rd</sup> quarter.	RFP to be developed and advertised in 3 <sup>rd</sup> quarter.			
4. Sustainability - Drinking Water Quality Management System പ്പ	On-going. Management review meeting to be held in 2 <sup>nd</sup> quarter.	Management review committee meeting held in 2 <sup>nd</sup> quarter as well as the first phase of an internal audit. Staff submitted the City's Operational Plan to the Canadian General Standards Board for their review and comment. Comments from the CGSB audit have been received and staff has responded.			n*
Source Water Protection Plan	On-going. Assessment report has been reviewed by MOE and is being revised according to comments. Open public house is scheduled for 2 <sup>nd</sup> quarter for public's	On-going. The Assessment report has been revised according to public comments and submitted to the MOE for final approval. Work continues on the	9		

	2011	1 DEPARTMENT GOALS/OBJECTIVES	LS/OBJECTIVES		
ENVIRONMENTAL SERVICES DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RU</sup> QTR.	4 <sup>TH</sup> QTR.	COMMENTS/BARRIERS
	comment. Policies are being developed for SWPC's endorsement in 2 <sup>nd</sup> quarter. SWP Plans are to be completed by August 2012.	development of policies to deal with the drinking water threats with comments being received from municipalities and the general public until July 22. Comments will then be taken into consideration for further development of the draft policies. The SWP Plans are to be completed by August 2012.			
- WPCC Secondary Treatment Upgrades	On-going. Project remains on schedule and on budget.	On-going. Project remains on schedule and on budget.			
- Continue to improve WPCC Capacity - Sewer Separation Projects - Landfill Leachate Treatment - Watermain Flushing Stations - Inflow/Infiltration Study	On-going.	On-going.			
- WPCC/WTP Energy Conservation Projects	On-going.	On-going.			

	201	1 DEPARTMENT GOALS/OBJECTIVES	ALS/OBJECTIVES		
OPERATIONS DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
People     In partnership with community groups,     enhance existing facilities & plan for new     facilities to draw families & seniors, i.e.     Rotary Park/Splash Pad, Sports Dome,     Athletic Field, Brock Trail (amenities)	Initial Council approval given for Rotary Park/Splash Pad, Sports Dome.	1st phase of Rotary Park project scheduled for fall construction. Assisting Athletic Field and Brock Trail committees as needed.			
2. Economy Brownfields Work - Reynolds property Risk Assessment (with Operations Department) - Facilitate/Monitor Brownfield remediation projects (TSL, Junic, Brockville Landings, etc.) & linkages with City Amenities associated with or adjacent to these developments	Ongoing.	Ongoing			
Amenities     Complete RINC projects at Memorial Centre     Youth Arena (with Manager of Strategic Initiatives)	Ongoing. Outstanding projects scheduled to be completed by Aug. 31.	Ongoing. Outstanding projects scheduled to be completed by Aug. 31.			
- Negotiate new lease/acquisition of harbour (with City Manager)	Initiate 2 <sup>nd</sup> quarter.	Ongoing			25
- Update Transportation Master Plan	Initiate 2 <sup>nd</sup> quarter.	Delayed to 3 <sup>rd</sup> quarter.			
4. Sustainability T- Complete/implement Sustainable Waste か Management Plan (with Environmental Services)	Public comments on draft plan received. Draft plan to be presented to Council in 2 <sup>nd</sup> quarter.	Draft plan presented to Council. RFP document completed and issued in early July.			20 E)
Rooftop solar projects at Memorial Centre & GWMC (with Manager of Strategic Initiatives)	Memorial Centre installation ongoing. GWMC pending FIT program contract approval.	Memorial Centre installation ongoing. GWMC pending FIT program contract approval.			
<del>-</del> -					_

	2011	11 DEPARTMENT GOALS/OBJECTIVES	ALS/OBJECTIVES		
OPERATIONS DEPARTMENT	1 <sup>ST</sup> QTR.	2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
- Final phase of streetlight retrofit	Tender awarded. Awaiting delivery of units for installation 2 <sup>nd</sup> quarter.	Installation on roadways 95% complete. Decorative lights on waterfront trails to be completed 3 <sup>rd</sup> quarter.			
- WPCC Secondary Treatment Project	Ongoing. Project remains on schedule and on budget.	Ongoing. Project remains on schedule and on budget.			

	2011	1 DEPARTMENT GOALS/OBJECTIVES	ALS/OBJECTIVES		
FIRE DEPARTMENT		2 <sup>ND</sup> QTR.	3 <sup>RD</sup> QTR.	4TH QTR.	COMMENTS/BARRIERS
1. People - Continue Home Inspection Program	Continuation of Home Inspection Program is starting on April 26, 2011	2011 Program is well underway and is being well received.			
- Continue involvement with the resurgence of the Safe Community Program	Will be attending an objective brainstorming session on May 13th at BCC. Have met with representatives of UCDSB to develop a plan to re-introduce Risk Watch in L & G schools.	Negotiations with UCDSB will continue over the summer to have Risk Watch back into the schools for 2011/2012			
- Continue to assist those with impairments & seniors to ensure they have working smoke alarms in accordance with legislation	On-going	On-going as requested			
2. Economy - Public Safety Awareness Campaigns – posters on buses, at bus stops & the new digital sign at Laurier Blvd. Fire Station will assist the greater public vigilance	Campaign has been initiated. No action on digital sign at Laurier Station. Donation will be received before the end of May & work will begin by end of May.	Posters on buses and at bus stops will be positioned as rental space becomes available. The donations for the digital sign at Laurier Station #2 has not been received as yet			
- Continue to promote remote access to our Computer aided dispatch program "Crisys" to fire departments across the United Counties of Leeds & Grenville Counties of Leeds & Grenville	We will continue to reach out to Fire Depts. in L & G to offer remote access to Crisys. Interest has been shown to provide dispatch services & remote access to South Stormont, South Clengarry& South Dundas Fire Depts.	Negotiations continue with South Stormont South Glengarry & South Dundas for dispatch service			
3. Amenities - Continue Hydrant Flushing program	On-going. Program to re- commence in May	Program start-up has been delayed due to concerns raised by Water Dept. and OFM			200

	COMMENTS/BARRIERS
6	4TH QTR.
DEPARTMENT GOALS/OBJECTIVES	3 <sup>RD</sup> QTR.
2011 DEPARTMENT GOALS/OI	2 <sup>ND</sup> QTR.
	1 <sup>ST</sup> QTR.
	FIRE DEPARTMENT 1 <sup>ST</sup> Q

rded to
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Council after "Dispatch" project. Completed – Will be forwarded to OFM for
on to formation
Regulating By-law for presentation to Council. date Municipal Fire Protection Inform
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Regulating By-law for presentation to Council.  - Update Municipal Fire Protection Information

Survey (MFPIS) required by the Fire Marshal's Office under the Fire Protection & Prevention Act (F.P.P.A.) - Review & upgrade Risk Assessment for submission for approval to the Office of the Fire Marshal	OFM to review Completed	3 QIR.	4QTR.	
tion				COMMEN I S/BARRIERS
<b>5</b> 0	Completed			
- Telephone upgrade for Station 1 (Perth Street) to provide voice mail capabilities for Fire Prevention Staff through the City Hall telephone switch	Work has been scheduled and should be completed over the summer months			

# Report to Finance, Administration & Operations Committee - August 16, 2011

2011-080-08
Ground Water Flooding
Oakland Cemetery

C. M. Larocque Secretary/Treasurer Brockville Cemetery Board

#### **RECOMMENDED**

THAT Council authorize and amendment to City By-Law 021-2003 to amend section K (3) from its present reading of:

"All bodies must be removed from the vault by May 31 of each year, where possible":

#### To read:

"All bodies must be removed from the vault by May 31 of each year where possible, unless specifically authorized by the Board".

#### **PURPOSE:**

The recommendation is being made to make it more clear, that further flexibility to store bodies beyond May 31 is at the discretion and authorization of the Cemetery Board.

This wording change will allow flexibility beyond May 31, and will assist in possible problems of burying in flooded land conditions, until the Board can present a capital budget for drainage improvements in 2012.

#### **BACKGROUND**:

The recommendation is being made pursuant to the request of the Brockville Cemeteries Board, as provided in the Minutes of July 20, 2011.

Every so often, mostly in the spring of the year, some flooding occurs in the north-central section of Oakland Cemetery, where the land is lower. This year the flooding was particularly significant due to the extra rain. The ability to carry out ground burials in that area, under such conditions, is difficult. As well, some of the existing graves are flooded and this prevents those who wish to visit loved ones from doing so. This is a social and political concern for the Board and staff who have to deal with the owners of plots. The situation makes it difficult to promote the Cemetery and achieve further sales in the area.

regula

The Board has consulted with the City Engineering department and have been advised as to what is needed to improve the drainage situation. Improvements will be in order of \$30,000. Rather than press Council for an immediate solution to this potential social issue the Board has asked the Engineering department to assist in the preparation of this for inclusion in the 2012 capital budget and hopefully and early solution in 2012.

A copy of section K, Mortuary Regulations, of the By-Law is provided as Attachment 1

#### **CONCLUSION:**

The recommendation to revise the By-Law will provide the Board with the ability to delay ground burials following May 31. This is a temporary solution until a 2012 Capital Budget item can be approved. This recommendation will provide the Cemetery Board the flexibility it needs in future situations.

C.M. Larocque Secretary

#### **AUGUST 4, 2011**

# REPORT TO FINANCE & OPERATIONS COMMITTEE - AUGUST 16, 2011

2011-081-08
WINTER MAINTENANCE
POLICY AMENDMENTS

C. J. COSGROVE, P. ENG.
DIRECTOR OF OPERATIONS
R. FRASER
PUBLIC WORKS/PARKS SUPERVISOR

#### RECOMMENDATION

**THAT** the following sections of the Policy for Winter Maintenance Operations be amended as outlined in the Analysis section of this report:

- 1. Responsibility (page 2 of the policy)
- 2. Roadways Level of Service (page 5 & 6 of the policy)
- 3. Parking Lots Level of Service (page 13 of the policy)
- 4. Schedules B1 & B2 Sidewalk Snow Clearing System
- 5. Schedule E Parking Lots Servicing City Buildings

**THAT** all costs incurred due to the recommended changes be charged to the associated winter maintenance accounts.

#### **PURPOSE**

Annual amendments are required to keep the Winter Maintenance Policy current with respect to infrastructure serviced and level of service provided.

#### **BACKGROUND**

The Winter Maintenance Policy was passed by City Council in November of 1999. Annual amendments have been passed in September of each succeeding year to allow Public Works forces to effectively and efficiently carry out Winter Maintenance operations.

#### **ANALYSIS**

The following changes to the Policy are required. Explanatory details are listed immediately following each amended section.

# 1. **RESPONSIBILITY** (page 2 of the policy)

# **Existing Wording**

The responsibility for providing snow clearing, ice control and snow removal from the City's infrastructure of 112 km of roadways, 105 km of sidewalks, 5 parking lots serving city buildings, 14 municipal operated public parking lots, and the Brockville Transit bus stops, rests entirely with the Public Works Division.

Snow and ice operations may be conducted on a 24-hour basis, 7 days a week. The Public Works Supervisor will coordinate the overall snow and ice control clearing and removal operations, and determine the most effective operation to be undertaken from the procedures as developed by the Public Works Division. The Public Works Division is prepared to shift from normal work procedures any time it becomes necessary to institute snow and ice operations.

# **Amended Wording**

The responsibility for providing snow clearing, ice control and snow removal from the City's infrastructure of 112 km of roadways, 105 km of sidewalks, 8 parking lots serving city buildings, 14 municipal operated public parking lots and the Brockville Transit bus stops, rests entirely with the Public Works Division.

Snow and ice operations may be conducted on a 24-hour basis, 7 days a week. The Public Works Supervisor will coordinate the overall snow and ice control clearing and removal operations, and determine the most effective operation to be undertaken from the procedures as developed by the Public Works Division. The Public Works Division is prepared to shift from normal work procedures any time it becomes necessary to institute snow and ice operations.

#### **Explanatory Details**

The above changes reflect the addition of 3 parking areas formerly serviced by the Parks Division (of the Parks & Recreation Department).

# 2. **ROADWAYS - LEVEL OF SERVICE** (pages 5 & 6 of the policy)

# Existing Wording - Section 3

The snow accumulation must be cleared from the roadway to within a distance of 0.6 metres inside the outer edges of the roadway.

# **Amended Wording**

The snow accumulation must be cleared from the roadway to provide a minimum lane width of the lesser of 3 metres for each lane or the actual lane width.

# Existing Wording - Section 6

In this section,

"Snow accumulation" means the natural accumulation of new fallen snow or wind blown snow that covers more than half a lane width of a roadway.

# **Amended Wording**

In this section,

"Snow accumulation" means the natural accumulation of any of the following that, alone or together covers more than half a lane width of a roadway:

- 1. New fallen snow
- 2. Wind blown snow
- 3. Slush

#### **Explanatory Details**

The Minimum Maintenance Standards for Municipal Highways was amended by the province in 2010. The above-noted amendments to the City's Winter Maintenance Operations Policy (which is based on the Minimum Maintenance Standards) reflects these changes.

# 3. **PARKING LOTS – LEVEL OF SERVICE** (page 13 of the policy)

# **Existing Wording**

#### All Lots

Major snow clearing and ice control operations will be completed during the 12:00 midnight to 7:00 a.m. period. Completion of final snow clearing and ice control operations will be attempted within 48 hours of storm completion.

# **Amended Wording**

#### All Lots

Major snow clearing and ice control operations will be completed during the 12:00 midnight to 7:00 a.m. period. Completion of final snow clearing and ice control operations will be attempted within 48 hours of storm completion.

Unless authorized by the Public Works Supervisor, parking lots will be plowed only for individual snowfalls greater than 3.7 cm, or when accumulated successive snowfall totals not plowed, reach a 10 cm total. Exception to this total may occur if mealy snow pack conditions result from a temperature rise.

# **Explanatory Details**

Small snowfalls do not normally require plowing. This amendment reflects the current practice of delivering the same level of service as given to Class 5 & 6 roadways.

# 4. SCHEDULES B1 & B2, SIDEWALK SNOW CLEARING SYSTEM

# **Classification Changes**

Street Name	<u>Location</u>	Current Class	Revised Class
Keefer	North Augusta to First	3	1

# **Explanatory Details**

This section of sidewalk is the extension of the Class 1 sidewalk on Pearl St. west of North Augusta Rd. providing access to Commonwealth School, Brockville Collegiate Institute and Brockville General Hospital. This sidewalk is the main pedestrian access point to the schools and hospital for the residential area east of North Augusta Road.

# 5. SCHEDULE E - PARKING LOTS SERVICING CITY BUILDINGS

#### Additions

Pa	rking	Lot	Name	,

# Location

Rotary Field House Parking Lots St. Lawrence Park Parking Lot Rotary Park Parking Lot

Memorial Park, Laurier Blvd. St. Lawrence Park, King St. West Rotary Park, Gilmour St.

# **Explanatory Details**

Prior to 2011, the Parks Division serviced the above-listed parking lots. As the Public Works Division and the Parks Division (of Parks & Recreation Department) were combined during the 2010 restructuring process, these parking lots should be included in the Winter Maintenance Policy to provide consistency of service.

#### **POLICY**

As per the recommendation, the policy must be amended to reflect the listed changes.

#### **FINANCIAL ANALYSIS**

No cost increase or decrease is anticipated with the above changes.

#### CONCLUSION

The above recommendations should be implemented to provide an up-to-date Snow and Ice Maintenance Policy.

D. Cyr

**Director of Finance** 

B. Casselman City Manager Director of Operations

R. Fraser

Public Works/Parks Supervisor

**AUGUST 5, 2011** 

REPORT TO FINANCE & OPERATIONS COMMITTEE - AUGUST 16, 2011

2011-082-08 HIGHWAY 401 BOUNDARY/ POPULATION SIGNS C.J. COSGROVE, P. ENG.
DIRECTOR OF OPERATIONS
D.C. PAUL
DIRECTOR OF
ECONOMIC DEVELOPMENT

#### **RECOMMENDATION**

**THAT** the City of Brockville confirm to the Ministry of Transportation that the new Highway 401 Boundary/Population signs include the City's clock tower logo and the message "Hometown Charm – World Class Business".

#### **PURPOSE**

The purpose of this report is to request Council endorsement of the information to be included on new Highway 401 Boundary/Population signs.

#### **BACKGROUND**

The Ministry of Transportation is planning to replace the existing Highway 401 Boundary/Population signs and has requested that the City confirm its preference for information to be included on the sign (Attachment 1).

#### **ANALYSIS**

It is recommended that the City take the opportunity to include as much "Brockville" information as possible on the new signs, namely the clock tower logo and the message "Hometown Charm – World Class Business."

#### **POLICY IMPLICATIONS**

None.

#### FINANCIAL CONSIDERATIONS

None.

# CONCLUSION

The new Highway 401 Boundary/Population signs should include the clock tower logo and the message "Hometown Charm – World Class Business."

D. Cyr

**Director of Finance** 

B. Casselman City Manager C.J. Cosgrove

Director of Operations

D.C. Faul

**Director of Economic Development** 

#### Ministry of Transportation

Engineering Office Traffic Section Eastern Region 1355 John Counter Blvd PO Box 4000 Kingston, ON K7L 5A3 Tel.: 613 545-4896 Fax: 613-545-4873

#### Ministère des Transports

Bureau d'ingénierie Section de la circulation routière Région de l'est 1355, boulevard John Counter Case postale 4000 Kingston (Ontario) K7L 5A3 Tél.: 613 545-4896

Téléc. 613 545-4873



OPERATIONS RECEIVED	
JUL 1 8 2011	

July 13, 2011

Mr. Conal Cosgrove, P. Eng. Director of Operations City of Brockville P.O. Box 5000 Victoria Building, 1 King Street West Brockville, Ontario K6V 7A5

# Dear Mr. Cosgrove:

This letter pertains to the possible implementation of new Boundary/Population signs along Highway 401 for the City of Brockville.

The Ministry has reviewed the existing population signs and based upon their condition, identified a need for their replacement. The Ministry's policy for population signs now has additional enhanced options, the City of Brockville may wish to consider. These include:

- 1. a "Coat of Arms" or "Community Logo"
- 2. a "Slogan" or "Welcome Message"
- 3. a "Coat of Arms" or "Community Logo" with a "Slogan" or "Welcome Message"
- 4. a replaced population sign as existing

We have enclosed a copy of the existing sign along with an example of the options available. To proceed, we would appreciate Council endorsement pertaining; to what the pictorial of the "Coat of Arms" or "Community Logo" will look like, as well as, what the "Slogan" or "Welcome Message", for the City of Brockville will be, should this option be chosen.

It would be appreciated if we could get a response pertaining to your chosen preference by September 2011.



To see all the details that are visible on the screen, use the "Print" link next to the map.



Populationsign as existing

# Boundary - Single & Lower Tier with Population **Enhanced**)

**G315** 

\_\_\_50 149 142 255 232 280 (1200)150 110 200 126 150 113 150 121 000 000 Slogan or Welcome Message **こ 0 0** (1200 x var.) Logo to be  $450 \times 450 \text{ mm}$  (2135 x var.) Logo to be  $600 \times 600 \text{ mm}$ OWD Population Coat of Arm's or Community (2135)310 900 508 632 (1200)450 360 260 85

Sign No.	Blank #	Spe	Special Notes		
G315 (1200 x var.) mm G315 (2135 x var.) mm	mm B-xx mm Alum. Ext.		Printed Page Drawing @ 65% of 1:10 Drawing For Bilingual version, see G315 (B) All G315 designs, including logos are to be approved by HO	10 Drawing re to be approved by	Э
Sign Element	Colour		Min. Refl (ASTM)	Font	Dimensions in Millimeters (mm)
Background Border Inner / Outer	Blue N/A / White		Type I		Head Office Traffic Office, St. Catharines
Text	White		Type I	FHWA	Ontario
Symbol	Varies		Varies		Ministry Of Transportation
				File Date: January 2010	

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