

City of Brockville

Waterfront Improvement Committee

Terms of Reference

Intent:

The Waterfront Improvement Committee (WIC) will work on the implementation of an Improvement Plan for the shoreline and waterfront of Downtown Brockville and area. The members of this committee will meet regularly, and may accept and formulate new ideas that will lead to an attractive riverfront scheme for the use of present and future residents of Brockville.

Boundaries of Improvement Plan:

The downtown riverfront area of Brockville will include all the area south of King Street to the dividing line in the middle of the St. Lawrence River between Canada and the United States of America. This area may extend from the Water Pollution Control Plant in the east, to the most westerly boundary of city-owned property on the mainland and islands.

Responsibilities:

The WIC will operate under, and be responsible, to the Economic Development Advisory Team (EDAT) of the City of Brockville.

This sub-committee may communicate and report to Brockville City Council and staff on an ongoing basis about the formulation of a new overall plan to be considered and endorsed by our elected municipal representatives.

General Objectives:

Because the waterfront area is a key asset in the city and surrounding area, it is important that all viable suggestions and ideas for improvements and changes to the area be presented to this committee for review and, if found to be feasible, for presentation to the EDA Team and Council.

The committee shall work for the benefit of the public and citizens of Brockville, in the present and conceivable future.

Specific Aims:

1. To identify and consider ideas that have been suggested in previous public forums and meetings held under the Official Plan process, and which have been identified in prior professional consultants reports and a locally conducted survey.
2. To develop strategies for implementation of viable projects, which will include feasibility, responsibilities, timing and estimated costs.

3. To make the waterfront area of the city a pedestrian friendly, actively-used environment, and to create a lifestyle destination of social and cultural activities, while fostering an opportunity for economic development and sustainability.
4. To encourage the ongoing introduction and compatibility of residential, retail, and commercial projects which may be introduced proposed for this area.
5. To facilitate the means which will encourage the use and development of existing facilities and spaces for events and personal activities for all citizens and the visiting public.
6. To promote and encourage all objectives which, in the opinion of the committee, will contribute to the use and enjoyment of Brockville's waterfront and river environment.
7. To explore new ways of funding proposed projects which could lead to positive partnership of private and public funding opportunities. This would not only relieve capital dollars on the city tax rate, but would add economic dollars to the community.
8. To assist in the promotion of “design excellence” for anticipated projects within the boundaries previously described.

Composition of the Committee:

The committee may include both committed community members and organizational representatives, along with municipal staff and elected council members if deemed necessary. The WIC has a total of eight (8) members.

It has been recognized that the make-up of the committee does not originate from Council.

Dated: February 18th, 2013