

## ***COMMITTEE MINUTES***

## **Economic Development & Planning Committee**

Thursday, January 10, 2013, 4:15 p.m.  
City Hall, Council Chambers

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### **Roll Call**

#### **Committee Members:**

Councillor M. Kalivas, Chair  
Councillor T. Blanchard  
Mayor D. Henderson, Ex-Officio

#### **Regrets:**

Councillor Jeff Earle  
Councillor Mary Jean McFall

#### **Staff:**

Ms. V. Baker, Clerk's Secretary (Recording Secretary)  
Mr. A. McGinnis, Planner II  
Ms. M. Pascoe-Merkley, Director of Planning  
Mr. D. Paul, Director of Economic Development  
Ms. S. Seale, City Clerk

#### **Others:**

Mr. R. Zajac, Recorder and Times

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The Chair called the meeting to order at 4:15 p.m.

### **DISCLOSURE OF INTEREST**

Nil.

## **DELEGATION(S) AND PRESENTATION(S)**

**1. Brockville Chamber of Commerce  
Tourism Brockville  
Mr. Steve Weir**

Mr. Weir made a presentation to the Committee.

Mayor Henderson asked if Brockville Tourism would receive 3% of the Destination Marketing Fund tax. Mr. Gary Brett, Treasurer, Brockville Chamber of Commerce, stated that there are thirteen regions in Ontario included in the Regional Tourism Organization and that Brockville is region nine (RTO 9). He explained that when communities join in on the initiatives all the regions are given a budget. In the short term regions were given transition funding which has now ended. The Provincial Government has created partnership funding. Municipalities could create a proposal to be considered for funding by the Regional Tourism Organization.

Mayor Henderson asked if Tourism is lobbying for this. Mr. Brett explained that a sub-committee could be set up to investigate this and stated that the Mayors Group could also be lobbying. Councillor Blanchard asked if lobbying has been taken to the Ontario Chamber of Commerce. Ms. MacDonald said that it could be something to be considered.

**2. 1000 Islands RiverQuest  
Ms. Lyne Roberge-Henderson**

Ms. Roberge-Henderson presented a video to the Committee explaining the RiverQuest concept.

**3. EASTCAT Assessment  
Mr. Colin Williams**

Mr. Rod Charlton spoke to the Committee.

Councillor Blanchard thanked Mr. Charlton and Mr. Williams for their in depth analysis and presentation.

## **CORRESPONDENCE**

Nil

## **STAFF REPORTS**

**1. 2013-001-01  
Renewal of Victoria Building lease agreement with  
Thousand Islands Community Development Corporation**

Moved by: Councillor Blanchard

THAT Council authorize the Mayor and Clerk to enter into a lease agreement with the Thousand Islands Community Development Corporation (TICDC) for office space located in the basement level of the Victoria Building for a period commencing May 1, 2012 to April 30, 2019.

CARRIED

Ms. Seale spoke to the report.

Councillor Kalivas asked if there were any out clauses in the lease. Ms. Seale said yes there were for both the City and the Thousand Island Community Development Corporation. Mr. Paul stated that the TICDC has brought considerable revenue to the City.

Councillor Blanchard asked if the space that is rented to the TICDC would be needed by the City in the near future. Ms. Seale said that nothing has been proposed for that space up to 2019.

**2. 2013-002-01**  
**Proposed Amendment to Sign By-Law 84-89**  
**1515 Kensington Parkway, Ecole Ange Gabrielle**

Moved by: Councillor Blanchard

THAT City of Brockville Sign By-law 84-89 be amended to permit a ground sign with a maximum height of 3.0 metres (9.83 ft.), a maximum allowable sign area of 10.04 m<sup>2</sup> (108.0 ft<sup>2</sup>) which would include an electronic message sign with a maximum area of 2.5 m<sup>2</sup> (27.0 ft<sup>2</sup>) to be located at Academie Catholic Ange-Gabriel, 1515 Kensington Parkway, City of Brockville.

CARRIED

Mr. McGinnis spoke to the report.

**3. 2013-003-01**  
**Proposed Amendment to Zoning By-Law 194-94**  
**4 Schofield Avenue, City of Brockville**

Moved by: Councillor Blanchard

THAT City of Brockville Zoning By-Law 194-94 be amended to rezone lands with municipal address 4 Schofield Avenue from R3 - General Residential zone to C1 - Local Commercial Special Exception Zone to permit a Personal Service Establishment with special exception elements to recognize a reduction to the required parking from 19 spaces to 12 spaces, relief from the requirement to provide a loading space and a reduction to the minimum required setback to parking from a street line from 5.0 metres (16.5 ft.) to 0.62 metres (2.0 ft.).

CARRIED

Mr. McGinnis spoke to the report.

**4. 2013-010-01  
Review of Noise By-Law**

Moved by: Councillor Blanchard

THAT a revised by-law to regulate noise in the City of Brockville, attached to Report 2013-010-01 as Schedule "A", be received, and be submitted to the Ministry of the Attorney General.

CARRIED

Mr. McGinnis spoke to the report.

Councillor Blanchard asked how the Noise By-Law would affect Downtown Brockville (DBIA). Ms. Brenda Clarke, Executive Director of the DBIA stated that if the acceptable measurements of noise are stated in the by-law then there would be no gray areas.

Mayor Henderson asked how it would be enforced. Ms. Pascoe Merkley stated that most likely the police force would not change their standard procedures that are now in place. She said that having the by-law in place allows it to be enforced.

**NEW BUSINESS - REPORT FROM MEMBERS OF COUNCIL**

Nil

**CONSENT AGENDA**

Moved by: Councillor Blanchard

THAT the following items be placed on the Consent Agenda:

1. 2013-001-01  
Renewal of Victoria Building Lease Agreement with  
Thousand Island Community Development Corporation
2. 2013-002-01  
Proposed Amendment to Sign By-Law 84-89  
1515 Kensington Parkway, Ecole Ange Gabrielle
3. 2013-003-01  
Proposed Amendment to Zoning By-Law 194-94  
4 Schofield Avenue, City of Brockville

4. 2013-010-01  
Review of Noise By-Law

CARRIED

**MOTION TO ADJOURN**

Moved by: Councillor Blanchard

THAT the Committee adjourn until the next regularly scheduled meeting.

CARRIED

The meeting adjourned at 5:57 p.m.