

Economic Development & Planning Committee

Tuesday, January 09, 2018, 4:15 pm
City Hall, Council Chambers

COMMITTEE MINUTES

Members Present:

Councillor Kalivas, Chair
Councillor J. Baker
Councillor L. Bursey
Mayor D. Henderson, Ex-Officio

Absent:

Councillor D. LeSueur

Others:

Councillor T. Blanchard

Staff:

D. Dick, Director of Corporate Services
L. Murray, Deputy City Clerk (Recording Secretary)
R. Nolan, Director of Economic Development
L. White, Manager of Strategic Initiatives

The Chair called the meeting to order at 4:15 pm.

DISCLOSURE OF INTEREST

Nil.

DELEGATIONS AND PRESENTATIONS

1. 2017 Tourism Update and 2018 Plans
Brockville and 1000 Islands Tourism
Wendy Van Keulen, Manager

W. Van Keulen reviewed their 2017 activities and offered a summary of what they are planning for 2018.

CORRESPONDENCE

Nil.

REPORTS FROM BOARDS AND COMMITTEES

Nil.

STAFF REPORTS

1. 2018-001-01
Brockville Museum
Request for Transfer of Funds

Moved by: Councillor Baker

THAT Council authorize the transfer of \$6,129.47, from the Brockville Museum Reserve Fund (account 02-5-191954-6436) to be used to reimburse costs associated with re-cataloguing, preserving and storing objects in the Cossitt Collection incurred in 2017.

CARRIED

2. 2018-002-01
Hotel Tax

Moved by: Councillor Bursey

THAT a hotel tax at a proposed rate of 4 per cent on all Brockville transient accommodations effective May 1, 2018 be approved;

THAT the necessary bylaw be enacted;

THAT the Township of Elizabethtown-Kitley be encouraged to implement a similar transient accommodation tax.

CARRIED, ON A LATER VOTE

Amendment to the Motion

Moved by: Councillor Baker

THAT the following be added to the motion:

"THAT the total amount of hotel tax be used for Tourism related activities;
and

THAT an implementation plan be developed prior to initiating the hotel tax."

CARRIED

A vote on the original motion was now taken and the motion, as amended, was carried.

Moved by: Councillor Bursey

THAT a hotel tax at a proposed rate of 4 per cent on all Brockville transient accommodations effective May 1, 2018 be approved; and

THAT the total amount of hotel tax be used for Tourism related activities; and

THAT an implementation plan be developed prior to initiating the hotel tax; and

That the necessary bylaw be enacted; and

THAT the Township of Elizabethtown-Kitley be encouraged to implement a similar transient accommodation tax.

CARRIED

L. White reviewed the report for the Committee.

Councillor Bursey wondered if a "flex" implementation date had been considered as many reservations have already been made for 2018. L. White responded that it hadn't been considered yet but they are still ironing out details.

Councillor Kalivas asked if they had done any consultation with the affected parties. L. White responded that she has dealt only with the Chamber of Commerce staff. P. Robertson, Executive Director and the Chamber of Commerce indicated that she has met with hoteliers.

There was a discussion on how the tax revenue should be distributed. They will have this discussion again when this goes to Council on January 23, 2018.

3. 2018-004-01
Proposed Amendment to Sign By-law 84-89
335 Stewart Boulevard, Brockville
Applicant: Eastern Engineering Group
Owner: Ventrum Brockville Inc.

Moved by: Councillor Baker

THAT the application to amend Sign By-law 84-89 to allow Ventrum Properties Inc. to install an oversized pylon sign, measuring 9.14 metres in height and a total sign area of 38.1 m², at 335 Stewart Boulevard, Brockville, be approved.

CARRIED

4. 2018-005-01
Encroachment Agreements
11-13 Beecher Street, Brockville

Moved by: Councillor Bursey

THAT Council authorize the Mayor and Clerk to execute an encroachment agreement with the Toronto-Dominion Bank, for the encroachment of framed steps onto the Beecher Street road allowance to a maximum of 1.19 metres.

CARRIED

NEW BUSINESS - REPORTS FROM MEMBERS OF COUNCIL

Nil.

CONSENT AGENDA

Moved by: Councillor Bursey

THAT the following items be placed on the Consent Agenda:

1. 2017-001-01
Brockville Museum Request for Transfer of Funds

2. 2017-004-01
Proposed Amendment to Sign By-law 84-89
335 Stewart Boulevard, Brockville, Applicant: Eastern Engineering Group
3. 2018-005-01
Encroachment Agreements, 11-13 Beecher Street, Brockville

ADJOURNMENT

Moved by: Councillor Baker

THAT the Economic Development and Planning Committee adjourned its meeting until the next regular meeting scheduled for February 6, 2018.

CARRIED

The meeting adjourned at 5:24 pm.