

Brockville Museum Advisory Committee Meeting Minutes

March 12, 2024 at 1pm, Microsoft Teams

Present: P. Naylor, D. Buck, D. Hamilton, J. Watt, H. Cody, K. Hobbs (Council Representative), N. Wood (Staff), V. Vareiro (staff)

1.0 Land Acknowledgement

We acknowledge that the land on which we gather, exchange ideas, and share our past, present, and future is the traditional territory of the Anishinaabe, Haudenosaunee and Wendat people.

2.0 Call to Order

1:02pm

3.0 Additions to/Approval of Agenda

4.0 Discussion and Approval of Minutes of the Last Meeting

February 13, 2023 Meeting Minutes – *approved as presented*

5.0 Executive Reports

5.1 Chair

- Offered a thank you to the staff for honouring the museum's mission in all aspects of their work, particularly social media and marketing.
- Expressed the importance of authenticity as a core museum value, particularly in a world of rampant AI.

5.2 Curator

5.2.1 Discussion of February Staff Report

- The Curator provided a brief update on March Break developments and suggested that visitation is meeting expectations. The Curator also explained that Brockville Tourism had done an excellent job at promoting local March Break offerings. H. Cody inquired about the Kingston Association of Museums duck scavenger hunt, offering excitement over the initiative.

5.2.1.1 Presentation of HOB0 data loggers by the Collections Coordinator

- The Collections Coordinator shared a behind-the-scenes look at the data collected by the new digital data loggers and how they identify trends and issues in museum environmental conditions.
- Committee Members expressed an interest in having more staff presentations like this in the future.

5.2.2 Discussion of the 2023 Annual Report

- Committee Members made congratulatory remarks on the compilation of the Annual Report.
- Committee Members identified some typos and grammatical errors to be corrected before submitting the final draft.
- Committee Members spoke to the value of the timeline in the appendix, and of the document itself.
- Committee Members offered congratulatory remarks for ending the year with a modest surplus.
- The Committee accepted the 2023 Annual Report as a fair and accurate representation of 2023 museum activities.

6.0 New and Ongoing Business

None.

7.0 Date, Time, Location of Next Meeting

April 9 @ 1pm via Teams (Second Tuesday of the month)

8.0 Adjournment

1:36pm