



BROCKVILLE PUBLIC LIBRARY

2013 Annual Report

engage
evolve
experience

Hours:

Mon : 9 am - 1 pm

Tues - Thurs : 9 am - 8 pm

Fri : 9 am - 5 pm

Sat : 10 am - 5 pm

Sun : 1 pm - 5 pm

***Closed on Sundays in July & Aug**

23 Buell St. P.O. Box 100

Brockville, ON K6V 5T7

www.brockvillelibrary.ca

info@brockvillelibrary.ca

P: 613.342.3936 | F: 613.342.9598



2013 Letter from Chair

It's been a wonderful year at the Brockville Public Library, as we have begun to see our vision take shape through implementation efforts across four strategic priorities to transform our spaces, expand access, connect with our community and enhance our service delivery.

Our diverse programming has something for everyone – from storytelling for babes in arms, to bridge, knitting, teen writing workshops, Celtic heritage and tech support, there is truly something for everyone at your public library.

Whether you want to enhance your digital literacy, learn a new language, download the latest bestseller, get tips on researching your next vacation or get some help with your homework, our team, our facilities and our resources are here for you. Want to talk books somewhere other than the library? Join us at the local pub for 'Pints & Pages'!

Your library space is transforming – physically and virtually. Check out the bright new spaces on the second floor or dive into our newly revamped website for all the details on our programs and services.

We invite you to join us and see what's taking shape at your library – come explore, learn, create and share – we're waiting for you!

- Leah Wales, Chair of the Board

2014 BOARD MEMBERS & LIBRARY STAFF

Leah Wales – Chairman

Nancy Bowman -Vice-Chairman

Rick Sands -Treasurer

Chuck Quick

Tania Stover

Jennifer Cullen

Margaret Wicklum

Cathy TeKamp

City Representative: Tom Blanchard

Linda Chadwick, Chief Executive Officer

Amanda Robinson, Manager of Access Services

Cindy Fischer, Manager of Administrative Services

Library Assistants: Brandy Smith, Dawn Dupuis,

Jennifer Sechi, Laura Julien, Leisa Price-Storey

Lisa Cirka, Margie Bentley & Melanie Graham

Custodian: Mike Zuiker

Student pages: Kori Altenpohl, Laura Glasser

Marwa Khadra & Sam Yeung



BROCKVILLE PUBLIC LIBRARY

Strategic Plan 2013-2018
...the short story.

Vision

A vibrant community catalyst for culture, discovery and connections.

Mission

A welcoming, resourceful environment open for everyone to explore, learn, create and share.

Values

Accessibility | Collaboration | Diversity | Innovation | Intellectual Freedom

Engage: We are connected to our community and it is connected to us.

Evolve: We break away from our stereotypes and embrace change.

Experience: We are the place to be. People are excited to return and recommend us to others.

Strategic Priorities at your Library:

- ✓ **Transform your library spaces**
accessibility, functionality, aesthetics
- ✓ **Expand your access to services**
business hours, fees, parking, kiosk, technology, resources
- ✓ **Connect with our community**
customer service, marketing, outreach, partnerships, City relations
- ✓ **Enhance our service delivery**
staffing levels, professional development, work flows, communication

2013 Quick Facts

8,926 eBOOKS WERE DOWNLOADED

192,077 ITEMS CIRCULATED

32,282 FACEBOOK VISITS

129,774 PEOPLE CAME THROUGH LIBRARY DOORS

54,232 VISITS TO OUR WEBSITE

181 INDIVIDUALS RECEIVED COMPUTER TRAINING

\$4,801,925 WORTH OF RESOURCES TAKEN HOME WITH YOU

25,510 COMPUTER USES & 10,553 PEOPLE USED OUR WIFI

8,572 ACTIVE CARD HOLDERS

101 MEETING ROOM RENTALS

335 LIBRARY MATERIALS DELIVERED TO HOME DELIVERY CUSTOMERS

165,260 ADDITIONAL ITEMS USED IN THE LIBRARY & ONLINE

325 HOURS OF PROFESSIONAL DEVELOPMENT FOR STAFF & TRUSTEES

2013 Highlights

LIBRARY SPACE MAKEOVER



ADDITIONAL SEATING & COMFY CHAIRS

EXPANDED OUR PARTNERSHIPS IN THE COMMUNITY

L & G READ TO EVERY KID EVERY DAY



NEW STRATEGIC PLAN

COFFEE UPSTAIRS & DOWN

TD SUMMER READING CLUB



NEW FRIENDS OF THE BROCKVILLE PUBLIC LIBRARY

2013 Adult Programs & Volunteers

284 adult programs were hosted

2,344 people attended these programs



Mehendi Culture Day



YMCA Healthy Kids Day



Tech Tutor Program



Community Living Year End Party

63 volunteers supported us,

gave 1,447 hours of their time valued at \$16,000

2013 Children & Teen Programming

296 children's programs were hosted

4,042 people attended these programs



Paws to Read



Stories in the Park



G0! Summer Programs



Cardboard Challenge



Fancy Nancy Tea Party

91 teen programs took place

and 582 teens attended these programs

2013 FINANCES = ACCOUNTABILITY @ YOUR LIBRARY

WHERE THE MONEY COMES FROM...

City of Brockville	\$619,095
Province of Ontario	\$44,624
Project grants	\$41,959
ILS Partnership	\$23,211
Library-generated revenue	\$45,565
Donations & Fundraising	\$9,270
SubTotal	<u>\$783,724</u>
Roots & Wings Funding	\$22,962
Transfer from Reserve	\$13,014
Invested in Capital Assets	<u>\$5,420</u>
Total	\$825,120

WHERE THE MONEY GOES...

Resources: books, magazines, movies, etc.	\$77,484
Administration & Programs	\$67,401
Facility & Utilities	\$69,417
ILS (Integrated Library System) & Computer Services	\$49,427
Staff, Benefits, Training	<u>\$561,391</u>
Total	\$825,120

Online Addresses

Friends of the Library:

www.brockvillelibrary.ca/friends.htm

friends@brockvillelibrary.ca

www.facebook.com/friendsofthebrockvillelibrary

Facebook& Twitter:

www.facebook.com/BrockvillePublicLibrary

www.twitter.com/BrockvillePL