



City of Brockville

Economic Development, Recreation & Tourism Committee Meeting Minutes

7:00 PM - Tuesday, November 5, 2019
Brockville Arts Centre

The Economic Development, Recreation & Tourism Committee meeting was called to order on Tuesday, November 5, 2019, at 7:00 PM, in the Brockville Arts Centre, with the following present:

Members Present:	Councillor Jane Fullarton, Member Jessica Barabash, Councillor Matt Wren, Member Tony Barnes, and Mayor Jason Baker
Regrets:	Nil.
Others:	Nil.
Staff:	Conal Cosgrove, Director of Operations, Janette Loveys, City Manager, Lynn Murray, Deputy City Clerk, Robert Nolan, Director of Economic Development, and Lesley White, Manager of Strategic Initiatives

1. CHAIR'S REMARKS

Councillor Fullarton remarked that it was a pleasure to be holding this meeting at the beautiful Brockville Art Center.

2. DISCLOSURE OF INTEREST

Nil.

3. DELEGATIONS AND PRESENTATIONS

1. Tall Ships Festival
Brian Burns, Festival Co-Chair

B. Burns offered thanks to the Organizing committee for their hard work and dedication to the Festival. He added that this is a great example of a proper mix of City Staff and Volunteers working together. B. Burns spoke of other spin offs from the event such as the Brockville Railway Tunnel Committee raising \$4,000 in parking revenue. B. Burns stated that the Aquatarium had strong admissions with almost 1,200 visitors that weekend. All the City Motels, Hotels and B and B's were booked and were sending people to other places like Prescott and Gananoque.

B. Burns offered a financial update, sharing that with the grants, corporate support, in-kind support from the City, greater attendance and perfect weather the final surplus for the 2019 Tall Ships Festival was \$100,701.

The organizing Committee would like to recommend to Council the funds be put into a reserve for future BIG RIVER, TALL SHIPS FESTIVALS, and that the dispersal of the funds be done in consultation among Council, the Tall Ships Committee, and City Staff.

Councillor Fullarton offered heartfelt gratitude to the Tall Ships Festival Committee.

2. SLX Residential Attraction

D. Beatty stated that this is a follow up from a proposal from H. Noble earlier this year regarding declining and aging population. He has committed \$500,000 to the SLX residential attraction. B. Todd reviewed the presentation. Following that M. Adamcryn reviewed the statistics.

Member Barnes asked if this proposal was used elsewhere. M. Adamcryn stated they are unable to find this anywhere else in a municipality in Ontario. It just doesn't seem to exist in residential attraction.

Member Barabash wondered if they are you looking at young professionals as well. M. Adamcryn indicated that they have created nine personas of people we are looking to attract and young professionals are one.

4. CORRESPONDENCE & COMMUNICATIONS

Nil.

5. REPORTS FROM BOARDS AND COMMITTEES

1. Arena Advisory Board
(J. Francis)

J. Francis stated that just recently the Memorial Center was closed due to a power outage. He feels it should have a generator.

Councillor Fullarton referred to the portion of the report where it states that the Youth Arena has impediments for ice usage. J. Francis clarified that it's the facility itself, size of the ice surface and small dressing rooms limits who the users are. J. Francis said they are not bringing in any levels higher than Peewee because of size of the players. He did say it is however the best ice you will find.

J. Francis added that there needs to be more clarity for people who wish to book ahead, they are unable as staff is unsure of future construction.

Councillor Fullarton asked what the impact of the novice division going to half ice had on ice rentals. J. Francis felt it did not affect it they are taking the same amount of ice they always had.

6. STAFF REPORTS

1. 2019-163-11
Tall Ships Festival

Moved by: Councillor Wren

THAT Council receive Report 2019-163-11 2019 Tall Ships Festival;
and

THAT the balance of the funds from the 2019 Big River / Tall Ships Festival be held in Reserve to offset the costs of future festivals; and

THAT Council approve hosting the Tall Ships Festival in 2022 and that the required US\$5,000 deposit be taken from the 2019 Big River / Tall Ships Festival balance; and

THAT staff be directed to use the new Committee template to develop a Terms of Reference for the 2022 Tall Ships Festival Committee.

CARRIED, AS AMENDED ON A LATER VOTE

Motion to Amend

Moved by: Councillor Wren

THAT any expenditure from this reserve be done in consultation with Council, Staff and the Tall Ships Committee.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

Motion to Amend

Moved by: Councillor Wren

THAT the balance of the funds from the 2019 Big River / Tall Ships Festival be held in Reserve to offset the costs of future Tall Ships and Big River festivals;

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

The vote on the original motion, as amended, was now taken and the motion, as amended, was carried

Amended Motion

Moved by: Member Barnes

THAT Council receive Report 2019-163-11 2019 Tall Ships Festival;
and

THAT the balance of the funds from the 2019 Big River / Tall Ships Festival be held in Reserve to offset the costs of future Tall Ships and Big River festivals; and

THAT any expenditure from this reserve be done in consultation with Council, Staff and the Tall Ships Committee.

THAT Council approve hosting the Tall Ships Festival in 2022 and that the required US\$5,000 deposit be taken from the 2019 Big River / Tall Ships Festival balance; and

THAT staff be directed to use the new Committee template to develop a Terms of Reference for the 2022 Tall Ships Festival

Committee.

For: Councillor Fullarton, Councillor Wren, Member Barabash, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

2. 2019-164-11
Big River Festival

Moved by: Member Barabash

THAT Council receive Report 2019-164-11 2019 Big River Festival;
and

THAT \$7,500 of the funds from the Big River. Tall Ships Festival be retained in Reserve to fund the 2020 Big River Festival.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

3. 2019-165-11
MAT Disbursement Procedure

Moved by: Councillor Wren

THAT the proposed procedure (Appendix A) be adopted for the disbursement of MAT funds; and

THAT MAT funds collected in the year be held in a reserve until paid out to the qualifying entities.

REFERRED TO STAFF FOR FURTHER INFORMATION

Amendment to Refer

Moved by: Councillor Wren

THAT this matter be referred to staff to work on timing of the disbursement; and

THAT staff consult with the current DMO.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

4. 2019-161-11
Contract 2019-36 Thomas Street Seawall & Sidewalk Upgrades

Moved by: Member Barnes

THAT Kehoe Marine Construction Ltd. be awarded the contract for the 2019 seawall and sidewalk upgrades at Thomas Street in the amount of \$550,000 (five hundred and fifty thousand dollars) plus HST for a net cost of \$559,680; and,

THAT the additional funds required of \$131,734 be funded from Federal Gas Tax.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

5. 2019-162-11
Brock Trail Lighting Project

Moved by: Member Barabash

THAT the Brock Trail Committee be authorized to undertake a trial project to install solar powered lights on a section of the Brock Trail; and,

THAT the project be funded from the Brock Trail donations.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

7. NEW BUSINESS FROM COMMITTEE MEMBERS

1. Public Art Policy

Moved by: Member Barabash

THAT EDRTC request that staff develop a public art policy for EDRTC's consideration.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

2. SLX Residential Attraction

Moved by: Councillor Wren

THAT the EDRTC is in support of this concept but would like it to go before Council on November 12, 2019 to get their support in principle before staff are directed to prepare a report which identifies potential funding stream and a pay for performance model.

For: Councillor Fullarton, Member Barabash, Councillor Wren, Member Barnes, and Mayor Baker

CARRIED 5-0 on a recorded vote

8. EDRTC - CONSENT AGENDA

Moved by: Councillor Wren

THAT the following items as recommended by the Economic Development, Recreation and Tourism Committee be placed on the Consent Agenda:

1. 2019-163-11
Tall Ships Festival
2. 2019-164-11
Big River Festival

3. 2019-161-11
Contract 2019-36 Thomas Street Seawall & Sidewalk Upgrades
4. 2019-162-11
Brock Trail Lighting Project
5. SLX Residential Attraction
6. Public Art Policy

CARRIED

9. MEDIA QUESTION PERIOD

10. ADJOURNMENT

Moved by: Councillor Wren

THAT the Economic Development, Recreation and Tourism Committee adjourn its meeting until the next regular meeting scheduled for December 3, 2019.

CARRIED

The meeting adjourned at 9:06 pm.