

Economic Development & Planning Committee

Tuesday, February 04, 2014, 4:45 pm City Hall, Council Chambers

Members Present:

Councillor M. Kalivas, Chair Councillor D. Beatty Councillor D. LeSueur Mayor D. Henderson, Ex-Officio

Absent:

Councillor M. McFall,

Staff:

Mr. D. Dick, Director of Corporate Services

Ms. L. Murray, Deputy City Clerk (Recording Secretary)

Ms. M. Pascoe-Merkley, Director of Planning

Mr. D. Paul, Director of Economic Development

Others:

Mr. R. Zajac, Recorder and Times Newspaper

Ms. T. Renkema, 104.9 JRfm

The Chair called the meeting to order at 4:48 p.m.

MOTION TO MOVE INTO CLOSED SESSION (4:30 PM)

Moved by: Councillor LeSueur

THAT pursuant to Municipal Act, 2001, Section 239, Sub. 2, (c), the Committee resolve itself into Closed Session to consider:

 a proposed or pending acquisition or disposition of land by the municipality or local board:

CARRIED

REPORT OF THE COMMITTEE FROM CLOSED SESSION

Moved by: Councillor LeSueur

THAT the EDP Committee rise from Closed Session without reporting.

CARRIED

DISCLOSURE OF INTEREST

Nil.

DELEGATION(S) AND PRESENTATION(S)

1. Innovation Centre

Councillor LeSueur introduced the people in attendance from Launch Lab, the Innovation Centre.

Mr. M. Mann, CEO from Launch Lab addressed the Committee and thanked them for the opportunity to speak to before them. Mr. Mann introduced two Business Advisors from his team Mr. Stephen Beamish and Mr. Scott Runte.

Mr. Runte introduced Mr. Clift White, President and CEO of Eastern Independent Telecom who was a big part of Launch Labs being here tonight. Mr. White and EIT are their only customers at this time in Brockville.

Mr. Mann and his associates reviewed their presentation for the committee.

CORRESPONDENCE

 The Thousand Islands Area Residents' Association
Request for Support to nominate Upper St. Lawrence River as a Canadian Heritage
River

Moved by: Councillor Beatty

THAT the Council of the Corporation of the City of Brockville confirm its endorsement of the submission by the Thousand Islands Area Residents' Association (TIARA) nominating the Upper St. Lawrence River as a Canadian Heritage River.

REFERRED Referred to March 2014 EDP Meeting

Councillor Kalivas asked Ms. Pascoe Merkley, Director of Planning if anything in this request deviates from our Official Plan. Ms. Pascoe Merkley was unsure and asked for time to review and report back.

STAFF REPORTS

1. 2013-141-12

Festival and Events Co-ordinator

Moved by: Councillor Beatty

THAT the Economic Development and Planning Committee recommend to Council the establishment of a festival and events reserve account being \$115,000 +1- surplus generated from profit of the Tall Ships Festival- 1812 Tour, and further;

THAT the City enter into a three year contractual agreement with the Brockville and District Chamber of Commerce/Tourism Office for a Festival and Event Coordinator position with terms and conditions to be presented to Council at a later date for ratification.

CARRIED

Ms. Anne MacDonald, Executive Director of the Brockville Chamber of Commerce reviewed their request for a Festival and Events Coordinator.

NEW BUSINESS - REPORT FROM MEMBERS OF COUNCIL

 Innovation Centre (Councillor D. LeSueur)

Moved by: Councillor LeSueur

THAT Council authorizes the addition to the Economic Development Department work plan, the research and participation of the Director of Economic Development for the City of Brockville, with the committee for creating an Innovation Centre; and

THAT the Director of Economic Development communicate and input ideas along with NRC, Invest Ottawa, Launch Labs (Kingston), United Counties of Leeds and Grenville, the 1000 Islands Community Development Corporation, Leeds and Grenville Computer Technology Centre, the local Angel Group, interested council members and other partners who might join; and

THAT the Economic Development Department help with and advises on potential plans forward; and

THAT Council recognizes the importance of job creation that comes with Innovation Centres, as per our Economic Development Plan of 2010 which was adopted by Council, in which Innovation Centres are mentioned as a goal; and

THAT hours were spent on the greatest event Brockville has seen in years, the Tall Ships Festival and now the City's most economical way to create jobs should be looked at.

CARRIED

Councillor LeSueur offered some adjustments to his motion. There was a discussion regarding Mr. Paul's work plan and how this could be fit in. Mr. Paul explained that his main focus this year is on the Aquatarium. He felt that he would be available to facilitate things but could not commit to anything definite. Mr. Paul felt that Mr. Russell of the Thousand Islands Community Development Corporation should be involved.

Mr. Mann explained that a number of years back they had approached the TICDC. This endeavor was a lot different back then running under a different name. Mr. Mann confirmed that they will be approaching Mr. Russell of the TICDC in the near future.

BRAINSTORMING

Nil.

CONSENT AGENDA

Moved by: Councillor LeSueur

THAT the following items be placed on the Consent Agenda:

- 1. 2013-141-12 Festival and Events Coordinator
- 2. Innovation Centre

ADJOURNMENT

Moved by: Councillor LeSueur

THAT the Economic Development and Planning Committee adjourned its meeting until the next regular meeting scheduled for March 4, 2014.

CARRIED

The meeting adjourned at 6:30 pm.