Island Breakfast Committee



Tuesday, May 27, 2014, 9:00 AM. Tourism Office – 10 Market St. W.

AGENDA

Chair's Remarks

Disclosure of Interest

Approval of the Agenda

THAT the Agenda of the May 27th, 2014 meeting of the Island Breakfast Committee be approved.

Approval of the Minutes

THAT the minutes of the Island Breakfast Committee meeting dated May 14th, 2014 be adopted as circulated.

Sub-Committee and Member Reports/Project Updates

1. Logistics:

Dave Beatty, Peter Amo, Daniel Elwood, Conal Cosgrove

Insurance, transportation, set up/tear down, safety, security

2. Finances:

Steve Weir, Deb Hamilton

Sponsorship, finances, ticket sales, ticket printing

3. **Breakfast Supplies:**

Food coordination

4. Volunteer Coordination:

Jan Hall

Cooks, deckhands, ticket takers, set up, tear down, drivers, captains

5. **Legacy Project:**

Dave Beatty, Peter Amo, Dan Elwood, Kim Robinson

 Mission: The surplus revenue from the Island Breakfast will be slated to build a shelter on Refugee Island; upgrade bathrooms by adopting best practices in green technology and future development of oTENTik camping sites.

6. Marketing & Communications:

Deb Hamilton, Kendra Lorimer

• Social media, print, press releases, graphic design, souvenirs

7. **Programming:**

Kendra Lorimer

• Children's, music

8. **New Business**

Adjournment

THAT the Island Breakfast Committee meeting be adjourned until its next regular meeting scheduled for June 10, 2014.