

Economic Development & Planning Committee

Tuesday, April 04, 2017, 5:15 pm
City Hall, Council Chambers

COMMITTEE MINUTES

Members Present:

Councillor D. LeSueur, Chair
Councillor J. Baker
Councillor J. Earle
Councillor M. Kalivas

Staff:

D. Dick, Director of Corporate Services
D. Golledge, Administrative Coordinator, Planning
A. McGinnis, Planner II
L. Murray, Deputy City Clerk (Recording Secretary)

DISCLOSURE OF INTEREST

Nil.

MOTION TO MOVE INTO CLOSED SESSION (5:00 PM)

Moved by: Councillor Kalivas

THAT pursuant to Municipal Act, 2001, Section 239, Sub. 2, (c), the Committee resolve itself into Closed Session to consider:

a proposed or pending acquisition or disposition of land by the municipality or local board;

CARRIED

REPORT OF THE COMMITTEE FROM CLOSED SESSION

Moved by: Councillor Baker

THAT the Committee rise from Closed Session, and the Chairman report that all recommendation(s) adopted in Closed Session, be adopted.

CARRIED

The Chair called the meeting to order at 5:15 p.m.

DELEGATIONS AND PRESENTATIONS

Nil.

CORRESPONDENCE

1. Street Festival/Sidewalk Sale - May 27, 2017
(Downtown Brockville)

Moved by: Councillor Earle

THAT Council hereby declared the Downtown Brockville Street Festival/ Sidewalk Sale on May 27, 2017 as an event of "Municipal Significance" for the purpose of obtaining a Special Occasion Permit from the Alcohol and Gaming Commission of Ontario (AGCO), subject to all necessary permits and approvals being obtained and compliance with all City of Brockville By-laws.

CARRIED

REPORTS FROM BOARDS AND COMMITTEES

Nil.

STAFF REPORTS

1. 2017-035-04
Extension of Draft Plan Approval
Part 1, R.P. 28R-12528
Wildwood Crescent - Phase III, Hunters Hill Subdivision
Owner: Spring Valley Homes Ltd.

Moved by: Councillor Baker

THAT Council for the Corporation of the City of Brockville, grant that draft approval on Wildwood Crescent-Phase III, being described as Part of Lot 13, Conc. 2, being Part of Part 1, Reference Plan 28R-12528, save and except Plan 28M-3, City of Brockville, County of Leeds, be extended to 08 November 2020.

CARRIED

2. 2017-032-04
Proposed Amendments to Sign By-law 84-89
Electronic Message Board Regulations

Moved by: Councillor Earle

THAT Sign By-law 84-89 be amended respecting the use of electronic message boards within the City.

CARRIED, AS AMENDED ON A LATER VOTE

Amendment to the Motion

Moved by: Councillor Earle

THAT Sign By-law 84-89 be amended as outlined in Staff Report 2017-032-04 save and except for the following clauses, which shall read as follows:

"5.10 (d) permit off site advertising on the EMB"; and

"5.10 (f) permit EMBs to be used as, or as part of a portable sign and only one per property".

CARRIED

The vote on the original motion was now taken and the motion, as amended, was carried.

Moved by: Councillor Earle

THAT Sign By-law 84-89 be amended respecting the use of electronic message boards within the City as outlined in Staff Report 2017-032-04 save and except for the following clauses, which shall read as follows:

"5.10 (d) permit off site advertising on the EMB"; and

"5.10 (f) permit EMBs to be used as, or as part of a portable sign and only one per property".

CARRIED

Councillor LeSueur asked for clarification regarding the ability for someone to advertise for another business, for example at a plaza. A. McGinnis responded that this is possible but there is only one sign per property.

Councillor LeSueur wondered if there was any stipulation in the by-law regarding brightness of the electronic signs. A. McGinnis stated that there is not they could add it but it would be very hard to control.

Councillor Earle disagreed with 5.10 (d) which prohibit off-site advertising on the Electronic Message Boards (EDM).

Councillor Earle would like to see 5.10 (f) changed so that they are permitted to use EMBs as part of a portable sign.

3. 2017-023-03
Lease Renewal - Rogers Communications Inc.

Moved by: Councillor Earle

THAT Council authorize the extension of the lease between the Corporation of the City of Brockville and Rogers Communications Inc. for an additional five year term commencing on the 27th day of March 2022 and ending on the 26th day of March 2027 for the property known as Part Lot 18 Concession II, Township of Elizabethtown, County of Leeds.

CARRIED

NEW BUSINESS - REPORTS FROM MEMBERS OF COUNCIL

Nil.

CONSENT AGENDA

Moved by: Councillor Kalivas

THAT the following items be placed on Consent Agenda:

1. 2017-035-04
Extension of Draft Plan Approval, Part 1, R.P. 28R-12528
Wildwood Crescent - Phase III
Hunters Hill Subdivision

2. 2017-032-04
Proposed Amendments to Sign By-law 84-89
Electronic Message Board Regulations
3. 2017-023-03
Lease Renewal - Rogers Communications Inc.

CARRIED

ADJOURNMENT

Moved by: Councillor Baker

THAT the Economic Development and Planning Committee adjourned its meeting until the next regular meeting scheduled for May 2, 2017.

CARRIED

The meeting adjourned at 5:56 pm.