



City of Brockville

Economic Development, Recreation & Tourism Committee Meeting Minutes

7:00 PM - Tuesday, January 7, 2020
City Hall, Council Chambers

The Economic Development, Recreation & Tourism Committee meeting was called to order on Tuesday, January 7, 2020, at 7:00 PM, in the City Hall, Council Chambers, with the following present:

Members Present:	Councillor Jane Fullarton, Member Jessica Barabash, Councillor Matt Wren, and Mayor Jason Baker
Regrets:	Member Tony Barnes
Others:	Nil.
Staff:	Kendra Lorimer, Economic Development Coordinator, Janette Loveys, City Manager, Sandra MacDonald, City Clerk, Lynn Murray, Deputy City Clerk, and Robert Nolan, Director of Economic Development

1. CHAIR'S REMARKS

Councillor Fullarton took a moment to wish everyone a Happy New Year.

2. DISCLOSURE OF INTEREST

Nil.

3. DELEGATIONS AND PRESENTATIONS

Nil.

4. CORRESPONDENCE & COMMUNICATIONS

Nil.

5. REPORTS FROM BOARDS AND COMMITTEES

Nil.

6. STAFF REPORTS

1. 2020-006
Visitor Wayfinding Signage Design Standards

Moved by: Member Barabash

THAT Council receive the report from Habit Creations Inc. titled "City of Brockville Visitor Wayfinding Signage Design"; and

THAT Council approve the design standards outlined in this report to be use for all visitor wayfinding signage; and

THAT the designs standards be used by the City to develop a visitor wayfinding signage program and to bring this program back to a future Committee meeting.

For: Councillor Fullarton, Member Barabash, Councillor Wren, and Mayor Baker

CARRIED 4-0 on a recorded vote

Councillor Wren noted that throughout his travels through the City he has noticed the older ones need repair or replacement and contain graffiti.

2. 2020-007
Ontario 55+ Winter Games Bid

Moved by: Councillor Wren

THAT the City Council authorize the bid to be submitted to the Province prior to the January 22nd deadline; and

THAT Council provide a letter to the Minister of Heritage, Sport, Tourism and Cultural Industries supporting the City of Brockville's bid for the 2023 Ontario 55+ Winter Games; and

THAT any deficit resulting from the 2023 Ontario 55+ Winter Games, after the \$25,000 Legacy Grant from the Province is applied, be covered by the City; and

THAT, if successful in our bid, staff will report back to Committee with a detailed plan for delivery of the 2023 Ontario 55+ Winter Games.

For: Councillor Fullarton, Member Barabash, Councillor Wren, and Mayor Baker

CARRIED 4-0 on a recorded vote

3. 2020-008
Business Case for City Delivered Tourism Services

The report was withdrawn and will come back to Committee in February 2020.

7. **NEW BUSINESS FROM COMMITTEE MEMBERS**
Nil.

8. **EDRTC - CONSENT AGENDA**

Moved by: Member Barabash

THAT the following items as recommended by the Economic Development, Recreation and Tourism Committee be placed on Consent Agenda:

1. 2020-006
Visitor Wayfinding Signage Design Standards
2. 2020-007
Ontario 55+ Winter Games Bid

9. **MEDIA QUESTION PERIOD**

10. **ADJOURNMENT**

Moved by: Mayor Baker

THAT the Economic Development, Recreation and Tourism Committee adjourn its meeting until the next regular meeting scheduled for February 4, 2020.

CARRIED

The meeting adjourned at 7:21 pm.