



BROCKVILLE PUBLIC LIBRARY

2015 Annual Report

engage
evolve
experience

Hours:

Mon : 9 am - 1 pm

Tues - Thurs : 9 am - 8 pm

Fri : 9 am - 5 pm

Sat : 9 am - 5 pm

Sun : 1 pm - 5 pm

*Closed on Sundays of long weekends

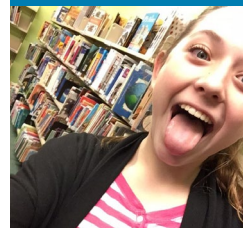
23 Buell St. P.O. Box 100

Brockville, ON K6V 5T7

www.brockvillelibrary.ca

info@brockvillelibrary.ca

P: 613.342.3936 | F: 613.342.6096



Letter from Chair

Brockville Public Library is one of the busiest places in our city. Nearly 400 people come through our doors each day; an additional 600 visit us online. As a place that offers welcoming, safe spaces, they come to borrow Aquatarium, Museum or Art Gallery passes, explore the extensive collection of resources, use a computer or tap into Wifi, join a group discussion or presentation, attend English classes, meet with a tutor, work on completing a puzzle, read newspapers....and many more activities.

In December 2015 , Board and staff jointly reviewed the 2013- 2018 Strategic Plan progress; there is much we can celebrate.

Our community is engaged: Library staff are out in the community providing support and programming in a variety of places. Of note, increasingly, community groups are approaching the Library with an idea and looking to partner with us in order to meet the needs of a group of people.

Library spaces are gradually changing and being updated.

New services have been added, expanding the access to online resources and mobile printing for example.

This progress is the result of the support we receive from individuals, from service organizations and from the City of Brockville who maintains the beautiful building. Grants and donations help the Library to develop and continue to offer high quality programs and services and to ensure that resources are available in a full range of formats to meet the community's needs.

Brockville Public library is indeed a place where people, of all ages and with a range of ideas, can come together to share thoughts, explore information and spark possibilities. We look forward to the next stages of our planned changes – please join us and help make it happen.

BOARD MEMBERS & LIBRARY STAFF

Chair: Nancy Bowman

Vice-Chair: Leah Wales

Treasurer: Rick Sands

Chuck Quick

Chris Hannah

Jennifer Cullen

Margaret Wicklum

Cathy TeKamp

City Representative: Philip Deery

Chief Executive Officer: Linda Chadwick

Manager of Resources & Technology: Amanda Robinson

Manager of Customer Experience: Laura Julien

Coordinators: Margie Bentley, Lisa Cirka,

Ashley Formosa & Brandy Smith

Library Assistants: Dawn Dupuis, Joyce Ferguson,

Melanie Graham, Maggie Kim, Jackie Page, Jennifer

Sechi & Leisa Price-Storey

Student Pages: Lucas Arzoumanian, Bushra Kadhra,

Olivia Rossetti & Jena Wren

Custodian: Mike Zuiker



BROCKVILLE PUBLIC LIBRARY

Strategic Plan 2013-2018

...the short story.

Vision

A vibrant community catalyst for culture, discovery and connections.

Mission

A welcoming, resourceful environment open for everyone to explore, learn, create and share.

Values

Accessibility | Collaboration | Diversity | Innovation | Intellectual Freedom

Engage: We are connected to our community and it is connected to us.

Evolve: We break away from our stereotypes and embrace change.

Experience: We are the place to be. People are excited to return and recommend us to others.

Strategic Priorities at your Library:

√ Transform your library spaces

accessibility, functionality, aesthetics

√ Expand your access to services

business hours, fees, parking, kiosk, technology, resources

√ Connect with our community

customer service, marketing, outreach, partnerships, City relations

√ Enhance our service delivery

staffing levels, professional development, work flows, communication

2015 Quick Facts

12,340 eTITLES WERE DOWNLOADED

175,552 ITEMS CIRCULATED

100,989 FACEBOOK & TWITTER VISITS

132,956 PEOPLE CAME THROUGH LIBRARY DOORS

96,010 VISITS TO OUR WEBSITE

173 INDIVIDUALS RECEIVED ONE-ON-ONE COMPUTER TRAINING

\$4,388,800 WORTH OF RESOURCES ENJOYED BY YOU

30,766 COMPUTER USES & 42,657 PEOPLE USED OUR WIFI

7,939 ACTIVE CARD HOLDERS

1,120 USES OF SPACE BY OUR COMMUNITY & 73 MEETING ROOM RENTALS

1,139 MATERIALS DELIVERED TO HOME DELIVERY CUSTOMERS

133,787 ADDITIONAL ITEMS USED IN THE LIBRARY & ONLINE

235 HOURS OF PROFESSIONAL DEVELOPMENT FOR STAFF & TRUSTEES

2015 Highlights

BPL ON YOUTUBE: TELLING OUR STORIES VIDEO



OPEN ON SUNDAYS THROUGH THE SUMMER

LIBRARY "ON THE STREETS" (RIBFEST, SIDEWALK SALE, HARDY PARK & @ THE "Y")

LAUNCHED HOOPLA: A NEW STREAMING SERVICE

SOCKTION & OTHER FUNDRAISERS

EXAM PROCTORING



HOME OUTREACH



LANDSCAPES & LEGENDS: BPL's ART COLLECTION AT THE MARIANNE VAN SILFHOUT GALLERY ST LAWRENCE COLLEGE

2015 Children & Teen Programming

389 children's programs were hosted

5,769 attended these programs



Family Day Crafts



Library Bookworms:
Babes



It Began With a Book



Contes en famille



Touch a Truck

75 teen programs took place

and 324 attended these programs

2015 Adult Programs & Volunteers

239 adult programs were hosted

3,202 attended these programs



Culture Days



Irish Cultural Society



One of our volunteers



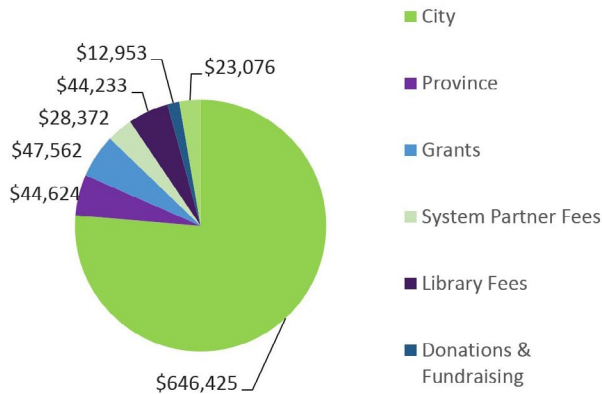
Doors Open - The Hoolies

55 volunteers supported us, and

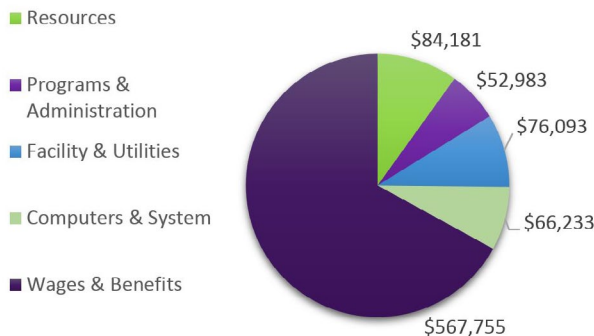
gave 1,764 hours of their time valued at \$19,845

2015 FINANCES = ACCOUNTABILITY @ YOUR LIBRARY

WHERE THE MONEY COMES FROM...



WHERE THE MONEY GOES...



Online Addresses

Friends of the Library:

www.brockvillelibrary.ca/friends.htm

friends@brockvillelibrary.ca

www.facebook.com/friendsofthebrockvillelibrary

Facebook & Twitter:

www.facebook.com/BrockvillePublicLibrary

www.twitter.com/BrockvillePL