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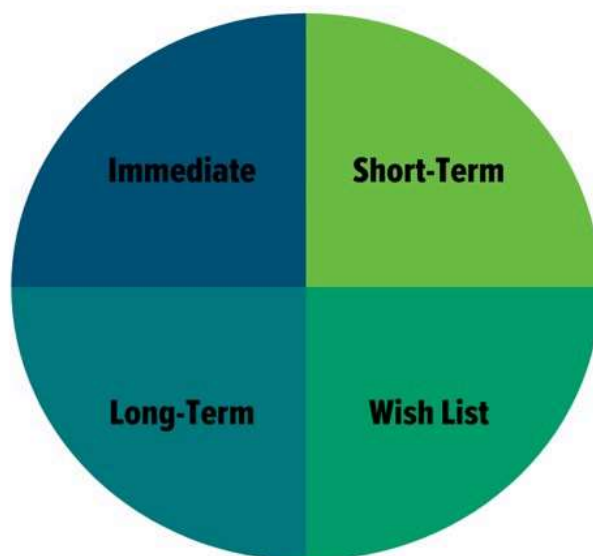
First Draft

Now it's time to put it all together in writing of the full Strategic Plan! The first draft is focused on getting the core elements down on paper to ensure a natural narrative is developed to tell the library's story through the Strategic Plan.

Core elements of the first draft include:

- Introduction and Rationale
- Mission, Vision, and Values
- Strategic Priorities, Goals, and Objectives
- Performance Measures and Evaluation for the Plan
- Conclusion

Rule of Quarters



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The Rule of Quarters is used to build forward momentum and pacing into the Strategic Plan. Consider structuring the work within the Plan in roughly equal quarters that focus on immediate, short term, and long term goals, as well as a quarter that is very far reaching and not necessarily possible for completion during the lifespan of the Plan. These far reaching "wish list" items may involve foundational work over the next several years and will establish the basis for results to be achieved during the next Strategic Plan.

Additional Drafts

Additional drafts of the Plan offer an opportunity to update, correct, cross-reference, and refine elements of the first draft to ensure they convey the desired language and messaging. They also demonstrate the precise intent as to how the Plan will move the organization forward and embody transparency, accountability, and return on investment.

A second or third draft of the Plan is also an opportunity to compare what's been developed to the Situational Analysis information and ensure the new Strategic Plan is on the right track. It is also the ideal time to consider elements such as graphic design and layout for the finished document to be presented to the Library Board for approval and finalization/implementation.

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