Dan Kinsley

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Front-End & Full Stack Developer

AllianceBernstein, New York, NY / *Front End Developer*
November, 2018 – Present

Front-End Developer specializing in HTML5, CSS3, SASS, React, JavaScript (ES6/7) & AEM (Adobe Experience Manager)/HTL Template Language development. Working on an Agile development team, I build, maintain, and debug accessible marketing and informational sites, delivering dynamic API-consuming components to deliver market and product data. I collaborate with Project Managers, Designers and Quality Assurance Technicians, refining business requirements to deliver outstanding experiences on both mobile and desktop platforms, by iterating, optimizing, and debugging both pre-production and production code. Perform version control, contributing code to numerous projects, with Git and Azure DevOps. Provide mentoring and training to junior developers. One highlight of my development expertise was the development of multiple interactive charts, tracking Covid-19 impact on various markets, which became boilerplate code for reusable, author-editable AEM components.

Mutant Media, New York, NY / *LAMP Stack Web Developer*
December, 2011 – October, 2018

Coded, managed, migrated, maintained, and launched numerous feature-rich websites, in multiple sectors, including Mutant Media's own website. Managed LAMP infrastructure as needed. Website builds utilized HTML5, CSS3, SCSS, JavaScript, custom PHP solutions, and PHP frameworks including WordPress, CodeIgniter, and Magento. Built and optimized MySQL databases for various sites. Clients included, but were not limited to: *Seiko USA, Grand Seiko USA, Pulsar Watches USA, Aramark Schools, Irwin Leighton, BASF*

Chista.net, Jersey City, NJ / *LAMP Stack Web Developer*
2006 – Present

Provide ongoing website maintenance, expansion, revision and optimization. Created the front-end and back-end custom CMS utilizing Fat-Free PHP Framework, HTML5, CSS3, and JavaScript, for managing a voluminous inventory of products. Implemented a site-wide redesign, with an emphasis on improved navigation and overall aesthetic quality, while streamlining data access and retrieval for the sales and customer service departments. Routinely prepared graphics and retouched digital photography for online publication.

Languages and Skills

- HTML
- CSS/SASS/SCSS/Less
- JavaScript & Ecosystem/Node/Webpack/
- React Hooks/Classes
- Redux
- XML/XSLT
- Git for Version Control
- Linux – Webserver administration using CLI and GUI tools
- Apache – Installation, configuration, manipulation and maintenance
- MySQL – Experience building, optimizing, and maintaining databases
- PHP – Experience developing CMS-driven and custom-built solutions
- Adobe Photoshop
- Graphic, Responsive, and Application Design

Education

Lehigh University, Bethlehem, PA
1999
Bachelor of Arts in English and Music