Dan Kinsley

www.dankinsley.com
dan@dankinsley.com
973-710-7005

Work Experience

AllianceBernstein, New York, NY

November, 2018 – Present

Maintain and build numerous pages in XML, HTML5, CSS3, SASS, and JavaScript (including React and jQuery) with a focus on cross-browser compatibility and responsiveness. Develop API Integrations. Perform version control with Git.

Mutant Media, New York, NY

2011 – October, 2018

Coded, managed, migrated, maintained, launched and/or designed numerous (over 20) feature-rich websites, in multiple sectors, including Mutant Media's own website. Clients included:

Seiko USA, Grand Seiko USA, Pulsar Watches USA, Aramark Schools, Irwin Leighton, BASF

Vintage Epicure, New Rochelle, NJ

Freelance – 2018

Designed, developed and coded 3 separate marketing websites for various branding initiatives. Features include a robust CMS and Interactive Product Library.

Chista.net, Jersey City, NJ

2006 – August, 2018

Provided ongoing website maintenance, expansion, revision and optimization. In 2014, I created a custom CMS that managed a voluminous inventory, and also implemented a site-wide redesign with an emphasis on improved navigation and overall aesthetic quality, while streamlining data access and retrieval for the sales and customer service departments. In addition, I routinely prepared graphics and retouched digital photography for online publication.

Technical skills

Web Technologies

- HTML5
- CSS3
- Javscript; React, ES6, NPM, webpack, jQuery
- SASS/SCSS
- Version Control with git
- Linux -- CLI, cpanel, Webmin, etc
- Apache – installation, configuration, manipulation and maintenance
- MySQL – extensive experience with database management
- PHP – Including Frameworks: Wordpress, SilverStripe, CodeIgniter, Magento

Communications, IA and Design

- Graphic and Responsive Design
- Web Application Documentation
- Website Information Architecture

Education

Lehigh University, Bethlehem, PA

1999

Bachelor of Arts in English and Music