Dan Kinsley

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973-710-7005

Work Experience

AllianceBernstein, New York, NY

November, 2018 – Present

Maintain and build numerous pages in XML, HTML5, CSS3, SASS, and JavaScript (including React and jQuery) with a focus on cross-browser compatibility and responsiveness. Develop API Integrations. Perform version control with Git.

Mutant Media, New York, NY

2011 – October, 2018

Coded, managed, migrated, maintained, and launched numerous feature-rich websites, in multiple sectors, including Mutant Media's own website. Managed LAMP infrastructure for various sites. Builds incorporated HTML5, CSS3, SCSS, JavaScript, jQuery, custom PHP solutions, and PHP frameworks including Wordpress, CodeIgniter, and Magento. Built and optimized MySQL databases for various sites. Clients included:

Seiko USA, Grand Seiko USA, Pulsar Watches USA, Aramark Schools, Irwin Leighton, BASF

Vintage Epicure, New Rochelle, NJ

Freelance – 2018

Designed, developed and coded 3 separate marketing websites for various branding initiatives with HTML5, CSS3, JS, and PHP utilizing the SilverStripe Framework. Features include a robust CMS and Interactive Product Library.

Chista.net, Jersey City, NJ

2006 – August, 2018

Provided ongoing website maintenance, expansion, revision and optimization. In 2014, I created a custom CMS utilizing HTML5, CSS3, JavaScript, jQuery, and PHP for managing a voluminous inventory. Implemented a site-wide redesign with an emphasis on improved navigation and overall aesthetic quality, while streamlining data access and retrieval for the sales and customer service departments. In addition, I routinely prepared graphics and retouched digital photography for online publication.

Technical skills

Web Technologies

- HTML5
- CSS3
- JavaScript; React, ES6, NPM, webpack, jQuery
- SASS/SCSS
- Version Control with git
- Linux – CLI, cpanel, Webmin, etc
- Apache – installation, configuration, manipulation and maintenance
- MySQL – extensive experience with database management
- PHP – Including Frameworks: Wordpress, CodeIgniter, Magento, SilverStripe

Communications, IA and Design

- Graphic and Responsive Design
- Web Application Documentation
- Website Information Architecture

Education

Lehigh University, Bethlehem, PA

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Bachelor of Arts in English and Music