# Dan Kinsley

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### **Work Experience**

#### AllianceBernstein, New York, NY

November, 2018 - Present

As a member of the Marketing Department as a Front-End Developer, I build and maintain numerous pages in XML, HTML5, CSS3, SASS, and JavaScript, React. API Integrations. Version control with Git.

#### Mutant Media, New York, NY

2011 - October, 2018

With Mutant Media, I coded, managed, migrated, maintained, launched and/or designed numerous (over 20) feature-rich websites, in multiple sectors, including Mutant Media's own website. Clients included:

Seiko USA, Grand Seiko USA, Pulsar Watches USA, Aramark Schools, Irwin Leighton, BASF

#### Vintage Epicure, New Rochelle, NJ

Freelance - 2018

For Vintage Epicure, I designed, developed and coded 3 separate marketing websites for their various branding initiatives. Features include a robust CMS and Interactive Product Library.

#### Chista.net, Jersey City, NJ

2006 - August, 2018

For Chista, I provided ongoing website maintenance, expansion, revision and optimization. In 2014, I created a custom CMS that managed a voluminous inventory, and also implemented a site-wide redesign with an emphasis on improved navigation and overall aesthetic quality, while streamlining data access and retrieval for the sales and customer service departments. In addition, I routinely prepared graphics and retouched digital photography for online publication.

#### Technical skills

#### Web Technologies

- HTML5
- CSS3
- Javscript, React, NPM, webpack, jQuery
- SASS/SCSS
- Version Control with git
- Linux -- CLI, cpanel, Webmin, etc
- Apache installation, configuration, manipulation
- MySQL extensive experience with database management
- PHP Wordpress, SilverStripe, CodeIgniter, Magento

#### Communications, IA and Design

- Graphic and Responsive Design
- Web Application Documentation
- Website Information Architecture

## **Education**

## Lehigh University, Bethlehem, PA

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Bachelor of Arts in English and Music