

WHO IS ELIGIBLE

- “Rising professionals,” mid-tenured (typically 10–15 years of experience) high performers who are being groomed to take on P&L responsibility and/or functional area leadership in next 4-7 years
- Participants limited to current McKinsey clients in the first year
- Companies can send 1-2 teams of 4 participants each

LOGISTICS

- Program starts with a kickoff event to be held January 26-28, 2016 in New York City and ends with in-person capstone events hosted regionally in the summer 2016
- Participants move through the program as a cohort and are expected to allocate 2 hours per week on average
- Maximum cohort size of 300 participants

CURRICULUM INCLUDES

- 4 robust digital courses developed and taught by McKinsey practitioners centered around communicating for impact, strategic thinking and team management and leadership.
- Exclusive in-person sessions and digital guest lectures with world-renowned faculty and global business leaders
- 2.5 day in-person kickoff event in New York City with 1 day capstone events held regionally

www.mckinseyacademy.com

To sign up or for more information, please contact:



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McKinsey Academy

FUTURE BUSINESS LEADERS FORUM

An exclusive program that dramatically accelerates the trajectory of rising top talent at leading companies across the globe



We are convening next-generation leaders from the most prestigious organizations around the world for a transformational learning journey

Participants will sharpen their core leadership skills, connect with global business leaders and leading academics, and build their network

Presented by McKinsey Academy, and featuring renowned faculty and business leaders from around the world, the Future Business Leaders Forum (FBLF), brings together next-generation leaders from across top global companies for a unique leadership development journey.

Over the course of the program, participants will move through a robust curriculum with a global cohort comprised of learners from across McKinsey clientele. The experience will be comprised of both online and in-person learning, including a series of distinctive digital courses, live video sessions, and in-person events including a kickoff in New York City. Graduates become part of an exclusive FBLF community that continues to deliver value.

The core themes of learning across the program are designed to enable participants achieve peak performance as managers:



critical thinking



innovation & entrepreneurship



leadership & influence

Value to your firm

- Accelerated capability building of rising talent within your company
- Enables your rising talent to tap into the exclusive network for your business
- Access to a broader set of senior McKinsey staff (beyond your client service team)

Value to your participants

- Accelerated learning across core management and leadership areas
- Participation in elite global program
- Access to an exclusive network that builds over time
- Elevated participant profile within your organization

PROGRAM BUILDING BLOCKS

Each building block reinforces the learning journey:



Digital learning content

Engaging, multi-format digital courses on critical thinking, communication and leadership skills developed, designed and taught by McKinsey practitioners



Social learning with group projects

Exercises conducted in small groups of peers as part of digital courses that apply learnings, facilitate networking, and enable peer-to-peer feedback



In person kickoff and capstone events

2.5 day kickoff held in New York City and 1 day capstone event held regionally featuring interactive sessions led by world renowned faculty, global business leaders and McKinsey practitioners along with opportunities for relationship building



Live digital lectures

Exclusive digital guest lectures/ webinars from world renowned faculty and global business leaders to deepen understanding of concepts taught in digital courses and enable live engagement with experts



Mentoring & coaching

Multiple sources of feedback – from McKinsey TAs and CSTs, group-based project teams, and global cohort



An exclusive community

Exclusive network of top high-potential rising leaders nominated from their respective companies supporting one another's professional development both during - and after - the program