**NEIL M. ALFEREZ BSIT-32B**

**Current Trends Lecture Activity**

**The Age of Big Data**

*Big data grows, so fast, so wide,  
It sees our world from every side.  
It tracks our steps, it knows our name,  
And helps us play the modern game.*

*It tells us what we might need next,  
And helps us shop with no regrets.  
It guides us through the busy day,  
And shows us things along the way.*

*But hidden deep within its code,  
Are risks we can’t ignore or load.  
Our privacy can slip away,  
As data keeps our lives on display.*

*Who holds the keys to all we share?  
And what will happen, who will care?  
Big data’s power is clear to see,  
But what’s the cost for you and me?*