Cathy Mu Chen Liu

1. EDUCATION

Cornell University '19

B.S. Information Science Design and Environmental Analysis & Business minor 3.87 GPA

2. SKILLS

Languages

HTML/CSS

Javascript/jQuery

PHP

SQL

Python

Java

Programs

Illustrator

Photoshop

InDesign

Sketch

InVision

Origami

3. COURSEWORK

Digital Product Design HCI Design Web Design & Programming Data Visualizations Object Oriented Programming

4. ACCOLADES

CALS Honor Society
Hilton Hacks Honorable Mention

5. INTERESTS

Matcha flavored food & drinks Painting architecture Hiking Vancouver mountains

6. EXPERIENCE

■ Haier // Product Design Intern

Summer 2017, Qingdao China

Redesigned Haier's online service and transportation logistics platform, RRS.com, analyzed and transformed complex Haier logistic data into infographics.

Cornell Computing & Information Science // INFO1300 Teaching Assistant

Fall 2017-Present, Ithaca NY

Teaching weekly Friday discussions for Introduction to Web Design & Programming, holding office hours twice a week, grading student assignments.

Sweet Beginnings Event Design // UX Research Intern

Summer 2016, Vancouver BC

Conducted user testing and research in order to improve customer event and wedding planning experience.

7. ACTIVITIES

■ Cornell University Sustainable Design // Multi-Media Designer

Spring 2016 - Present, Ithaca NY

Refined CUSD's brand and visual identity, redesigned website project team pages, designed website concept for CUSD alumni database and project team archive.

■ Hotel Ezra Cornell // Lead Designer

Fall 2015 - Present, Ithaca NY

Transformed the Hotel School's Library & Lounge into visual concepts that touches the theme of "Face the Future, Preserve the Past" for 250+ alumnae and guests.

■ Kappa Phi Lambda Sorority // Design & Public Relations Chair

Spring 2016 - Present, Ithaca NY

Designed marketing materials for recruitment and cultural & philanthropic events, curated social media content that attracted 500+ more visitors to the online sites.

8. PROJECTS

Yelp Restaurant Experience Concept // Freelance Product Designer

Completed a concept case study on customizing the in-restaurant experience by enabling users to efficiently access recommendations from friends and other users.

Atlanta Noms // Web Designer & Developer

Worked with 2 developers to create a food blog-style website for Atlanta based client using PHP, SQL, HTML, CSS, and JavaScript (@mcl247 on Github).

Artwork and Designs // Freelance Product & Web Design/Developer

Created a series of 2D, 3D, and digital artworks for personal interests.