Cathy Mu Chen Liu

1. EDUCATION

Cornell University '19

B.S. Information Science Design and Environmental Analysis & Business minor 3.87 GPA

2. SKILLS

Languages

HTML/CSS

Javascript/jQuery

PHP

SQL

Python

Java

Programs

Illustrator

Photoshop

InDesign

Sketch

Axure RP

3. COURSEWORK

Web Design & Programming
Data Visualizations
Human Computer Interaction
Product Design
Object Oriented Programming
iPhone & Apple Watch Dev

4. ACCOLADES

Cornell University Dean's List CALS Honor Society

5. INTERESTS

Matcha flavored food & drinks Painting architecture Hiking Vancouver mountains

6. EXPERIENCE

■ Haier Brand Center // Product Design Intern

Summer 2017, Qingdao China

Rebranded Haier's online service and transportation logistics platform, RRS.com, analyzed and transformed complex Haier logistic data into infographics.

Cornell Computing & Information Science // INFO1300 Teaching Assistant

Fall 2017-Present, Ithaca NY

Teaching weekly Friday discussions for Introduction to Web Design & Programming, holding office hours twice a week, grading student assignments.

Cornell University Sustainable Design // Multi-Media Designer

Spring 2016 - Present, Ithaca NY

Refined CUSD's brand and visual identity, supported vertical project teams in creating multi-media designs, new content, and marketing materials.

Sweet Beginnings Event Design // Design Consultant Intern

Summer 2016, Vancouver BC

Conducted user testing and research in order to improve customer event and wedding planning experience.

7. ACTIVITIES

■ The Social Media Lab // Incoming VR Design Research Assistant

Fall 2017 - Present, Ithaca NY

Conducting study design as well as VR design and programming to test the ways how VR experiences can help improve peoples' mental health.

■ Hotel Ezra Cornell // Lead Designer

Fall 2015 - Present, Ithaca NY

Transformed the Hotel School's Library & Lounge into visual concepts that touches the theme of "Face the Future, Preserve the Past" for 250+ alumnae and guests.

Kappa Phi Lambda Sorority Incorporated. // Design & Public Relations Chair

Spring 2016 - Present, Ithaca NY

Designed marketing materials for recruitment and cultural & philanthropic events, curated social media content that attracted 500+ more visitors to the online sites.

8. PROJECTS

Atlanta Noms // Front-end Developer

Worked with 2 developers to create a food blog-style website for Atlanta based client using PHP, SQL, HTML, CSS, and JavaScript.

Artwork and Designs // Freelance Product & Web Design/Developer

Created a series of 2D, 3D, and digital artworks for personal interests.