Cathy Liu

1. EDUCATION

Cornell University '19

M.S Information Science (HCI) B.S. Information Science Design and Environmental Analysis minor 3.8 GPA

2. SKILLS

Craft

Adobe Creative Suite Sketch Origami Framer.js InVision

Development

HTML/CSS/JS PHP SQL Python Java

User Research

User Interview Card Sort Usability Study Cognitive Walkthrough

3. COURSEWORK

Digital Product Design
HCI Design
Web Design & Programming
Research Methods
Game Design
Object Oriented Programming

4. INTERESTS

Matcha flavored food & drinks Painting architecture Hiking Vancouver mountains

5. EXPERIENCE

■ Adobe // Experience Design Intern (CC Assets & Collaboration)

Summer 2018, San Francisco CA

Created an internal tool to improve collaboration & asset management for creatives collaborating on projects together. Designed features within Adobe XD & Adobe Analytics to better integrate research, design, and analytics into workflows.

■ Haier // Product Design Intern

Summer 2017, Qingdao China

Redesigned Haier's online service and transportation platform to incorporate dynamic content for power users. Transformed complex Haier logistical data into infographics. Achieved discoverability for 5,000 active users.

Computing & Information Science // CS 1300 & 2300 Teaching Assistant

Fall 2017-Present, Ithaca NY

Created content and led weekly discussions for Introduction & Intermediate Web Design & Programming. Held weekly office hours and graded student assignments.

Atlanta Noms // Web Designer & Developer

Spring 2016, Ithaca NY

Delivered a branded company website using Bootstrap template, PHP, SQL, HTML, CSS, and JS. Increased company exposure by 200%.

6. EXTRACURRICULAR

■ Cornell University Sustainable Design // Design Executive Director

Spring 2016 - Present, Ithaca NY

Led a team of designers, developers and content strategists to connect our audience with CUSD's values and sustainable impact through content curation, storytelling, and marketing.

■ Hotel Ezra Cornell // Lead Hospitality Designer

Fall 2015 - Spring 2017, Ithaca NY

Transformed the Hotel School's Library & Lounge for 250+ alumni and guests.

7. PROJECTS

Yelp Restaurant Experience Concept // Freelance Product Designer

Developed a concept case study on customizing the in-restaurant experience by enabling users to efficiently access recommendations from friends and other users.

OutOfSync // UX & Background Designer

Designed UX flows, UI elements, and backgrounds for *OutOfSync*, #1 rated game produced in the Game Design Course at Cornell. Download the game here: http://bitly.com/2L7KzW9