# Cathy Mu Chen Liu

### 1. EDUCATION

### Cornell University '19

B.S. Information Science Design and Environmental Analysis & Business minor 3.87 GPA

### 2. SKILLS

## Languages

HTML/CSS

Javascript/jQuery

PHP

SQL

Python

Java

### **Programs**

Illustrator

Photoshop

InDesign

Sketch

Axure RP

Invision

### 3. COURSEWORK

Web Design & Programming
Data Visualizations
Human Computer Interaction
Product Design
Object Oriented Programming

### 4. ACCOLADES

Cornell University Dean's List CALS Honor Society

### 5. INTERESTS

Matcha flavored food & drinks Painting architecture Hiking Vancouver mountains

### 6. EXPERIENCE

### Haier Brand Center // Product Design Intern

Summer 2017, Qingdao China

Redesigned Haier's online service and transportation logistics platform, RRS.com, analyzed and transformed complex Haier logistic data into infographics.

## Cornell Computing & Information Science // INFO1300 Teaching Assistant

Fall 2017-Present, Ithaca NY

Teaching weekly Friday discussions for Introduction to Web Design & Programming, holding office hours twice a week, grading student assignments.

## Cornell University Sustainable Design // Multi-Media Designer

Spring 2016 - Present, Ithaca NY

Refined CUSD's brand and visual identity, supported vertical project teams in creating multi-media designs, new content, websites, and marketing materials.

## Sweet Beginnings Event Design // Design Consultant Intern

Summer 2016, Vancouver BC

Conducted user testing and research in order to improve customer event and wedding planning experience.

### 7. ACTIVITIES

### ■ The Social Media Lab // VR Design Research Assistant

Fall 2017 - Present, Ithaca NY

Conducting study design as well as VR design and programming to test the ways how VR experiences can help improve peoples' mental health.

### ■ Hotel Ezra Cornell // Lead Designer

Fall 2015 - Present, Ithaca NY

Transformed the Hotel School's Library & Lounge into visual concepts that touches the theme of "Face the Future, Preserve the Past" for 250+ alumnae and guests.

# Kappa Phi Lambda Sorority Incorporated. // Design & Public Relations Chair

Spring 2016 - Present, Ithaca NY

Designed marketing materials for recruitment and cultural & philanthropic events, curated social media content that attracted 500+ more visitors to the online sites.

### 8. PROJECTS

### Atlanta Noms // Web Designer & Developer

Worked with 2 developers to create a food blog-style website for Atlanta based client using PHP, SQL, HTML, CSS, and JavaScript.

# Artwork and Designs // Freelance Product & Web Design/Developer

Created a series of 2D, 3D, and digital artworks for personal interests.