Cathy Mu Chen Liu

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1. EDUCATION

Cornell University '19
B.S. Information Science
Design and Environmental
Analysis & Business minor
3.87 GPA

2. SKILLS

Languages
HTML
CSS
Javascript
jQuery
PHP
SQL
Python
Java

Programs
Illustrator
Photoshop
InDesign
Sketch
Axure RP
Principle

3. COURSEWORK

Web Design & Programming
Data Visualizations
Human Computer Interaction
Object Oriented Programming
iPhone & Apple Watch Dev
Product Design
Visual Perception Graphics

4. ACCOLADES

Young Guns Hackathon Finalist
Cornell University Dean's List

5. EXPERIENCE

Haier Brand Center // Product Design Intern
Summer 2017, Qingdao China
Rebranded Haier's online service and transportation logistics platform, RRS.com, analyzed and transformed complex Haier logistic data into infographics.

Cornell Computing & Information Science // INFO1300 Teaching Assistant
Fall 2017-Present, Ithaca NY
Will be teaching weekly Friday discussions for Introduction to Web Design & Programming, holding office hours twice a week, and grading student assignments.

Cornell University Sustainable Design // Multi-Media Designer
Spring 2016 - Present, Ithaca NY
Refined CUSD's brand and visual identity, supported vertical project teams in creating multi-media designs, new content, and marketing materials.

Sweet Beginnings Event Design // Design Consultant Intern
Summer 2016, Vancouver BC
Conducted user testing and research in order to improve customer event/wedding planning experience.

6. ACTIVITIES

The Cornell Daily Sun // Incoming Web Designer
Fall 2017 - Present, Ithaca NY
Will be building interactive web pages and data visualizations to enable The Sun to tell stories through more compelling digital formats.

Hotel Ezra Cornell // Lead Designer
Fall 2015 - Present, Ithaca NY
Transformed the Hotel School's Library & Lounge into visual concepts that touches the theme of "Face the Future, Preserve the Past" for 250 alumnae and guests.

Kappa Phi Lambda Sorority Incorporated. // Design & Public Relations Chair
Spring 2016 - Present, Ithaca NY
Designed marketing materials and advertisements for recruitment and cultural & philanthropic events, curated social media content.

7. PROJECTS

Atlanta Noms // Front-end Developer
Worked with 2 developers to create a food blog-style website for Atlanta based client using PHP, SQL, HTML, CSS, and JavaScript.

Artwork and Designs // Freelance Product & Web Design/Developer
Created a series of 2D, 3D, and digital artworks for personal interests.