Matthew Clarke

mclarkestudio.com ↗
mclarkestudio@gmail.com
248 894 6047

Systems-level Design Lead helping teams
craft human-centered products and services.

EXPERIENCE

Product Design Lead
Datavore Labs

New York, NY
June 2019 – Present

Lead designer for data science platform that helps analysts deploy granular market research across disparate datasets. Facilitates design critiques, gathers user feedback, mocks UI in Figma, and develops front-end code in React.

UX Manager
Splashlight Technologies

New York, NY
August 2018 – August 2019

Designed digital prototypes, service design flows, and submitted hundreds of usability recommendations to improve new data-driven products and services. Hiring manager and project manager for multi-disciplinary in-house design group, including 3 designers and 1 copywriter.

Design Coordinator
Splashlight Studios

New York, NY
October 2017 – August 2018

Launched a knowledge-base and style guide for e-commerce photography clients including Aldo ↗, Eileen Fisher ↗, Target ↗, and Macy's ↗. Key responsibilities included wireframing, information architecture, content strategy, and copy writing.

Designer
Matthew Clarke Studio

Brooklyn, NY
March 2017 – August 2018

Brand identity, strategy, and design for organizations in the arts. Clients include Dolby Laboratories ↗, Olu & Company ↗, Detroit Art Week ↗, and Voutsa ↗.

Publications Coordinator
Gagosian Gallery

New York, NY
June 2015 – March 2017

Worked with industry leading designers, developers, artists, and writers to launch the new Gagosian Quarterly ↗ and Gagosian website ↗. Monetized the print and digital publication with ad banks worth $250k+ per issue.

EDUCATION

School of the Art Institute of Chicago
Bachelors of Fine Arts, Designed Objects

Chicago, IL
Graduated May 2015

SKILLS

AGILE UX LEAD	UX RESEARCH	UI PROTOTYPING	CODE
Critique facilitation	Usability testing	Figma	JS ES6
Iteration management	Flow mapping	Framer	React.js
Product road mapping	Heuristic analysis	Adobe CC Suite	HTML5
Data-driven storytelling	Funnel analysis	Maya/Blender	CSS3