

Matthew Clarke

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Systems-level Design Lead helping teams
craft human-centered products and services.

EXPERIENCE

Design Lead

Datavore Labs

New York, NY
June 2019 – Present

Currently, I'm building a data science platform for time-series analysis that helps analysts deploy granular market research across disparate datasets. I lead design critiques, mock new features, and write front-end code in React and Angular.

UX Manager

Splashlight Technologies

New York, NY
August 2018 – August 2019

Our design group re-envisioned how e-commerce teams get data-enriched content online, faster. I designed digital prototypes, service design flows, and submitted hundreds of usability recommendations that helped bridge the gap between art directors, web teams, and data scientists.

Design Coordinator

Splashlight Studios

New York, NY
October 2017 – August 2018

Launched a knowledge-base for luxury department store, [El Palacio de Hierro](#) ↗. Product responsibilities included content strategy, information architecture, and copy writing.

Designer

Matthew Clarke Studio

Brooklyn, NY
March 2017 – August 2018

Brand identity and visual design for organizations in the arts. Clients include [Dolby Laboratories](#) ↗, [Olu & Company](#)

Publications Coordinator

Gagosian Gallery

New York, NY
June 2015 – March 2017

Worked with industry leading designers, developers, artists, and writers to launch the new [Gagosian Quarterly](#) ↗ magazine and [Gagosian website](#) ↗. Monetized the print and digital publication with ad banks worth \$250k+ per issue.

EDUCATION

School of the Art Institute of Chicago

Bachelors of Fine Arts, Designed Objects

Chicago, IL
Graduated May 2015

SKILLS

AGILE UX LEAD

Iteration Management
Critique Facilitation
Product Roadmapping
Data-driven storytelling

DESIGN

Heuristic Analysis
Usability Tests
Flow Mapping
Web Analytics

PROTOTYPING

Framer
Figma
Adobe CC Suite
Maya/Blender

CODE

React.js
CSS3
HTML5
JS ES6