

Sean McLean

ITC 6000

Project Part 2

Final Project Business Rules – BandsInTown

- 1. User Experience:** Strive to provide a one stop user experience where fans can stay up to date on their favorite artists, when they are playing in their city, and how to buy tickets on the platform.
- 2. Community Values:** Ensure that the company has a sense of community with the artists it supports, the fans that support the artists, and the venues they promote on a national scale.
- 3. Data Privacy:** Protect and respect data privacy for the users that have accounts and that are not shared with other companies or vendors in any capacity.
- 4. Geographic Awareness:** Venues, shows, and events should all be within a certain geographic range to the user who is seeking concert tickets in the foreseeable future.
- 5. Recommendation Systems:** Recommendation systems should stay up to date and offer users on the platform the best possible suggestions for artists, venues, genres, new artists, and festivals.
- 6. Inclusivity:** Promote and honor inclusivity in the music scene and culture and ban discrimination and racism of any kind on the platform.
- 7. Required User Account:** Users must create an account to follow their favorite bands, venues, and festivals to be eligible for the services the platform will provide to them.
- 8. Music Impact:** Have an immense impact on the music scene by creating awareness for bands as well as working with concert promoters in local cities.

