

# HIM MEDIA 2019 OBJECTIVES

## INTRODUCTION

Riding on 2018 progress that saw us pass the **400 000** viewership threshold via our streaming platforms for all 2018 video materials, the media team plans to pursue the following objectives.

OBJECTIVES	TIMEFRAME	RESPONSIBLE	NOTES
<b>Technical &amp; Networking</b> - introduce visitor internet ticketing system		Vincent	
<b>Livestream &amp; Social Media</b> - Reach 1 million views - Identify key projects for monetization		Farai	
<b>Journalism</b> - Produce quarterly magazine/newsletter		Taurai	
<b>Graphic Designing</b> -		Joseph	
<b>Videography</b> - upgrade to minimum 2 camera setup		Amos	

<b>Finance &amp; Admin</b> - Develop a structured rewarding system. - Set financial targets		Sandra	
<b>Programming</b> - Spearhead daily rotas assignments		Mrs Madzima	
<b>Photography</b> - Package service for monetization		Pastor Alex	

#### ADVERSORY

Mr Sithole  
Elisha Juaba  
Lovemore Ngandu  
Tapiwa Kabudura