ToGather

Take a break and have some fun.

Problem Space

Challenging transition to remote work

Lack of casual social interactions

People forget they need to be around others

Hamster-wheel feeling comes with monotony of work

Breaks are essential for a healthy WFH routine

How Might We

facilitate team bonding and incorporate much needed breaks during the work day to better promote team engagement and connectedness.

Market Competitors

A digital platform that offers multiplayer games. Games can purchased and downloaded to be played.

https://www.jackboxgames.com/

Petri offers scalable virtual team building activities for remote teams by scheduling online games and events.

https://joinpetri.com/

A digital scavenger hunt where players can complete missions with a team, using their mobile device.

https://www.goosechase.com/

Danielle Cheung

Age 28 / Brand Manager
Proactive / Competitive /
Collaborative / Sociable

"I wish there was something to help break up the monotony of remote work."

About

Danielle is a brand manager for an athletic clothing company. She collaborates closely with her team daily and the company's main values is team engagement. She **loves attending team events**, happy hours and Taco Tuesdays with her peers.

Goals

Danielle would like to be able to **connect with her peers** more often since they have transitioned to working remotely. She would love to be able to continue the same **team environment** as when she was working in-office everyday.

Frustrations

Danielle is finding herself **forgetting to take breaks** and when she does, she isn't sure what to do with her time. With a busy schedule, she wishes there was a way to **connect** with her team quickly and **do something fun** to **stay involved** with each other even when they are not physically together.
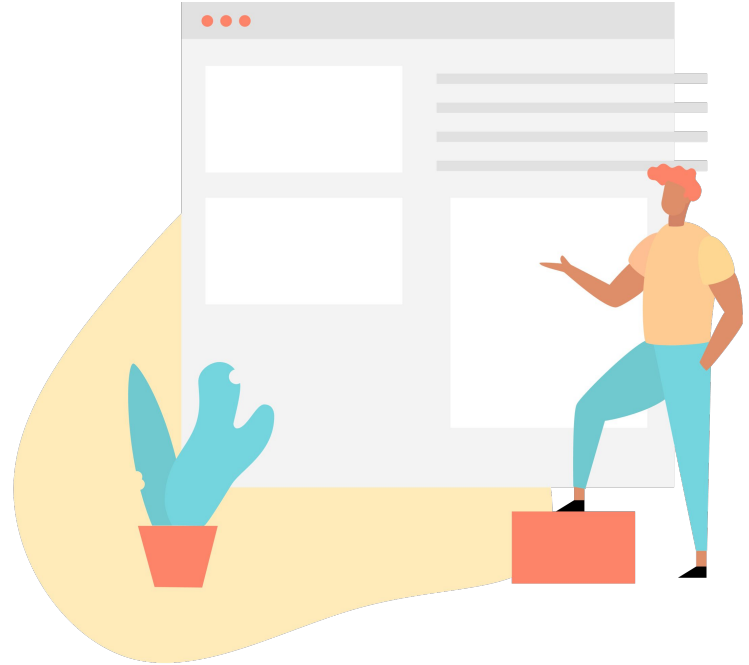
User Stories

As a user, I want to explore quick and short activities I can do for my coffee breaks

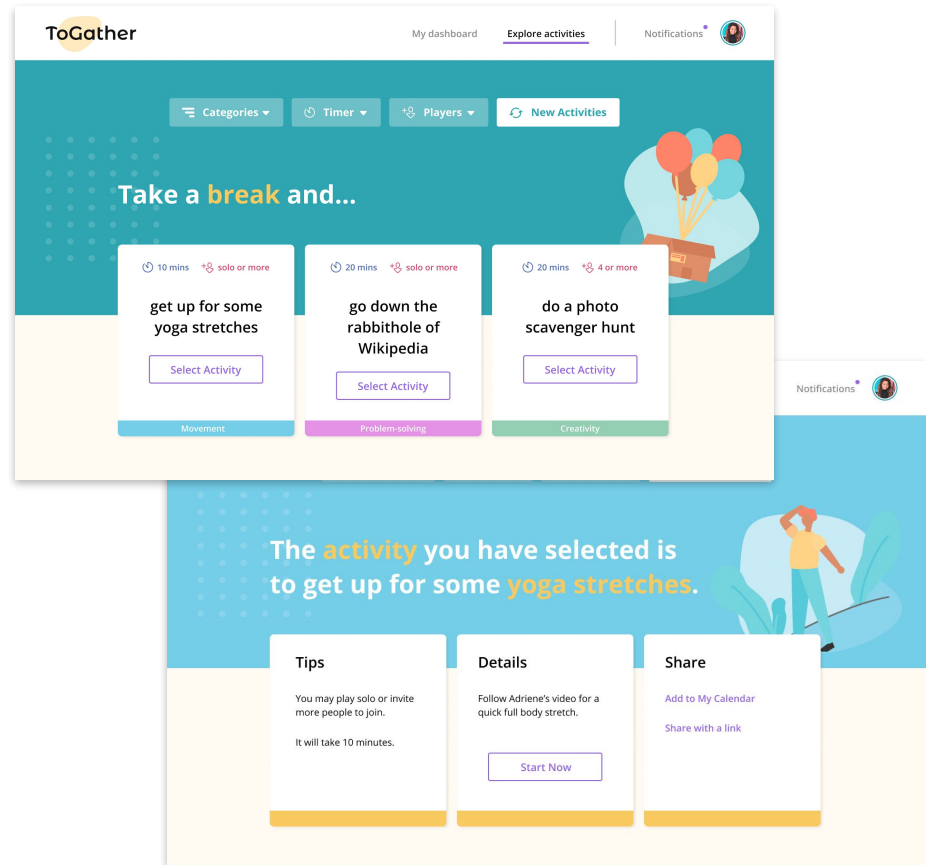As a user, I want the ability to share activities with my colleagues using the calendar of my choice

As a user, I want the options to specify what type of activities I want to enjoy

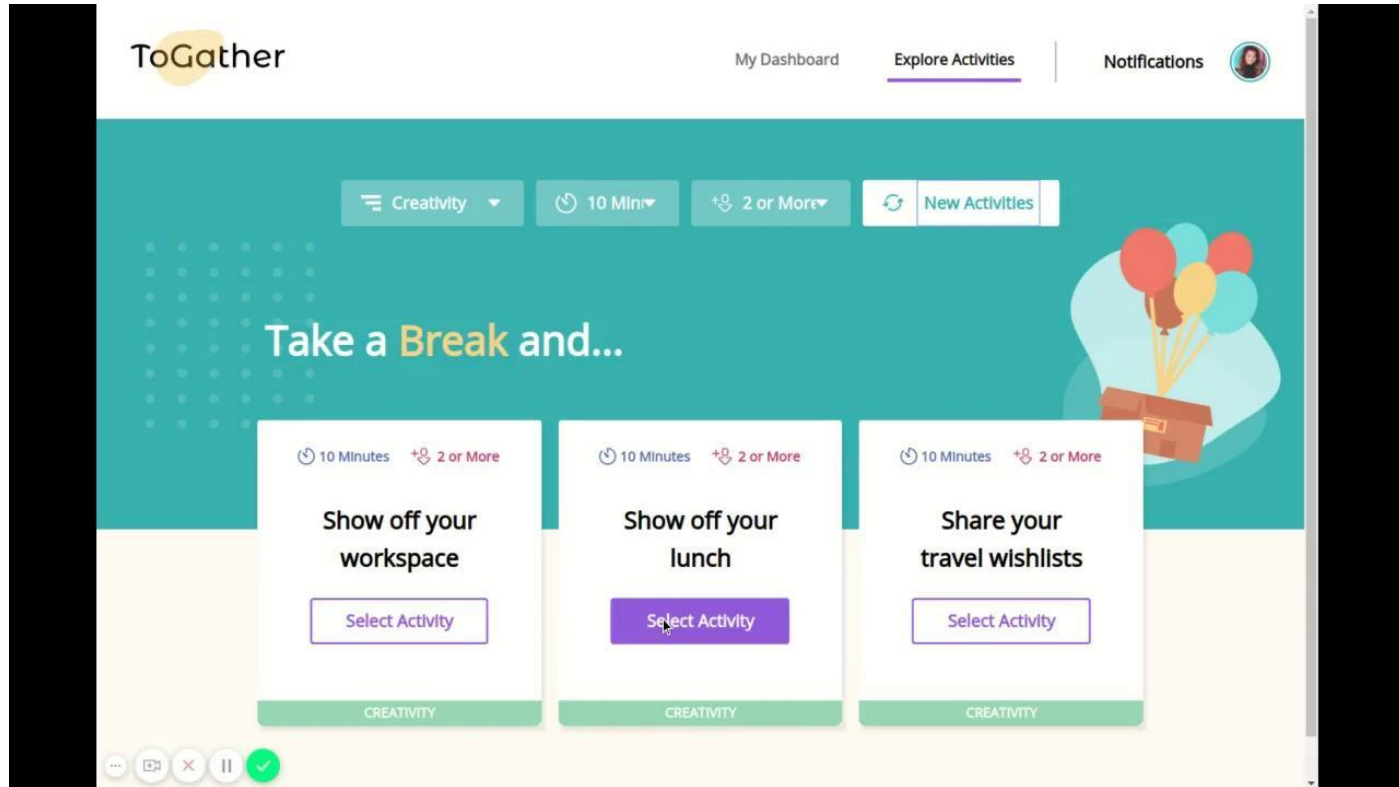As a user, I want to easily see and track completed and upcoming activities

ToGather

A web app that randomly generates quick and fun activities for individuals to enjoy during their break times.

ToGather Demo

Moving Forward

Incorporate a point system and leaderboard to encourage participation

Provide more robust individualized activity recommendations

Identify popular and unpopular activities to improve offerings

Predict optimal times to start an activity with time-series models

Thank You

Now is the perfect time to take a break and have some fun!

Team Bao

Leon Jaworsky --- Data Scientist

Mitchell McCaig --- Data Scientist

Rita Law --- UX Designer

Russell Winters --- Web Developer

Rylan Ferrer --- Web Developer

Winona Huang --- UX Designer

Toolbox

Figma, MongoDB, React, Python, Node.js