



Megan McCloud

ART DIRECTOR / GRAPHIC DESIGNER

www.mcmccloud.com

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Washington, DC 20011

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Talented and experienced art director seeking an opportunity to create beautiful marketing collateral that effectively communicates a message. I am seeking a challenging position in a positive, high-energy environment that will take advantage of my skill, enthusiasm and love for design.

EXPERIENCE

2006-PRESENT

SENIOR ART DIRECTOR

Hanley Wood Media, Inc.
Washington, DC

- Design marketing collateral, including but not limited to brochures, invitations, event signage, emails, sell sheets, and PPTs for internal and external customers
- Project Management
- Art Direction—Leading team to design within designated brand guidelines
- Production Management—Prepare files for final output and communicate technical requirements
- Keep multiple jobs organized and adapt, as needed, in a fast-paced environment
- Consult with clients and vendors to balance cost and quality concerns
- Resource Management
- Train and manage all members of the creative team, including designers, project managers and copywriters

2004-2006

GRAPHIC DESIGNER

Paras Productions
McLean, VA

- Execute designs from conception to completion
- Create brochures, invitation packages, newsletters and other printed material for a variety of clients
- Coordinate print management and production responsibilities
- Organize and prioritize my clients needs

2000-2001

PROGRAMMER ANALYST

ExactOne, Inc
Chantilly, VA

- Research internet companies for a search engine
- Filter HTML coding and gather data
- Create information sheets on Websites
- Organize presentations and efficiently manage a variety of assignments

EDUCATION

2007

SAVANNAH COLLEGE OF ART AND DESIGN

Savannah, GA

- GPA of 3.7
- Deans List every quarter of my college career
- Studied Web Design and Advertising
- Studied abroad in Southern France

2016

GENERAL ASSEMBLY

Washington, DC

HTML, CSS & Web Design Circuit

SKILLS

InDesign

Photoshop

Illustrator

Dreamweaver

HTML/CSS

Extremely organized
and dependable

Detail oriented

Highly self-motivated

CONNECT

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