

MariCarmen Mosso

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EDUCATION : Northeastern University, College of Arts, Media, and Design – Boston, MA

- **M.S.** in Media Innovation and Data Communications (Dec 2025) – GPA: 4.0
- **B.A.** in Communication and Media Studies, Minor in Marketing (May 2024)
- Graduated Magna Cum Laude, GPA: 3.78 | Dean's List All Semesters

EXPERIENCE

Northeastern Media Center – Media Hub Manager | *February 2024 – Present*

1. Lead student onboarding and training on video, graphic design, and storytelling tools.
2. Manage internal communications for media services and promote campus-wide content initiatives.
3. Partner with faculty on projects that elevate student learning and university messaging.

Hoka – Sales Associate | *July 2024 – Present*

1. Support sales goals by maintaining a high level of product knowledge and executing promotional strategies.
2. Helped set up the first HOKA store in the New England area, contributing to store opening and initial operations.
3. Answer customer questions, consistently maintaining a positive attitude and professional demeanor, with a strong focus on customer satisfaction and brand integrity.

Marsh McLennan – Internal Communications Intern | *January 2023 – June 2023*

1. Supported executive and leadership communications, aligning with enterprise-level talent and DEI initiatives.
2. Designed and implemented internal comms for 85,000+ employees across newsletters, intranet, and Slack.
3. Tracked engagement data to measure success and inform communication strategy.
4. Coordinated logistics and communications for leadership events, town halls, and Q&A sessions.
5. Collaborated cross-functionally with HR, Marketing, and senior leaders on key engagement initiatives.

Harvard University – Multimedia Technician | *January 2022 – May 2022*

1. Produced high-profile events and speaker panels through technical support and live stream delivery.
2. Enhanced accessibility and engagement through media troubleshooting and high-quality production.

RELEVANT SKILLS

- **Program & Content Development:** Internal communications, newsletters, leadership messaging, intranet engagement
- **Collaboration & Coordination:** Cross-functional teamwork, vendor support, event planning, team alignment
- **Technical Proficiency:** MS Office Suite (Word, Excel, PowerPoint, Teams), Adobe Creative Suite, SharePoint, Canva
- **Research & Learning:** Leadership development trends, adult learning principles, communication measurement - Languages: Spanish (Fluent), French (Intermediate)