

MariCarmen Mosso 📍 Boston, MA | ☎ 973-647-2554 | ✉ maricarmenmosso@gmail.com | [LinkedIn](#)

EDUCATION: Northeastern University, College of Arts, Media, and Design | Boston, MA

- **Graduate Major:** Media Innovation and Data Communications (Expected 2025)
 - **Undergraduate Major:** Communication and Media Studies | **Minor:** Marketing (May 2024)
 - **Honors:** GPA: 3.7, Magna Cum Laude, Dean's List (All Semesters)
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EXPERIENCE

Marsh McLennan | New York, NY :
2023

Internal Communications Intern | January 2023 – June

- Developed and executed **strategic internal communications plans** to engage a global audience of **85,000+ employees** across newsletters, intranet, and executive messaging.
- Partnered with **cross-functional teams (HR, Marketing, and Leadership)** to drive alignment on corporate initiatives, product launches, and talent engagement.
- Managed internal communication channels, including **Slack, Glassdoor, and Instagram Careers**, driving a **15% increase in employee engagement**.
- Assisted in the **planning and execution of high-profile internal events**, including **town halls, fireside chats, and leadership Q&A sessions**.

Harvard University | Cambridge, MA :

Multimedia Technician | January 2022 – May 2022

- Supported **content production and event live streams** for key university functions, including graduation and high-profile speaker events.
- Provided technical troubleshooting and media expertise to **enhance event accessibility and engagement**.

Northeastern Media Center | Boston, MA:

Media Hub Manager | October 2021 – Present

- **Manages internal communications and training** for students, ensuring seamless **access to media equipment and resources**.
 - Trains students on **video production, graphic design, and content creation** to elevate their storytelling capabilities.
 - Collaborates with faculty and students to **execute university-wide content projects**.
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KEY SKILLS

- **Internal Communications & Content Strategy:** Experience developing **engaging narratives, newsletters, intranet content, and leadership messaging**.
- **Storytelling & Brand Culture:** Skilled in crafting content that **builds company culture and resonates with employees**.
- **Technical & Design Proficiency:** Adobe Photoshop, Premiere, Canva, Microsoft Office, SharePoint, R, SPSS, Social Media Strategy.
- **Languages:** Spanish (Fluent), French (Intermediate).