

Sarah McNutt

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Experience —

LG Electronics

Design and Research
Freelancer
New York, NY
Feb 2019 – present

Worked with a team of product designers to conduct user research

Developed hardware designs for a new LG mobile device

Parsons the New School for Design

Coding Tutor Specialist
New York, NY
Jan 2019 – present

Tutored a class of 20+ students in HTML, CSS and Javascript

Worked closely with faculty members to ensure students are meeting course requirements

The New School Free Press

New York, NY
Creative Director
Jan 2018 – Dec 2018

Led a team of seven New School design students to rebrand the publication

Collaborated with the editorial board to create purposeful design that supplemented stories

Produced a total of five monthly print issues while working on tight print deadlines

Designed promotional materials and lead content creation for social media

Venerable Annuity

New York, NY
Freelance Designer
Feb 2018 – June 2018

Communicated with executives to rebrand based on the company vision

Designed a branding system to maintain continuity during the company's acquisition of Voya Financial

Developed the company logo and implemented it into stationery, decks, and other design assets

Curatious LLC

New York, NY
Design Intern
June 2017 – Sep 2017

Designed curatious.com landing page and communicated with developers to implement the design

Created marketing materials including press releases, fact sheets, 1-sheets and managed content for social media

Multi-tasked in a fast-paced, start up environment

Education —

The New School

Parsons the New School for Design and Eugene Lang College of Liberal Arts

New York, NY
Aug 2015 – May 2020

Enrolled in a 5-year BA/BFA dual degree program
B.F.A. in Communication Design
B.A. Journalism + Design
Minor in Creative Computing

3.94 GPA

Dean's List (Aug. 2015 – Fall 2018)
The National Society of Leadership and Success (Jan 2018 – present)

Skills —

Software

Photoshop, Illustrator, InDesign, Premier Pro, Sketch, Invision, Flinto, Principle

Programming

HTML, CSS, Javascript, jQuery, p5.js, Processing, R, Wordpress

Interests

Hiking, Pittsburgh Steelers, ceramics, antiquing, and golden retrievers