User Goals

How will your users understand the content of the project?

The rules and user acknowledgement will be presented the first time they are welcomed to the app. There will be an introduction to the reason behind the app itself. The flow between pages will flow easily as this app is intended to be used on smart-phones.

How will your users understand the primary objectives?

Words are definitely an important indicator and to continue the interest in the app, my instructions will clearly indicate how the user plays a huge part in the large scheme of things. The use of color will be used accordingly and the primary information will be associated with particular colors. I do understand that some people may be color blind so I will make sure colors are a second indicator. For the user to not have a hard time while using my app, it will be displayed effectively.

What content and features do your users need, and in what form do they need it?

The user will have to have basic knowledge of how to use apps on their phones. If the user doesn't know how to use the features, there will be small descriptions of the icons. This will help the user acknowledge the icons along with understand their purpose. My goal is to keep it simple and easily understandable.

How do your users think your interactive projects should work and what are their experience levels with the type of media you or your team is creating?

They will need to understand that my app is intended to help others and in other cases, help oneself from uncomfortable situations with the police. Users will be able to use an app on their phone to easily access an app that can potentially help their lives along with people in their community. Police brutality has been a hot topic in the media for a while and nothing has been done to stop such violence. The main objective that the users will understand is being

able to relate and hopefully act on inequality that continuously occurs in their community. There's a voice for the students and this app will help create that platform.