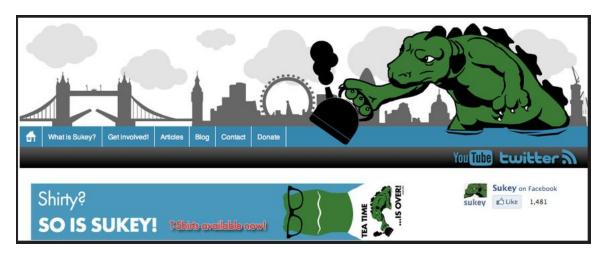
Michelle Colato-Ochoa DES 157 Project 1 Research February 2., 2016

Comparative Analysis

While the world seems to have no end to violence, groups of people gather to make make a difference whether it be on websties, apps or social media. Both crowdvoice.org and movements.org hold a significant place in what's happening around the world.

Sukey, photographed below, was established as 'an anti-kettling app for student demonstrators in London.' It's user-friendly for both smartphone users along with non-smartphone users.

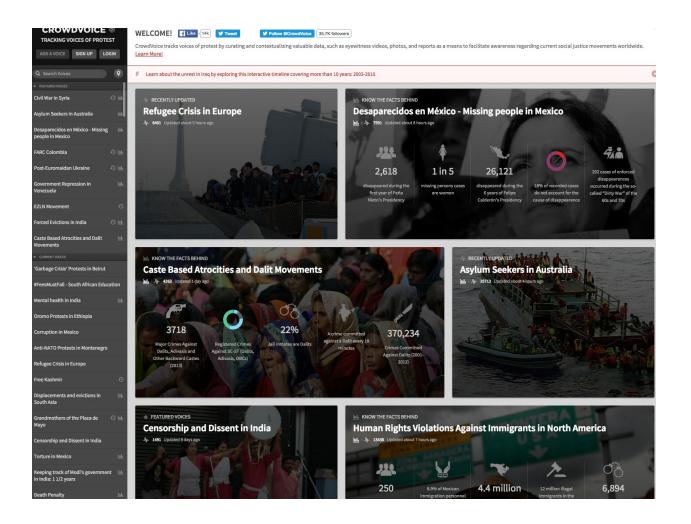


It's user friendly in a sense that it uses the familiar *Google Maps* to indicate where a person is located throughout London. It's simple and straight to the point, which is exactly what you need when you face panic mode.

Comparitively, crowdvoice.org expands on this idea all over the world. Although it's not an app that updates you whether or not police are on site, it does highlight the campaigns and protests happening all around the world. In a sense, you feel not only connected to local news but you get updates from anywhere on the globe. On this platform, your voice is heard by being

able to add comments and share experiences. As a design, it's clean and has a much "darker" tone compared to the Sukey App.

A photo is shown below to demonstrate the difference:



Resources:

- "Sukey: An Anti-kettling App for Student Demonstrators in London." *Boing Boing*. N.p., 27
 Jan. 2011. Web. 02 Feb. 2016.
- 2. "CROWDVOICE." CrowdVoice.org. N.p., n.d. Web. 02 Feb. 2016.