

Auxilium

Audience Testing
DES 157



Target Audience:

3 Tasks for the audience to accomplish:

1. Finding alert button (most important button)
2. Inserting message
3. Finding out about their rights

Questions

1. Do you understand the overall reason for the app?
2. Are you inclined to use the app?
3. Do you understand the overall flow?
4. How do you think I can enhance my design?
5. Are the colors welcoming?
6. After going through the process, to what extent do you trust Auxilium?
7. What needs to be clarified?
8. In the past month, how many times did you hear about police brutality?



2016

A community effort to stop police brutality

Auxilium