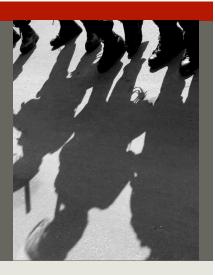
## Auxilium

Audience Testing DES 157



## **Target Audience:**

- 3 Tasks for the audience to accomplish:
- 1. Finding alert button (most important button)
- 2. Inserting message
- 3. Finding out about their rights

## Questions

- 1. Do you understand the overall reason for the app?
- 2. Are you inclined to use the app?
- 3. Do you understand the overall flow?
- 4. How do you think I can enhance my design?
- 5. Are the colors welcoming?
- 6. After going through the process, to what extent do you trust Auxilium?
- 7. What needs to be clarified?
- 8. In the past month, how many times did you hear about police brutality?



2016

A community effort to stop police brutality

Auxilium