

# Data Intake Report

Name: Bank Marketing Campaign

Report date: 7/18/23

Internship Batch: LISUM22

Version: 1.0

Data intake by: Maria Contractor

Data intake reviewer: Data Glacier

Data storage location: Github

**Tabular data details:** bank-additional-ful.csv

<b>Total number of observations</b>	41188
<b>Total number of files</b>	1
<b>Total number of features</b>	21
<b>Base format of the file</b>	.csv
<b>Size of the data</b>	5.56 MB

## Proposed Approach:

- With this data, I will conduct a full analysis to determine whether a client will buy the product or not.