MARC **COOPERSTEIN**

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>LANGUAGES AND TECHNOLOGIES

- **Proficient:** JavaScript, ReactJS, Webpack, jQuery, AngularJS (Angular 1), HTML5, CSS3, Bootstrap, Flexbox, Firebase, Git, Heroku, NPM
- **Exposure:** Redux, Node, Express, PostgreSQL, D3.js, p5.js, Jest, Python, CSS Grid, Foundation

>PROFESSIONAL EXPERIENCE

The Coder School | General Manager/Programming Instructor | San Mateo, CA   05/2016 - 02/2018

- Led team of 15 instructors teaching >200 students fundamentals of computer programming.
- Developed JavaScript coding lesson plans and curriculum, shared with all ~20 locations.
- Helped design and test payroll calculator tool using Pike13 API, thus automating company's payroll process and saving all school owners/managers 50+ hrs of work per year.
- Increased student enrollment at San Mateo location by over 75%, giving San Mateo school highest student count and highest annual revenue ($500,000) of all ~20 locations.
- Handled all San Mateo client outreach and maintained San Mateo school's 9+ CES rating
- Maintained and updated San Mateo Coder School website using in-house CMS, HTML5 and CSS3.
- Led in-person training and onboarding of >50 managers/employees at franchise locations.

Discern Analytics | Frontend Developer (Contract) | San Mateo, CA   08/2017 - 09/2017

- Used AngularJS, ngRoute, and lazyloading images to reduce page-load times by ~30%.
- Worked with Graphic Design team to improve website UI and drive GCR (Goal Completion Rate) up by ~20%.

Amici's East Coast Pizzeria | General Manager | SF, San Diego, Shanghai   03/2013 - 01/2016

- Opened and managed locations in Shanghai and San Diego, which involved training of entire FOH and developing training procedures and product explanations for company's Franchising Operations Manual.
- Oversaw company's online reviews (Yelp and Amici's website), in order to monitor and help improve customer service at all ~10 locations.
- Developed Corporate Catering strategy in SD market, increasing total number of corporate deliveries by ~50%.
- Managed day-to-day operations of Amici's SoMa location, which generated over $2.5M annual revenue.
- Established relationships with 3rd party ordering sites, providing additional $5M in annual revenue.

>EDUCATION

B.A. Double Major: Economics & History, *UCSC*   Graduated 03/2013

>PROJECT WORK

Pet Tracker v2 | Developer | pettracker-2.herokuapp.com   2018

React Web Application for creating and storing data about your pets' daily needs and medical history.

- Developed secure SPA using React and Firebase, with user authentication and full CRUD capabilities.
- Uses Firebase hosting for persisting and storing user uploaded image files.

GeoGuesser | Developer | mcooperstein.github.io/gmaps-project-V2   2017

Interactive JavaScript game using Google Maps APIs

- Uses Google Maps Geocoding service for randomized coordinate-based generation of street view data.
- Uses asynchronous JavaScript API calls for fetching data and handling user submissions.

Credible Arrangements | Web Developer | crediblearrangements.com   2016

Developed and deployed website for flower arrangement business.

- Uses JavaScript and jQuery to create image carousel and smooth page-scroll within website.

- Fully responsive and mobile optimized for clean UI across all major devices