

# Marc Cooperstein

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(650) 619-2435

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## Summary

Front end developer candidate with experience writing, clean, testable UI code. Emphasis in Angular.js, jQuery, JavaScript, and mobile-first responsive development with HTML5/CSS3. Some familiarity with Backbone.js and Ember.js. Always eager to pick up new frameworks or languages.

## Work Experience

### The Coder School – San Mateo, CA

*May 2016 – present*

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#### *Web Developer, Code Coach*

- Teaching kids the fundamentals of web development, as they learn how to build their own webpages and applications to present for the quarterly Coder Fair.
- Finding a balance of being an educator while also keeping it fun, so the students are engaged and excited to learn. This approach has helped me successfully convert 80% of free-trial students to regular paid students.

### Amici's East Coast Pizzeria - All Locations

*Oct 2014 – Jan 2016*

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#### *Head of Customer Experience*

- Oversaw company's Yelp Business Portal and company website's customer feedback page, which required responding to reviews, reaching out to customers, and then determining the appropriate course of action.
- Spearheaded initiative of upgrading Amici's décor and customer experience company wide. This involved overseeing TV installations, ordering/purchasing of furniture and smallwares, and sending out RFPs to various suppliers and distributors.

### Amici's East Coast Pizzeria – San Francisco and San Diego

*Feb 2014 – Oct 2015*

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#### *Manager of Operations and New Business Development*

- Oversaw day-to-day operations of restaurants (dine-in, take-out, and delivery), and helped lower labor costs by 25%, when compared with labor cost over previous year at those locations.
- Helped develop the company's Corporate Delivery Development Strategy and established relationships with 3<sup>rd</sup> Party ordering sites such as GrubHub, Eat24, and UberEats. These initiatives helped increase delivery revenues by 33% company-wide (\$500K additional revenue per year).

### Ello Amici's – Shanghai

*Apr 2013 – Jan 2014*

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#### *Marketing and Operations Director*

- Oversaw Amici's Shanghai's flagship location, and opened a second Shanghai location, which involved the hiring and training of restaurant staff.
- Led event planning and marketing aimed at targeting Shanghai's expat community.

## Education

### Thinkful Web Development Career Path Course

*Graduated Jul 2016*

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Personal Website/Portfolio: <http://www.mcooperstein.com/>

GitHub Profile: <https://github.com/mcooperstein>

### University of California Santa Cruz

*Graduated Mar 2013*

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Double Major: Business Management Economics and East Asian History, 3.58 cumulative GPA