

Marc Cooperstein

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216 Harvard Rd., San Mateo, CA 94402

(650) 619-2435

A hard-working young professional, trying to start a new career in the tech industry.

Professional Experience

The Coder School – San Mateo, CA

May 2016 – present

-Code Coach/Coding Instructor

- Teach kids about web development, web design, and various web technologies
- Help kids code their own webpages and web applications

Amici's East Coast Pizzeria - All Locations

October 2014 – January 2016

-Head of Customer Experience

- Oversaw Amici's Yelp Business Portal and customer feedback webpage
- Responsible for updating/upgrading Amici's décor and customer experience company wide
- Assisted with Amici's implementation/use of Vinepals data analytics/customer acquisition platform

Amici's East Coast Pizzeria – San Francisco and San Diego

February 2014 – October 2015

- Manager of Operations and New Business Development

- Responsible for overseeing day-to-day operations of restaurants (dine-in, take-out, and delivery)
- Helped develop the company's Corporate Delivery Development Strategy and Corporate Rewards Program
- Helped establish relationships with 3rd Party ordering sites such as GrubHub, Eat24, and UberEats
- Worked directly with many SF companies to coordinate large catering orders, and help establish lasting business relationships
- Assisted Regional Operations Manager with overseeing Amici's (US) two newest SD locations in a new test market

Ello Amici's – Shanghai

April 2013 – January 2014

-Marketing and Operations Director

- Oversaw Amici's Shanghai's flagship location, and opened a second Shanghai location
- Responsible for the hiring and training of restaurant staff
- In charge of event planning and marketing aimed at targeting Shanghai's expat community

Education

Thinkful Web Development Career Path Course

Graduated July 2016

Personal Website/Portfolio: www.mcooperstein.com

Github Profile: github.com/mcooperstein

- Familiarity with the following languages/frameworks: HTML/CSS, Javascript, jQuery, and AngularJS

University of California Santa Cruz

Graduated March 2013

Double Major: Business Management Economics and East Asian History

- 3.58 cumulative GPA

Qualifications

- Strong time management and organizational skills
- Advanced skills in Word, MS Excel, PowerPoint, and iMovie
- Consumer of various startup related books and podcasts