

MARC COOPERSTEIN

FRONTEND WEB DEVELOPER

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SUMMARY

Highly driven software engineer with a background in business management. Quick to learn new technologies and skilled at bringing ideas to life with code.

SKILLS

Proficient: JavaScript, React, jQuery, Git, NPM, HTML5, CSS3, Bootstrap, SASS, APIs, Firebase, Webpack, Canvas

Exposure: Redux, Python, AngularJS, Foundation, d3js, p5js

Professional Skills: Leadership, Effective Communication, Business Management

EMPLOYMENT

The Coder School 2016-2018
General Manager/Programming Instructor

- Taught kids the fundamentals of computer programming, so they could learn to build webpages, games, and applications.
- Increased overall student enrollment by 75% at San Mateo location.
- Helped with training and overseeing Grand Openings for several franchise locations, both locally and nationally.

Amici's East Coast Pizzeria 2013-2015
General Manager/Head of Customer Experience

- Oversaw company's Yelp Business Portal and website's customer feedback page
- Helped develop company's Corporate Delivery Strategy and established relationships with 3rd Party ordering sites
- Managed day-to-day restaurant operations, and helped lower labor costs by 25%

PROJECTS

Pet Tracker 2.0

React Web App for creating and storing data about your pet's daily needs and medical history

- Uses Firebase for user Authentication and Database handling
- Application can do all CRUD operations using React and Firebase API
- Single-Page Application architecture using React and React Router

Discern Analytics

Contracted to Develop the front-end website for Discern Analytics: www.discern.com

- Worked with Graphic Design team to improve UI and make mobile responsive, while making all deadlines
- Single-Page Application architecture using AngularJS and ngRoute
- Website presented during initial seed round to help secure series A funding

Credible Arrangements

Designed and deployed a Flower Business website during Thinkful Course

- Implemented jQuery plugins for image carousel and smooth scrolling
- Responsive design/mobile formatted

EDUCATION

Thinkful Web Developer Bootcamp

Frontend Web Development Course 2016

University of California, Santa Cruz

Economics and East Asian History 2013