

0,732.64	Foz do Iguaçu R\$29,311.34	Araruama R\$27,469.26	Itupeva R\$26,354.19	Itajaí R\$23,870.54	Niterói R\$23,40
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Canal

Canal 1

Canal 2

Canal 3

Cliente

100100087809648

100102285479648

100113835396488

Status Cliente

Ativo

Inativo

Cidade

Pesquisar

Adamantina

Aguaí

Aguiarnópolis

Mcc

Pesquisar

1520

1711

1740

Receitas

R\$5.888.392,53

Custos

-R\$3.532.770,43

Lucro

R\$2.355.622,22

Churn

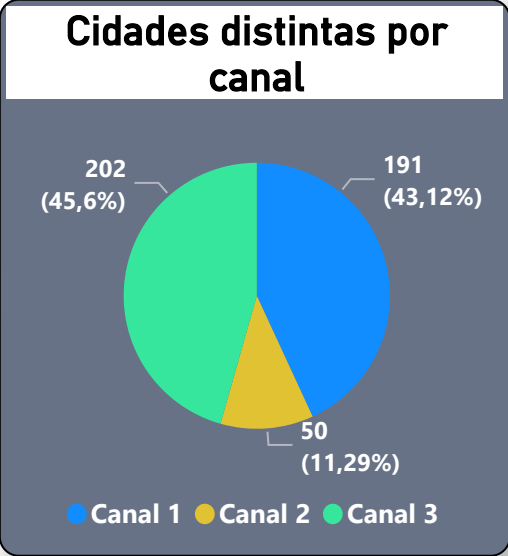
44,45%

Tempo de vida médio (meses)

2,25

Quantidade Clientes

2859



Ano

2016

2017

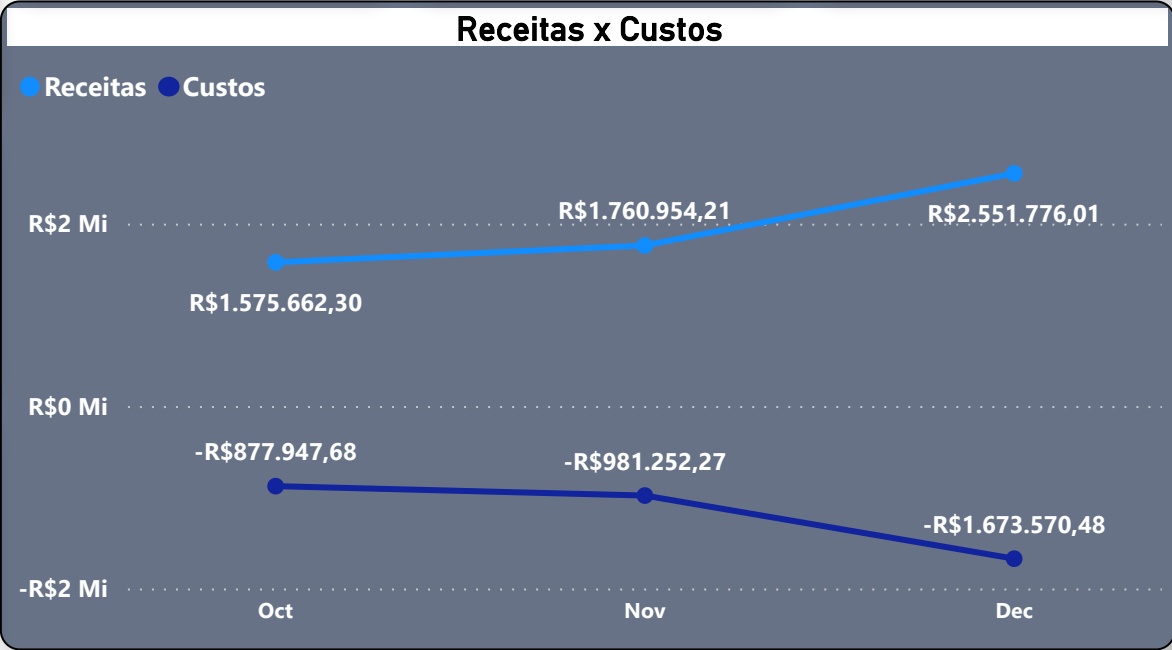
Mês

1

12

Dia

Todos



Mes Ano	canal	QtyClientesAtivos	SomaTotalCusto	CalcNovasVendasCanal2	SomaVolumeTransacionado
01/2017	Canal 2	68	-R\$171.787,32	1.218.033,58	R\$22.007.421,25
02/2017	Canal 2	64	-R\$33.054,70	1.100.371,06	R\$19.831.950,37
10/2016	Canal 2	69	-R\$39.665,59		R\$21.706.086,29
11/2016	Canal 2	63	-R\$41.274,96	1.085.304,31	R\$20.131.424,74
12/2016	Canal 2	63	-R\$40.408,54	1.006.571,24	R\$24.360.671,65
Total		327	-R\$326.191,11	4.410.280,20	R\$108.037.554,31