



NorthStar GPS

New Opp

Ops In Process

FDIC PM Support
SSA Survey Support

Completed Ops

DoD Cyber Security Support
DOL Statistician Support
FEMA Program Management
CDC HIV Support
OPM Position Classification Support
IRS Financial Management
FAA Marketing Support
HUD Real Estate Support
Census 2030 Program Support
Army Virtual Learning Environment



NOT A SCREEN - Overview of Sub-Options available under each Menu Option

| New Opp | Plan | | Build | Write | Recover | | Review |
|---|--|---|--|--|--|-----------------|--|
| Plan | <div>-Initialize Workspace</div> <div>-Proposal Info</div> <div>-Business Logic (proposal level)</div> <div>-Partner Info</div> <div>-Requirements</div> <div>-Personnel</div> <div>-Past Performance</div> <div>-Proposal Roles</div> <div>-Proposal Schedule</div> <div>-Proposal Task List</div> <div>-Proposal Kickoff</div> | | <div>-Formatting Guidelines</div> <div>-Template Selection</div> <div>-Define Volumes</div> <div>-Build Outlines</div> <div>-Prepopulate Content</div> <div>-WRAM (writer & reviewer assignment matrix)</div> | <div>-Content Collaboration & Development</div> <div>-Data Calls</div> | <div>Check out document in SharePoint to pause all collaboration</div> <div>Make any updates - Address content contributed by authors and finalize doc for the next iteration</div> <div>Post recovered doc back in SharePoint and send announcement to the team</div> <div><i>Any Programming??</i></div> | | <div>-Build Compliance Matrix</div> <div>-Peer Review</div> <div>-Conduct Compliance Review</div> |
| Build | | | | | | | |
| Write | | | | | | | |
| Recover | | | | | | | |
| Review | | | | | | | |
| Evaluate | Evaluate | Finalize | Submit | | Archive | Post Submission | |
| Finalize | <div>-Eval Criteria</div> <div>-Build Eval Rubric</div> <div>-Conduct Evaluation</div> | <div>-Build proposal checklist</div> <div>-Finalize all docs, convert to PDF, Conduct final review (senior management)</div> <div>-Set a flag that the proposal is finalized and ready for submission</div> | <div>-Set finalized flag (approval)</div> <div>-Submit the proposal using the submission info defined under proposal info – generate email with all finalized docs</div> | | <div>-Storage – lock versions – Place finalized proposal knowledgebase</div> <div>-Revoke permissions to the SharePoint site (set a flag)</div> <div>-Set completion flag / archive flag</div> | | <div>-Inform the team of submission</div> <div>-Set up a reminder to check the status of the proposal at 60, 90, 120 day intervals. Intervals may be set by the proposal manager.</div> <div>-IFNs/BAFO Management</div> |
| Submit | | | | | | | |
| Archive | | | | | | | |
| Post Submission | | | | | | | |
| Doc Generator | | | | | | | |
| PAL – Proposal Asset Library Management | Doc Generator | PAL | Analytics, Insights, & Reports | | Settings | | |
| Analytics, Insights, & Reports | <div>-Doc Generator</div> | <div>-Proposal Library</div> <div>-Content Library</div> <div>-Graphics Library</div> <div>-Resume Library</div> <div>-Master Past Performance Refs</div> <div>-Custom Past Perf Refs</div> | <div>-Performance Metrics</div> <div>-Reports Generator</div> <div>-Lessons Learned</div> <div>-Strengths Registry</div> <div>-Proofpoints</div> <div>-Partner Evals</div> <div>-Debrief Info</div> <div>-CPARS Info</div> | | <div>-Org Info</div> <div>-User Access & Permissions</div> <div>-Template Library</div> <div>-Business Logic (company level)</div> <div>-Proposal Activities</div> <div>-Preferred Partner Listing</div> | | |
| Settings | | | | | | | |



Opps In Process

FDIC PM Support

SSA Survey Support

| |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |

Display Space



Only an admin should see all of the options for completed opps

Completed Opps

- DoD Cyber Security Support
- DOL Statistician Support
- FEMA Program Management
- CDC HIV Support
- OPM Position Classification Support
- IRS Financial Management
- FAA Marketing Support
- HUD Real Estate Support
- Census 2030 Program Support
- Army Virtual Learning Environment

Reports & Docs

Display Space to view reports and docs



NorthStar GPS



New Opp

Plan

Build

Write

Recover

Review

Evaluate

Finalize

Submit

Archive

Post Submission

Doc Generator

PAL – Proposal Asset Library Management

Analytics, Insights, & Reports

Settings

(select opp type)

RFP

RFQ

SubK

Quote

Commercial

RFI

MRAS

Display Space



Initial View of selected opp??

| Name of Opp |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |

<Calendar>

<List of Proposals>

<Data Calls>

<WRAM Status>



Company Profile
(Company, Address1, Address2, City, State, Zip, DUNS, CAGE, Web, Phone)

Company Certifications
(Cert ID (auto-generated), Cert Description, Exp Date)

Company SocioEcon Designations
(SED ID (auto-generated), SED Description)

Company POC
(Name, Title, Email, Phone)



NorthStar GPS

Customers - this screen should list the customer info collected when entering the proposal info. It should only be a display screen under report generator – maybe a customer report

Company

Customers

Criteria

New

Display List of customers

Display customer info
<When new is selected – open a different screen to collect the data. See requirements for fields that should appear that the user should enter >



Criteria

Prop Activities for Schedule

(Provide a list of proposal activities that should be used for each schedule)

Templates

(Company will load their specific templates for doc generation. Each template that should be used will need to be mapped to the system artifact.)

Company

Customers

Criteria

Prop Directory Structure

(Define the directories that will be used for each prop and RFI. Challenge will be how to set up directories if using Dropbox, Google, SharePoint, OneDrive, Corp Network Drives)

Business Logic

(Allow company to enter in business logic regarding proposal processes such as:

- Kickoff must occur w/i 3 days of bid approval date
- Prop must be ready w/i 2 days prior to due date)



Data Calls – Under the Write Menu option

New

| |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |



<List all data call items here with status – Maybe a dashboard with open, past due, completed data items>

<When new data call item is selected – see requirements for fields that should appear that the user should enter – open in a new screen>



Schedule – under the Plan menu option

| | | |
|---|---|----------|
| Plan | ➔ | Schedule |
| Build | | |
| Write | | |
| Recover | | |
| Review | | |
| Evaluate | | |
| Finalize | | |
| Submit | | |
| Archive | | |
| Post Submission | | |
| Doc Generator | | |
| PAL – Proposal Asset Library Management | | |
| Analytics, Insights, & Reports | | |
| Settings | | |

New

<Show calendar with all open prop activities listed>
<When new is selected – the user should be able to select an activity (pulled from activities loaded under Criteria) and place it on the calendar. The proposal code will have to appear so that you know which prop is associated with each activity>



Doc Generator

| |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |



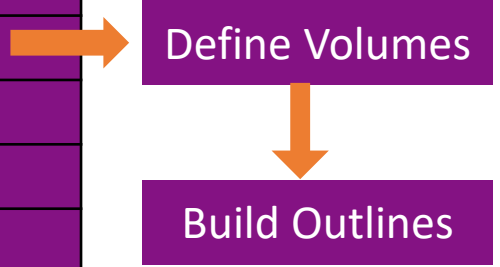
<Module which allows development of Proposal Planning, Monitoring, and Controlling artifacts. User should be able to select the artifact. The system pulls the assignment template and populates by pulling data from the database. Artifact should be able to be previewed, printed, saved (by format), and exported. Each of the artifacts will need to have a template associated with it. Pull from the templates already defined under Criteria.>

- Proposal / RFI Directory
- RFP Summary Brief
- Capabilities/Gap Matrix
- Strengths Registry
- Proofpoints
- Past Performance Template
- Q&A Form
- Subcontractor Consent
- Proposal Schedule
- Key Personnel Position Descriptions
- Resume Template
- Letters of Commitment Template
- Proposal Production Checklist
- Writer and Reviewer Assignment Matrix (WRAM)
- Compliance Matrix
- Master Data Call
- Data Call Tracker
- Proposal KO Brief
- Review Briefs
- Evaluation Rubric/Scorecard

Maybe have a dropdown where the user can pick multiple artifacts to generate.



| |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |



New

Generate

<Module which allows development of Proposal Volumes and associated docs.
User must provide the volumes that are required for the proposal first. See notes in the requirements (Proposals). This module is for building the outlines for each volume to include the Yellow, Blue, and Green boxes>
<Via Generate button - Artifact should be able to be previewed, printed, saved (by format), and exported.>



NorthStar GPS

| |
|---|
| Plan |
| Build |
| Write |
| Recover |
| Review |
| Evaluate |
| Finalize |
| Submit |
| Archive |
| Post Submission |
| Doc Generator |
| PAL – Proposal Asset Library Management |
| Analytics, Insights, & Reports |
| Settings |

| | | | | | | | |
|---------------------|-------------------|-----------------|-------------------|-------------|---------------|--------------|------------|
| Performance Metrics | Reports Generator | Lessons Learned | Strength Registry | Proofpoints | Partner Evals | Debrief Info | CPARS Info |
|---------------------|-------------------|-----------------|-------------------|-------------|---------------|--------------|------------|

<Module which allows for entering, tracking and using performance information such as Lessons Learned, Strengths, Proofpoints, Partner Evaluations, Debrief Info. See notes in requirements doc>