# Michael J. Cousins

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#### **Profile**

Mechatronics engineer with a creative mind and a love of making. Interested in the places where functional meets visual design. Looking to shape the future of how we interact with technology.

### **Education**

Northwestern University, Evanston, IL - Graduated June 2012, Magna Cum Laude

- Bachelor of Science in Mechanical Engineering with Co-op Certificate GPA: 3.84
- Courses: Machine Element Design, Manufacturing Processes, Data and Algorithms, Adv. Mechatronics, Machine Perception of Audio, Robotics Design Competition

#### **Technical Skills**

### **Electronics design**

- Designed and built up to four-layer PCBs in KiCad for both mixed SMT and thru-hole as well as completely SMT components, designed systems using 2.4GHz RF, modified toaster oven for solder-reflow
- Programmed embedded systems using AVR MCUs, PIC32 MCUs, and TI 8051-based SoCs in C and C++, built personal web projects in CoffeeScript, familiar with Ruby, C#, and Java

#### 3D design

- Engineered consumer products in Pro/Engineer and personal robotics projects in SolidWorks
- 3D printed on Objet resin printer and MakerBot ABS FDM printer for functional and looks-like testing
- Generated CNC toolpaths from SolidWorks models for artistic electronic consumer goods

# **Work Experience**

## Wiley Cousins, New Orleans, LA - wileycousins.com

Co-founder and Hardware Engineer - October 2013 to Present

- clockblock (clockblocknola.com + github.com/wileycousins/clockblock)
  - Built complete electronics package for product, including component selection, PCB, and firmware
  - Created CAD assembly in SolidWorks for fit testing and CNC machining
- Developing electronics for next product (github.com/wileycousins/lamp)
- Taught hands-on twelve week introduction to circuits class to bring ten students from no circuit knowledge to a working understanding of digital logic circuits

### Lightwave, New Orleans, LA - R&D - lightwave.io

Lead Hardware Engineer - February 2013 to September 2013

- Designed and assembled SMT PCBs for the first three iterations of a wireless wearable sensor device
- Worked closely with sales and creative to define product specifications to direct R&D focus
- Researched and selected all components used in the device, including MCUs, radios, and MEMS sensors
- Generated and 3D printed CAD models of electronics enclosures for wearable testing of devices
- Directed two hardware interns to design and build devices for sensor and LED interaction tests

## Newell Rubbermaid, Oak Brook, IL - Sharpie, Paper Mate, & Prismacolor R&D

**Product Engineering Co-op** - 48 weeks: Summer/Fall 2010, Summer 2011, Winter 2012

- Modeled complete Paper Mate product in CAD in two weeks to meet deadline for production tooling
- Created and maintained department's Pro/Engineer customizations to reduce modeling times by 30 to 50%
- Prototyped products on an Objet 3D printer for visual and functional testing