Informed Consent

CONSENT TO PARTICIPATE IN A RESEARCH STUDY – University of Toronto

Study Title: Artificial Intelligence

Purpose and Background: Researchers from the University of Toronto are conducting a study to learn about individuals' perspectives on Artificial Intelligence (AI).

If you agree to participate in this study, you will:

- Complete a survey on your opinions and answer basic demographic questions.
- Spend approximately 15 minutes on this study.
- **Optional:** Be entered into a draw to win one of three $50 Amazon gift cards for participating.

Risks: There are no physical risks associated with this study.

Benefits: There will be no direct benefit to you by participating in this study.

Confidentiality: Participation in research will mean a minimal loss of privacy. All records from the information gathering activities associated with this project will be confidential and linked only to an identifying number and not to you by name. Some information may be published in reports or presented at meetings, but will not identify you or any participating individuals.

- **Important:** Whenever using email or the internet, there is a risk of privacy, confidentiality, and/or anonymity being compromised. Your confidentiality will be maintained to the degree permitted by the technology being used, but we cannot guarantee against potential interception of data by third parties.

Age Requirement: You affirm that you are 18 years of age or older.

Student Requirement: You affirm that you are a student currently enrolled at a post-secondary institution.

Right to Withdraw from the Study: You may refuse to participate in this study. You may change your mind about being in the study and quit after the study has started without penalty.

Questions:

If you have questions about the study, please contact:

- **Dr. Irma Spahiu** at irma.spahiu@utoronto.ca

For questions about your rights as a participant, contact the **Research Oversight and Compliance Office – Human Research Ethics Program** at ethics.review@utoronto.ca or call (416) 946-3273.

Consent: Participation in this research is voluntary. You have the right to decline to participate or to withdraw at any point in this study without penalty.

○ I have read the information above and consent to participate in this study.

○ I do not consent, I do not wish to participate

AI Efficacy

In a sentence or two, what does Artificial Intelligence (AI) mean to you?
(Write your response below)

How informed do you believe yourself to be about AI?

○ Very well informed

○ Well informed

○ Sufficiently informed

○ Poorly informed

○ Very poorly informed

How do you mainly learn about AI?

○ Schools or academic societies

○ Internet

○ Newspapers

○ Books or papers

○ Acquaintances

○ [   ] Other (please specify):

In what areas do you think AI is used in everyday life? (Select all that apply)

☐ Healthcare

☐ Security

☐ Education

☐ Retail

☐ Manufacturing

☐ Transportation

☐ Entertainment

☐ Telecommunications

☐ I'm not sure

Have you previously used any AI tools or platforms? (e.g., ChatGPT, Copilot, Gemini, Claude, Bard, Midjourney)

○ [   ] Yes (please specify):

○ No

○ I'm not sure

AI Implications

Do you believe that AI will have a positive influence on society?

☐ Yes

☐ No

☐ I'm not sure

What do you think are the most important potential **benefits** of AI?
(Write your response below)

[   ]

What do you think are the most important potential **risks** of AI?
(Write your response below)

[   ]

Thinking of the potential impact of AI in the next few years, what are you most concerned about?
(Select all that apply)

- [ ] Misuse/use for nefarious purposes
- [ ] Impact of AI on jobs
- [ ] Violation of citizen's privacy
- [ ] Dehumanization of services
- [ ] Lack of transparency in decision-making
- [ ] Impacts of AI on education
- [ ] Ethical implications
- [ ] Accuracy of results and analysis
- [ ] Uneven access to AI
- [ ] Potential for bias an discrimination
- [ ] My own ability to use AI

Which statement comes closer to your view: "I think AI will make the future better", or "I think AI will make the future worse"?

- ( ) Better
- ( ) Worse
- ( ) I'm not sure

AI Jobs

Do you think AI technologies will help future generations in their jobs?

○ A great deal

○ A lot

○ A few

○ Not at all

○ I'm not sure

What types of jobs will be most affected by AI within the next 10 years?
(Select all that apply)

☐ Manufacturing

☐ Customer Service

☐ Administrative & Clerical Staff

☐ Transportation

☐ Retail Salespersons

☐ Healthcare Technicians

☐ Banking

☐ Educators

☐ I'm not sure

To what extent has the advancement of AI influenced your considerations regarding your career path?
(Write your response below)

I agree with AI replacing humans in certain activities and jobs.

○ Totally agree

○ Indifferent

○ Totally disagree

○ I'm not sure

Attention Check

Please select "Strongly agree".

○ Strongly agree

○ Somewhat agree

○ Somewhat disagree

○ Strongly disagree

AI Concerns

What (if any) ethical concerns do you think there are around the application of AI? (Write your response below)

How concerned are you that some groups or people are using Deepfakes to deceive or mislead other people?

○ Very concerned

○ Moderately concerned

○ Not very concerned

○ Not at all concerned

○ I've never heard of Deepfakes

What (if any) legal concerns do you think there are around the application of AI?
(Write your response below)

Do you foresee AI infringing upon any of the following rights?
(Select all that apply)

☐ Privacy rights

☐ Surveillance rights

☐ Freedom of expression

☐ Right to fair treatment

☐ Intellectual property rights

☐ Data security rights

☐ Right to non-discrimination

☐ Right to informed consent

☐ Other (please specify):

On a scale from 0 (zero trust) to 10 (complete trust), how much do you trust each of the following actors in protecting data and privacy in relation to AI?

	0	1	2	3	4	5	6	7	8	9	10
Tech Companies											
Government											
University Researchers											
Regulators											
International Organizations											
Public-Private Partnerships											
Military											
Non-Profits											

AI Benefits

Who, if anyone, do you think will **most benefit** from AI?
(Write your response below)

Who, if anyone, do you think will **least benefit** from AI?
(Write your response below)

AI Regulation

Do you think AI should be regulated?

○ Yes

○ No

○ I'm not sure

Agree or disagree: "We can trust Tech Companies to self-regulate the AI industry."

○ Agree

○ Disagree

○ I'm not sure

In your opinion, which of the following actors is best suited to contribute to AI regulation discussions?
(Select up to three)

☐ Tech Companies

☐ Government

☐ University Researchers

☐ Regulators

☐ International Organizations

☐ Public-Private Partnerships

☐ Military

☐ Non-Profits

☐ I'm not sure

When considering regulations for AI, which of the following statements best aligns with your perspective?

○ I prefer a system where clear, detailed rules outline what is required to ensure compliance and prevent misuse of AI.

○ I prefer a system that emphasizes broad principles such as ethical use and transparency, allowing for flexibility in how these are achieved.

○ [   ] Other (please specify):

Some people say we should speed up AI development because it will introduce technologies which can make our lives healthier and happier.

Others say going too fast could be dangerous as fast AI progress poses safety risks and could upend the economy, so we should move slowly and deliberately.

What do you think? (Write your response below)

[   ]

Demographics

What racial or ethnic group best describes you?

○ Black/African Canadian

○ Asian/Asian Canadian

○ Indigenous Peoples in Canada

○ White Caucasian

○ Hispanic/Latino

○ Middle Eastern

○ South Asian

○ Multiracial

○ Other (please specify):

○ Prefer not to say

Do you identify as:

○ a Man

○ a Woman

○ Non-binary or other

○ Prefer not to say

Which age group do you fall into?

○ 18-24 years old

○ 25-34 years old

○ 35-44 years old

○ 45-54 years old

○ 55-64 years old

○ 65+ years old

○ Prefer not to say

What was your total household income before taxes during the past 12 months?

○ Less than $25,000

○ $25,000-$49,999

○ $50,000-$99,999

○ $100,000-$199,999

○ More than $200,000