Tesla Financial & Legal Woes as SEC Seeks to Hold Elon Musk in

Contempt | Ed McCabe

March 13, 2018

INTRODUCTION

The stock sits where it does because Musk preys on the financially illiterate cultists who buy his stock due to the company's supposed mission and a CEO they truly believe is virtuous. He's now taking them over the cliff with him. — E.M.

Edward McCabe has over 20 years of experience in research and portfolio management, working on both the buyside and sell-side. Following positions of increasing responsibility on the sell-side at Oppenheimer & Company and Merrill Lynch, which included lead research coverage of several technology and internet/media sectors, he has worked at several hedge funds generating investment ideas across a variety of industries. In 2007, McCabe co-founded Clean Value Partners, where he served as COO and co-portfolio manager of the Clean Value Fund, a long/short equity hedge fund focused on energy and related industries. Most recently, Ed worked as an analyst for TLF Capital, a concentrated long/short equity strategy focused on investments across various industries. By his own depiction, McCabe's most impactful and satisfying investment ideas have been those differentiated by information gathered through primary sources where investigative work produced elements of value or risk unappreciated by investors.

OVERVIEW

In my mind, Tesla and Elon Musk are providing the raw material for a great many works of fiction and non-fiction in the years to come. Small fortunes will be made from the authoritative histories, unauthorized biographies, documentaries, films, and theatrical productions that will derive from this incredible story.

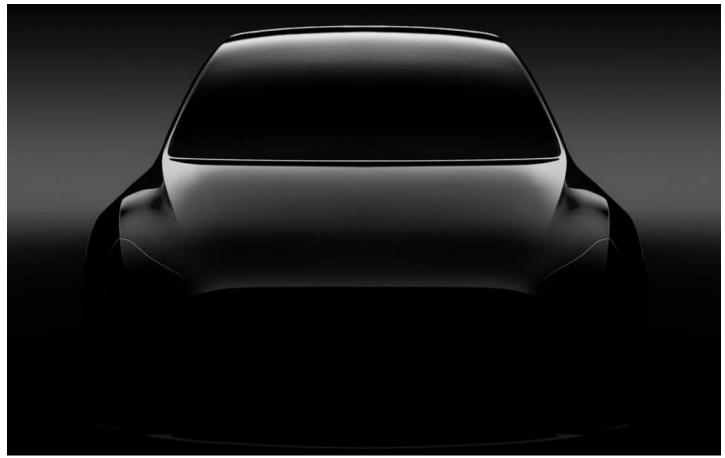
I have stated it publicly on numerous occasions, but it bears repeating: "I am not, nor have I ever been, short Tesla. More importantly however, I have never been long the stock." The more closely I have followed Tesla, the more I have come to understand just how tragic a character Elon Musk is and how closely he figures into the fate of his company. I have learned new lessons about the



inadequacy of using traditional metrics for pricing a stock when a cult of personality arises around the company's leader. Those who have gone short Tesla over the last several years have relied on principles of accounting, industrial knowledge, and projections about supply and demand. When considering the performance of Tesla's stock in the face of sober calculations, I'm reminded of a quote by the great Benjamin Graham: "In the short run, the market is a voting machine but in the long run it is a weighing machine." For anyone looking to do a post-mortem on how and why Tesla fell apart, he or she would be best served by obtaining a degree in forensic accounting. For anyone looking to understand how or why the stock remained as high as it did while the company was busy liquidating assets, shutting down distribution points, and restructuring operations in order to keep the electricity running, he or she will likely need to rely upon the expertise of theologians and cultural anthropologists with experience studying the aboriginals of New Guinea or the most isolated tribes of the Amazon.

The story of Tesla is the story of Elon Musk. The two are inextricably joined at the hip, or perhaps, a better way of putting it is that Elon Musk inhabits Tesla's corpus like an alien parasite who cannot help but devour every last morsel of flesh and globule of blood that sustains him before ripping out of his host in search of a new congregation. With glory out of site, Musk will stop at nothing before his company is out of business, its brand sold off, and its customers fully defrauded.

The immediate danger for Elon and Tesla is one of insolvency and lifeless demand. On a personal level, it was recently reported that Musk's banker, Morgan Stanley, who likely holds most or all of his margin debt, extended itself further last December by making mortgage loans on five of Musk's California mansions. Elon took out \$61 million in mortgages: four in the Bel Air neighborhood of Los Angeles and one in the Bay Area. The loans, signed in the final days of 2018, represent about \$50 million in new borrowing. One refinancing on a 20,200-plus square-foot property he bought in 2012 for \$17 million turned a \$10 million loan into a \$19.5 million debt. Considering Tesla's



deteriorating financial position in the face of cratering demand, massive mismanagement, and continued disarray in its manufacturing and logistics operations, it is instructive to know that the CEO conducts his personal finances with comparable degrees of recklessness and malpractice. If Tesla's share price continues to drop, Musk will need to post more collateral, which means approaching the Tesla board and asking it to waive its pledging limits of company stock that says "executive" officers may pledge their Company stock as collateral for loans and investments, provided that the maximum aggregate loan or investment amount collateralized by such pledged stock does not exceed twenty-five percent (25%) of the total value of the pledged stock." Assuming the board gives him the waiver and the stock continues to drop, Morgan Stanley will be forced to begin selling collateral to recoup some of the outstanding loan. This could cause the bottom to fall out very quickly, for both Tesla, as well as Elon Musk.



As far as demand is concerned, the picture has gone from alarming (going off a publicly available spreadsheet that tracks VIN #'s) to downright nightmarish (the rushed slashing of the Model 3 price). Pictures of lots stacked with ownerless Model 3's have been circulating on the Internet for months. There is also a theory that the number of Model 3's being returned to Tesla is much higher than is being reported and that this helps to explain the persistent gap (the so-called "VIN Gap") seen since September between the number of Model 3's Tesla claims to have delivered and the number showing up as registered. The idea is that this is the result of a strategic decision on the part of Tesla to delay registering newly sold cars for 3-4 weeks in order to provide a "return buffer." In other words, if a newly sold car is returned within that initial first month, delaying registration on the car ensures that its title remains "clean," (i.e. there would be no state record of the car ever having been sold), allowing Tesla to turn around and sell the car as new (but with a few hundred or thousand miles on it). On top of all this, Tesla's list of executive departures continues to grow by

the day with the VP of Engineering, the General Counsel, the VP of Global Recruiting, and the Chief Financial Officer among the company's latest casualties. Tesla appears to be in the midst of an informal restructuring and liquidation process being driven on the fly by a Shakespearean CEO whose personal finances and singularly large ego are so fragile that nothing can hope to stand in his way.

Tesla cannot be understood as a business enterprise it must be understood as the new religion of our day. Elon Musk is the minister of this great church and his congregation is deeply faithful and unless you acknowledge that there is a religious aspect to this where we are saving the earth and we are engaged in a Manichean struggle with these evil fossil fuel companies you are going to have a hard time understanding Tesla. — M. Skeptic

QUESTIONS

The Congregation — We have devoted four prior podcasts to the subject of Tesla. I learned after the first two episodes to no longer treat it as company, but rather, as a religion. Q: How do you view Tesla? Q: Have you come to appreciate the religious, cult of personality aspect that it has?

Breaking from the Flock — Q: When did you first notice that all was not well at Tesla? Q: Did you come to the company as an outsider, or did you begin as fan of Elon and of his grand ambitions?

Bearish Times — Q: Can you walk us through the process by which you came to your bearish views, when you began to short the stock in a serious way, and how your position has changed in the intervening time?

Magic Tricks — Q: What are some of your all-time favorite Musk pranks, pumps, manipulations, and tricks? Q: Which ones do you think have caused the greatest amount of damage to the company? Q: Are there any, in particular that you think are going to land Elon in prison?

<u>The Cult of Elon</u> — Q: What other CEO's or public facing executives would you compare Musk to? Q: Is this <u>part of</u> a larger bad-boy, fuck-the-establishment phenomenon?

Q1 Numbers — Q: What are your expectations for Q1 earnings? Q: Do you see any room for fudging the numbers or has Elon already lowered expectations for the report?



Whistling Past the Junkyard — Q: What is going to ultimately sink this company? Q: Is it going to be the inability to raise any more capital that is already killing it? Q: What are the biggest, most immediate risks it faces? What are the next dates that shorts are looking at as critical and where we might see a phase transition in this stock? Q: Do you think this is one of those cases where a company ends up filing for bankruptcy while the stock is still trading in triple digits?

<u>Deal. No Deal</u> — Perhaps, one of the most surprising developments of the past 6 months has been Elon's contentious and oftentimes outright mocking behavior towards the SEC. Q: What does this reveal about Musk, that he has behaved in such a juvenile manner towards such an important and powerful regulatory body?



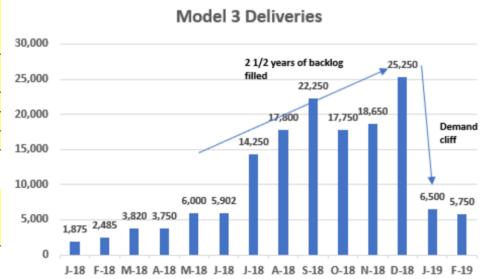
Raising Capital — Q: Has the SEC killed Elon's ability to raise capital? Q: What do we know about how bad the situation has gotten for raising capital? Q: What about just issuing more stock?

Demand Crisis — For a long time, the story of Tesla's struggles was told as a supply story. In the last six months or so, the demand-side of this story has begun to take shape as well. Q: How significant is the demand side of this equation? Q: How does demand for Tesla compare to other cars in its category? Help our listeners gain a sense of the problem ...

New Models — Elon has consistently touted new models whenever he has needed to distract the media and the public from some bout of bad news or in order to stick it to the shorts. Q: Are any of these new models that have been promised even remotely likely to happen? Q: What about the Model Y, Roadster, and Semi? Q: Was it always just bullshit?

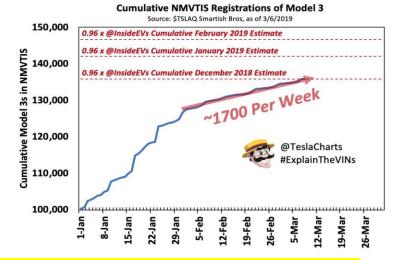
New Gigafactories — Tesla recently announced that it would be building a new Gigafactory in China. Q: What is the deal with this factory and is there any evidence whatsoever that they have done any practical work in order to see how they are going to build it and pay for it?

Panasonic Gigafactory — Q: What is Tesla's relationship to Panasonic and what sort of liabilities do they have with the North American Gigafactory?



Fewer Credits — Q: I believe the Electric Vehicle Tax Credits for Tesla began to go away at the beginning of this year or end of last, correct? Q: How has this impacted sales of the Model 3 and what remains for these credits?

Lower Prices — Q: Elon announced the reduction of the price of the Model 3 in what seemed like a poorly thought out, private presser with members of the media. Q: What is the significance of this decision? Q: How is the lower price going to impact margins? Q: What drove this decision? Q: How has it impacted the moral and loyalty of early



adopters? Q: Why did Tesla announce only weeks later that it would be raising prices by 3%?

Store Closures — Tesla announced in February that it would be shutting down all of its retail locations only to come out a few weeks later and say that they were going to reverse that decision.

Q: WTF is going on? Q: Was this all about just saving a few extra bucks? Q: How is this going to impact distribution and sales? Q: How will it impact people's abilities to service their cars?

Safety Issues — Q: How serious are the safety issues that have been raised? Q: How does Tesla and the Model 3 in particular compare to its competitors in terms of safety and reliability?

<u>Trashing the Brand</u> — Q: How has all of the drama, bad news, bad press, bad numbers, etc., impacted the Tesla brand, which for a long time exuded a powerful sense of luxury, futurism, progressiveness, exclusivity, intelligence, and class?

Onslaught of Competition — Q: How important is competition? Q: How have things evolved in the past six months or so since alternative electric vehicles have started to arrive into the market? Where is the Media? — How do you feel the media has fared in covering this company? Q: How has press coverage changed in the last six months and what outlets have done the best work?



Role of Cheerleaders — Q: What role have prominent cheerleaders for this stock played? What explains the fact that institutional investors and money managers have been willing to not only own this stock but cheer on the CEO? (Ark Invest and their \$4,000 price target) Q: How significant is it that the head of global equities for Ballie Gifford, James Anderson, recently told Barron's that he doesn't think Elon needs to be CEO.



Tick by Faithful Tick — Q: How long can the stock hold on?

Straight-to-Service Hell — Q: What happens to all these Tesla owners if/when this company goes

into receivership? Q: Where are they going to get their cars serviced?

One-Way Ticket — Q: Do you believe Elon Musk is going to end up in jail?

<u>Sign of the Times</u> — Q: Is the story of Tesla a sign of the times? Q: <u>Do you think this is a harbinger of things</u>

We're in the final death throes for the company. This is a liquidation sale and it's actually worldwide. European demand is weak and logistics there are in disarray. China is dead. Any responsible CEO would have filed for Chapter 11 long ago, but Musk's ego and margin loans won't allow him to do the right thing. I don't expect this company to avoid bankruptcy much beyond Q2, but it could be sooner. — E.M.

to come for other companies that have managed to paper over their losses with easy money and bullish sentiment?

<u>Unholy Trinity</u> — Q: What is it that <u>Tesla, Marijuana, and Crypto</u> seem to share so closely in common that they are popular among Millennials? Q: <u>How are</u> millennials different from their parents in how they invest and how they measure or consider risk?



MORE LINKS:

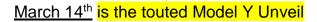
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- Tesla Faces Customer Backlash in China After Price Cuts
- ❖ Tesla SEC Timeline
- Tesla Has No Idea Where It Will Build the Model Y
- Tesla Unleashes Its First Ultra-Fast 250kw Supercharger
- List of Law suits Against Tesla
- Tesla SEC Filings

ED'S KEY, NEAR-TERM DATES

March 11th is the deadline for Musk to file a motion explaining to Judge Nathan why he shouldn't be held in contempt

EM: It will be hard to argue that Musk isn't in contempt. Judge Nathan likely takes a couple of weeks to rule. That said, since she set the date for Musk to file his motion the very next date after the SEC's motion, this appears to

have zoomed to the top of her docket. She may rule quickly. Federal judges don't take getting clowned lightly. It's a wildcard with a decidedly downside bias.



EM: These unveils have typically been positive catalysts. I do think the market is seeing straight through this one. Viewing it as hastily thrown together cash grab and diversion with the potential to stall what is already weak Model 3 demand. I'm not even sure they have a prototype built yet. I don't expect meaningful deposits. We're getting into the mass market, where people generally don't put deposits down for cars. Most early adopters have their Tesla's. The Model 3 deposit fiasco is now getting wider publicity, which will make people even more reticent to part with money for a car they may never see.

<u>April (early)</u> <u>Tesla releases production and deliveries.</u>

EM: They will push hard in March, but I expect deliveries (demand), which people are just starting to understand is much more important



I like to remind people Elizabeth Holmes settled with the SEC for a relatively low \$500k and got indicted mere months later. Musk settled with the SEC, yet still violated the settlement agreement deliberately from the outset and in a very public way. I'm sure that this hasn't gone unnoticed by law enforcement. — E.M.





than the production narrative, will very much disappoint. I think with these numbers in, longs will see what a disaster Q1 is likely to be.

April (early) InsideEV releases its March delivery estimate. We can expect to have delivery and production numbers for 1Q from Tesla right around the same exact time (see above) so this is not

as relevant as it is intra-quarter.

<u>April</u> the \$181M term loan Tesla technically defaulted on is due (presume end of month, but unclear in 10-K).

EM: If they pay or extend it we'll hear nothing until a 10-Q. If they default, hallelujah. (I'm not expecting they do.)

May (early) Earnings letter/conference call ... InsideEVs' April delivery estimate comes out ... 10Q is due ...

<u>June (early)</u> <u>InsideEVs' May delivery</u> <u>estimate comes out.</u>

Elon Musk elonmusk

Replying to @JPUConn @WSJ

SEC forgot to read Tesla earnings transcript, which clearly states 350k to 500k. How embarrassing ...

9:08 PM - 25 Feb 2019

660 Retweets 4,712 Likes

60 A 17 13 660 4.7K

June 30th the federal tax credit halves again to \$1,875.

EM: I don't think this will have anywhere near the pull-forward effect it had in December, but whatever impact it does have will result in a fall-off in demand for at least July and likely Q3 in general.

April (early) Tesla releases production and deliveries

EM: They will push hard in March, but I expect deliveries (demand), which people are just starting to understand is much more important than the production narrative, will very much disappoint. I think with these numbers in, longs will see what a disaster Q1 is likely to be.

May (early) There is an earnings letter/conference call.

EM: I expect this to be bad.

May (early) 10Q is due.

EM: Always plenty of negative things in here not disclosed in earnings release.

<u>July (early)</u> Tesla releases production and deliveries Early July – InsideEvs' June delivery estimate comes out ...

August (early) Earnings letter/conference call ... 10Q is due ...

EM: Tesla pays on the second and fourth weeks of the month. It would seem ludicrous



to even consider this, but keep in mind Musk came within days of missing payroll in 2013. He shows no signs of restructuring this responsibly through Chapter 11 so it's not that far-fetched that one day we'll wake up to chatter that people didn't get paid. Also, it's hard to tell precisely where Musk's margin sales might kick in, but I suspect it's ~\$240.

August-March Timeline

On <u>August 1st</u>, Tesla reports the <u>largest quarterly loss in its history</u> showing a GAAP loss of \$717 million and free cash flow of negative \$812 million. But <u>shares rise</u> on Musk's claims of positive cash flow and profit in the second half of 2018, and signs of more consistent Model 3 production. In this Q2 release Tesla claimed that it would be GAAP profitable in Q3 & Q4 baring a "force majeure." I've asked Mark Spiegel his take on this and he says that he's "<u>run numbers every which way I can and the best I can come up with for Q3 is a GAAP loss of around \$100 million.</u>" 1

On <u>August 7th</u>, Elon Musk tweeted out that he was "considering taking Tesla private at \$420 a share," and then followed up with that by saying that he had secured funding. 1

On <u>August 12th</u>, <u>Azealia Banks</u> shares an Instagram story about her experience at Elon's house resembling the movie "Get Out," and suggests that Elon was possibly on Ambien or on drugs during the tweetstorm. 1 2

On <u>August 13th</u>, Elon followed up with a press release that attempts to explain his last tweet. <u>1</u> On <u>August 15th</u>, <u>Charlie Gasparino reports that the SEC has begun a probe into violations made by Elon Musk 1 2</u>

On <u>August 15th</u>, ex-Tesla employee and whistleblower Martin Tripp tweeted photos on Wednesday night that he alleged came from inside the company that he says show battery scrap, trailers containing battery waste, and documentation of punctured battery parts in Model 3 vehicles. Tesla denies that any punctured battery parts made it into vehicles. 1

On <u>August 16th</u>, a Tesla ex-security employee filed a whistleblower complaint with the SEC, accusing the electric vehicle maker of spying on employees, hiding significant theft of raw materials alleges theft, and drug dealing at company 1

On August 16th, Elon conducts a tearful interview with the New York Times 1

On <u>August 20th</u>, (or thereabouts) reports emerged of <u>Lucid Motors</u> (a <u>Silicon Valley electric carstartup</u>) was in talks with <u>Saudi Arabia's sovereign wealth</u> fund for a reported \$1 billion in funding. On <u>August 24th</u>, Elon Musk released a public statement and tweet that he is <u>keeping Tesla public</u> 1 2

On <u>September 6th</u>, <u>Elon Musk does the Joe Rogan Experience</u>, where he ends up smoking weed. On <u>September 7th</u>, Tesla's chief accounting officer Dave Morton resigns after a month on the job. In a statement in Tesla's recent 8K filing, Morton says he left Tesla because of "the level of <u>public attention placed on the company</u>." Dave replaced the previous CAO, who left in March, on apparently no notice. 1 2 3

On <u>September 7th</u>, Tesla's Chief People Officer Gaby Toledano announces she is leaving the company after announcing a leave of absence in August. She was at the company for only a year (May 2017) 1

On <u>September 8th</u>, it is reported that <u>Justin McAnear</u>, vice president of worldwide finance and operation, is parting ways with the electric-car maker, said the people, who requested anonymity because the information hadn't been made public. McAnear confirmed his last day at Tesla will be Oct. 7 in a statement obtained by CNBC. <u>1</u>

On <u>September 17th</u>, British diver and cave explorer Vernon Unsworth sued Musk for libel in a California district court. The lawsuit comes two months after Musk called Unsworth "pedo guy" on Twitter, following an interview in which the Brit denigrated Musk's attempt to build a mini-submarine that could rescue a group of Thai boys trapped in a cave. Though Musk later deleted and apologized for the tweet, he doubled down on the pedophilia claim a month later. 1

On <u>September 17th</u>, it is reported that <u>Lucid Motors closed \$1 billion deal with Saudi Arabia to fund</u> <u>electric car production.</u> <u>1</u>

On <u>September 17th</u>, reports emerge that the justice department is investigating Tesla over public statements made by CEO, Elon Musk in a criminal probe. <u>1</u>

On October 4th, Elon Musk trolled the SEC by calling it the "Shortseller Enrichment Commission" and mockingly wrote that it was "doing incredible work." He then ranted about short selling over the course of more than 20 hours, calling for it to be banned. 1 2 3

On October 16th, a U.S. judge signed off on the SEC settlement, after Tesla, Musk and the regulator said in a joint filing that the deal was in the best interest of investors. Tesla and the SEC had agreed to reaffirm the settlement on October 11th. Tesla's stock price dipped after the 16th, but recouped it's losses in a week's time. 12

On October 24th, Tesla announces that it has generated \$6.8 billion in revenue in the third quarter of 2018 and walked away with \$311 million in profit—the most the company has ever made in a quarter. The stock rallies hard and sustains the gains through most of December. 1 2 3

On October 26th, Elon Musk says that an unspecified tweet, which cost him \$20 million was "worth it." It is likely that this was a reference to the now infamous "funding secure" tweet from August 7th, 2018. 1 2

On October 29th, Elon Musk mocks regulators by posting that he has deleted all references to the titles he held at Tesla, then jokes that in doing so, he may have confused "the authorities."

On <u>December 9th</u>, in an interview with <u>CBS's "60 Minutes,"</u> Elon Musk expresses his contempt for the SEC and tauntingly admits that none of his tweets have been censored since he reached the settlement with the agency. "I want to be clear. I do not respect the SEC. I do not respect them," <u>Musk said. Again, the stock *rallies.* 1 2</u>

On <u>January 1st</u>, in a letter to shareholders, <u>Elon Musk and his CFO forecast as many as 400,000 total vehicle deliveries in 2019. Within hours, <u>Musk contradicts himself</u> by telling an analyst on Tesla's earnings call that he should <u>expect sales for the Model 3 to reach as many as 500,000 units in the year. 1 2</u></u>

On <u>January 9th</u>, Elon Musk announces via twitter that <u>Tesla will no longer be taking orders for the 75kWh version of the Model S&X</u>. "If you'd like that version, please order by Sunday night," he said via twitter. <u>1</u> <u>2</u>

On <u>January 16th</u>, <u>Elon Musk announces the end to Tesla's customer referral program</u>, tweeting, "The Tesla customer referral program will end on Feb 1. If you want to refer a friend to buy a Tesla & give them 6 months of free Supercharging, please do so before then." <u>1 2 3 4</u>

On <u>January 18th</u>, in an open letter to Tesla staff, Elon Musk announces that the automaker is laying off 7% of its full-time work force, more than 3,000 people. It's an effort, Musk wrote, to streamline the company and prepare it for tough times ahead. The letter was confusingly written and littered with grammatical errors. <u>Trading volume for the stock spiked by 656.86% with the stock price closing down 13% the same day</u>. This was the <u>highest daily trading volume since October 26th</u>. 1 2 3 4 5 6 7 8

On <u>January 30th</u>, Elon Musk announces that CFO Deepak Ahuja would be retiring after almost eleven years at the company, but that he would "continue to be at Tesla for a few more months and will continue to serve as a senior adviser to Tesla for years to come." Deepak was replaced by Zach Kirkhorn, previously the company's vice president of finance. This was the <u>second time Ahuja has resigned from the company</u>. He was one of Tesla's longest serving executives when he first left in 2015. He rejoined Tesla in 2017, replacing then-CFO Jason Wheeler, who abruptly resigned. Trading volume spiked on the news but <u>the stock hardly budged and proceeded to actually rally in the days following the announcement</u>. 1 2 3

On <u>February 19th</u>, in an interview for Tesla investor Ark Invest's "FYI Podcast," Elon Musk states that Tesla's <u>full self-driving feature will be completed by the end of 2019</u>, and that by the end of 2020, it will be fully autonomously. "I think we will be 'feature-complete' on full self-driving this year, meaning the car will be able to find you in a parking lot, pick you up, take you all the way to your

destination without an intervention this year," Musk said during the podcast, "I am certain of that. That is not a question mark." Musk's comments were similar to ones he made during Tesla's fourthquarter earnings call in January, but his use of the word "certain" was striking. 1 2 3 4 5

On <u>February 19th</u>, <u>Elon Musk corrects a prediction</u> for how many cars Tesla would make in 2019, just hours after tweeting that production would reach about 500,000 vehicles in the year. This also <u>contradicted the estimates</u> provided in a January 1st letter to shareholders that was itself contradicted within hours by Musk on Tesla's earnings call, where he told an analyst that he should expect sales for just the Model 3 to reach as many as 500,000 units in 2019. <u>1 2 3 4</u>

On <u>February 20th</u>, it is reported that Dane Butswinkas, the trial lawyer who represented Musk in his legal battle with the U.S. Securities and Exchange Commission, is leaving due to a poor cultural fit at Tesla and the desire to return full-time to his trial practice at the firm Williams & Connolly in Washington. Tesla's stock was largely unaffected by the news. 1 2

On <u>February 22nd</u>, it is reported that Elon Musk recently took out \$61 million in mortgages on five properties in California, four in the Bel Air neighborhood of Los Angeles and one in Hillsborough, in the Bay Area. The Morgan Stanley loans, signed in the final days of 2018, represent about \$50 million in new borrowing. One refinancing on a 20,200-plus square-foot property he bought in 2012 for \$17 million turned a \$10 million loan into a \$19.5 million debt. <u>1</u>

On <u>February 25th</u>, the <u>SEC</u> asks a federal judge to hold Tesla CEO Elon Musk in contempt of court over the tweets he made a week prior about the auto maker's 2019 projected production volumes. In a court filing, the SEC said Elon violated a condition of his settlement with the regulator last year, when he was accused of tweeting misleading information about taking Tesla private. Musk's deal with the SEC required that Tesla officials preapprove any statements from the CEO that could affect the company's stock price. The Tesla's stock price remained unchanged the following trading day and then, proceeded to rally through to the end of the week. 1 2

On <u>February 26th</u>, <u>Elon Musk hits back at the SEC</u> for its contempt of court request, tweeting "SEC forgot to read Tesla earnings transcript, which clearly states 350k to 500k. How embarrassing ..." and "Something is broken with SEC oversight." 1 2 3

On <u>February 28th</u>, Tesla announces that it is <u>shifting its sales to online only</u>, and giving drivers up to a week to return their newly purchased vehicles if they aren't satisfied. In a blog post Tesla emphasized that shifting sales to online only would enable it to sell its Model 3 vehicles for the long-awaited base model price of \$35,000. "We will be closing some stores, some reduction in headcount as a result -- there's no question about that. I wish there was some other way. Unfortunately, it will entail a reduction in force on the retail side. There's no way around it," Musk said separately. After showing tremendous resilience in the face of continuous bad news, it seems that the <u>store closings were the first item to materially impact the company's stock price to the downside since January 17th. 1 2 3 4 5 6 7</u>

On <u>February 28th</u>, Tesla holds a "press only" conference call to announce that it will be accepting orders for the lower-priced version, with delivery in two to four weeks. The call was seen as an affront to Tesla's most loyal supporters and fans, prompting Galileo Russell to tweet later "why was there a press call about the \$35K model 3 that was closed to the public (and shareholders!!) w/ no transcript released. super frustrating for long-term supporters. completely goes against democratization of information and financial markets," to which Elon Musk responded, "Tesla comms is fixing. That was a mistake." (transcript of call available in the final footnote) 1 2 3 4 5 6 On March 1st, Tesla settles \$920M convertible bond in cash, while trading volume doubles to the highest level since January 18th and the stock closes 8% down on the day, as it is later revealed that investors such as Alex Chalekian's Lake Avenue Financial have been selling their shares in the company. 1 2 3 4

On March 3rd, Elon Musk announces via twitter that Tesla will unveil its Model Y crossover SUV on March 14th during an event at the company's design studio in Los Angeles. 1 2 3 4

On <u>March 5th</u>, in an article published by Barron's, Ballie Gifford, the company's largest outside shareholder, expresses its support for Musk, but acknowledges that it is open to a different role for Elon. "We wouldn't be against him having a different role," James Anderson, head of global equities for Ballie Gifford, told Barron's. "I don't think he needs to be CEO."

On March 5th, Musk tweets that the company's decision to hold a press-only call to announce its lower priced Model 3 and its change in strategy with regard to sales was a mistake. 1

On March 5th, it is announced that Shanghai Customs is holding 1,600 of the Tesla's Model 3 cars, after some of the vehicles lacked product labels that would make them legal on the Chinese market. Some of the vehicles had no Chinese labels on brake fluid tanks, while some demonstrated a real motor capacity that differed from the one on the label, according to the General Administration of Customs (GAC). "This error resulted from misprinted labels on certain Model 3 vehicles," a Tesla spokesperson said. "We have already reached a resolution with Chinese customs, and we are working closely with them to resume clearance procedures on these vehicles." 1 2

On March 7th, it is reported that The Pentagon is reviewing Elon Musk's federal security clearance following the billionaire's marijuana toke on Joe Rogan's podcast in September. The entrepreneur has a secret-level clearance because of his role as founder and CEO of Space Exploration Technologies Corp., which is certified to launch military spy satellites. 1 2

On March 7th, Tesla announces that it has signed an <u>agreement with lenders in China</u> for a 12-month facility of up to 3.5 billion yuan (\$521 million) for the electric carmaker's Gigafactory in Shanghai. It is not clear how this plant will be built or when it will be made operational. 1

On March 7th, the VP of Engineering, Michael Schwekutsch, posts on LinkedIn that he has decided to leave Tesla, after 3.5 years at the company. 1

On <u>March 8th</u>, institutional investors in Tesla broaden their <u>class action</u> claim against CEO Elon Musk, saying his "repeated misstatements" continue to harm the company and its shareholders. Their new lawsuit, filed in Delaware Chancery Court, seeks to permanently block Musk's "unchecked use of Twitter to make inaccurate statements about the company." <u>1 2</u>

On <u>March 8th</u>, Tesla temporarily freezes plans to close its retail stores and lay off workers. Retail staffers were told in a call that Tesla was pausing the transition to online-only sales until the end of the month, and stores that were told to stop booking test drives were told to resume as usual. <u>1</u> On <u>March 10th</u>, Tesla announces that it will need to raise vehicle prices by about 3% on average worldwide and close half as many stores as previously reported. <u>1</u>



Departure Date	Start Date	Term (in years)	Name	Position	Source
Mar-19	Oct-15	3.4	Dr. Michael Schwekutsch	VP of Engineering (Drive Systems, NVH, Pack Manufacturing)	LinkedIn (h/t @zomgapocalypse)
Feb-19	Dec-18	0.2	Dane Butswinkas	General Counsel	Per @danahull for @business
Feb-19	May-15	3.8	Cindy Nicola	VP, Global Recruiting	LinkedIn (h/t @lopezlinette & Business Insider)
Jan-19	Aug-08	9.1*	Deepak Ahuja	Chief Financial Officer	Q4 Conference Call (Link to New CFO LinkedIn)
Jan-19	Jan-11	8.0	Sanjay Ranchod	Director & Counsel, Business Development and Policy	LinkedIn (h/t @temp_worker)
Jan-19	Feb-17	1.9	Luis Solana	Senior Transaction Lead, Global Capital Markets	LinkedIn (h/t @temp_worker)
Jan-19	Oct-12	6.3	Charles Mwangi	Senior Director, Engineering	LinkedIn (h/t @letsrebel1)
Dec-19	Aug-17	2.3	Parag Vaish	Head, Digital Product, Design and Content	LinkedIn (h/t @zomgapocalypse)
Dec-18	Apr-10	8.7	Eric Weingarten	Associate General Counsel	LinkedIn (h/t @Trumpery45)
Dec-18	Apr-13	5.7	Aaron Chew	Senior Director, Investor Relations	LinkedIn (h/t @g_rapier)
Dec-18	Feb-10	8.8	Fiona Taylor	SVP / Senior Director, Customer Support & Business Operations	LinkedIn (h/t @temp_worker)
Dec-18	Jan-18	0.9	Dan Kim	Head, Global Sales, Marketing, & Delivery	LinkedIn (h/t @danahull)
Dec-18	Aug-17	1.3	Parag Vaish	Head, Digital Product, Design, & Content	LinkedIn (h/t @LoraKolodny)
Dec-18	Oct-13	5.2	Todd Maron	General Counsel	Per @danahull
Dec-18	Jun-17	1.5	Heidi Brandow	Head, Global Learning & Talent Development	LinkedIn (h/t @temp_worker)
Dec-18	Oct-15	3.2	Françoise Lavertu Stevens	Country Director & GM, Latin America and Southeast U.S.	LinkedIn (h/t @Trumpery45)
Dec-18	Jan-13	5.9	Marco Batra	Senior Manager, Global Sales & Delivery Operations	LinkedIn (h/t @temp_worker)
Dec-18	Apr-16	2.7	Chris Guenther	Senior Manager, Production Engineering	LinkedIn (h/t @temp_worker)
Dec-18	Jan-18	0.9	Alexandra Valasek	Consumer & Retail Communications	LinkedIn (h/t @temp_worker)
Nov-18	Dec-16	1.9	Matt Casebolt	Senior Director, Engineering, Body, Exteriors, Lighting, & Closures	LinkedIn (h/t @temp_worker)
Nov-18	Dec-16	1.9	Andrew Kim	Senior Manager, Design	LinkedIn (h/t @JonPorty)
Nov-18	Jan-18	0.8	Jeff Jones	Senior Director, Global Security	LinkedIn (h/t @MikeFlo46795160)
Nov-18	May-11	7.5	Phil Rothenberg	VP, Legal	Per @danahull

Departure Date	Start Date	Term (in years)	Name	Position	Source
Oct-18	May-17	1.4	JJ Kim	Country Director, South Korea	LinkedIn (h/t @temp_worker)
Oct-18	Aug-17	1.2	Laerte Zatta	Director, Global Body Repair Program	LinkedIn (h/t @Trumpery45)
Oct-18	Oct-14	4.0	Alex Buhr	Senior Manager, Finance & Operations EMEA	LinkedIn
Oct-18	Feb-12	6.7	Tobias Duschl	Senior Director, Global Business Operations	LinkedIn (h/t @temp_worker)
Oct-18	Jun-18	0.3	Mariel Kelley	Senior Director, HR, Energy	LinkedIn (h/t @temp_worker)
Oct-18	Dec-13	4.8	Josh Tech	Senior Manager, New Product Introduction, Vehicle Manufacturing	LinkedIn (h/t @scot_work)
Sep-18	Jul-15	3.2	Jens Peter Clausen	VP, Gigafactory	LinkedIn - First Reported in Sept., Confirmed in Dec.
Sep-18	Jan-10	8.7	Gilbert Passin	VP, Manufacturing	The Information (@amir) (unconfirmed, but highly likely)
Sep-18	May-18	0.3	Mark Mastandrea	Director, Outbound Logistics & Global Delivery Operations	LinkedIn (h/t @temp_worker)
Sep-18	Apr-16	2.4	Lynn Yeager	Director, Sales for California & Hawaii	LinkedIn (h/t @temp_worker)
Sep-18	May-14	4.3	Marc Kolb	Director, Policy & Business Development	LinkedIn (h/t @temp_worker)
Sep-18	Aug-17	1.1	Stephan Graminger	Director, Body Manufacturing	LinkedIn (h/t @Trumpery45)
Sep-18	May-10	8.3	Albert Luu	Principal, Global Capital Markets	LinkedIn
Sep-18	Nov-06	11.8	Jimmy Bergeron	Senior Manager, Residential Field Services	LinkedIn
Sep-18	Mar-16	2.5	Keith Witek	Director Engineering Operations, Business Development, & Associate General Counsel	LinkedIn (h/t @temp_worker)
Sep-18	Jul-16	2.2	Michael Rossiter	Director, Global Planning & Business Operations	LinkedIn (h/t @Trumpery45) (start date estimated)
Sep-18	Sep-14	4.0	Chris Lillywhite	Senior Manager, Manufacturing Engineering	LinkedIn (h/t @orthereaboot)
Sep-18	Oct-11	6.9	John Conley	Director, Commercial Project Development, Americas	LinkedIn (h/t @temp_worker)
Sep-18	Apr-08	10.4	Jeremy Snyder	Head of Global Business Development & Special Projects	LinkedIn (h/t @temp_worker) (end date estimated)
Sep-18	Oct-09	8.9	Dustin Krause	Head of Global Sales Improvement & Sales Operations	LinkedIn (h/t @temp_worker) (end date estimated)
Sep-18	Aug-16	2.1	Matthew Parker	Senior Director, World Wide Field Service Operations	LinkedIn (h/t @temp_worker)
Sep-18	Apr-17	1.4	Seema Gupta	Global Planning Development Head	LinkedIn (h/t @temp_worker)
Sep-18	Jul-15	3.2	Tom Baroch	Team Lead - Global Supply Management & Supplier Industrialization	LinkedIn (h/t @temp_worker)

Departure Date	Start Date	Term (in years)	Name	Position	Source
Sep-18	Jun-12	6.3	Angelo Menotti	Senior Quality Engineering Manager S/X	LinkedIn (h/t @temp_worker)
Sep-18	Jan-17	1.7	Flemming Frost	Director, Logistics, Commercial & Outbound Finished Vehicles	LinkedIn (h/t @temp_worker)
Sep-18	Oct-15	2.9	Ben Putterman	Global Leader, Learning & Talent Development	LinkedIn (h/t @temp_worker)
Sep-18	Oct-17	0.9	Andrew Wilhelms	Head of Global Leadership Development	LinkedIn (h/t @temp_worker)
Sep-18	Feb-17	1.6	Mandy Yang	Senior Director & Worldwide Controller, Revenue Accounting and APAC & EMEA Regional Controllership	LinkedIn (h/t @temp_worker)
Sep-18	Jul-17	1.2	Minesh Shah	Senior Director, North America Operations	LinkedIn (h/t @temp_worker) (start date estimated)
Sep-18	May-17	1.3	Antoin Abou-Haydar	Senior Director, Production & Quality	LinkedIn (h/t @temp_worker)
Sep-18	Jan-16	2.7	Josh Hedges	Senior Director, HR	Bloomberg Josh Eidelson
Sep-18	Oct-16	1.9	Heather Henry	Director, Global Mobility (HR)	LinkedIn (h/t @temp_worker)
Sep-18	Jun-15	3.3	Izabelle Back	Senior Engineering Program Manager, Thermal/Aero	LinkedIn (h/t @temp_worker) - Left for Plenty
Sep-18	Mar-15	3.5	Liam O'Connor	VP, Global Supply Management	Bloomberg
Sep-18	Jun-08	10.3	David Hamm	Senior VP, Supply Chain (Solar)	LinkedIn (h/t @temp_worker) (start date estimated)
Sep-18	Apr-17	1.4	Gary Gaines	General Manager, Northeast	LinkedIn (h/t @markbspiegel)
Sep-18	Aug-15	3.1	Justin McAnear	VP, Worldwide Finance & Operations	Bloomberg
Sep-18	Apr-16	2.4	Jennifer Schonher	Director, Digital Products Engineering	LinkedIn (h/t @tweetermeyer & @temp_worker)
Sep-18	Aug-14	4.1	Adam Happel	VP, Solar Marketing	LinkedIn (h/t @temp_worker)
Sep-18	Jul-11	7.1	Shen Jackson	Director, Manufacturing Engineering	LinkedIn (Took leave in April)
Sep-18	Aug-18	0.1	Dave Morton	Chief Accounting Officer	8-K 9/7/18
Sep-18	Jan-08	10.7	James Cahill	Director Operations, Tesla Energy (Prev. Regional VP @ SCTY)	LinkedIn (h/t @temp_worker @phoennix10)
Sep-18	Jan-08	10.7	John Sweigart	Global Director, Service	LinkedIn (h/t @temp_worker @phoennix10) - To Lyft
Sep-18	Sep-16	2.0	Sarah O'Brien	VP, Communications	Bloomberg
Sep-18	Apr-10	8.4	Dane Conklin	Senior Manager & Founder, Remanufacturing Operations	LinkedIn (h/t @temp_worker)
Aug-18	Nov-09	8.8	Aaron Gillmore	Director, Solar City Business Development & Sales	LinkedIn (h/t @temp_worker)

Departure Date	Start Date	Term (in years)	Name	Position	Source
Aug-18	Mar-17	1.4	Jim Farley	Chief Platform Architect	LinkedIn
Aug-18	Aug-13	5.0	Lawrence Freeman	General Counsel, Europe	LinkedIn (h/t @Trumpery45)
Aug-18	May-17	1.3	Gabrielle Toledano	Chief People Officer	Bloomberg - Not returning from leave as of 9/7/18
Aug-18	Feb-16	2.5	David Glasco	System Architecture Lead, Autopilot	Esperanto Technologies Press Release
Aug-18	Feb-16	2.5	Dan Bailey	System Circuit Design Lead, Autopilot	Esperanto Technologies Press Release
Jul-18	Jan-15	3.5	Yangyang Chen	Director, APAC Tax	LinkedIn (h/t @temp_worker)
Jul-18	Jan-12	6.5	James Bellis	Senior Manager, Vehicle Exterior & Plastics Engineering	LinkedIn (h/t @letsrebel1)
Jul-18	Mar-12	6.3	Jonathan Sive	Senior Manager, Vehicle Integration & Dimensional Engineering	LinkedIn (h/t @letsrebel1)
Jul-18	May-14	4.2	Bryan Ellis	VP, US Energy Sales	LinkedIn (h/t @temp_worker)
Jul-18	Jan-17	1.5	Lenny Louis	Director & GM, Canada	Electrek Podcast 5/18/18 & LinkedIn (h/t @temp_worker)
Jul-18	Apr-16	2.2	Jeff Risher	Deputy General Counsel, Chief IP & Litigation Counsel	LinkedIn (h/t @temp_worker)
Jul-18	Oct-09	8.8	Nate Walker	Director, HQ Business Operations (Energy)	LinkedIn (h/t @temp_worker)
Jul-18	Jul-11	7.0	Chris Wahl	Senior Regional Sales Director (AZ & NV)	LinkedIn (h/t @temp_worker)
Jul-18	Oct-12	5.8	Martin Wylie	Senior Regional Sales Manager, Energy	Resigned via LinkedIn (h/t @temp_worker)
Jul-18	Jan-11	7.5	Leon Keshishian	Regional VP, Energy Operations (D.C.)	Tweet From @jennrunyon
Jun-18	Aug-12	5.8	Jun Shin	Senior Project Manager, Battery Tech & Cell Supply Chain	LinkedIn (h/t @temp_worker @phoennix10)
Jun-18	Feb-17	1.3	Ryan Anderson	Senior Group Manager, Supply Chain	LinkedIn (h/t @temp_worker @phoennix10)
Jun-18	Dec-06	11.5	Paul Lomangino	Director, Engineering Tools	LinkedIn (h/t @temp_worker)
Jun-18	Sep-13	4.8	David Apps	Director, Auto Press Center	LinkedIn (h/t @temp_worker)
Jun-18	Aug-16	1.8	David Erhart	Sr. Director of Quality, Reliability & Test	LinkedIn (h/t @temp_worker)
Jun-18	Aug-08	9.8	David Schonberg	Director, Engineering - Energy	LinkedIn (h/t @temp_worker)
Jun-18	Mar-17	1.3	Gary Clark	Chief Information Officer	Electrek
Jun-18	Jul-16	1.9	Brijesh Tripathi	Leader, Hardware Engineering (Autopilot)	Forbes & LinkedIn

Departure	Start	Term		TSLA Executive Departures	
Date	Date	(in years)	Name	Position	Source
Jun-18	Nov-11	6.6	Greg Callman	Global Director, Business Development & Market Entry	Bloomberg - Hired by Macquarie
Jun-18	May-15	3.1	Ganesh Srivats	VP Sales in North America	Electrek / Niedermeyer 6/14/18
Jun-18	Feb-16	2.3	Karim Bousta	VP of Worldwide Service and Customer Experience	Electrek / Niedermeyer 6/14/18
Jun-18	Jun-14	4.0	Pål Simonsen	Regional Director, Northern Europe (Previously Head of Norway)	Dangens Nacringsliv
Jun-18	Feb-07	11.4	Yannick Roux	Director, Manufacturing Engineering	LinkedIn (h/t @temp_worker)
Jun-18	Dec-06	11.5	Nick Kalayjian	VP of Engineering	Electrek 6/7/18
Jun-18	Mar-12	6.3	George Ku	Head, Advanced Manufacturing & Battery Enclosure Manufacturing	LinkedIn (h/t @temp_worker)
May-18	Dec-13	4.4	Cal Lankton	VP, Energy Sales & Operations	Electrek 5/31/18
May-18	Dec-14	3.5	Sameer Qureshi	Senior Manager, Autopilot Programs (Product)	LinkedIn - now at Lyft
May-18	Sep-14	3.7	Matthew Schwall	Director of Field Performance Engineering & Primary Contact for NTSB and NHTSA	Confirmed in WSJ
May-18	Jan-12	6.3	Robert Rudd	Director, Utility Sales	Confirmed in Bloomberg article
May-18	Jan-12	6.3	Archan Padmanabhan Rao	Product Director, Stationary Storage	Confirmed in Bloomberg article
May-18	Oct-13	4.6	Doug Field	Senior VP of Engineering	Leave of absence confirmed in WSJ. Dana Hull confirms permanent departure on 7/2
Apr-18	Apr-15	3.0	Paul Durkee	Senior Mechanical Design Engineer, Battery	LinkedIn (h/t @temp_worker)
Apr-18	Aug-09	8.6	John Walker	VP, North America Sales	Replaced by Robin Ren; Confirmed by @DanaHull
Apr-18	Oct-06	11.5	Jim Dunlay	VP, Powertrain Engineering	Confirmed by @DanaHull (end date estimated)
Apr-18	Sep-13	4.6	William Drewery	Global Head of Capex Supply Management	LinkedIn (h/t @temp_worker)
Apr-18	Jan-16	2.2	Jim Keller	VP of Autopilot	Confirmed in Electrek article
Apr-18	Feb-14	4.2	Georg Ell	Director, Western Europe	Confirmed by Georg Ell via Tv1itter
Apr-18	Jan-13	5.2	Matthew Renna	Model S and X Program Manager	Confirmed in VW Press Release
Apr-18	May-17	0.9	Eric Larkin	Director, Factory Software	LinkedIn (h/t @temp_worker)
Apr-18	Feb-16	2.2	Kanwal Safdar	Global Head of People Analytics	LinkedIn (h/t @scottjohnm)
Mar-18	May-15	2.8	James Radford Small	VP, Global Capital Markets	LinkedIn (h/t @scottjohnm)

Departure Date	Start Date	Term (in years)	Name	Position	Source
Mar-18	Mar-13	5.0	Susan Repo	Treasurer and VP of Finance	Confirmed in Bloomberg article
Mar-18	Oct-16	1.4	Eric Branderiz	Chief Accounting Officer & Corporate Controller	Confirmed in an 8K filing
Mar-18	Jul-16	1.7	Charlotte Beard	Director, Energy Products Finance	Left for Plenty - LinkedIn (h/t @scottjohnm)
Mar-18	Dec-14	3.2	Jimmy Knauf	Senior Director, Global Facilities	LinkedIn (h/t @temp_worker)
Feb-18	Nov-15	2.3	Jon McNeill	President, Global Sales & Service	Confirmed in an 8K filing
Jan-18	Apr-09	8.8	Alan Schoen	Director, Gigafactory Manufacturing Engineering	LinkedIn - now at Plenty (confirmed by Plenty)
Jan-18	May-05	12.7	Jason Mendez	Senior Director, Manufacturing Engineering	Confirmed on LinkedIn
Jan-18	Jan-11	7.0	Will McColl	Senior Manager, Equipment Engineering	Confirmed on LinkedIn
Jan-18	Jan-12	6.0	Celina Mikolajczak	Senior Manager, Battery Tech, Cell Quality, and Materials Analysis	Confirmed on LinkedIn
Dec-17	Sep-06	11.3	Ernest Villanueva	Senior Manager of Battery Module Design	Confirmed in CNBC article
Dec-17	Jan-10	7.9	Erik Fogelberg	VP, Tesla Energy Commercial Sales (Americas)	LinkedIn (h/t @scottjohnm)
Nov-17	Jan-11	6.8	Jeff Evanson	Head of IR	Disclosed by Aaron Chew of IR at Berenberg NDR
Oct-17	Sep-13	4.1	William J. Donnelly	President of Tesla Finance, LLC	Confirmed on LinkedIn
Oct-17	Jul-04	13.3	Collette Bridgman	Sr. Director, Global Marketing (Head of Global Marketing)	LinkedIn (h/t @temp_worker)
Oct-17	Jul-13	4.3	Landon Mossburg	Director, Supply Chain Automation	LinkedIn (h/t @temp_worker) (start date estimated)
Oct-17	Jan-15	2.8	John Vardaman	Director, Construction Management	LinkedIn (h/t @temp_worker)
Oct-17	Nov-15	1.9	Ben Hill	VP, EMEA	LinkedIn (h/t @scottjohnm)
Oct-17	May-14	3.4	Robert Harmon Jr.	Director, Real Estate & Deputy General Counsel	LinkedIn (h/t @scottjohnm)
Sep-17	Jan-13	4.7	Jon Wagner	Senior Director, Battery Engineering	Confirmed in Jalopnik article
Sep-17	Sep-16	1.0	Andrea James	IR Associate/Consultant	Confirmed in StreetInsider article
Sep-17	May-11	6.3	Beth Loeb Davies	Director, Learning & Development	LinkedIn
Sep-17	Apr-14	3.4	Ryan Hanley	Director, Grid Services	LinkedIn (h/t @temp_worker)
Sep-17	Jul-06	11.2	Diarmuid O'Connell	Head of Business Development	Confirmed in email statement; "spending more time with his family"

Departure	Start	Term			
Date	Date	(in years)	Name	Position Associate General Counsel (VP, Deputy General Counsel & Head of	Source
Sep-17	Feb-11	6.6	Phuong Phillips	Corporate Securities at SCTY)	LinkedIn (h/t @temp_worker)
Aug-17	Mar-06	11.4	Kurt Kelty	Senior Director of Battery Technology	No filing
Aug-17	Apr-10	7.3	Carlos Ramirez	Senior Director of EHS (Previously VP of Safety @ SCTY)	LinkedIn (h/t @temp_worker)
Aug-17	Nov-09	7.8	Arnnon Geshuri	Head of HR	Confirmed in blog post
Aug-17	Mar-14	3.4	Zean Nielsen	VP, Global Sales Operations & VP, EMEA Sales	LinkedIn (h/t @scottjohnm)
Jul-17	Jul-06	11.0	Peter Rive	Co-founder/CTO of SCTY	Confirmed in email statement
Jul-17	Jul-14	3.0	Raj Singh	Director, Hardware Engineering	LinkedIn (h/t @temp_worker) (months estimated)
Jul-17	Jul-15	2.0	Raj Dev	VP, Talent Acquisition & Analytics	LinkedIn (h/t @temp_worker) (months estimated)
Jul-17	Apr-15	2.2	Kenny Handkammer	Global Director, Service Innovation	Electrek 6/14/18 - LinkedIn (departure month estimated)
Jun-17	Jan-17	0.4	Chris Lattner	Head of Autopilot software team	TSLA indicated that they fired him - he had come from Apple to replace David Nister; TSLA immediately replaces him with Andrej Karpathy (landed at Google in Aug 2017)
Jun-17	Jun-16	1.0	Chester Chipperfield	Global Creative Director	No filing; establishing startup with Flickr and Jaiku founders
Jun-17	Jan-16	1.4	Rene LeBlanc	Staff Process Development Engineer	No filing, tweeted by his new employer lithium Americas, described as "'world's #1 expert in lithium hydroxide use in the battery sector"
Jun-17	Jul-06	10.9	Lyndon Rive	CEO/Founder of SCTY/Tesla Energy Head of Sales & Service	No filing, but company confirmed - he is joining a new startup and "spending more time with his family"
Jun-17	Jan-13	4.4	Fred Norton	Associate General Counsel (VP, Deputy General Counsel & Head of Litigation at SCTY)	LinkedIn (h/t @temp_worker)
May-17	Dec-13	3.4	Jack West	Co-founder/CTO of Zep Solar (acquired by SCTY)	No filing
May-17	Nov-15	1.5	Alison Armstrong	Director, Powertrain Manufacturing	LinkedIn (h/t @temp_worker)
Apr-17	Aug-15	1.7	Jennifer Kim	Director of HR, Engineering	No filing
Apr-17	Nov-15	1.4	Jason Wheeler	Chief Financial Officer	No filing, but says he's going to go into public policy; being replaced by Deepak Ahuja, who was the prior CFO and left in June 2015
Mar-17	Nov-16	0.3	Klaus Grohmann	Executive (Position Unknown), Founded Grohmann Engineering which Tesla purchased in November 2016	Reuters
Mar-17	Apr-15	1.9	David Nistér	VP, Head of Autopilot	No filing, went to NVIDIA
Feb-17	Jun-10	6.7	Satish Jeyachandran	Director of Hardware Engineering	No filing, but company responded to the Bloomberg story; joined Waymo in June 2017
Feb-17	Oct-14	2.3	Mark Lipscomb	VP of HR	No filing, but company responded to the Bloomberg story (he went to Netflix's HR)
				TSI A Evacutive Departures	
Departure	Start	Term		TSLA Executive Departures	
Departure Date	Start Date	Term (in years)	Name	Position	Source
The state of the s			Name Olivier Loedel	· ·	LinkedIn (h/t @temp_worker)
Date Feb-17 Feb-17	Mar-14 Aug-16	(in years)	Olivier Loedel Jinnah Hosein	Position Country Director, France Interim VP, Autopilot Software	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm)
Date Feb-17	Date Mar-14	(in years) 2.9	Olivier Loedel Jinnah Hosein Georgios Sarakakis	Position Country Director, France	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing
Date Feb-17 Feb-17	Mar-14 Aug-16	2.9 0.5	Olivier Loedel Jinnah Hosein	Position Country Director, France Interim VP, Autopilot Software	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm)
Peb-17 Feb-17 Jan-17	Mar-14 Aug-16 Oct-10	2.9 0.5 6.3	Olivier Loedel Jinnah Hosein Georgios Sarakakis	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing
Feb-17 Feb-17 Jan-17	Mar-14 Aug-16 Oct-10 Apr-16	(in years) 2.9 0.5 6.3 0.8	Olivier Loedel Jinnah Hosein Georgios Sarakakis Ardes Johnson	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering Sales Director of Tesla Energy	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing LinkedIn LinkedIn (h/t @scottjohnm) No filing, went to Munich-based autonomous startup
Feb-17 Feb-17 Jan-17 Jan-17 Dec-16	Mar-14 Aug-16 Oct-10 Apr-16 Oct-09	(in years) 2.9 0.5 6.3 0.8 7.2	Olivier Loedel Jinnah Hosein Georgios Sarakakis Ardes Johnson Momie Robertson	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering Sales Director of Tesla Energy VP, Human Resources	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing LinkedIn LinkedIn (h/t @scottjohnm)
Date Feb-17 Feb-17 Jan-17 Jan-17 Dec-16	Mar-14 Aug-16 Oct-10 Apr-16 Oct-09 Oct-14	(in years) 2.9 0.5 6.3 0.8 7.2 2.2	Olivier Loedel Jinnah Hosein Georgios Sarakakis Ardes Johnson Momie Robertson Alexandre Haag	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering Sales Director of Tesla Energy VP, Human Resources Senior Manager, Autopilot	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing LinkedIn LinkedIn (h/t @scottjohnm) No filing, went to Munich-based autonomous startup
Date Feb-17 Feb-17 Jan-17 Jan-17 Dec-16 Dec-16	Date Mar-14 Aug-16 Oct-10 Apr-16 Oct-09 Oct-14 Dec-14	(in years) 2.9 0.5 6.3 0.8 7.2 2.2 2.0	Olivier Loedel Jinnah Hosein Georgios Sarakakis Ardes Johnson Mornie Robertson Alexandre Haag Sterling Anderson	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering Sales Director of Tesla Energy VP, Human Resources Senior Manager, Autopilot Director of Autopilot Programs	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing LinkedIn LinkedIn (h/t @scottjohnm) No filing, went to Munich-based autonomous startup No filing
Date Feb-17 Feb-17 Jan-17 Jan-17 Dec-16 Dec-16 Dec-16	Mar-14 Aug-16 Oct-10 Apr-16 Oct-09 Oct-14 Dec-14 Aug-09	2.9 0.5 6.3 0.8 7.2 2.2 2.0 7.3	Olivier Loedel Jinnah Hosein Georgios Sarakakis Ardes Johnson Momie Robertson Alexandre Haag Sterling Anderson Mateo Jaramillo	Position Country Director, France Interim VP, Autopilot Software Senior Manager, Reliability Engineering Sales Director of Tesla Energy VP, Human Resources Senior Manager, Autopilot Director of Autopilot Programs VP of Products & Programs (Tesla Energy)	LinkedIn (h/t @temp_worker) LinkedIn (h/t @scottjohnm) No filing LinkedIn LinkedIn (h/t @scottjohnm) No filing, went to Munich-based autonomous startup No filing No filing
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TSLA Executive Departures Aug-10 James Chen VP, Regulatory Affairs & Deputy General Counsel LinkedIn (h/t @scottjohnm & @temp_worker) Mar-16 Oct-14 Michael Zanoni VP, Finance & Worldwide Controller LinkedIn (h/t @temp_worker) (start date estimated) Mar-16 Ricardo Reyes VP, Global Communications LinkedIn (h/t @scottjohnm) Mar-16 Jul-12 VP, Information Technology LinkedIn (h/t @scottjohnm) (start date estimated) LinkedIn (h/t @temp_worker) Feb-16 Sep-12 Paolo Cerruti VP, Global Supply Chain and Operations Planning 3.4 LinkedIn (h/t @temp_worker)

Link to Paul Huettner Regularly Updated TSLA Executive Departures List:

CIO and VP, IT & Business Applications

http://bit.ly/TSLA_Executive_Departures

Markets don't change when fundamentals change, they change when beliefs change. – David Darst, Fmr. CIO of Morgan Stanley

Time is the only reliable solvent of folly. - Montana

Jay Vijayan

Jan-16

For some investors, it is not enough to view a stock as attractive or unattractive based on valuation. No, we must believe in it, and we must crush those who fail to share our belief. Submit or die, heretics! -**Montana Skeptic**



