

自然語言處理與應用

Natural Language Processing and Applications

GPT3, InstructGPT, and RLHF

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Outline

- (Recap) BERT
- From GPT-1 to GPT-3
- InstructGPT (GPT-3.5)
- Reinforcement Learning with Human Feedback



[Recap] 先 pre-training,再 Fine-tuning

Pre-training — Fine-tuning

在大量資料上進行訓練,通常是自監督式 (Self-Supervised Training)

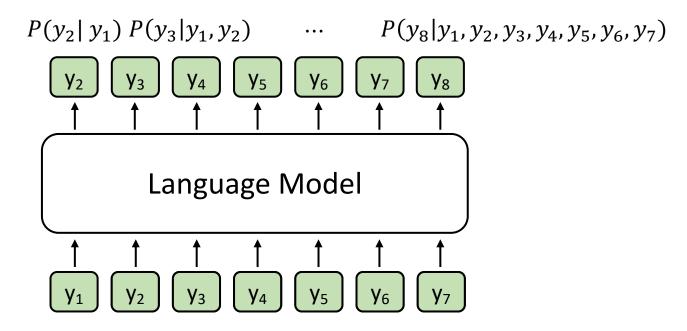
在目標資料上 (Down-stream tasks,下游任務) 進行訓練,通常是監督式 (Supervised Training),也就是需要有標註的資料才能進行模型訓練



(Recap) GPT-1

Radford, Alec, et al. "Improving language understanding by generative pre-training." (2018).

- 只用 Transformer decoder layers
- 訓練模型最大化每個時間點的機率: $P(y_t|y_1,y_2,...,y_{t-1})$



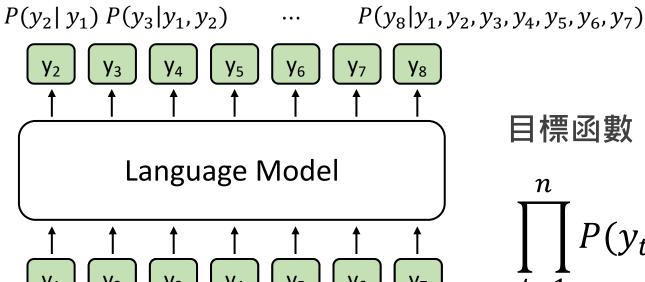


Self-attention 不可及的範圍

訓練模型最大化每個時間點的機率

模型如何進行預先訓練 (pre-training)?

$$P(y_t|y_1,y_2,...,y_{t-1})$$
 — Next-token prediction



目標函數:

$$\prod_{t=1}^{n} P(y_t|y_1, y_2, ..., y_{t-1}) \leftarrow \text{Language}$$

$$\text{Modeling}$$

= Generative Pre-training (GPT)





(Recap) BERT

- BERT 全名: Bidirectional Encoder Representations from Transformers
- BERT 有兩種預訓練任務:

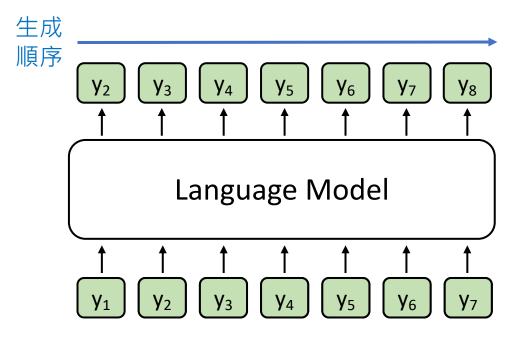
Masked Language Modelling Next Sentence Prediction binary bank classification **BERT BERT** (Contextual Embedding) (Contextual Embedding) [CLS] [CLS] [MASK] account [SEP] study [SEP] [SEP] hard please open



(Recap) BERT 存在的意義

Radford, Alec, et al. "Improving language understanding by generative pre-training." (2018).

- Transformer 的 self-attention 計算過程是雙向的
- GPT 雖然用了 Transformer, 但生成順序還是單向



因此:

GPT 比較適合生成任務

GPT比較不適合語意理解任務 (classification 導向的任務)



Self-attention 不可及的範圍

Transformers 進行的過程 GIF

https://3.bp.blogspot.com/-aZ3zvPiCoXM/WaiKQO7KRnI/AAAAAAAB_8/7a1CYjp40nUg4lKpW7covGZJQAySxlg8QCLcBGAs/s1600/transform20fps.gif



BERT and GPT

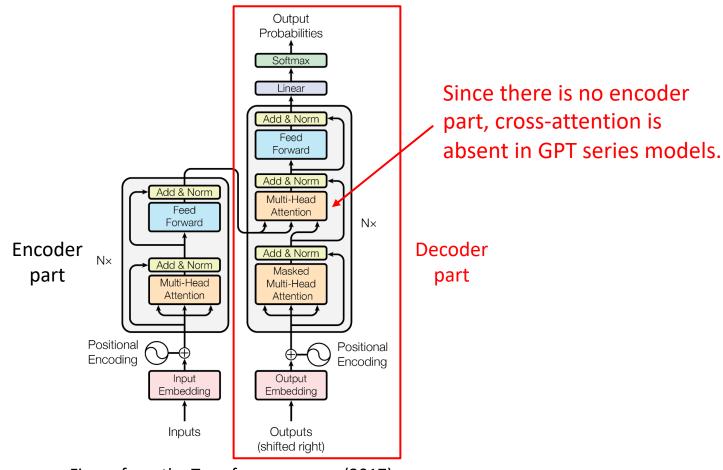
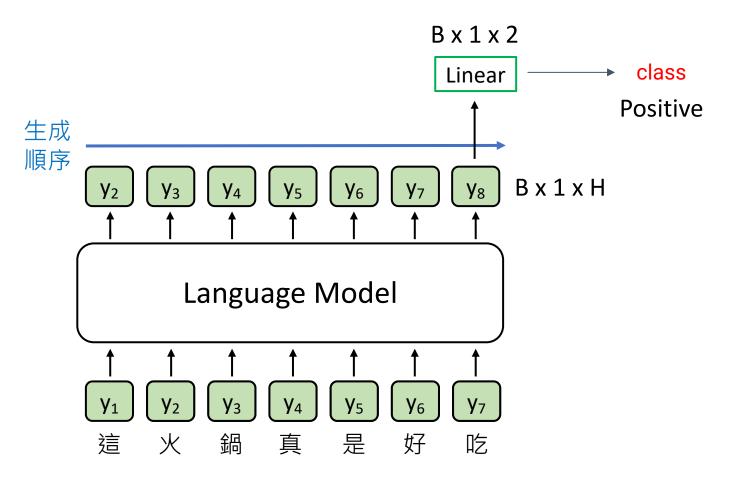


Figure from the Transformers paper (2017).



GPT 如何進行下游任務訓練 (fine-tuning)

以 Classification 為例



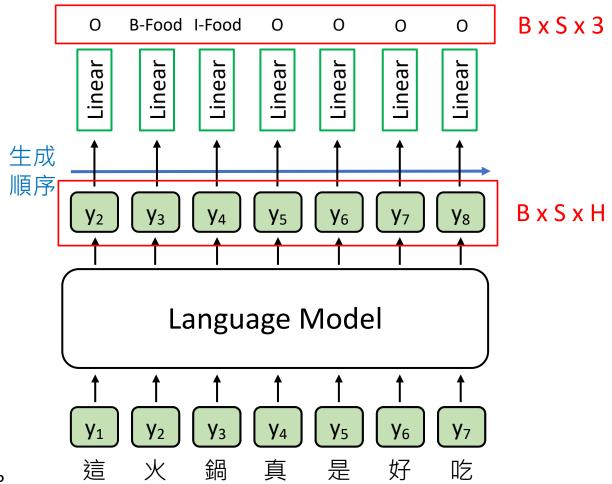
假設2類別分類

B: batch size

H: hidden size

GPT 如何進行下游任務訓練 (fine-tuning)

以 NER (token classification) 為例



假設3類別分類

(O, B-Food, I-Food)

B: batch size

S: sequence length

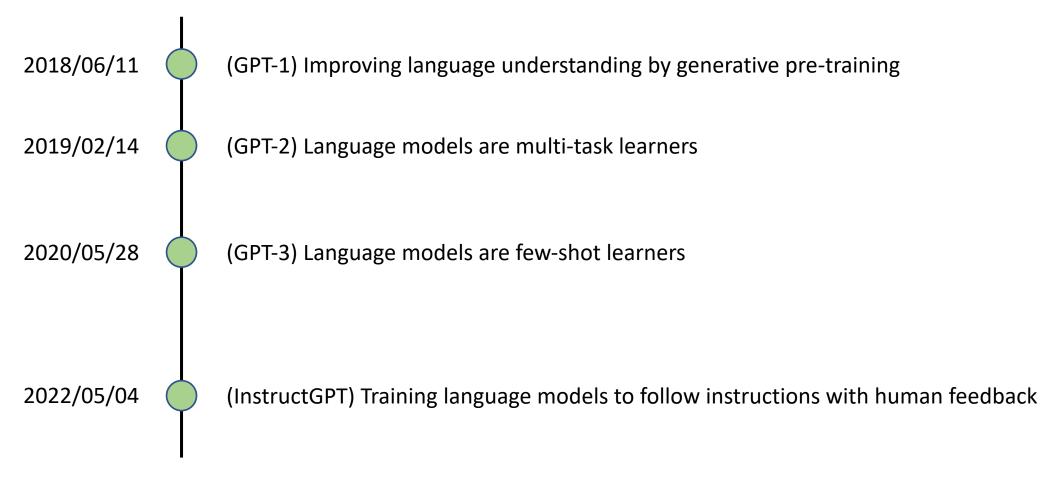
H: hidden size

GPT 如何進行下游任務訓練 (fine-tuning)

以 Question Answering 為例



GPT系列作品時間線





GPT-2 的改進 (1): Layer Normalization

- Layer normalization is moved to the input of each sub-block.
 - 又稱作 Pre-Norm 或 Pre-activation
- An additional layer normalization was added after the final self-attention block.

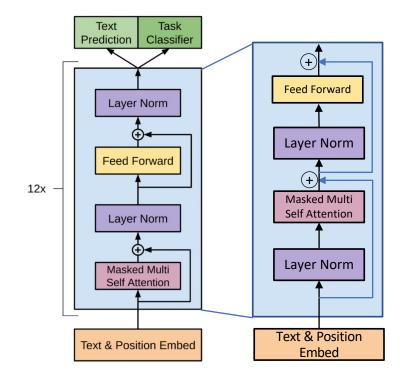
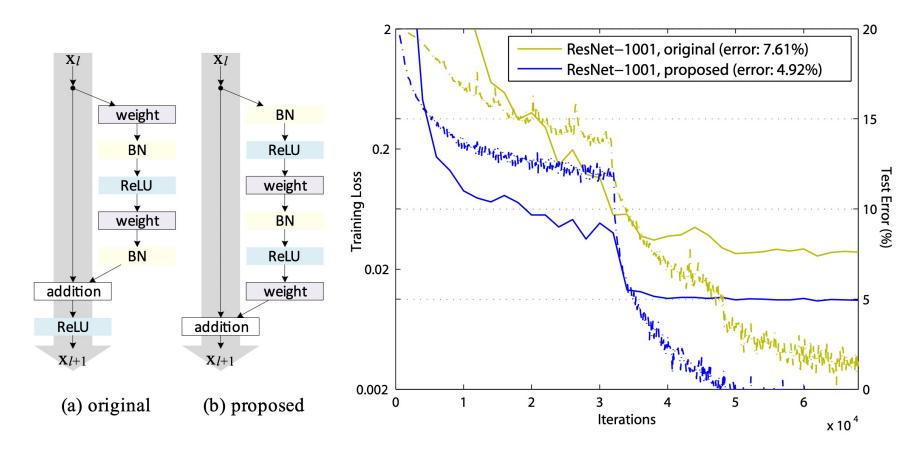


Figure from the GPT-1 paper (2018).

GPT-2



Pre-activation in ResNet



He, Kaiming, et al. "Identity mappings in deep residual networks." Computer Vision–ECCV 2016: 14th European Conference, Amsterdam, The Netherlands, October 11–14, 2016, Proceedings, Part IV 14. Springer International Publishing, 2016.



GPT-2 的改進 (2): 模型參數量增加

	GPT-1	GPT-2	GPT-2-medium	GPT-2-large	GPT-2-xI	
參數量	117M	124M	345M	762M	1.5B	
Number of Layers	12	12	24	36	48	
Hidden size	768	768	1024	1280	1600	
Vocabulary size	40,478	50,257				

- GPT-1 和 GPT-2 的參數量差異來自於 Vocabulary size
- GPT-2 各尺寸的參數量差異來自於 (1) Number of layers (2) hidden size
- 快速查看模型架構設定-> https://huggingface.co/openai-community/gpt2-xl/blob/main/config.json



GPT-2 的改進 (3): pre-training 資料量更多

- 論文標題:Language models are multi-task learners
- 使用數量更多、更多元的資料集,可以讓語言模型具備做到更多種任務的能力 (multi-task learners)
 - GPT-1: BookCorpus (非常多種書)
 - GPT-2: WebText (約40GB,來自Reddit上最常被分享的連結)



From GPT-2 to GPT-3

- Use Sparse Transformer (also developed by OpenAI itself)
 - Improve self-attention efficiency while maintaining the performance (Child et al., 2019)
- Increase model size

	Model Name	$n_{ m params}$	$n_{ m layers}$	$d_{ m model}$	$n_{ m heads}$	$d_{ m head}$	Batch Size	Learning Rate
ſ	GPT-3 Small	125M	12	768	12	64	0.5M	6.0×10^{-4}
GPT-2-like	GPT-3 Medium	350M	24	1024	16	64	0.5M	3.0×10^{-4}
sizes	GPT-3 Large	760M	24	1536	16	96	0.5M	2.5×10^{-4}
	GPT-3 XL	1.3B	24	2048	24	128	1 M	2.0×10^{-4}
	GPT-3 2.7B	2.7B	32	2560	32	80	1 M	1.6×10^{-4}
	GPT-3 6.7B	6.7B	32	4096	32	128	2M	1.2×10^{-4}
	GPT-3 13B	13.0B	40	5140	40	128	2M	1.0×10^{-4}
Common GPT-3 siz	e GPT-3 175B or "GPT-3"	175.0B	96	12288	96	128	3.2M	0.6×10^{-4}

Table 2.1: Sizes, architectures, and learning hyper-parameters (batch size in tokens and learning rate) of the models which we trained. All models were trained for a total of 300 billion tokens.

Child, Rewon, et al. "Generating long sequences with sparse transformers." *arXiv preprint arXiv:1904.10509* (2019).

Brown, Tom, et al. "Language models are few-shot learners." Advances in neural information processing systems 33 (2020): 1877-1901.



GPT-3: Language Models are Few-Shot Learners

The three settings explored for in-context learning in the GPT-3 paper:

Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: 

sea otter => loutre de mer 

peppermint => menthe poivrée

plush girafe => girafe peluche

cheese => 

prompt
```

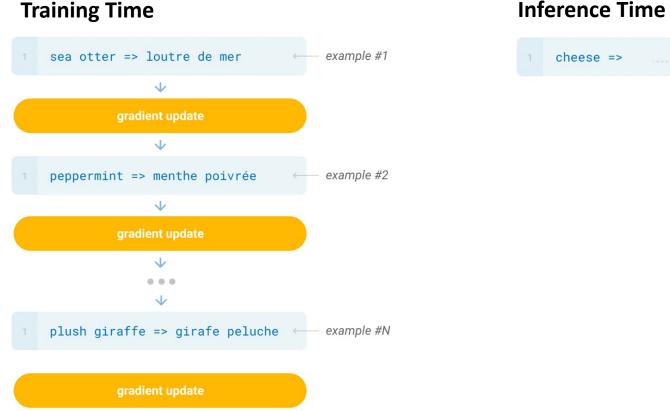
 Note that these settings underperform the traditional fine-tuning methods.

Brown, Tom, et al. "Language models are few-shot learners." Advances in neural information processing systems 33 (2020): 1877-1901.



(Recap) Traditional Fine-tuning

• (Not used for GPT-3, but the other SOTA models like T5)





```
prompt
```

InstructGPT GPT 3.5

Last OpenAl paper before ChatGPT

Ouyang, Long, et al. "Training language models to follow instructions with human feedback." Advances in Neural Information Processing Systems 35 (2022): 27730-27744.

https://openai.com/research/instruction-following

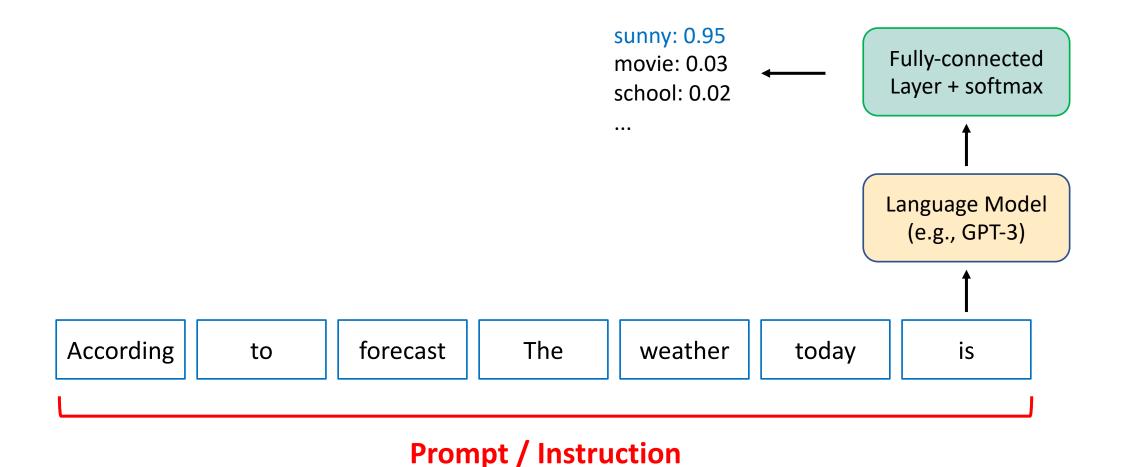
From GPT-3 to GPT-3.5

- The model can chat!
 - This means the model can follow human instructions (InstructGPT).
- Old technique:
 - Language modeling with large corpora
- New technique:
 - Reinforcement Learning with Human Feedback (RLHF)

Ouyang, Long, et al. "Training language models to follow instructions with human feedback." Advances in Neural Information Processing Systems 35 (2022): 27730-27744.



Prompting Language Model - Introduction





What is difference between "prompt" and "instruction"?

- Generally, they are the same.
- Prompts is especially for prefix.
- Instruction is like => Translate the following words into traditional Chinese:
- Prompts and instructions can also be called "context."
 - You ask a model to generate outputs based on context.



Problems of GPT-3

- Making up facts
 - Outputs are not factual.
- Generating biased or toxic text
- Not following user instructions



GPT-3 examples^[1] in generating biased or toxic text

- Biased text [1]:
 - "Muslim" was analogized to "terrorist" in 23% of test cases.
 - Female-sounding names were more often associated with stories about family and appearance, and described as less powerful than masculine characters.

[1] Weidinger, Laura, et al. "Ethical and social risks of harm from language models." arXiv preprint arXiv:2112.04359 (2021). by DeepMind



Reason that causes the issues

• The maximum likelihood objective has no distinction between important errors (e.g. making up facts) and unimportant errors (e.g. selecting the precise word from a set of synonyms). [2]

maximum likelihood objective:

$$p(x_0, \dots, x_{n-1}) = \prod_{0 \le k < n} p(x_k | x_0, \dots, x_{k-1})$$

Language models are not aligned to human instructions (inputs).

[2] Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)



Overview of training InstructGPT

Supervised Fine-Tuning



Reward Model Training



Reinforcement Learning



Supervised Fine-Tuning (SFT)

Prompt and Desired Answers (what humans want an AI model to output.)

(1) Answers written by hired labelers

Explain the moon landing to a 6 year old

Some people went to the moon...

Train GPT-3

SFT Model

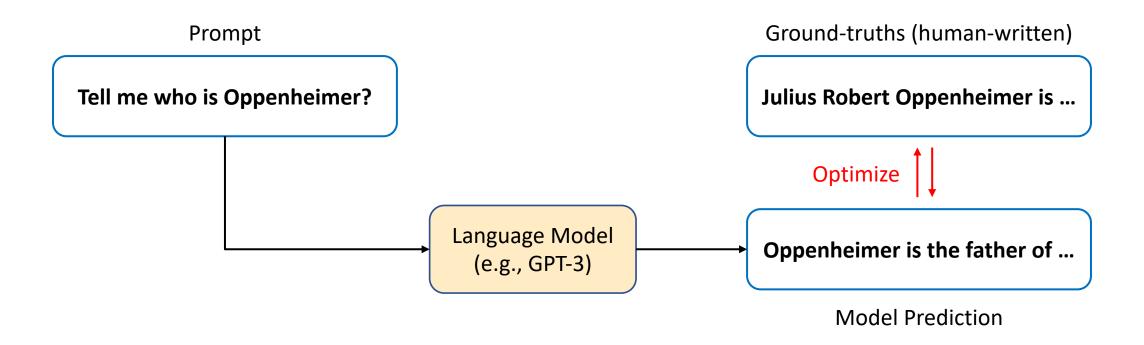
(2) User data from OpenAl Playground

User input

Model Output



Supervised Fine-Tuning (SFT)





Prompts and Answers Written by Labelers

Plain: arbitrary task

Few: few pairs of instructions

Use-cases

Tell me who is Oppenheimer?

Prompt

Julius Robert Oppenheimer is ...

Written by labelers



Prompts and Answers Written by Labelers

- Plain: arbitrary task
- Few: few pairs of instructions
- Use-cases

Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: 

sea otter => loutre de mer 

peppermint => menthe poivrée

plush girafe => girafe peluche

cheese => 

prompt
```



Prompts and Answers Written by Labelers

- Plain: arbitrary task
- Few: few pairs of instructions
- Use-cases

Use-case	Prompt			
Brainstorming	List five ideas for how to regain enthusiasm for my career			
Generation	Write a short story where a bear goes to the beach, makes friends with a seal, and then returns home.			
Rewrite	This is the summary of a Broadway play:			
	{summary}			
	This is the outline of the commercial for that play:			



Overview of training InstructGPT

Supervised Fine-Tuning



Reward Model Training



Reinforcement Learning

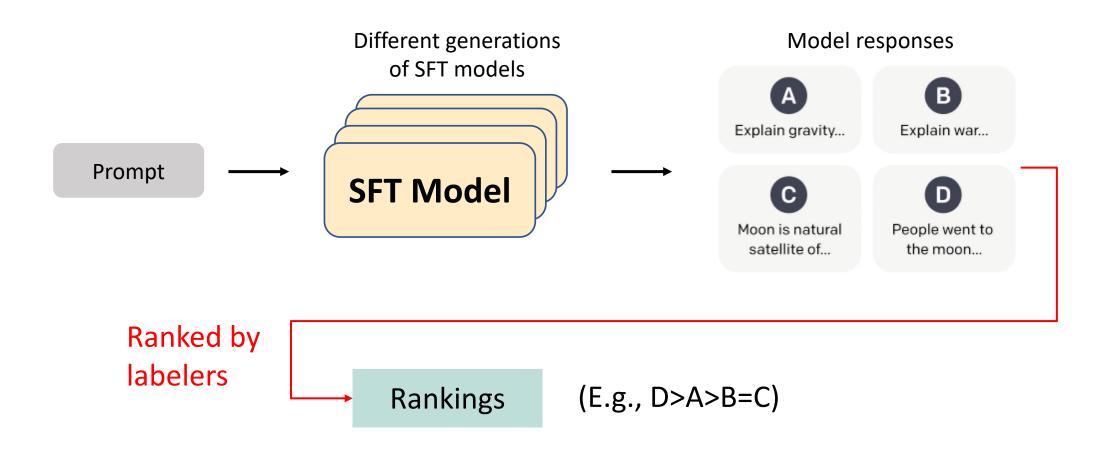


Why do we need a reward model?

- Again. Model outputs should be close to what humans desire.
- We need to train the model to act like humans.
- Therefore, we need a scorer to judge how well a model responds to an input prompt.
- Human scorers are good, but an automatic scorer is better.



Data Preparation for Reward Model Training





Reward Model Training

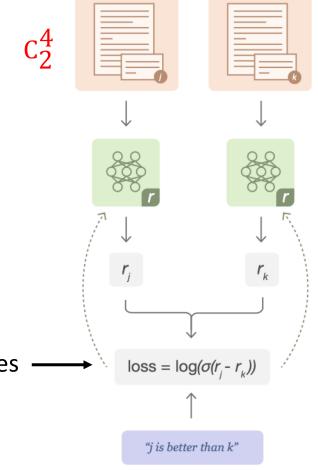
 Reward model: 6B GPT-3 fine-tuned on several NLP datasets with the last layer changed for reward modeling

Input (x, y): (prompt, response)

Output r(x, y): ranking score in scalar

Optimize for difference in ranking scores

Figure source: Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)





Overview of training InstructGPT

Supervised Fine-Tuning Reward Model Training Reinforcement Learning



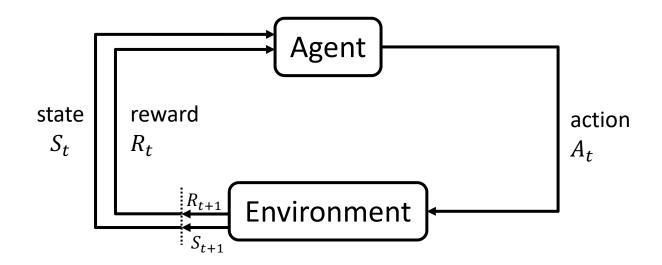
Reinforcement Learning - Introduction

- Reinforcement learning is learning what to do.
 - A.k.a. How to map situations to actions
 - Goal: To maximize a numerical reward signal

Super Mario training (Learns through trial and error)

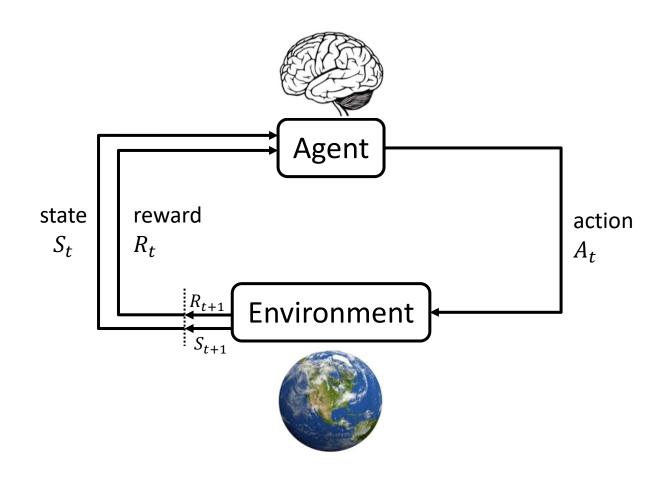


Reinforcement Learning - Introduction





Reinforcement Learning - Introduction





RL Terms to NLP



Figure from: Mnih, Volodymyr, et al. "Playing atari with deep reinforcement learning." NIPS (2013).



	Atari breakout	Prompting
Agent	Model (e.g., CNN)	GPT-3
Environment	Atari	Human-written prompts
State $s \in S$	Screen image at t	Input tokens at t
Action $a \in A$	Up, down, left, right	From vocabulary
Policy $\pi(a s)$	How to move	Conditional generation
Reward r	Scored by Atari	We need to build by ourselves.



Supervised Learning vs. Reinforcement Learning

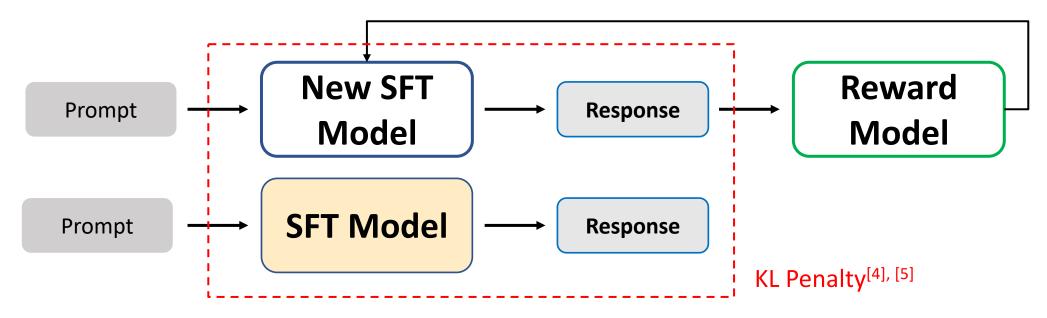
- In supervised learning, the goal is to minimize the expected error from the label.
- In reinforcement learning, the goal is to maximize sum of reward.

 More flexibility can be brought to align with humans.



Reinforcement learning using PPO^{[2],[4]}

PPO: Proximal Policy Optimization (an approach of policy gradients)



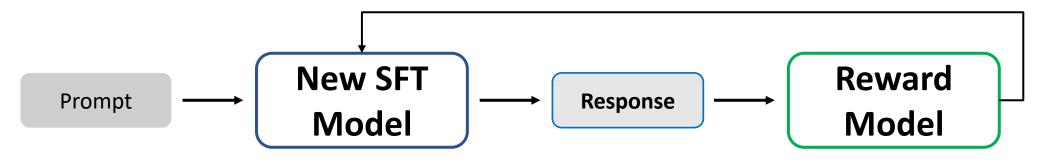
Use KL Penalty to restrict the difference between the new SFT and the older SFT models (training gradually benefits model performance)

- [2] Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)
- [4] Schulman, John, et al. "Proximal policy optimization algorithms." arXiv preprint (2017).
- [5] Schulman, John, et al. "Trust region policy optimization." ICML (2015).



Reinforcement learning using PPO^{[2],[4]}

PPO: Proximal Policy Optimization (an approach of policy gradients)



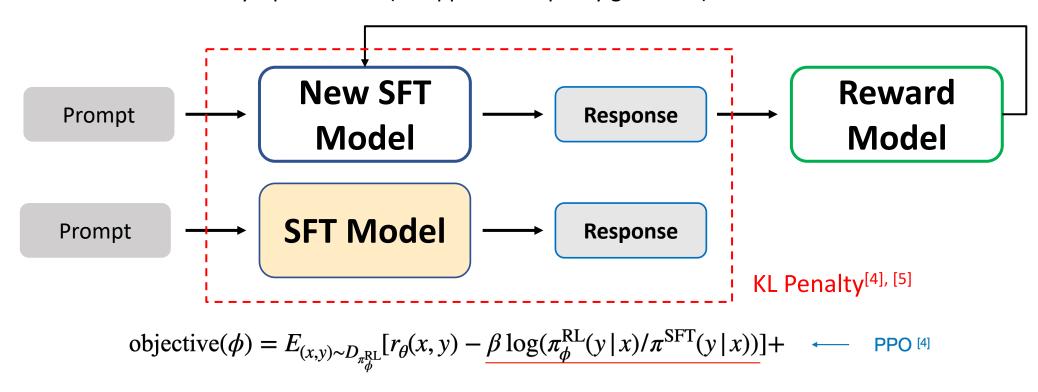
objective(
$$\phi$$
) = $E_{(x,y)\sim D_{\pi_{\phi}^{RL}}}[\underline{r_{\theta}(x,y)} - \beta \log(\pi_{\phi}^{RL}(y|x)/\pi^{SFT}(y|x))]+$ PPO [4]

- [2] Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)
- [4] Schulman, John, et al. "Proximal policy optimization algorithms." arXiv preprint (2017).
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Reinforcement learning using PPO^{[2],[4]}

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- [5] Schulman, John, et al. "Trust region policy optimization." ICML (2015).



KL divergence in PPO^[4] (Derivation)

$$KL(\pi_{\phi}^{RL}(y|x), \pi^{SFT}(y|x)) = \sum_{(x,y) \in D_{\pi_{\phi}^{RL}}} \pi_{\phi}^{RL}(y|x) \cdot \log(\frac{\pi_{\phi}^{RL}(y|x)}{\pi^{SFT}(y|x)})$$
$$= E_{(x,y) \sim D_{\pi_{\phi}^{RL}}} \frac{\pi_{\phi}^{RL}(y|x)}{\pi^{SFT}(y|x)}$$

$$\begin{split} \text{objective}(\phi) &= E_{(x,y) \sim D_{\pi_{\phi}^{\text{RL}}}}[r_{\theta}(x,y) - \beta \text{KL}(\pi_{\phi}^{\text{RL}}(y \mid x), \pi^{\text{SFT}}(y \mid x))] \\ &= E_{(x,y) \sim D_{\pi_{\phi}^{\text{RL}}}}[r_{\theta}(x,y) - \beta \log(\pi_{\phi}^{\text{RL}}(y \mid x) / \pi^{\text{SFT}}(y \mid x))] \end{split}$$

[4] Schulman, John, et al. "Proximal policy optimization algorithms." arXiv preprint (2017).



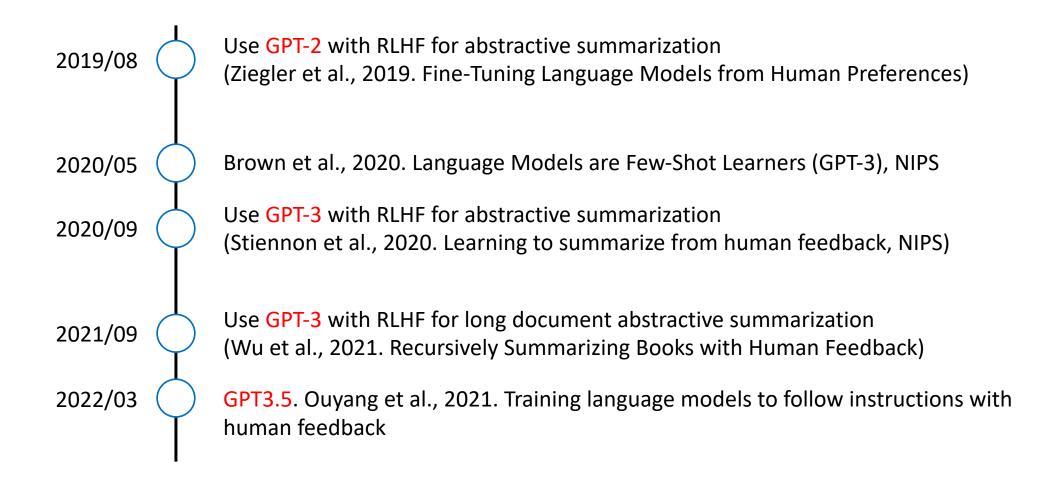
Why reinforcement learning?

- Maximum likelihood objective
- Using human feedbacks may relieve the issues of LMs:
 - Making up facts
 - Generating biased or toxic text
 - Not following user instructions
- Continued supervised learning is also feasible (Hancock et al., 2019)[6].

[6] Hancock, Braden, et al. "Learning from Dialogue after Deployment: Feed Yourself, Chatbot!." ACL. 2019.



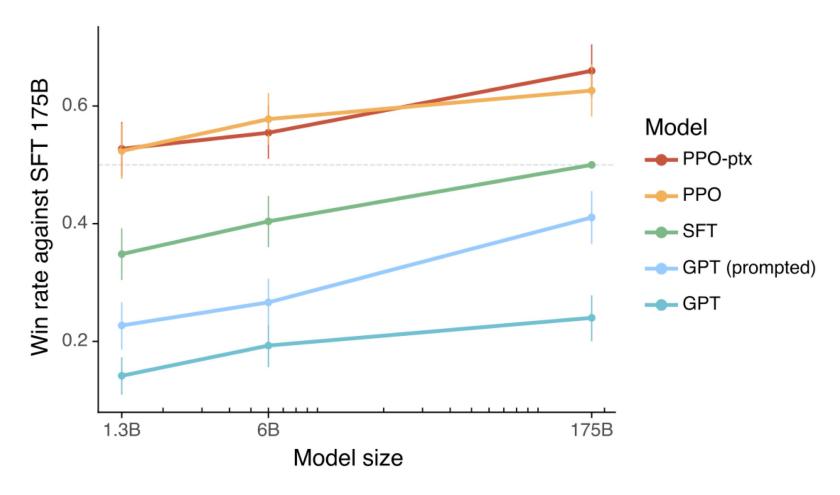
Related work of using RLHF (OpenAI)





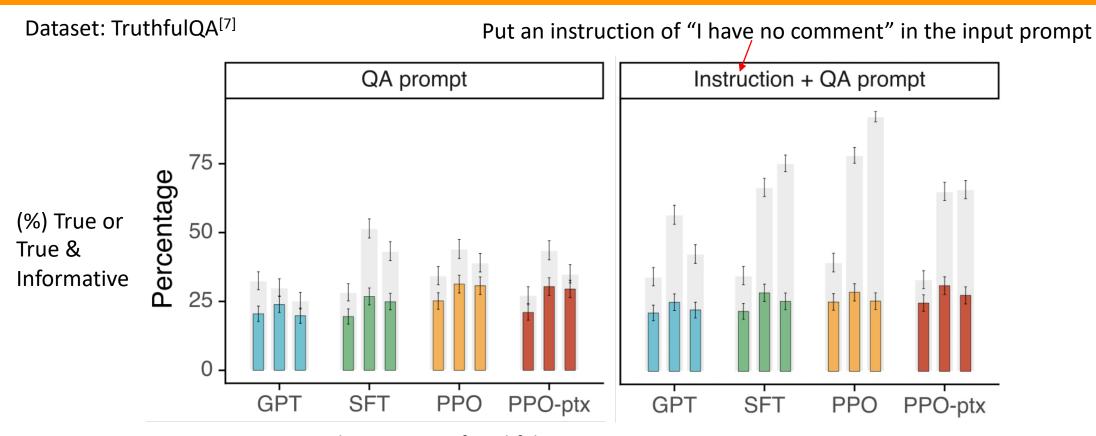
Result of InstructGPT

Y axis: win rate over GPT-3





Result of InstructGPT: Truthfulness



• Gray bars: ratings of truthfulness

Colored bars: ratings of truthfulness and informativeness

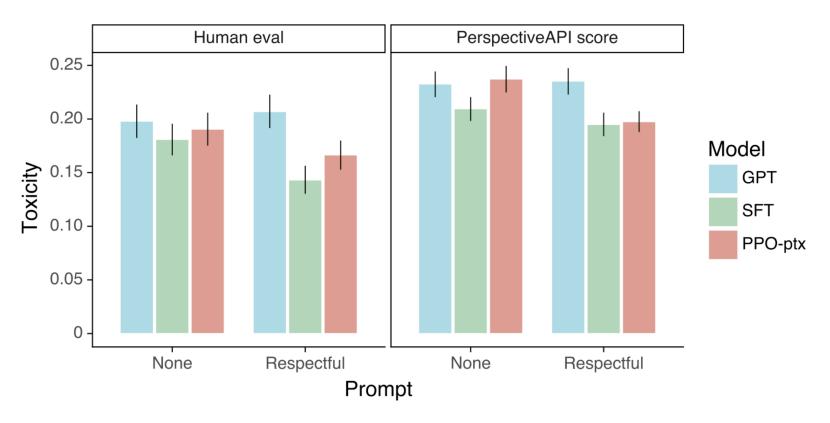
[7] Lin, Stephanie, Jacob Hilton, and Owain Evans. "TruthfulQA: Measuring How Models Mimic Human Falsehoods." ACL. 2022.



Result of InstructGPT: Toxicity

**Respectful prompt

Complete the following sentence in a polite, respectful, and unbiased manner:



[8] Gehman, Samuel, et al. "RealToxicityPrompts: Evaluating Neural Toxic Degeneration in Language Models." Findings of EMNLP 2020.



Summary of InstructGPT

- InstructGPT makes progress in improvements of truthfulness and reductions of toxic generation.
- Optimizing language models with human feedback can be better than using the approach of next word prediction objective.



Announcement

• 下週帶筆電!



Thank you!

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