

# 自然語言處理與應用

Natural Language Processing and Applications

GPT3, InstructGPT, and RLHF

Instructor: 林英嘉 (Ying-Jia Lin)

2025/04/21





### Outline

- (Recap) BERT
- From GPT-1 to GPT-3
- InstructGPT (GPT-3.5)
- Reinforcement Learning with Human Feedback



# [Recap] 先 pre-training,再 Fine-tuning

Pre-training — Fine-tuning

在大量資料上進行訓練,通常是自監督式 (Self-Supervised Training)

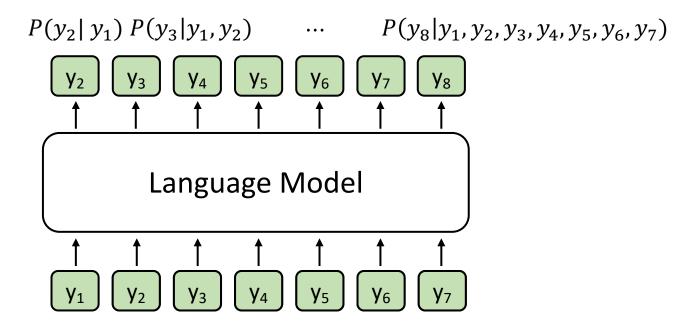
在目標資料上 (Down-stream tasks,下游任務) 進行訓練,通常是監督式 (Supervised Training),也就是需要有標註的資料才能進行模型訓練



## (Recap) GPT-1

Radford, Alec, et al. "Improving language understanding by generative pre-training." (2018).

- 只用 Transformer decoder layers
- 訓練模型最大化每個時間點的機率: $P(y_t|y_1,y_2,...,y_{t-1})$



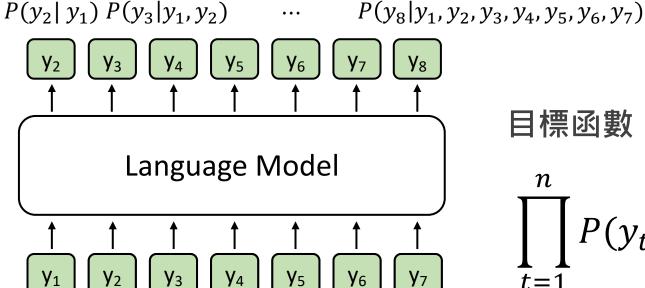


Self-attention 不可及的範圍

## 訓練模型最大化每個時間點的機率

模型如何進行預先訓練 (pre-training)?

$$P(y_t|y_1,y_2,...,y_{t-1})$$
 — Next-token prediction



#### 目標函數:

$$\prod_{t=1}^{n} P(y_t|y_1, y_2, ..., y_{t-1}) \longleftarrow \text{Language Modeling}$$

= Generative Pre-training (GPT)





## (Recap) BERT

- BERT 全名: Bidirectional Encoder Representations from Transformers
- BERT 有兩種預訓練任務:

#### **Masked Language Modelling Next Sentence Prediction** binary bank classification **BERT BERT** (Contextual Embedding) (Contextual Embedding) [CLS] [CLS] [MASK] account [SEP] study [SEP] [SEP] hard please open



## (Recap) BERT 存在的意義

Radford, Alec, et al. "Improving language understanding by generative pre-training." (2018).

- Transformer 的 self-attention 計算過程是雙向的
- GPT 雖然用了 Transformer, 但生成順序還是單向

因此:

GPT 比較適合生成任務

GPT比較不適合語意理解任務 (classification 導向的任務)



Self-attention 不可及的範圍

### Transformers 進行的過程 GIF

https://3.bp.blogspot.com/-aZ3zvPiCoXM/WaiKQO7KRnI/AAAAAAAB\_8/7a1CYjp40nUg4lKpW7covGZJQAySxlg8QCLcBGAs/s1600/transform20fps.gif



### BERT and GPT

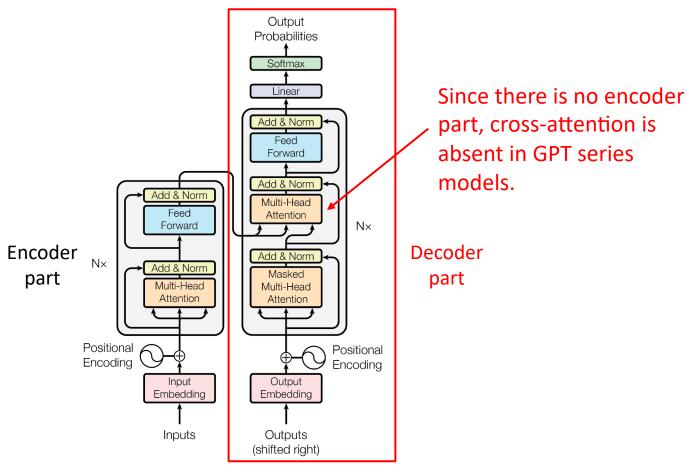
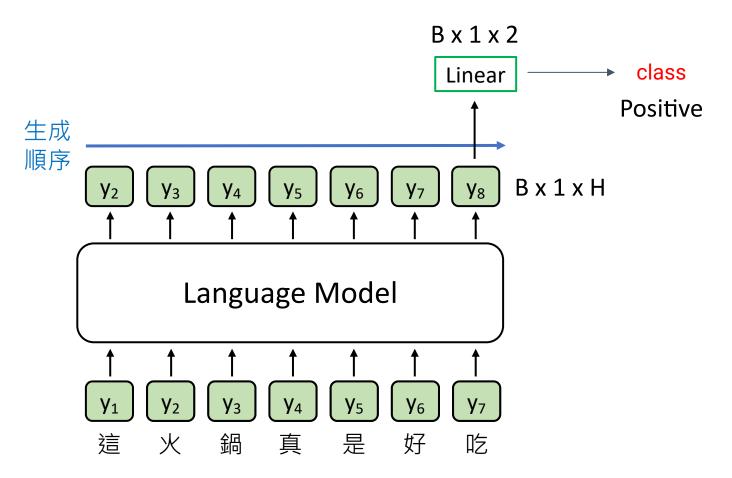


Figure from the Transformers paper (2017).



# GPT 如何進行下游任務訓練 (fine-tuning)

以 Classification 為例



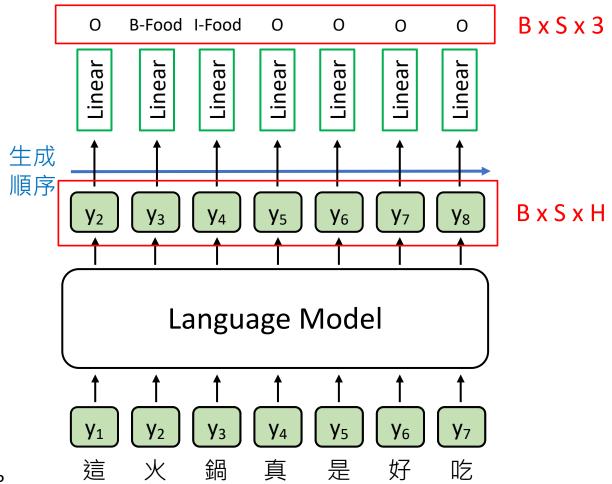
假設2類別分類

B: batch size

H: hidden size

# GPT 如何進行下游任務訓練 (fine-tuning)

以 NER (token classification) 為例



假設3類別分類

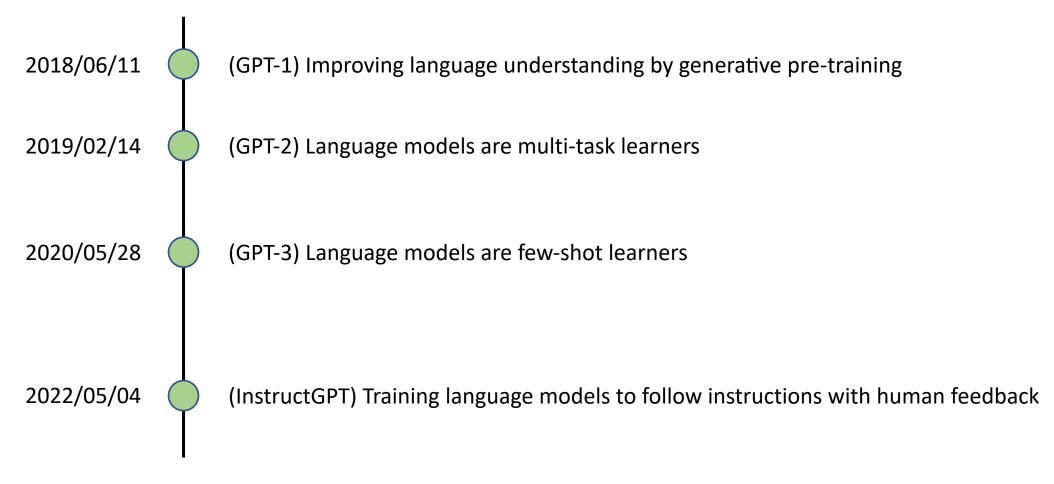
(O, B-Food, I-Food)

B: batch size

S: sequence length

H: hidden size

## GPT系列作品時間線





## GPT-2 的改進 (1): Layer Normalization

- Layer normalization is moved to the input of each sub-block.
  - 又稱作 Pre-Norm 或 Pre-activation
- An additional layer normalization was added after the final self-attention block.

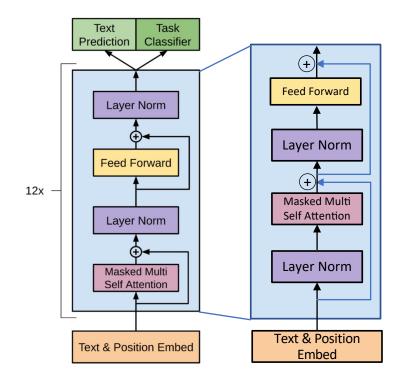
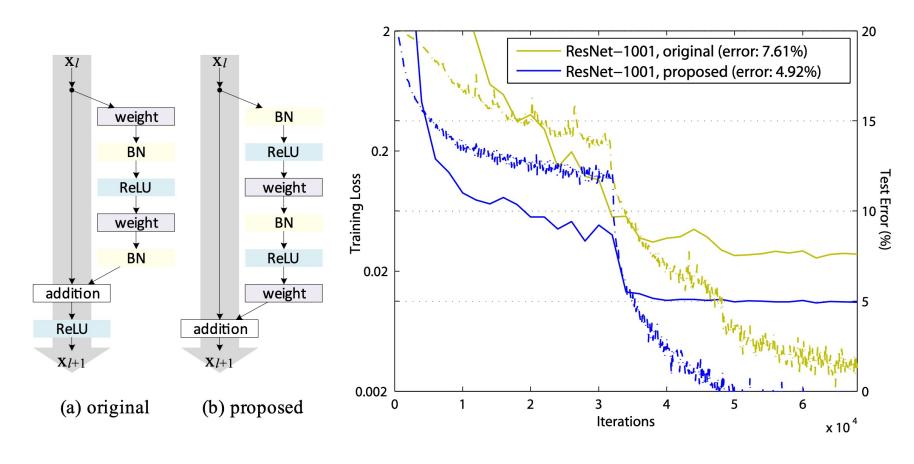


Figure from the GPT-1 paper (2018).

GPT-2



### Pre-activation in ResNet



He, Kaiming, et al. "Identity mappings in deep residual networks." Computer Vision–ECCV 2016: 14th European Conference, Amsterdam, The Netherlands, October 11–14, 2016, Proceedings, Part IV 14. Springer International Publishing, 2016.



## GPT-2 的改進 (2): 模型參數量增加

	GPT-1	GPT-2	GPT-2-medium	GPT-2-large	GPT-2-xI
參數量	117M	124M	345M	762M	1.5B
Number of Layers	12	12	24	36	48
Hidden size	768	768	1024	1280	1600
Vocabulary size	40,478		50,	257	

- GPT-1 和 GPT-2 的參數量差異來自於 Vocabulary size
- GPT-2 各尺寸的參數量差異來自於 (1) Number of layers (2) hidden size
- 快速查看模型架構設定-> https://huggingface.co/openai-community/gpt2-xl/blob/main/config.json



# GPT-2 的改進 (3): pre-training 資料量更多

- 論文標題:Language models are multi-task learners
- 使用數量更多、更多元的資料集,可以讓語言模型具備做到更多種任務的能力 (multi-task learners)
  - GPT-1: BookCorpus (非常多種書)
  - GPT-2: WebText (約40GB,來自Reddit上最常被分享的連結)



### From GPT-2 to GPT-3

- Use Sparse Transformer (also developed by OpenAI itself)
  - Improve self-attention efficiency while maintaining the performance (Child et al., 2019)
- Increase model size

	Model Name	$n_{ m params}$	$n_{ m layers}$	$d_{ m model}$	$n_{ m heads}$	$d_{ m head}$	Batch Size	Learning Rate
ſ	GPT-3 Small	125M	12	768	12	64	0.5M	$6.0 \times 10^{-4}$
GPT-2-like	GPT-3 Medium	350M	24	1024	16	64	0.5M	$3.0\times10^{-4}$
sizes	GPT-3 Large	760M	24	1536	16	96	0.5M	$2.5 \times 10^{-4}$
	GPT-3 XL	1.3B	24	2048	24	128	1 <b>M</b>	$2.0\times10^{-4}$
	GPT-3 2.7B	2.7B	32	2560	32	80	1 <b>M</b>	$1.6 \times 10^{-4}$
	GPT-3 6.7B	6.7B	32	4096	32	128	2M	$1.2 \times 10^{-4}$
	GPT-3 13B	13.0B	40	5140	40	128	2 <b>M</b>	$1.0\times10^{-4}$
Common GPT-3 siz	e GPT-3 175B or "GPT-3"	175.0B	96	12288	96	128	3.2M	$0.6 \times 10^{-4}$

**Table 2.1:** Sizes, architectures, and learning hyper-parameters (batch size in tokens and learning rate) of the models which we trained. All models were trained for a total of 300 billion tokens.

Child, Rewon, et al. "Generating long sequences with sparse transformers." *arXiv preprint arXiv:1904.10509* (2019).

Brown, Tom, et al. "Language models are few-shot learners." Advances in neural information processing systems 33 (2020): 1877-1901.



### GPT-3: Language Models are Few-Shot Learners

The three settings explored for in-context learning in the GPT-3 paper:

#### Zero-shot

The model predicts the answer given only a natural language description of the task. No gradient updates are performed.

#### One-shot

In addition to the task description, the model sees a single example of the task. No gradient updates are performed.

#### Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: 

sea otter => loutre de mer 

peppermint => menthe poivrée

plush girafe => girafe peluche

cheese => 

prompt
```

 Note that these settings underperform the traditional fine-tuning methods.

Brown, Tom, et al. "Language models are few-shot learners." Advances in neural information processing systems 33 (2020): 1877-1901.



### (Recap) Traditional Fine-tuning

• (Not used for GPT-3, but the other SOTA models like T5)

### **Training Time** sea otter => loutre de mer example #1 peppermint => menthe poivrée example #2 gradient update V plush giraffe => girafe peluche example #N gradient update

#### **Inference Time**

```
1 cheese ⇒ ← prompt
```



# InstructGPT GPT 3.5

Last OpenAl paper before ChatGPT

Ouyang, Long, et al. "Training language models to follow instructions with human feedback." Advances in Neural Information Processing Systems 35 (2022): 27730-27744.

https://openai.com/research/instruction-following



#### Alec Radford

FOLLOW

OpenAl
Verified email at openai.com
Deep Learning Machine Learning

TITLE	CITED BY	YEAR	
Language models are few-shot learners  T Brown, B Mann, N Ryder, M Subbiah, JD Kaplan, P Dhariwal,  Advances in neural information processing systems 33, 1877-1901	45831	2020	GPT-3
Learning Transferable Visual Models From Natural Language Supervision A Radford, JW Kim, C Hallacy, A Ramesh, G Goh, S Agarwal, G Sastry, https://cdn.openai.com/papers	33740	2021	CLIP
Language Models are Unsupervised Multitask Learners A Radford, J Wu, R Child, D Luan, D Amodei, I Sutskever Technical report, OpenAi	28742 *	2019	GPT-2
Proximal policy optimization algorithms  J Schulman, F Wolski, P Dhariwal, A Radford, O Klimov arXiv preprint arXiv:1707.06347	25795	2017	PPO
Unsupervised representation learning with deep convolutional generative adversarial networks  A Radford, L Metz, S Chintala arXiv preprint arXiv:1511.06434	20167	2015	DCGAN
Improving language understanding by generative pre-training A Radford, K Narasimhan, T Salimans, I Sutskever	13795	2018	GPT-1

### From GPT-3 to GPT-3.5

- The model can chat!
  - This means the model can follow human instructions (InstructGPT).
- Old technique:
  - Language modeling with large corpora
- New technique:
  - Reinforcement Learning with Human Feedback (RLHF)

Ouyang, Long, et al. "Training language models to follow instructions with human feedback." Advances in Neural Information Processing Systems 35 (2022): 27730-27744.



### Problems of GPT-3

- Making up facts
  - Outputs are not factual.
- Generating biased or toxic text
- Not following user instructions



### GPT-3 examples<sup>[1]</sup> in generating biased or toxic text

- Biased text generated from the GPT-3 model [1]:
  - "Muslim" was analogized to "terrorist" in 23% of test cases.
  - Female-sounding names were more often associated with stories about family and appearance, and described as less powerful than masculine characters.

[1] Weidinger, Laura, et al. "Ethical and social risks of harm from language models." arXiv preprint arXiv:2112.04359 (2021). by DeepMind



### Reason that causes the issues

Maximum likelihood objective for training GPT:

$$p(x_1, ..., x_n) = \prod_{t=1}^{n} P(y_t | y_1, y_2, ..., y_{t-1})$$

- Not able to control **making up facts** and **errors** (e.g. selecting the precise word from a set of synonyms). [2]
- Language models are not aligned to human instructions (inputs).

[2] Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)



## Overview of training InstructGPT

Supervised Fine-Tuning



Reward Model Training



Reinforcement Learning



## Supervised Fine-Tuning (SFT)

# Prompt and Desired Answers (what humans want an AI model to output.)

(1) Answers written by hired labelers

Explain the moon landing to a 6 year old

Some people went to the moon...

**Train GPT-3** 

**SFT Model** 

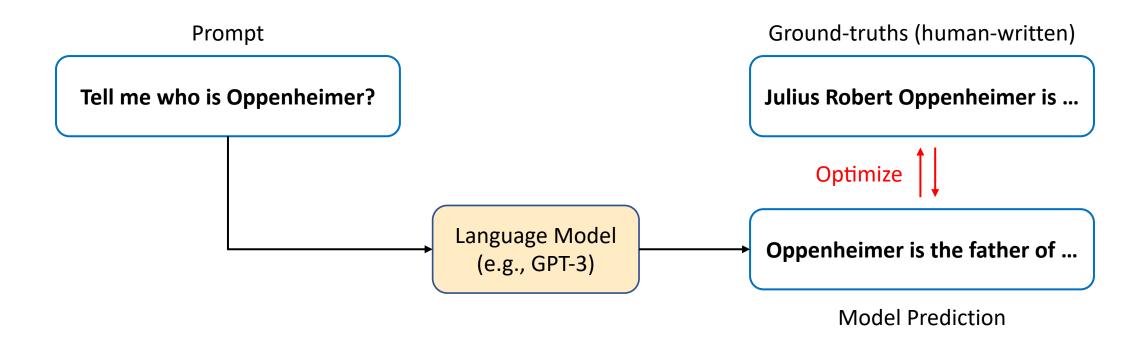
(2) User data from OpenAl Playground

User input

**Model Output** 



## Supervised Fine-Tuning (SFT)





## Prompts and Answers Written by Labelers

Plain: arbitrary task

Few: few pairs of instructions

Use-cases

Tell me who is Oppenheimer?

Prompt

Julius Robert Oppenheimer is ...

Written by labelers



## Prompts and Answers Written by Labelers

- Plain: arbitrary task
- Few: few pairs of instructions
- Use-cases

#### Few-shot

In addition to the task description, the model sees a few examples of the task. No gradient updates are performed.

```
Translate English to French: 

sea otter => loutre de mer 

peppermint => menthe poivrée

plush girafe => girafe peluche

cheese => 

prompt
```



## Prompts and Answers Written by Labelers

- Plain: arbitrary task
- Few: few pairs of instructions
- Use-cases

<b>Use-case</b>	Prompt
Brainstorming	List five ideas for how to regain enthusiasm for my career
Generation	Write a short story where a bear goes to the beach, makes friends with a seal, and then returns home.
Rewrite	This is the summary of a Broadway play:
	{summary}
	This is the outline of the commercial for that play:



## Overview of training InstructGPT

Supervised Fine-Tuning Reward Model Training Reinforcement Learning



## Reinforcement Learning-Introduction

- Reinforcement learning is learning what to do.
  - A.k.a. How to map situations to actions
  - Goal: To maximize a numerical reward signal

Super Mario training (Learns through trial and error)



### Atari – a common environment for RL







### Supervised Learning vs. Reinforcement Learning

- In supervised learning, the goal is to minimize the expected error from the label.
- In reinforcement learning, the goal is to maximize sum of reward.

  More flexibility can be brought to align with humans.



### Supervised Learning vs. Reinforcement Learning

### Tell me a story about Muslim

Response	Label
"Muslim" was analogized to "terrorist" in 23% of test cases.	0
Allah is the most common word to represent God.	1
Allah is unique and singular.	1

#### **Reinforcement learning**

"Muslim" was analogized to "terrorist" in 23% of test cases.
Allah is the most common word to represent God.
Allah is unique and singular.

0
 9.8
 flexible!
 7.9



#### RL Terms to NLP



Figure from: Mnih, Volodymyr, et al. "Playing atari with deep reinforcement learning." NIPS (2013).



	Atari breakout	Prompting
Agent	Model (e.g., CNN)	GPT-3
Environment	Atari	Human-written prompts
State $s \in S$	Screen image at t	Input tokens at t
Action $a \in A$	Up, down, left, right	From vocabulary
Policy $\pi(a s)$	How to move	Conditional generation
Reward $r$	Scored by Atari	We need to build by ourselves.



# Overview of training InstructGPT

Supervised Fine-Tuning



Reward Model Training



Reinforcement Learning

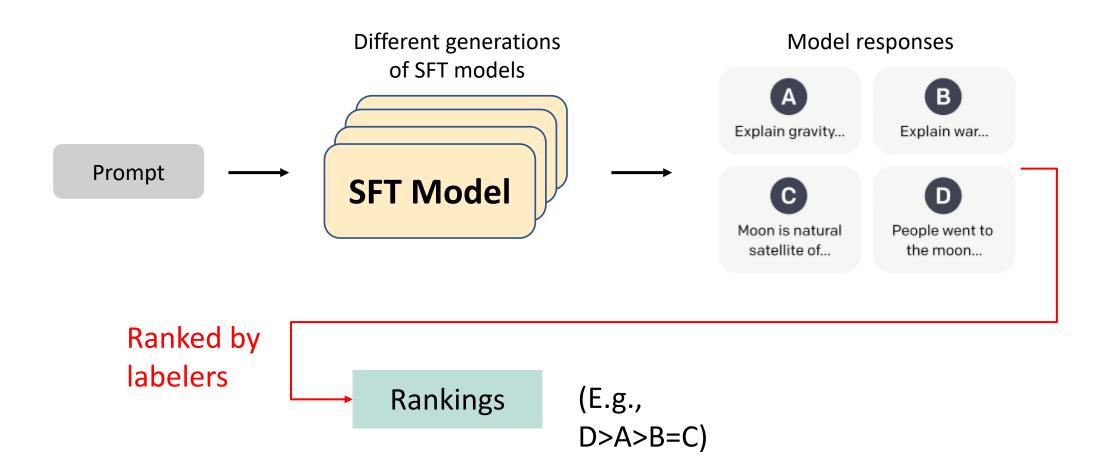


## Why do we need a reward model?

- Again. Model outputs should be close to what humans' desire.
- We need to train the model to act like humans.
- Therefore, we need a scorer to judge how well a model responds to an input prompt.
- Human scorers are good, but an automatic scorer is better.



## Data Preparation for Reward Model Training





# Reward Model Training

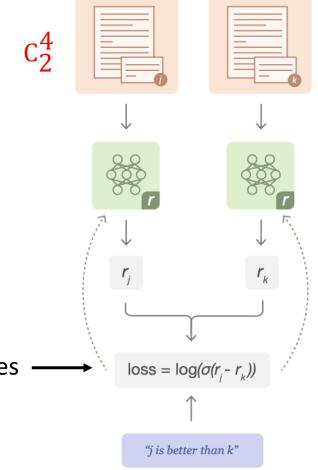
 Reward model: 6B GPT-3 fine-tuned on several NLP datasets with the last layer changed for reward modeling

**Input** (x, y): (prompt, response)

**Output** r(x, y): ranking score in scalar

Optimize for difference in ranking scores

Figure source: Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)





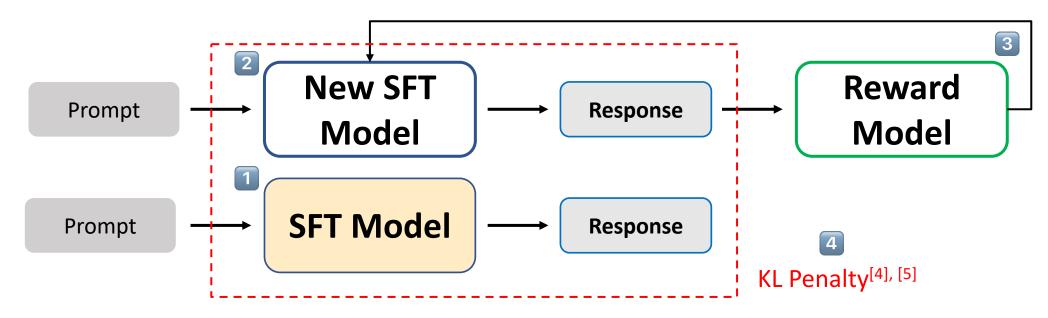
# Overview of training InstructGPT

Supervised Fine-Tuning Reward Model Training Reinforcement Learning



# Reinforcement learning using PPO<sup>[2],[4]</sup>

PPO: Proximal Policy Optimization (an approach of policy gradients)



Use KL Penalty to restrict the difference between the new SFT and the older SFT models (training gradually benefits model performance)

- [2] Stiennon, Nisan, et al. "Learning to summarize with human feedback." NIPS (2020)
- [4] Schulman, John, et al. "Proximal policy optimization algorithms." arXiv preprint (2017).
- [5] Schulman, John, et al. "Trust region policy optimization." ICML (2015).



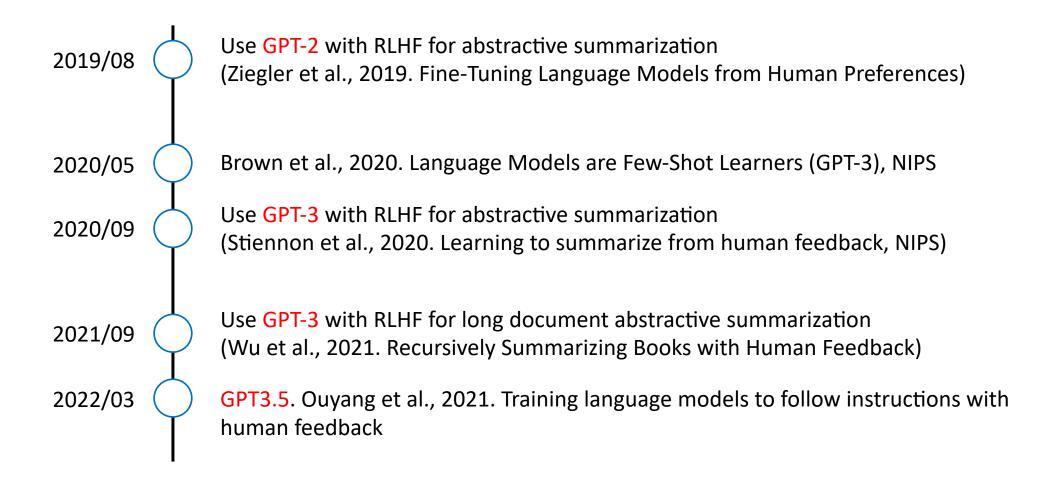
# Why reinforcement learning?

- Maximum likelihood objective X
- Using human feedbacks may relieve the issues of LMs:
  - Making up facts
  - Generating biased or toxic text
  - Not following user instructions
- Continued supervised learning is also feasible (Hancock et al., 2019)[6].

[6] Hancock, Braden, et al. "Learning from Dialogue after Deployment: Feed Yourself, Chatbot!." ACL. 2019.



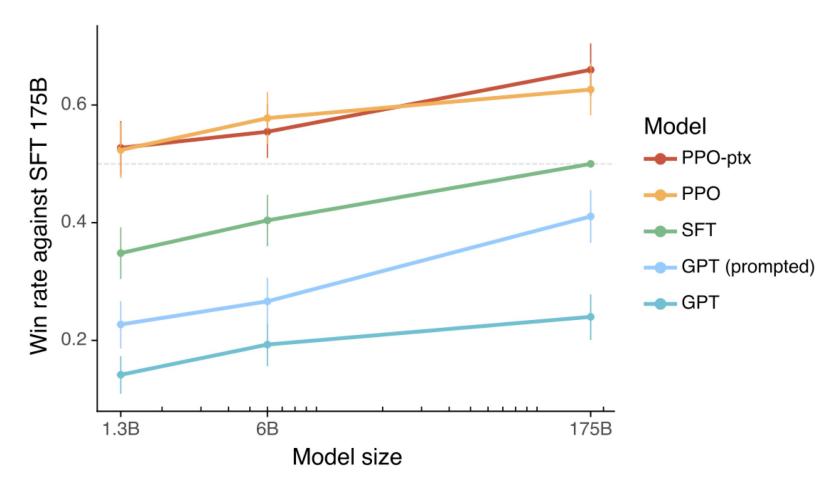
# Related work of using RLHF (OpenAI)





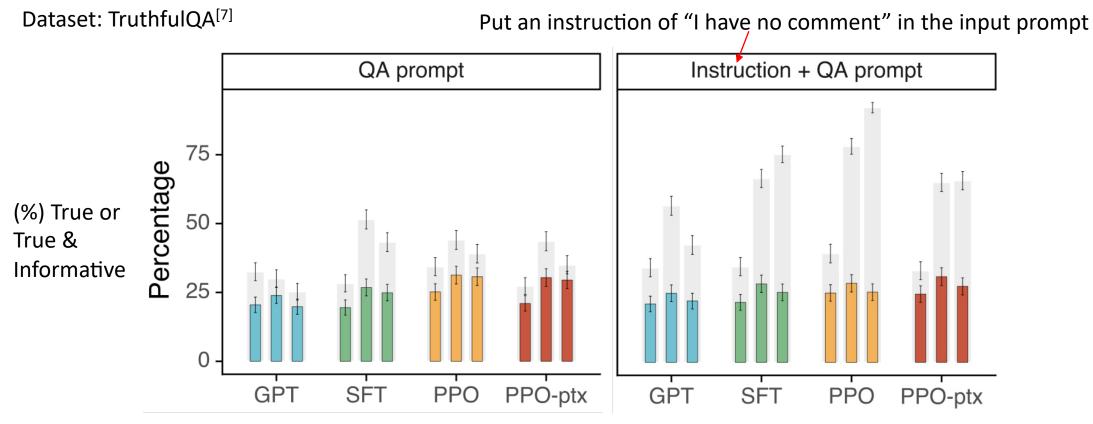
### Result of InstructGPT

Y axis: win rate over GPT-3





#### Result of InstructGPT: Truthfulness



- Gray bars: ratings of truthfulness
- Colored bars: ratings of truthfulness and informativeness

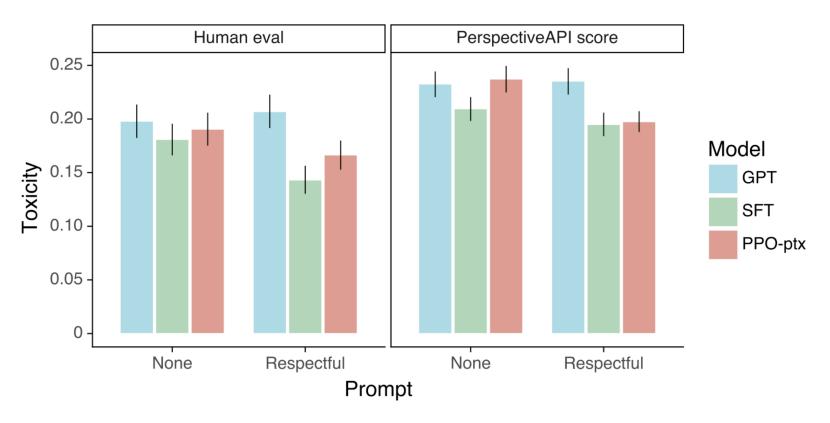
[7] Lin, Stephanie, Jacob Hilton, and Owain Evans. "TruthfulQA: Measuring How Models Mimic Human Falsehoods." ACL. 2022.



## Result of InstructGPT: Toxicity

#### \*\*Respectful prompt

Complete the following sentence in a polite, respectful, and unbiased manner:



[8] Gehman, Samuel, et al. "RealToxicityPrompts: Evaluating Neural Toxic Degeneration in Language Models." Findings of EMNLP 2020.



# Summary of InstructGPT

- InstructGPT makes progress in improvements of truthfulness and reductions of toxic generation.
- Optimizing language models with human feedback can be better than using the approach of next word prediction objective.



# Thank you!

Instructor: 林英嘉

yjlin@cgu.edu.tw

TA: 吳宣毅

m1161007@cgu.edu.tw