Reuben Mac-Quaye

Full-Stack Web Developer

Contact Information

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Summary

Solution-driven Full-Stack Web Developer with over 12 years of experience creating consumer-focused web applications. Proficient in both front-end and back-end development, with expertise in UI/UX design and brand development. Adept at collaborating within Agile environments to deliver high-quality solutions that meet the highest standards for web design, user experience, and performance.

Top Skills

- Front-end Development
- Back-end Development
- UI/UX Design
- Brand Development
- Creative Direction

Total Years of Experience: 12+ years

Technical Skills

- **Languages:** JavaScript, PHP,
- **Frameworks:** React, Angular, Laravel
- **CMS:** WordPress, Shopify
- **Web Technologies:** HTML5, CSS3, NodeJs
- **Agile Methodologies:** Agile, Scrum

- **Design Tools:** Adobe Creative Suite (Photoshop, Illustrator, InDesign)

Professional Experience

LabMe Analytics - Delaware, USA (Remote) - *Full Stack Developer*
July 2021 - Present

- Integrated comprehensive technical and design requirements to enhance overall web presence.
- Developed innovative marketing ad spaces within landing pages, significantly boosting user engagement.
- Designed and implemented email marketing assets, contributing to highly effective outreach campaigns.
- Collaborated with the marketing team to conceptualize and execute impactful digital creative campaigns.
- Managed end-to-end design tasks, ensuring optimized website speed and performance across all platforms and browsers.

Dripdok - Bali, Indonesia (Remote) - *Full Stack Developer*
January 2022 - March 2024

- Synthesized technical and design requirements to ensure a robust and visually appealing web presence.
- Created distinctive marketing ad spaces within landing pages, resulting in increased user interaction.
- Designed and developed email marketing materials, leading to successful outreach initiatives.
- Worked alongside the marketing team to plan and launch engaging digital creative campaigns.
- Oversaw the full design process, optimizing website speed and efficiency across various platforms and browsers.

Electroland Ghana Limited - Greater Accra, Ghana - *Online Store Supervisor*
September 2020 - March 2021

- Directed the design and flow of the online store, implementing backend architecture.
- Created and managed online store discount coupons to enhance customer engagement.
- Designed online promotions to drive traffic and increase sales.

Ronin Africa - Accra, Ghana *Fullstack Web Developer*
June 2017 - September 2020

- Tested site compatibility across multiple browsers and devices, addressing issues for consistency.
- Assembled technical and design requirements, integrating front-end elements for effective web presence.
- Wrote clean HTML/CSS/JS/PHP code, adhering to web development plans.
- Generated design frameworks to optimize user response rates to ad placements.
- Developed websites compatible with multiple browsers, meeting usability and performance requirements.

Dream Group Ghana - Accra, Ghana *Web Developer & Assistant Creative Director*
June 2013 - October 2015

- Managed webmaster sites and created design concepts for events, contributing to successful planning.
- Developed functional digital design concepts to strengthen company brand and identity.
- Led large-scale event planning, overseeing logistics, vendor negotiations, and volunteer coordination.
- Mentored cross-functional teams and liaised with marketing and PR for event promotion.

Education

Accra Institute of Technology (AiT), Cantonments - Ghana
Bachelor of Science (BSc) in Web/Multimedia Management and Webmaster
2013 - 2016

NIIT Ghana, Accra - Ghana
Associate's Degree in Web/Graphics Design
2008 - 2010