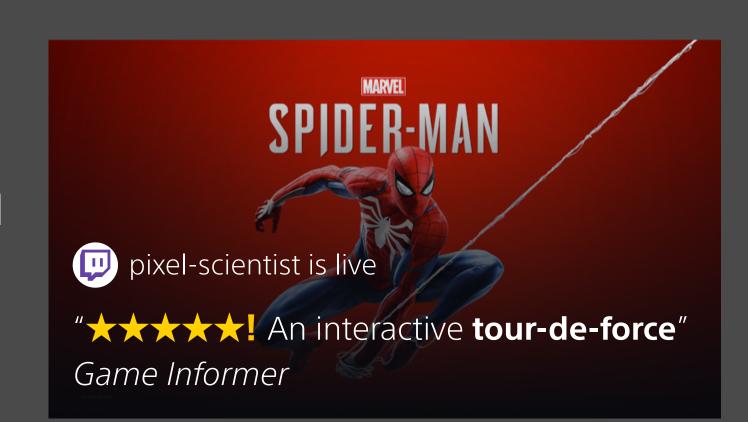
Titles

Titles Content

Titles can have rich text including bold, strikethrough, color, and inline images



Titles Layout · Overlay

Titles fix towards the bottom of the Tile.

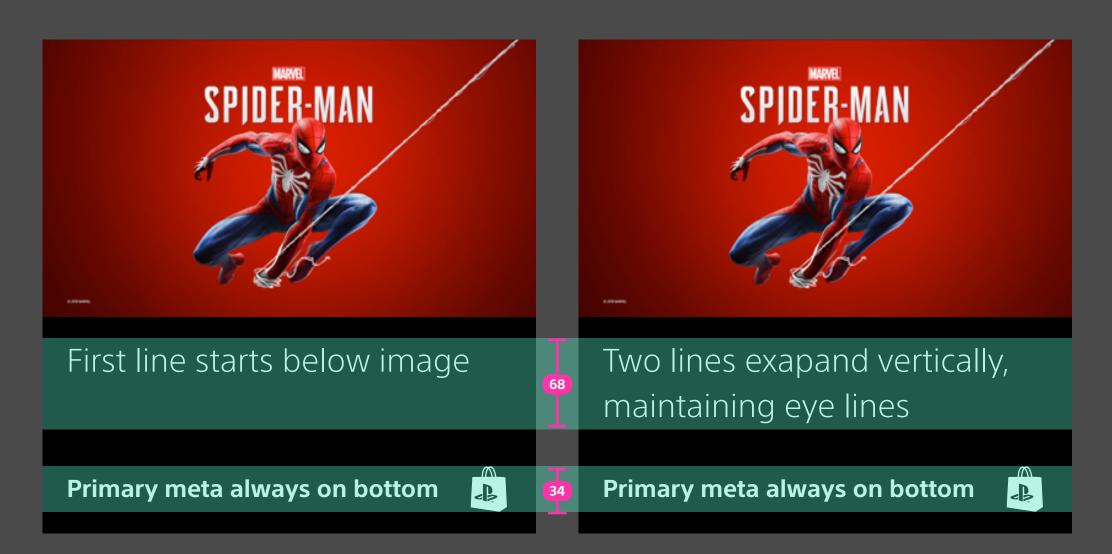
Pre-title is always 12px above the Title.



Titles Layout · Stacked

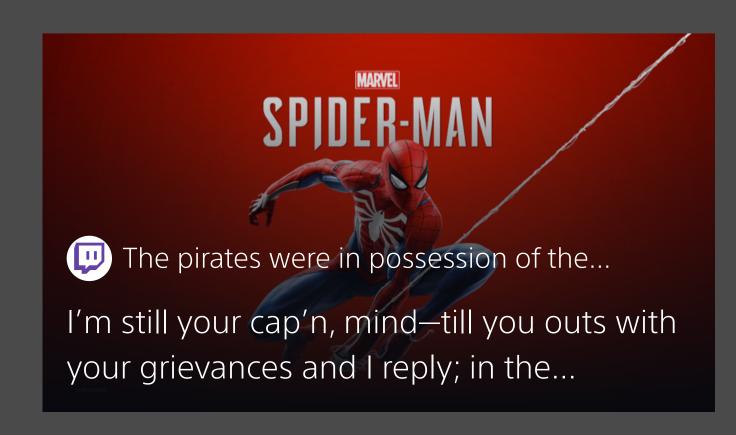
Maintain users' eyescanning lines.

Titles start just below image. Subtitles fix toward the bottom of the card.



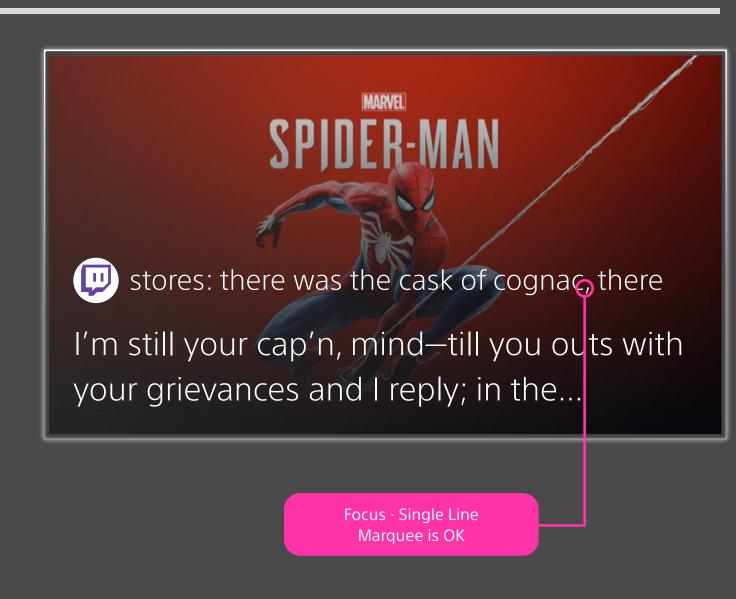
Titles Overflow - Glance

Long titles should always overflow in Glance



Titles Overflow · Focus · Single Line

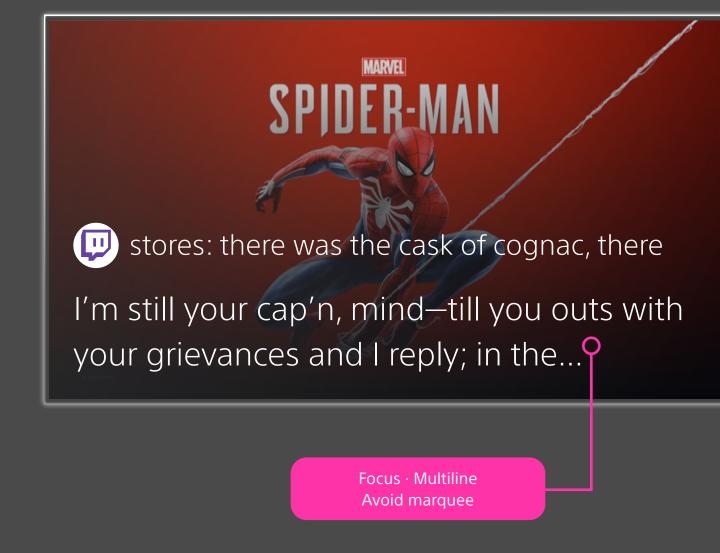
On focus, single line
titles can be marqueed;
animating to show
content. Please see UIG:
Text (When there's
limited space for text)
for details.



Titles Overflow · Focus · Multiline

Avoid multiple marquee animations on a Tile.

On focus, multiline titles should not be marqueed.



Stacked Tiles · Source Icon

Spec

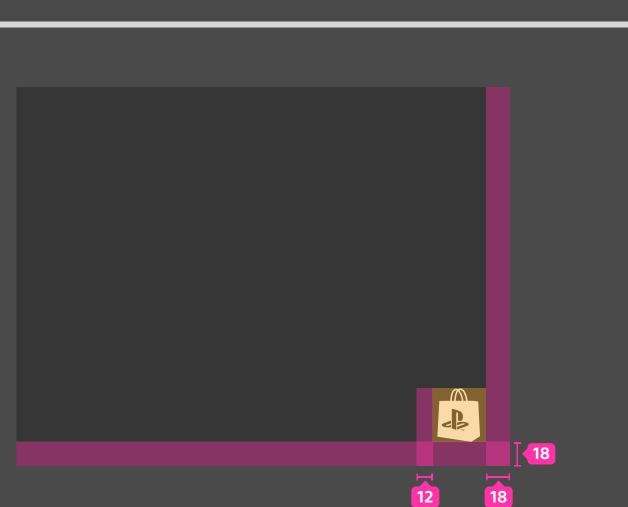
The source icon
represents the primary
category of the Tile
content such as Store or
Media



<4 Column

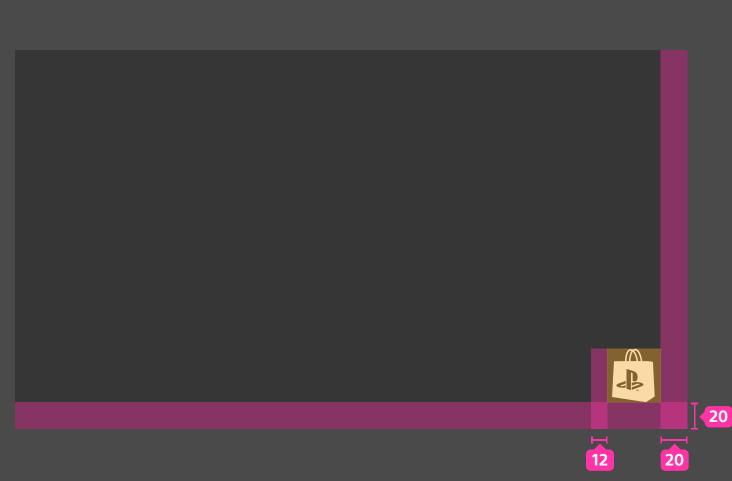
Source Icon is always placed in the bottom right. Typically 18px margins from Tile edge.

Provide 12px of left margin.



4 Column

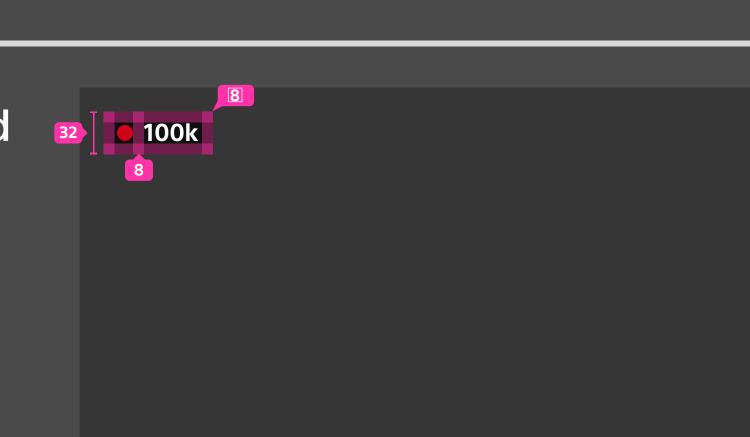
Source Icon is always
placed in the bottom
right. Larger Tiles have
larger edge margins,
but maintain the 12 px
left margin.



Indicator

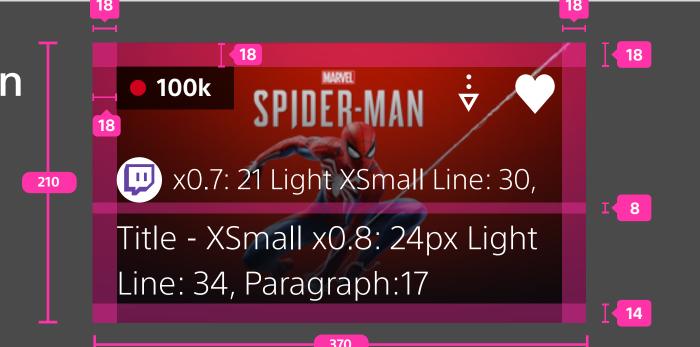
Spec

Indicators are intended
to be used to display
notable state such as
broadcast status,
availability, and date/
time durations



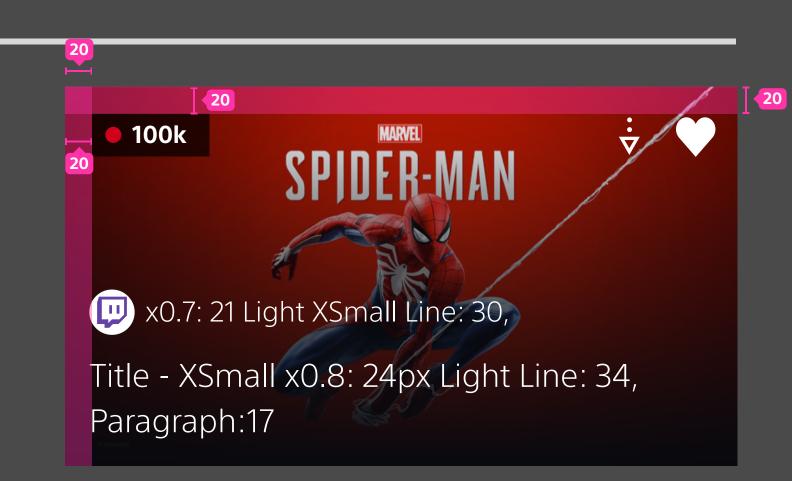
<4 Column

Indicators are placed in the top-left



4 Column

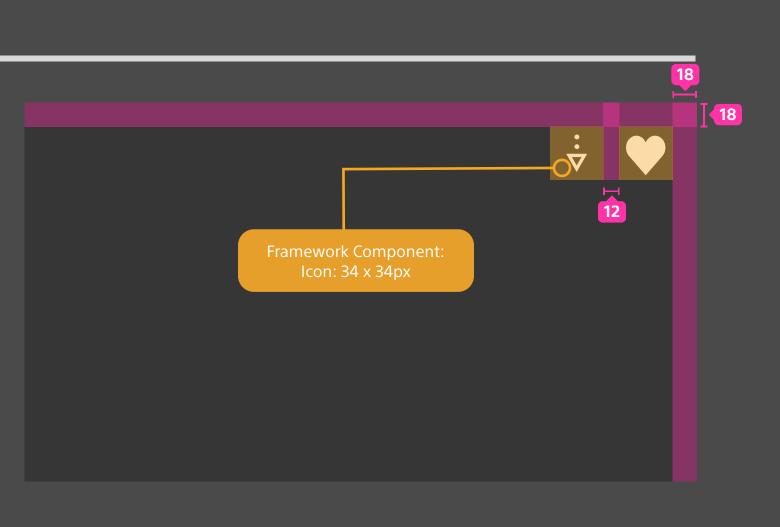
Larger Tiles have larger margins



Indicator Icons

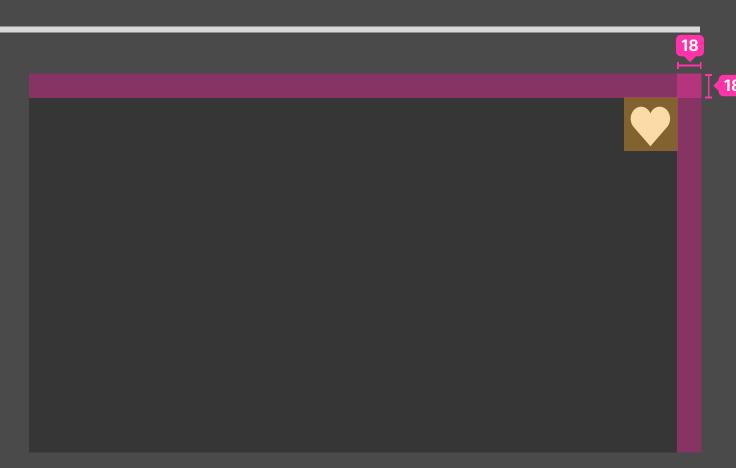
Spec

Indicator icons are intended to be used to display notable state, ideally something useractionable or userinitiated.



One Icon

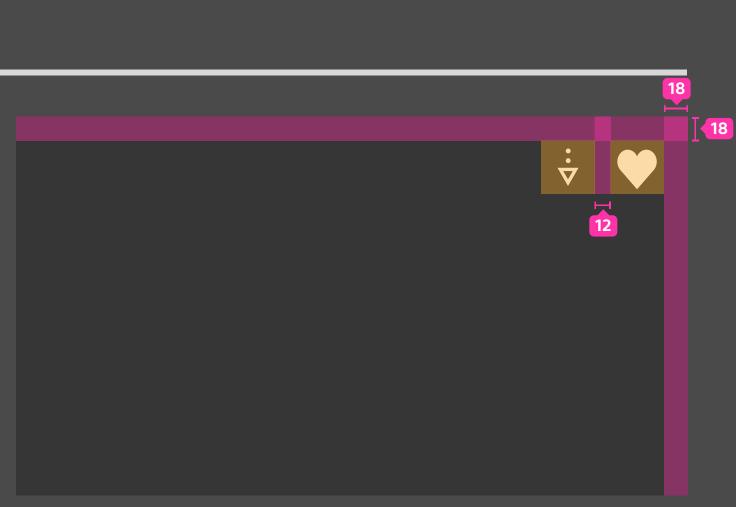
The first icon should be in the upper-right and align to the appropriate margins for the given Tile size.



Two Icons

One additional icon can be placed to the left of the first icon.

Separate icons by 12px



Attributes

Spec

Attributes are a design element to represent additional metadata.

Separate by 12px.

Long attributes are truncated.

