

2nd Derivative - Sales Portal

Product Overview

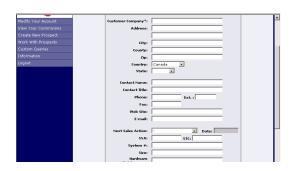
Sales Portal is Randr, Inc.'s Pervasive New Account Sales Engine that allows companies to maximize their sales force. With the Sales Portal's server centric strategy, you no longer have to deal with database synchronizations or uploads. See your Sales Force's progress up to the minute from any browser screen, including mobile devices.

Sales Portal has several deployment options: it can be run as a stand alone application, integrated with other 2nd Derivative (2D) portal applications, integrated with your existing systems, or host by Randr, Inc.

Key highlights of the Sales Portal:

Manage Prospects

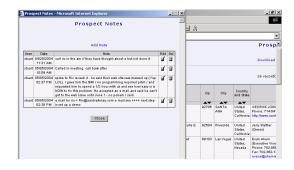
 Add new prospect to the Database individually or in batches



- Categorize prospects through customizable "drop-down" lists
- Track prospect information critical to your business with alpha-numeric text fields
- Multiple "Sales Company" logic
- Ability to handle multiple countries and provinces
- Can limit salesman view by territory and status code.



- Search on Prospects to Update information and Work
- Global changes
- Ability to limit salesman view of data and not allow printing or downloading.



- Add prospect Notes with User, Date, and Time stamps
- Edit prospect information and/or view Notes
- Delete prospects
- Print contact information and notes

Sales Force Enablement



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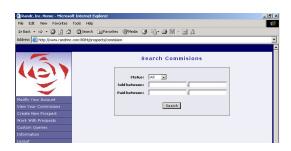




- Download prospect look-up as a Comma Separated Variable (CSV) file for export to a 3rd party applications or to create marketing materials (letters, postcards, labels,
- Salesmen can be limited and not allowed to download.



- Multiple Sales Actions can be added to a prospect and tracked through the calendar.
- · Campaigns allows for linking of multiple sales actions into a logic stream of activities.
- Today's Actions allow Salesmen to focus on Today's activities.
- Pop for Today's Actions, can be active while Sales Portal is Closed. A Gong alert notifies when action is due.



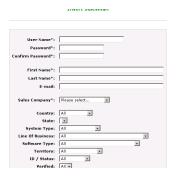
- Post and view Commissions
- Upload custom queries

- On-line documentation
- Print contact information and notes

Administration and Security



Easy set-up and administration of Users



- Easy set-up and administration of Prospect fields
- Limit Users by territory, status codes, company, etc.
- Ability to have Sales Manager, Territory Manager, and Person hierarchy logic
- Authorize Custom Query access by user

Calendaring

- Display Day, Week, Month Sales Action Calendaring.
- Calendaring is searched by Territory as well as Status.
- Detail hover overs, with drill downs on Sales Action/Prospect



Automated Installation

- Our Automated Installation makes installing and configuring your Sales Portal application a breeze.
- Walk through setting up the Sales Portal Database, smtp email settings and Company Information.



Special note: automated installation is only for first time installs. We are currently working on an update feature, but no release date is available at this time

Sales Portal is Now Mobile Ready

- You can now browse to your Sales Portal via mobile web browser
- Check the day's Sales Actions
- Get important Prospect Information when ever, where ever.



Information Portal for Reporting

 We have added a version of Infoportal for Sales Portal reporting.



- Separate user sign on allows you to control access.
- Users can be limited by company and territory.
- Historical reports with date ranges.

