

SAT Performance:

2018 and Beyond
Michael Ruggiero

Expanding SAT Participation

2018 Victories

- What is the state of our testing market?
- What changes did we see from 2017 to 2018?

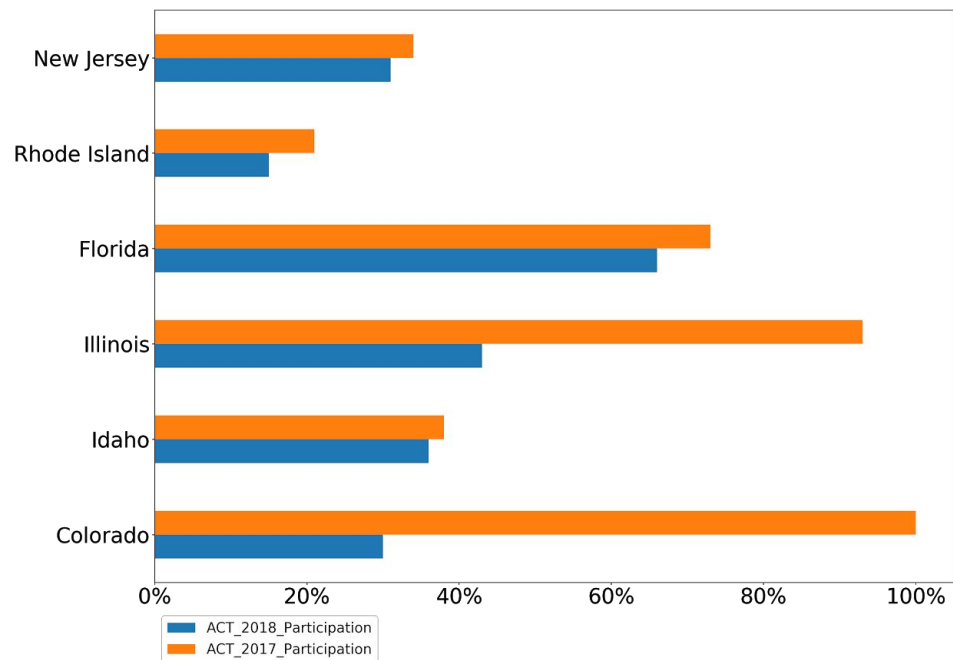
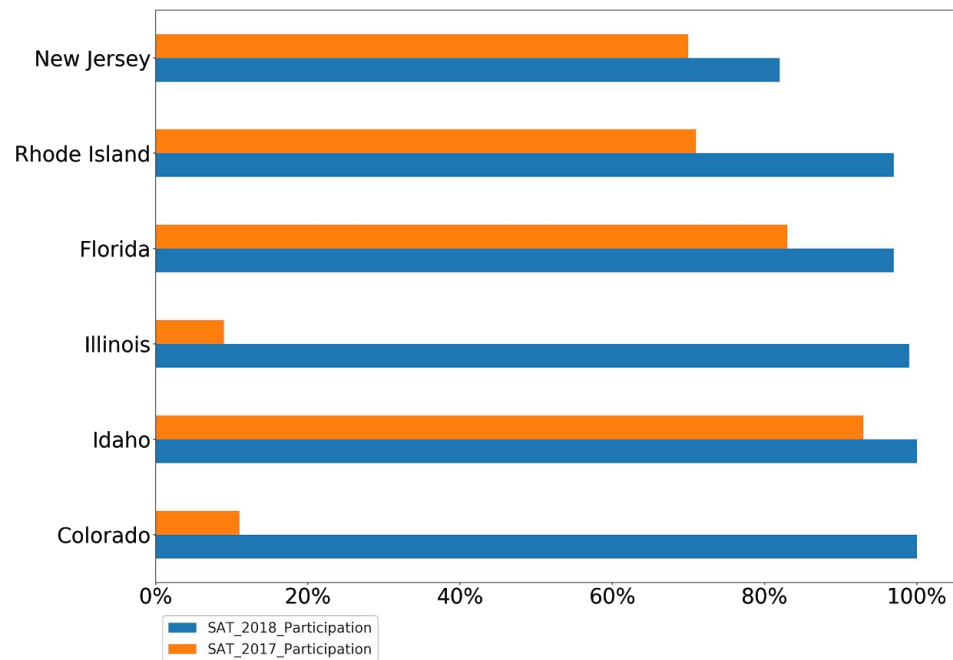
Case Studies

- What can we learn from Colorado and Illinois

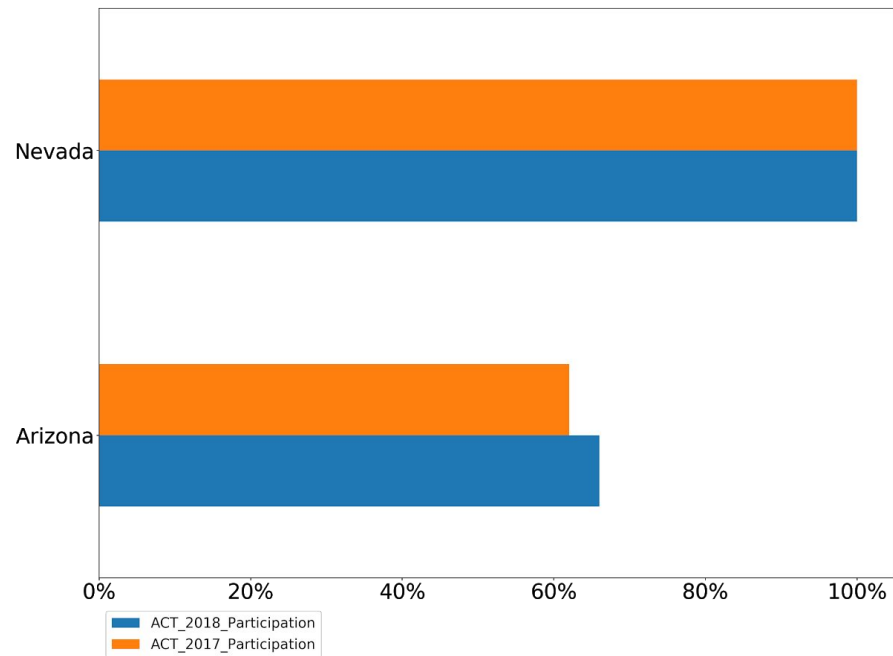
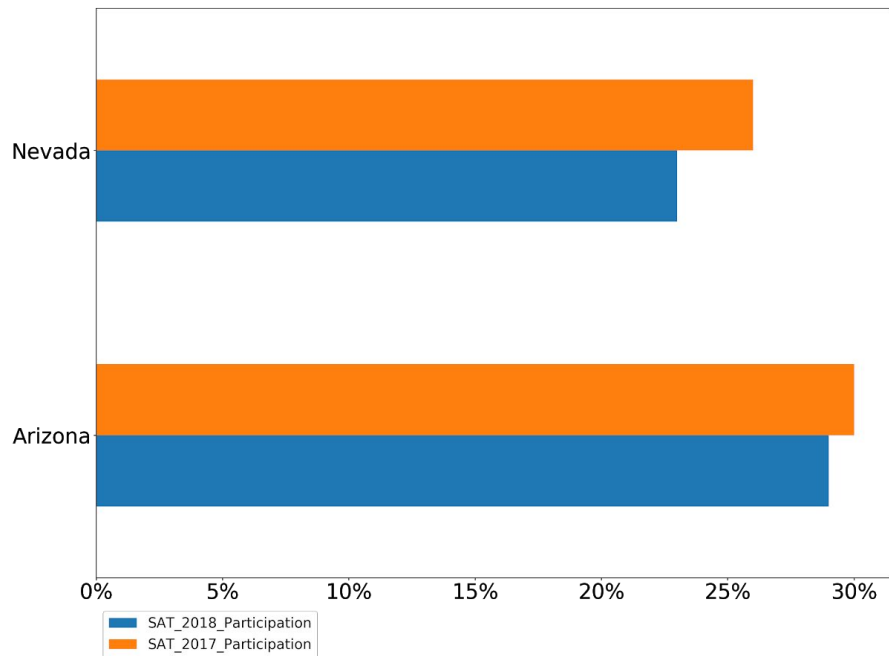
Outline Expansion

- Next Targets

Major Improvements in 2018



Insignificant Declines



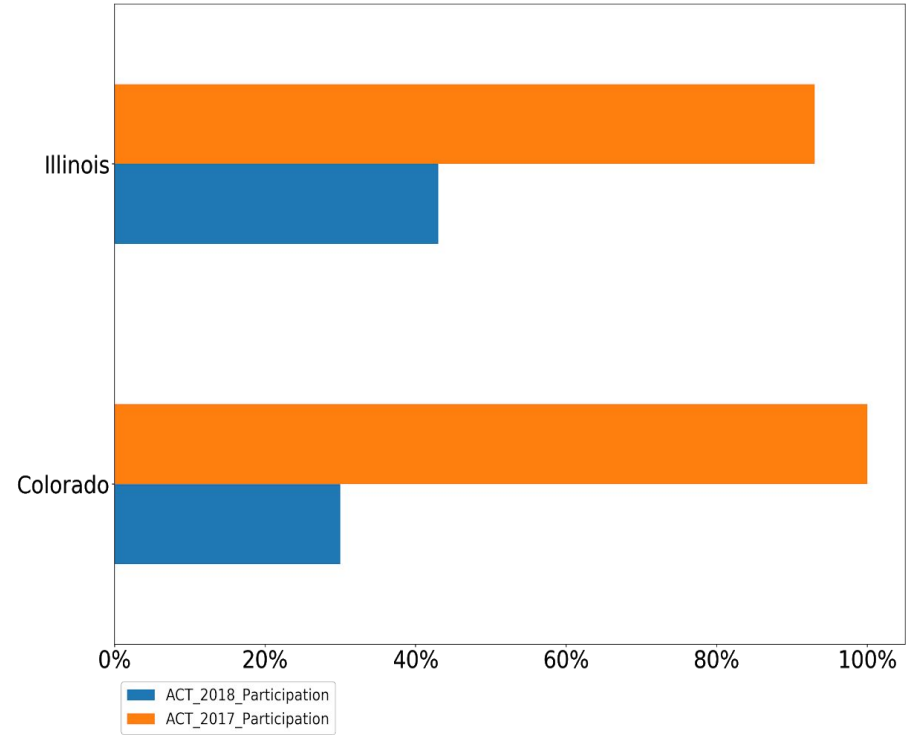
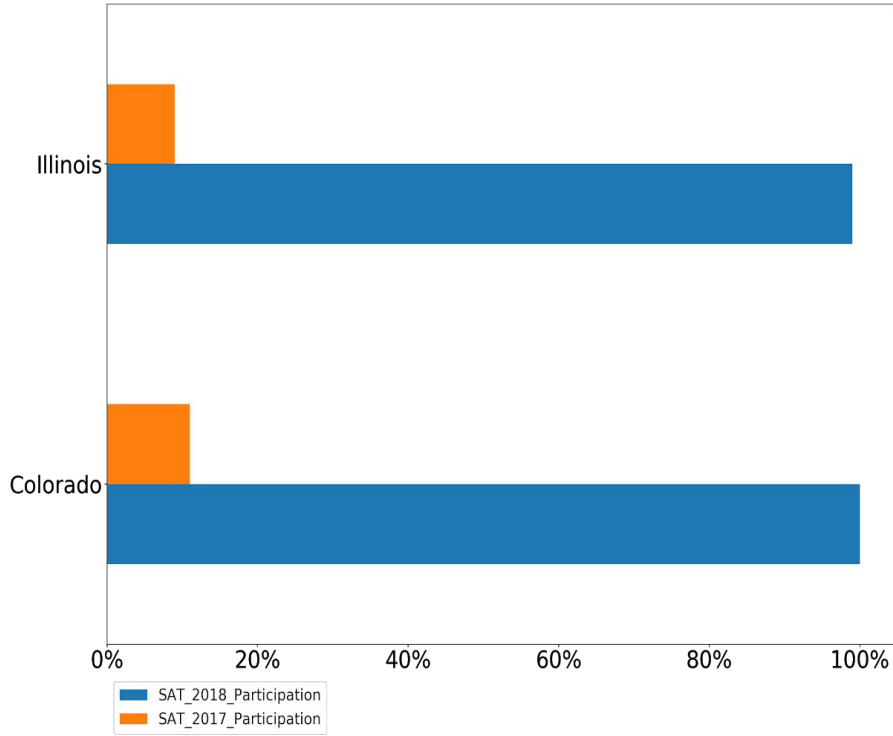
Between 2017 and 2018

7.1%

Increase per state

Case Studies:

Colorado and Illinois





COLORADO
Department of Education

- 9th grade started PSAT 8/9 in 2018.
- 10th grade started PSAT 10 in 2016.
- 11th grade started SAT in 2017.
- **The PSAT and SAT will be given each spring for the following five years.**

<https://www.cde.state.co.us/assessment/coloradosat>

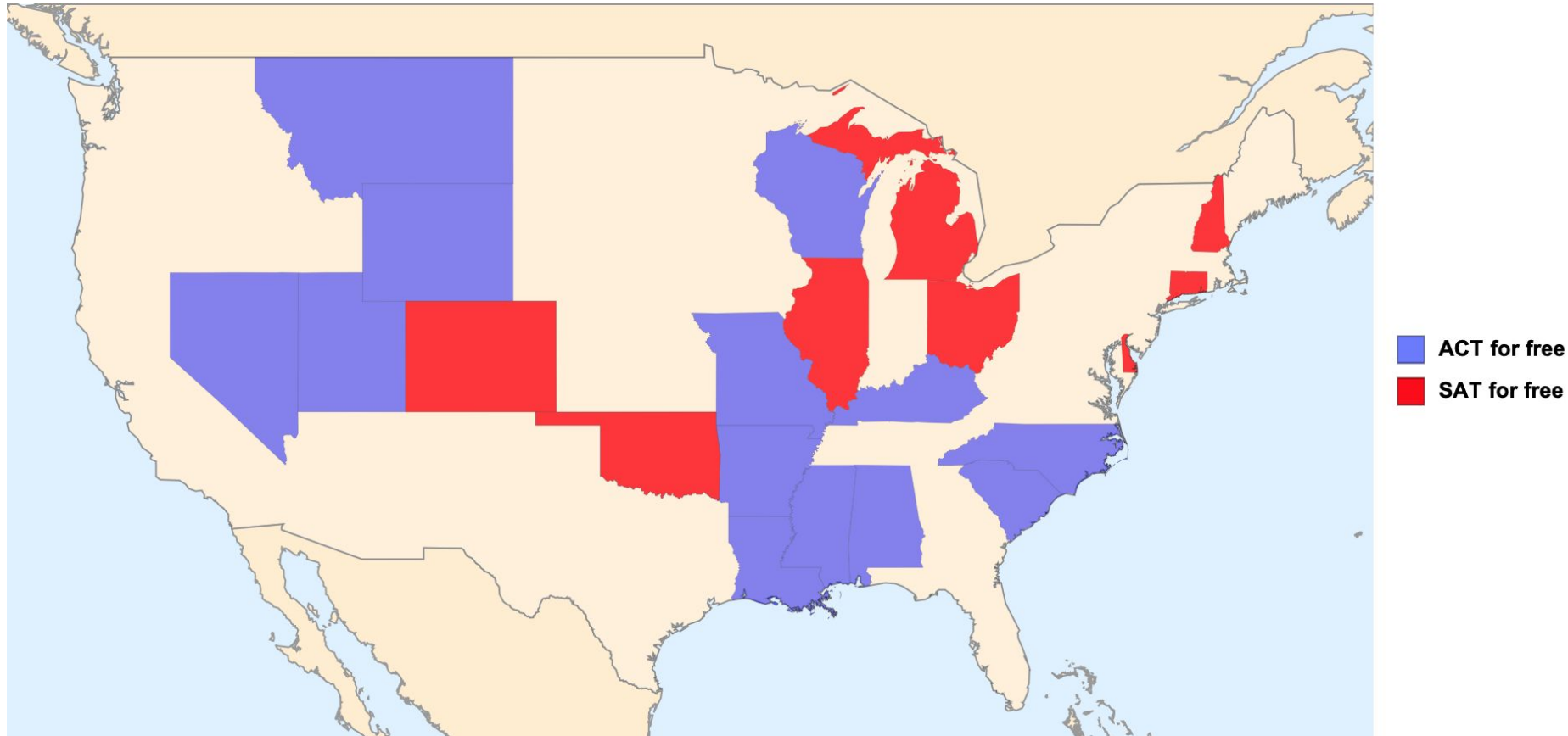


**Illinois
State Board of
Education**

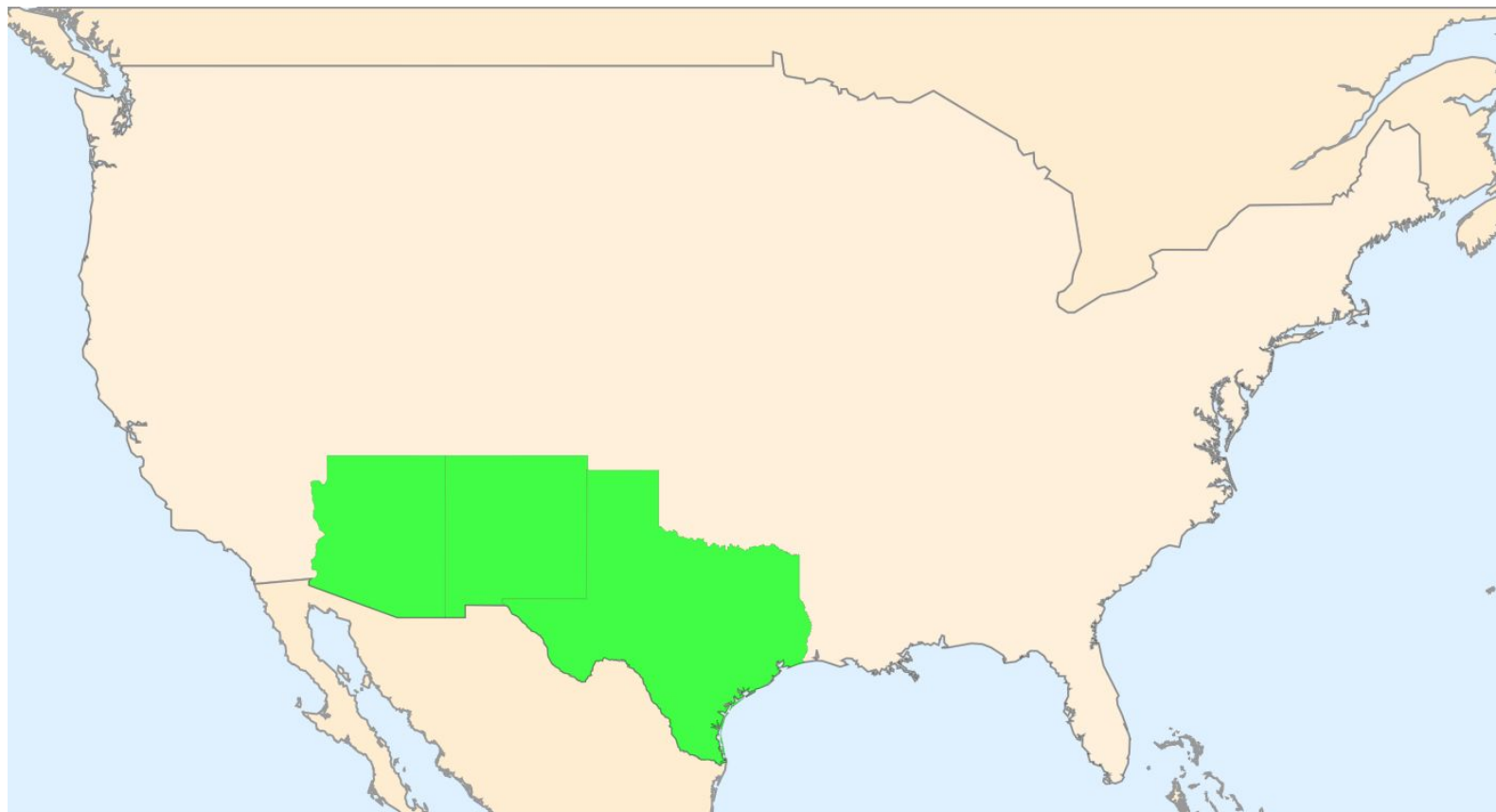
“Illinois moves ahead with new testing plan, replacing ACT with SAT” ~ Chicago Tribune (2017)

- **In 2016, only 5000 Illinois students took the test**
 - **Every student is now required to participate.**
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Current Legal Landscape



New Legislative Markets

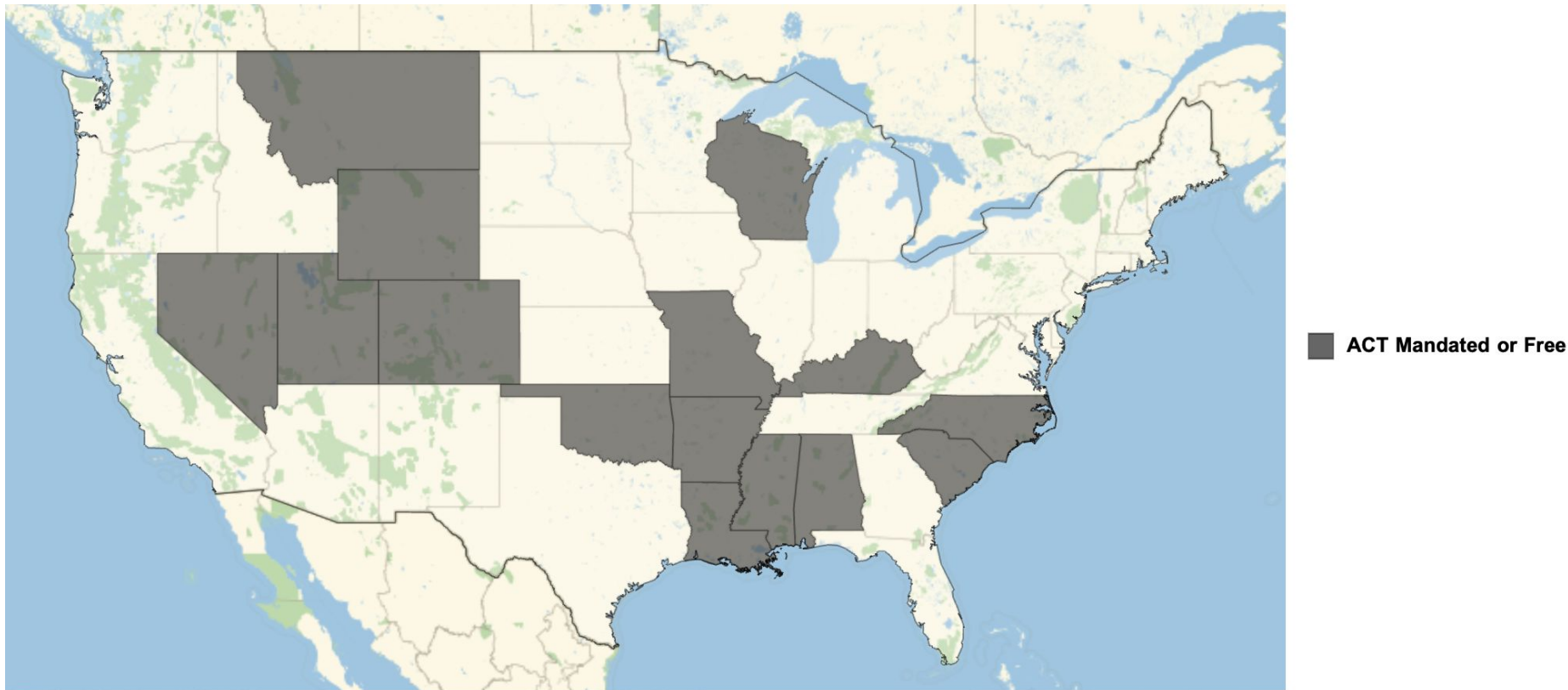


Next Targets

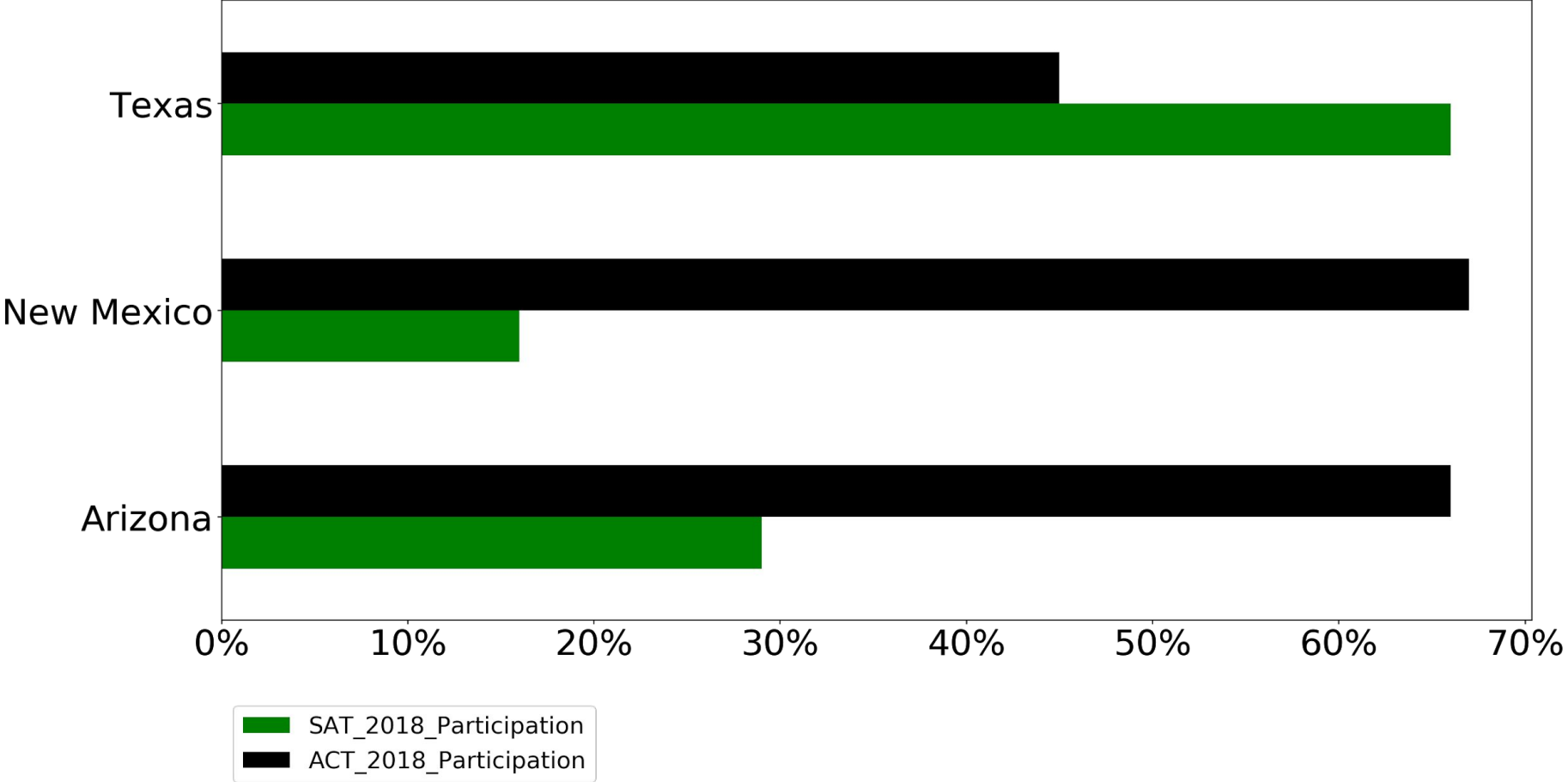


Why these markets?

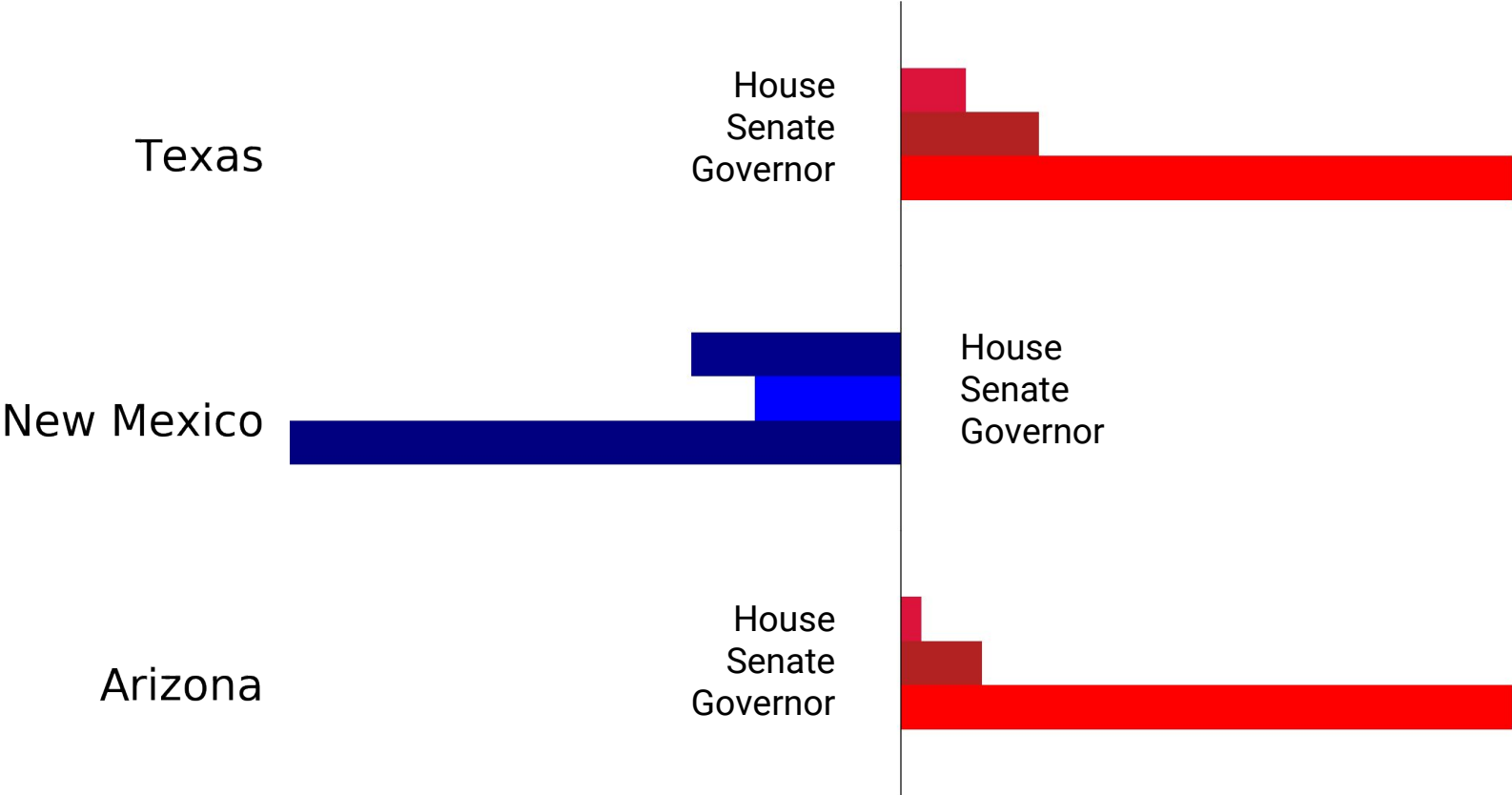
Avoid direct ACT legislative battles



State of these markets



Other important factors: **Politics**



Other important factors: **Demographics**

- Large Immigrant Populations.
- Similar South-West Cultures.
- All value standardized testing as part of education.
- These states share border close to Colorado office.



Thank you!

Questions?