

# The Privilege Escalation Foundation

Logo brand guide

## Icon 1

Color 0: #7EC4DB 

Color 1: #F1A5CF 

Color 2: #FEFFF3 

**Elevated access to resources for brilliant transgender  
minds.**

Text Color: #F1A5CF 

Font: Work Sans

**The Privilege Escalation Foundation**

Text Color: #7EC4DB 

Font: Work Sans SemiBold

**Background**

Color: #FFFFFFF