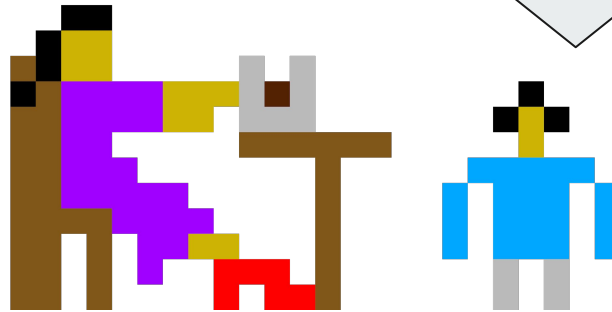




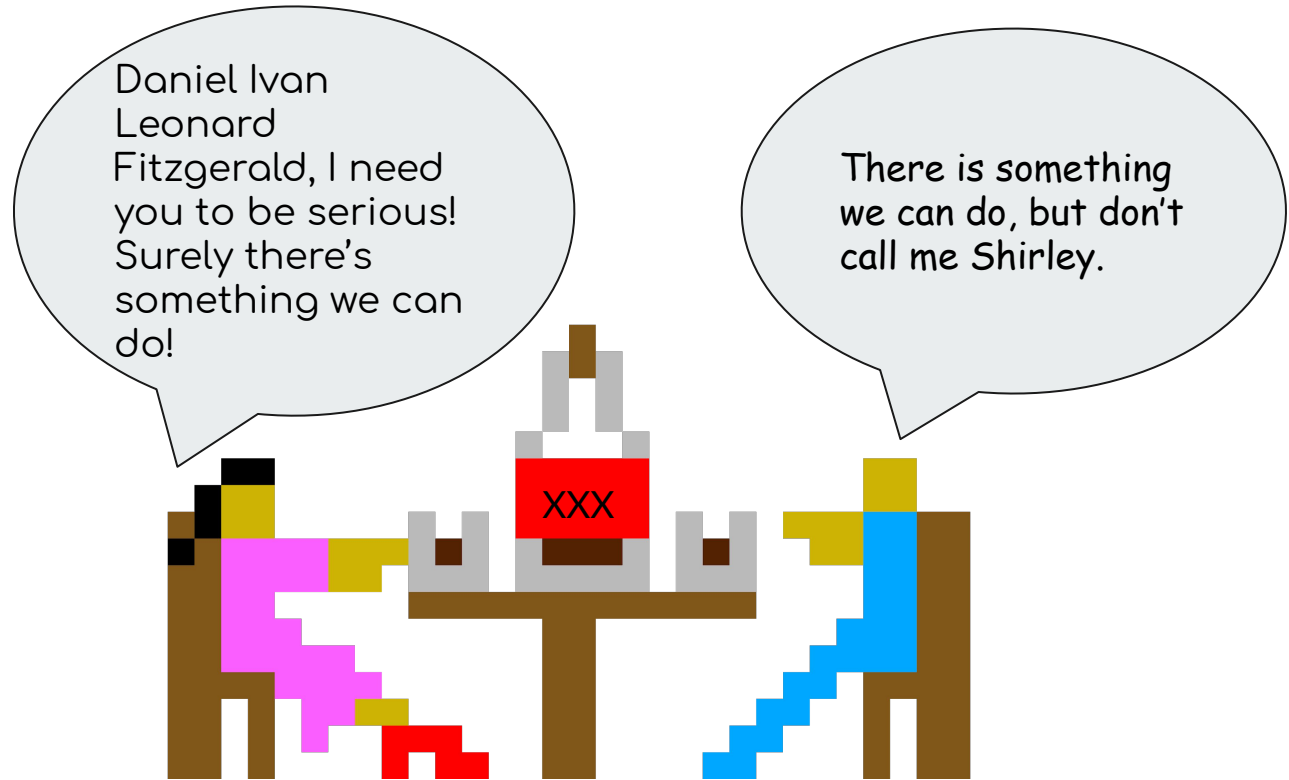
Max Strickland's Storyboard

hic Listen here you little shi- ning star of my life. Mommy's busy right now, she's thinking about going to big girls' school so she can make a lot of money!

MOMMY, COME PLAY WITH US! JIMOTHY AND I MISS THE TIMES WHEN YOU WOULD PLAY CATCH WITH US, BUT NOW ALL YOU DO IS CRY OVER A CUP! WE REALLY MISS SPENDING TIME WITH YOU!




A mother of two in a turbulent economy, Mary Ida Lee Fitzgerald was already stressed for money long before she decided to go back to college. However, in order to make any advancement in her career, she would have to go back and continue her education.



Even with her husband working a steady job, she knows that they will need to be incredibly careful with their finances, and they both download our budgeting app.

<u>Revenue</u>	<u>Expenses</u>
Daniel Pay - \$1000	Jimothy's Inhaler - \$500
Mary's "Business" - \$230	Adam's Video Games - \$420
	Plastic Surgery - \$417
Total: \$1230	Total: \$1337



After downloading the app, Daniel and Mary connect their joint bank accounts so they can see their expense & revenue reports.

1. Daniel could work 12 more hours so that you aren't in the red.
2. Jimothy could make his lungs start working again so that you can reduce the inhaler expenses.
3. Mary could hold off on her plastic surgery until your finances are more stable.
4. Adam could look into free-to-play games, or piracy.



They then look to the budgeting app for suggestions.


Goals

- Monthly income needs to be $> \$1800$.
- Monthly expenses should be $< \$1000$.



With their suggestions in mind, Daniel and Mary set goals for the next month.

<u>Revenue</u>	<u>Expenses</u>
Daniel Pay - \$1500	Food - \$250
Lying to Un- "on furlough" - \$400	Romantic Candlelit Dinner - \$300
Mary's "Business" - \$230	Plastic Surgery - \$417
Total: \$2130	Total: \$967



After a month, their budget looks like this. They realize that they've reached their goals for the month, with the help of our app.

Goals

- Monthly income needs to be $>\$1800$.
- Monthly expenses should be $<\$1000$.



Congratulation, you done them! We hope
you're proud of yourself for once~



They reached their goal, so the app helped them celebrate. Mary's ready for the next month of college, budgeting, and life.