MORGAN CSELINACZ

m.cselinacz@gmail.com

EDUCATION				
MA	University of Alberta, Digital Humanities Thesis: TBD Advisor: Dr. Astrid Ensslin	Sept 2019 - Present		
BSc	University of Alberta, Psychology Specialization Graduated with Distinction	Sept 2015 – Apr 2019		

Certificate in Computer Game Development

H

HONORS AND AWARDS			
Walter H. Johns Graduate Fellowship Granted by the University of Alberta, \$5800	Sept 2019		
Joseph-Armand Bombardier Canada Graduate Scholarship – Master's Granted by the Social Sciences and Humanities Research Council of Canada, \$17500	Sept 2019		
Samuel J McCoppen Scholarship Granted by the University of Alberta, \$1500	Sept 2018		
Undergraduate Student Research Award Granted by the National Sciences and Engineering Research Council of Canada, \$4000	May 2018		
Outstanding Achievement in Science Award & Scholarship Granted by the Interdepartmental Science Students' Society, University of Alberta, \$500	Dec 2017		
Frederick A Scherrer Scholarship in Science Granted by the University of Alberta, \$2000	Sept 2017		
Polonia Foundation in Alberta Student Scholarship Granted by the Polonia Foundation in Alberta, \$1000	May 2017		
Jason Lang Scholarship Granted by the Government of Alberta, \$1000	Jan 2017		
Undergraduate Scholarship Granted by the University of Alberta, \$500	Sept 2016		

MacEachran Humanities Scholarship in Psychology Sept 2016 Granted by the University of Alberta Department of Psychology, \$1000 **University of Alberta Dean's Honor Roll (First Class Standing)** 2015 - 2019 Granted to undergraduate students achieving a GPA of 3.7 or higher over the academic year William and Mary Hawrysh Memorial Leadership Scholarship Sept 2015 Granted by the University of Alberta, \$3500 **Alexander Rutherford Scholarship** Sept 2015 Granted by the Government of Alberta, \$1500 **SUNIA Scholarship** Sept 2014 Granted by the Alberta Teacher's Association Funding to attend the SUNIA Conference in Golden, Alberta

COURSE EXPERIENCE AND PROJECTS

DH 618 – User Designed Experience in Iterative Game Design

Sept – Dec 2020

Designer, University of Alberta

Currently developing a board game that satirically addresses Joseph Campbell's monomyth and the issues surrounding it.

DH 510: Digital Fictions

Jan – Apr 2020

Designer, University of Alberta

Designer and writer for the Twine experience *In My Skin*, which explores concepts such as artificial intelligence, humanity, time, identity, and self.

Available at: https://chilli-nutz.itch.io/in-my-skin

INTD 450: Computers and Games Capstone

Jan – Apr 2019

Lead Writer, University of Alberta

Lead writer for the puzzle video game *Thea.png*, which emulates the GUI of an old Windows XP computer and delves into the life of Thea, a woman in an abusive relationship. I wrote the story script and overlooked the writing of the game for consistency, aesthetic, tone, and impact. I also helped lead the team to meet deadlines and balance scope. Created in Unity. Available at: https://fifty-fifty.itch.io/theapng

INTD 350: Game Design Principles and Practice

Jan – Apr 2019

Designer, University of Alberta

Created and designed *The Great Acorn Race*, a card-based resource building board game.

Available at: TBA

MLCS 499: Advanced Critical Game Design and Theory

Jan – Apr 2019

Lead Designer, University of Alberta

Created a design document/story script for the puzzle game *Bleak Citizenship Society Club*. The player is at a masquerade ball where characters wear the faces of other characters as masks. Players must find the 'true' identity of each character by solving logic puzzles which reveal information about identity, sexuality, and performativity. Available upon request.

MLCS 399: Video Games Across Cultures

Sept – Dec 2018

Designer, University of Alberta

Created a design document for *Virgin in Paradise* – a fantasy dating simulator where the player, 'the virgin', is on a dating show where they cannot see their date's appearance until the very end of the game. They are then presented with the choice to have sex with their revealed partner, meant to invoke controversial feelings about gender, its expression, sex, and (fantasy) stereotyping.

Available upon request.

CMPUT 250: Computers and Games

Sept – Dec 2018

Writer/Producer, University of Alberta

Writer and producer for the 2-D point-and-click adventure/dating simulator/murder mystery game *Mr. Catfish's Singles Retreat Event Extravaganza!!!*. I wrote the script, branching dialogue paths, and different endings, and led the project for scope, deadlines, consistency, and quality. Created in RPG Maker MV.

Available at: https://chilli-nutz.itch.io/mr-catfish

RESEARCH EXPERIENCE

BORG Lab, University of Alberta

Mar – Apr 2020; Sept 2020 - Present

Research Assistant, Dr. Sean Gouglas

- Consultant on *Gaming the Curriculum Wiki* for game studies concepts
- Wrote and edited wiki articles to be used as a reference for professors teaching game studies concepts
- Synthesized research on game studies topics, issues, and examples
- Provided examples of inclusive and diverse games which do not reflect toxic masculine ideals

Digital Synergies Research Area, University of Alberta

Jan 2019 – Aug 2020

Research Assistant, Dr. Astrid Ensslin

- Organized and ran faculty-wide events
- Managed social media/newsletter/mailing lists
- Upkeep and updating the Digital Synergies website
- Catering manager
- Meeting coordinator
- Ran and designed the Media Archaeology, Artificial Intelligence, and Intersectional Activism (MAIA) Lab

General Artificial Intelligence Lab, University of Alberta Student/Research Assistant, Dr. Vadim Bulitko

Jan – Aug 2018

- Collected and analyzed artificial life simulation data
- Wrote and edited peer-reviewed research papers
- Synthesized research on artificial evolution, artificial life, and machine/deep learning
- Collaborated with researchers at the University of Idaho (Polymorphic Games)
- Participated in the Experimental AI in Games Workshop at AIIDE Conference in Edmonton AB (2018)
- Presented at the Artificial Life Conference in Tokyo JP (2018)
- Presented at the Royce-Harder Research Conference in Edmonton AB (2018)
- Participated in the University of Alberta Science Internship Program (2018)

Intercultural Communication Lab, University of Alberta Sept 2016 – Sept 2017 Student/Research Assistant, Dr. Kim Noels

- Collected data and managed live research participants
- Ran statistical analyses using commercial software including SPSS
- Presented at the Joseph R. Royce Conference, Edmonton AB (2017)

TEACHING EXPERIENCE

MLCS 345: Video Games Across Cultures

Sept 2020 - Present

University of Alberta, Department of Modern Languages and Cultural Studies

Teaching Assistant

Examination and design of video games as objects of cultural studies for developing intercultural understanding.

- Attend classes and answer student questions over Zoom
- Weekly office hours and streaming sessions of games
 - Streams are meant to make the course more accessible for students who cannot afford or do not have the technology to play them
- Generate and contribute to weekly discussions
- Answer emails regarding questions, concerns, or comments about the course
- Grade weekly discussions and final design document project for ~30 students

STS 351: Understanding Video Games

May – Jun 2020; Sept 2020 - Present

University of Alberta, Department of Science, Technology, and Society

Teaching Assistant

Understanding Video Games is a 12-lesson course teaching a comprehensive overview of analytical theory pertaining to video game media.

- Generate weekly discussions about lesson topics
- Grading midterm and final exams for ~60 students
- Answer emails regarding questions, concerns, or comments about the course
- Create midterm and final exam questions
- Update and create closed captions tracks and transcript files for course videos

WORK EXPERIENCE

Ascendant Books, Edmonton, Alberta

Sept 2017 – May 2018

Sales Associate

- Prepared merchandise
- Organized merchandise
- Assisted and managed customers
- Worked at the cash register

City of Edmonton Council, Ward 11, Edmonton, Alberta

Sept 2015 – Mar 2017

- **Constituent Outreach Team Leader**
 - Led and managed a group of door knockers out to neighborhoods
 - Organized and scheduled door knocking days
 - Synthesized constituents' concerns and presented them to City Council

Mowbrey Gil LLP, Edmonton, Alberta

May 2015 – Apr 2019

HR/Administrative Assistant

- Worked reception
- Prepared invoices
- Organized and managed client files and file systems
- Data entry, organization, and visualization
- Use of commercial software including Microsoft Excel, Office, and Outlook

PUBLICATIONS

Conference Papers

(Peer-Reviewed)

S. Soares, E., Bulitko, V., Doucet, K., Cselinacz, M., Soule, T., Heck, S., & Wright, L. (2018). *Learning to recognize A-life behaviors*. In poster collection: The Sixth Annual Conference on Advances in Cognitive Systems. Stanford University CA. http://www.cogsys.org/papers/ACSvol6/posters/Soares.pdf

(Abstract-Reviewed)

Frizzera, L., Cselinacz, M., Ilovan, M., Ensslin, A., & Rockwell, G. (2020). *Knowing Ourselves: Building an Interactive Researcher Map at the University of Alberta*. Presented at: CSDH/SCHN Digital Humanities Conference 2020. London, ON. http://dx.doi.org/10.17613/dqwr-sd88

Bulitko, V., Walters, M., Cselinacz, M., & Brown, M. (2018). *Evolving NPC behaviors in A-life with player proxies*. Presented at: Experimental AI in Games (EXAG) Workshop at the AAAI Conference on Artificial Intelligence and Interactive Digital Entertainment (AIIDE). Edmonton AB. http://ceur-ws.org/Vol-2282/EXAG_116.pdf

Acknowledgements

Lou, N. M. (2019). *Breaking the vicious cycle of language barriers: Growth language-mindsets improve communication experience for migrant university students* (Doctoral dissertation). University of Alberta, Edmonton AB. https://doi.org/10.7939/r3-tnzx-4736

Plowes, N., Du, Y., Congdon, J.V., Bulitko, V., S. Soares, E., & Spetch, M.L. (2019). Odometry and backtracking: social and individual navigation in group foraging desert harvester ants (*Veromessor pergandei*). *Animal Cognition*, 22: 35. https://doi.org/10.1007/s10071-018-1218-7

PRESENTATIONS AND INVITED LECTURES

Paper Presentation, University of Alberta

Apr 2019

Representing Narrative Without Words by M. Cselinacz, J. Guy, and L. Friskie

Presented at the DiHuCon: Patterns of Propagation

Keynote Address, Derrick Club of Edmonton, Edmonton AB

Sept 2019

Wine & Whiskey Charity Night

Presented by Diabetes Research Institute Foundation Canada (DRIFCan)

Paper Presentation, University of Alberta

Apr 2019

Bleak Citizenship Society: Deconstruction of Identity and Performativity

by M. Cselinacz

Presented at the Disruption!: DiHuCon Conference

Paper Presentation, University of Alberta

Apr 2018

Using a Deep Artificial Neural Network to Classify Veromessor pergandei Trajectories when Displaced from their Feeding Column

by M. Cselinacz, M. Spetch, V. Bulitko, and E. Schumacker Soares

Presented at the Royce-Harder Research Conference

Paper Presentation, University of Alberta

Apr 2017

I Think I Can't: The Effect of Learning Mindsets on Language Anxiety in Immigrants and International Students

by B. Ongaro, M. Cselinacz, N. M. Lou, and K. Noels

Presented at the Joseph R. Royce Conference

Keynote Address, Shaw Conference Center, Edmonton AB

Nov 2009

Denim and Diamonds Gala

Presented by the Juvenile Diabetes Research Foundation

PROFESSIONAL TRAINING

Digital Experience Design Foundation, MacEwan University

Sept 2020 - Present

Professional Development Certificate

An introduction into the field of user experience design for the development of digital products and prototypes/mockups such as websites, apps, and game interfaces. Students will be able to better assess client requirements, analyze user behaviors and motivations, and then apply new processes and techniques to develop a design solution that achieves the results the client is looking for.

Emerging Leaders Program, University of Alberta

Under-Secretary General Logistics, University of Alberta

Nov 2016

Based around a social change model of leadership. Participated in workshops which encouraged collaboration, conflict resolution, change, and citizenship.

COMMUNITY SERVICE

Digital Humanities Students' Association Vice President External, University of Alberta	Apr 2020 - Present		
INTD 350: Game Design Principles and Practice Gaming Assistant, University of Alberta	Jan 2020 - Present		
Digital Humanities Students' Association DiHu Conference and Committee Organizer, University of Alberta *Conference moved online and postponed to September 2020 due to COVID-19 outbreak			
CMPUT 250: Computers and Games Executive Producer, University of Alberta	Sept 2019 - Present		
Press A to Start Conference, MacEwan Game Development Club General Volunteer, MacEwan University Apr 2019			
Patient Immersion Program Chronic Illness Mentor, University of Alberta Faculty of Medicine	Oct 2017 - Apr 2019		
High School Model United Nations Director General, University of Alberta	Mar 2017 – Apr 2018		
Edmonton Center Federal Government Youth Council Youth Member, Edmonton AB	Oct 2016 – Mar 2018		
Polonia Foundation of Alberta Casino Night Volunteer, Edmonton AB	Sept 2016 – Sept 2018		
Undergraduate Psychology Association Vice President External, University of Alberta	May 2016 – Apr 2017		
High School Model United Nations	Mar 2016 – Apr 2017		

Week of Welcome/Orientation Orientation Leader, University of Alberta	Mar 2016 – Sept 2017
High School Model United Nations Security Council Director, University of Alberta	Sept 2015 – Feb 2016
Norwood Senior Center General Volunteer, Edmonton AB	Sept 2011 – Jun 2013
Juvenile Diabetes Research Foundation Youth Ambassador, Edmonton AB	Feb 2006 – Jun 2016

LANGUAGES

English: Distinguished Proficiency/Native Language

Polish: Intermediate Low Proficiency

COMPUTER SKILLS

Programming: Matlab [basic proficiency], Python [basic proficiency], Javascript [basic proficiency]

Applications: Microsoft Word, Microsoft Powerpoint, Microsoft Excel, Ubuntu, VSCode

OTHER

Research Interests: Ethics of artificial intelligence; Integration of artificial intelligence and androids into society; Representation of androids and artificial intelligence in media; Societal impact of video games; Game studies

Citizenship: Canada, Poland