



# TREVOR CLIFFORD

Chicago, IL

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trevorclifford.com

## EDUCATION

### B.A. in New Media (Concentration in Graphic Design)

2003 - 2007

Taylor University - Upland, IN

- ▶ GPA 3.92
- ▶ Graduated summa cum laude, 4 year Dean's List recipient
- ▶ 3 year member of the improvisational comedy troupe, "Rice Pilaf"

## EXPERIENCE

### Graphic Designer

2008 - 2020

Blair Corporation - Warren, PA

- ▶ Started as an intern and advanced to lead designer of E-commerce department
- ▶ Remotely designed and managed website layout and featured product photography
- ▶ Designed email campaigns and promotional mailers for several related brands

### Assistant Manager and Social Media Manager

2009 - 2013

The Crossing coffee shop - Warren, PA

- ▶ Programmed point of sales machine
- ▶ Created social media content and event fliers

### Freelance Designer

2011 - Present

Pants Freelance - Chicago, IL

- ▶ Designed several logos for individuals and organizations
- ▶ Created promotional material and website for the film We Grew Up Here
- ▶ Designed website for an NYU Stern School of Business conference
- ▶ Designed and published the board game Castle Dash

## SKILLS

12 years of professional experience with print and web design

Photoshop

Office 365

InDesign

Illustrator

HTML & CSS

Javascript

Premiere Pro

After Effects