ミサキ

Misaki Suehiro

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EXPERIENCE

SHOPIFY   Product Designer   / May 2019 - May 2023

Led design for Shopify's first B2B Checkout, processing $100+ million GMV
- Collaborated with product, engineering, and stakeholders to define project roadmap and UX strategy, and ensure alignment throughout the entire development process
- Led and conducted user research including user interviews and usability testing to inform product strategy and design decisions
- Developed detailed wireframes, interactive prototypes, and high-fidelity UI designs to communicate design concepts effectively to the development team

HANDSHAKE   Lead Product Designer   / Apr 2018 - May 2019

As lead product designer at B2B e-commerce company, I redesigned our main product's navigation, from information architecture restructuring to creating final visual designs. I created our company's design system to be used across all of our products. I worked on projects that improved our user's ordering experience across multiple platforms.

RENT APPLICATION   Lead Product Designer   / Oct 2016 - Nov 2017

Led design at a digital rental application platform, from product direction to visual design. I redesigned our product from visual rebranding to an overhaul of the user experience. I conducted initial user research including user interviews, heuristic evaluation, competitive analysis and performed usability research post-redesign launch (user interviews, surveys, heat maps, and Google analytics) to continually improve the user's experience.

DESIGNATION   UX Designer   / Mar 2016 - July 2016

I participated in an 18 week program where I worked as a UX consultant for various clients in a collaborative agile environment.

EDUCATION

UNIVERSITY OF ILLINOIS

Bachelors of Science in Psychology

SKILLS

UX design	User Research	Brand Identity
UI design	Prototyping	Information Architecture
Usability Testing	Rapid Prototyping	Design Thinking
User Interviews	Wireframing	
Heuristic Evaluation	Interaction Design	