



# MARTIN PROVOST

Looking for a position as Social Media Ads / Traffic Manager

## ABOUT ME

Ever since university, I have always been deeply interested in developing my creativity and learning more about technology. Over the last 6 years, I have launched different businesses (mostly start-ups and e-commerce projects) and built a strong entrepreneurial mindset.

Proactive, self-taught and autonomous, I like to implement strategies to help companies reach their customers more effectively: in the right place, at the right time, with the right message.

I have just completed @Le Wagon coding bootcamp (Paris, Batch #200 - dec 2018) to add technical skills to my profile.

I'm passionate about tech environment, growing my expertise fields and building beautiful things.

For more infos, please check my online resume : <https://www.martin-provost.me>

## CONTACT

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<https://www.martin-provost.me>

## INTERESTS



## EXPERIENCES

### + EAZYRIDE

2018 - 2018

#### WEB DEVELOPER

Eazyride was my team's final project during our time at Le Wagon. Eazyride is a carpooling platform geared towards sports activities. The driver brings his passengers on roundtrip journeys while sharing sports gear with them.

### + FANS FINGER

2017 - 2019

#### CEO / FOUNDER

Fans Finger is an e-commerce shop inspired by the famous American sports fan accessory, the #1 Foam Hand. Companies, clubs, organization and individuals can customize our foam hands with their own color, logo and text.

*More than 100,000 foam hands printed and delivered and over 100 happy customers with only SEO, Social Media Ads (FB & IG) and automated email campaigns.*

### + WE PLAY SPORT

2014 - 2017

#### CEO / CO-FOUNDER

We Play Sport was a crowdfunding platform for sports-related projects. Athletes, clubs, organizations and sports event organizers could launch fundraising campaigns.

*80K€ fundraising from investors, management a team of 8 people, more than 250 helped projects and 800K€ raised on the platform.*

## SKILLS

### WEB DEV



### SOCIAL ADS



### SEO/SEA



### EMAILING



### WEB ANALYTICS



### WEB DESIGN



## EDUCATION

### + LE WAGON - PARIS

2018 - 2018

#### WEB DEVELOPMENT

9-week intensive coding Bootcamp learning HTML, CSS, Bootstrap, JavaScript, jQuery, SQL, git, GitHub, Heroku and Ruby on Rails. Designed, Implemented and Shipped to production a clone of AirBnB and a Rails prototype of <http://www.eazyride.co/>

### + EDHEC BUSINESS SCHOOL - LILLE

2008 - 2012

#### MASTER DEGREE IN ENTREPRENEURSHIP

EDHEC Business School is a private French graduate business school, a 'Grandes Ecoles', specializing in business and management.