Mobile App

UX/UI & Branding

GoCab

# RIDE with EASE

Your ride, anytime, anywhere.

Cab Booking App
TAXI
Welcome!
Taxi
Moto
Reserve
Jerome Bell
$25/h
Porsche Taycan
Book Now
Jane Cooper
$23/h
Queens, NY, USA
Washington, NY, USA
Search Car

What is GoCab?

About Us

GoCab offers fast, reliable cab booking with affordable rates, real-time tracking, and flexible options for commutes, travel, or quick trips.

"GoCab was envisioned as a seamless, user-friendly car rental solution, making booking effortless for travelers, professionals, and locals with flexibility and reliability."

Thomas S.
Founder - GoCab

PREVIEW VERSION. Get the full version to remove the watermark and render the full file

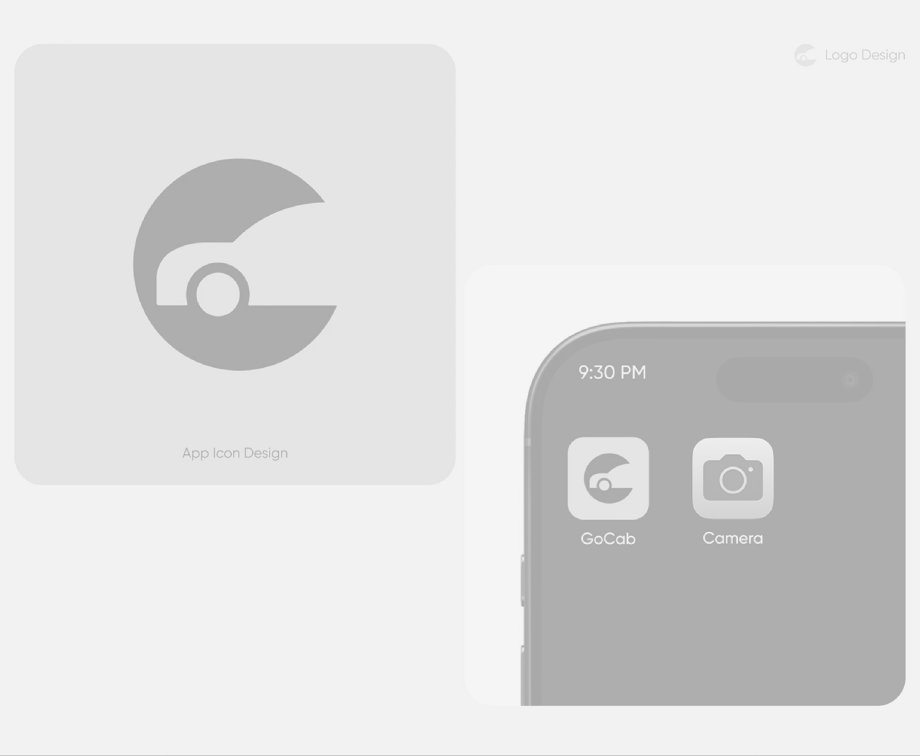
Project

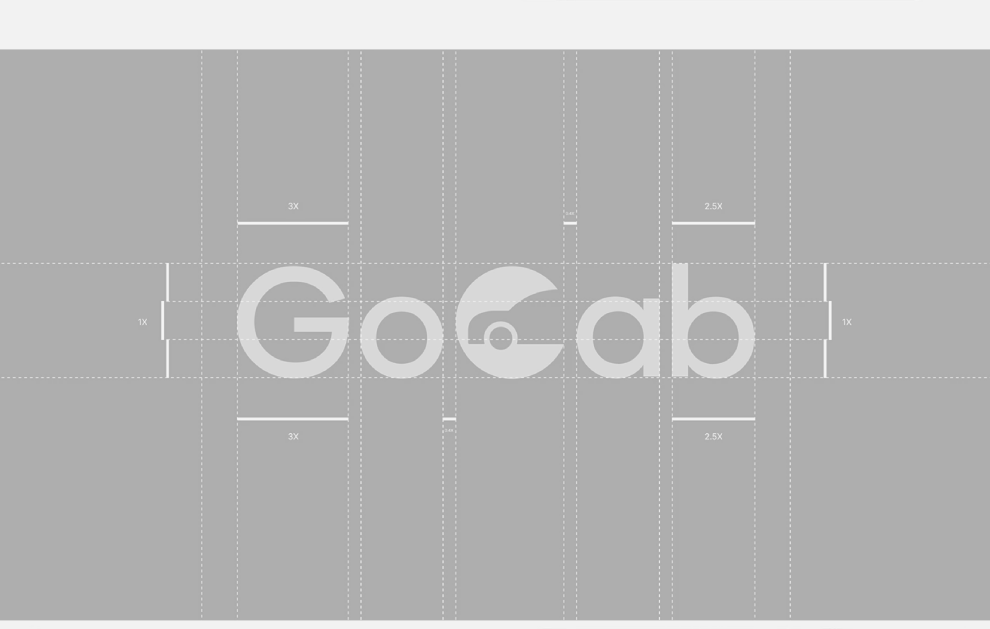
Industry

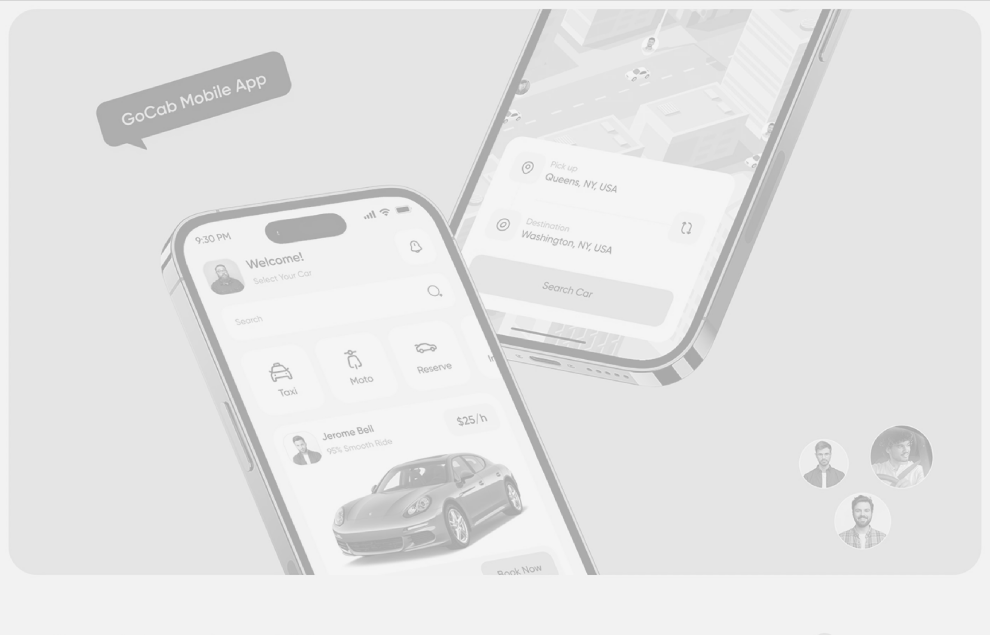
Sheridan, WY, USA

2025

Logo Design


App Icon Design
9:30 PM
GoCab
Camera


3X
2.5X
1X
GoCab


GoCab Mobile App

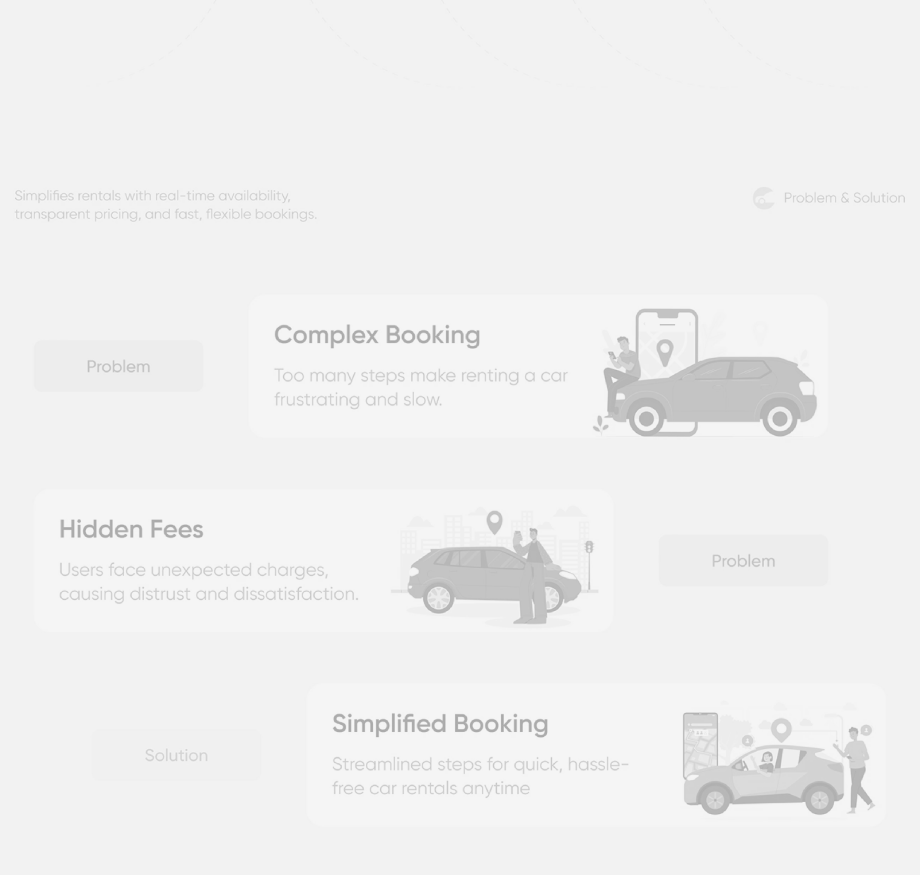
We researched user needs, created wireframes, designed a modern UI, and refined details for a seamless car rental experience.

Design Process

Start
01 Research & Discovery
02 Define & Strategy
03 Wireframing, UX Design
04 UI & Visual Identity
05 Presentation Design
End

Simplifies rentals with real-time availability, transparent pricing, and fast, flexible bookings.

Problem & Solution



Problem

**Complex Booking**
Too many steps make renting a car frustrating and slow.

**Hidden Fees**
Users face unexpected charges, causing distrust and dissatisfaction.

Problem

Solution

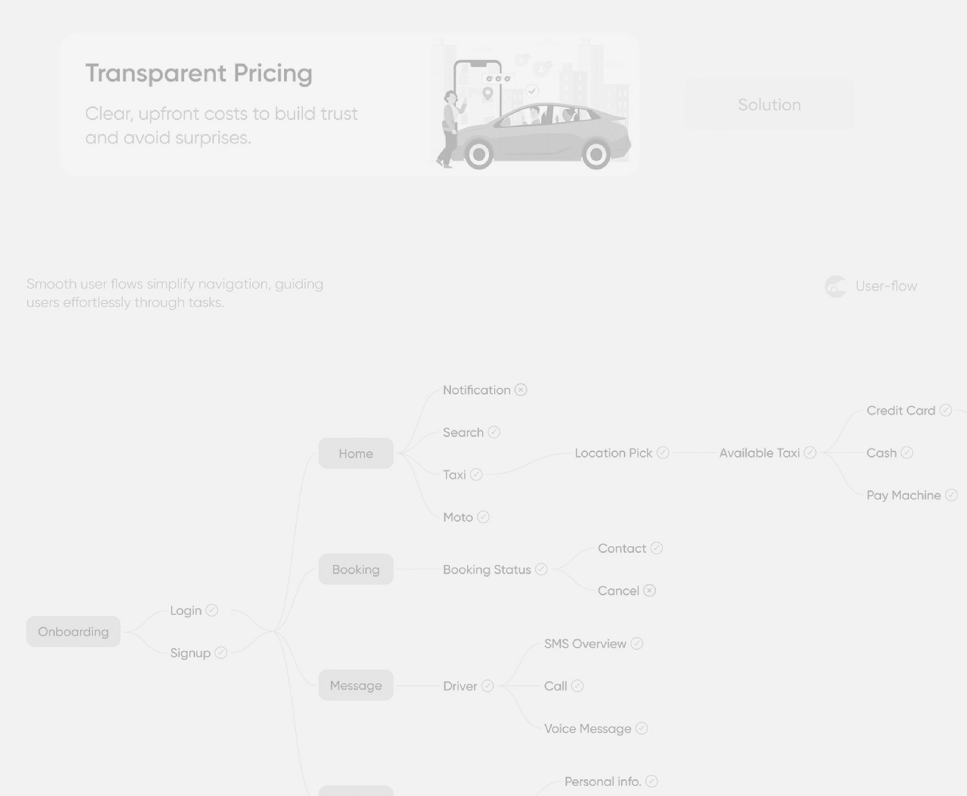
**Simplified Booking**
Streamlined steps for quick, hassle-free car rentals anytime

**Transparent Pricing**
Clear, upfront costs to build trust and avoid surprises.

Solution

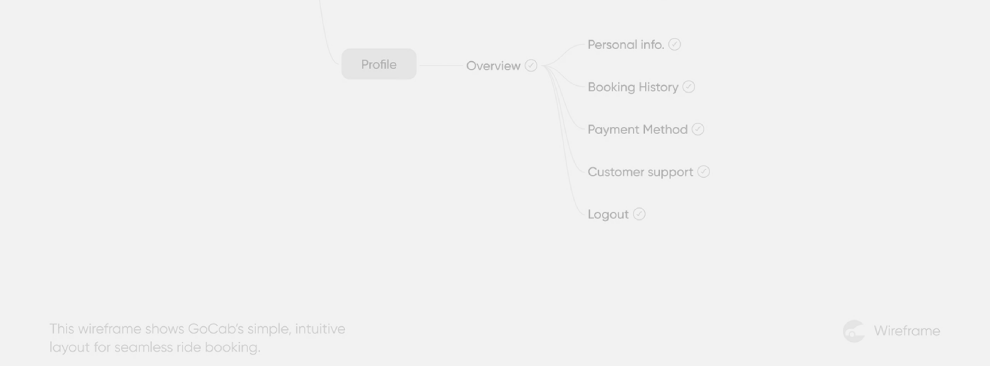
Smooth user flows simplify navigation, guiding users effortlessly through tasks.

User-flow


Onboarding
Login
Signup
Home
Notification
Search
Taxi
Moto
Location Pick
Available Taxi
Credit Card
Cash
Pay Machine
Booking
Booking Status
Contact
Cancel
Message
Driver
SMS Overview
Call
Voice Message
Profile
Overview
Personal info.
Booking History
Payment Method
Customer support
Logout

This wireframe shows GoCab's simple, intuitive layout for seamless ride booking.

Wireframe



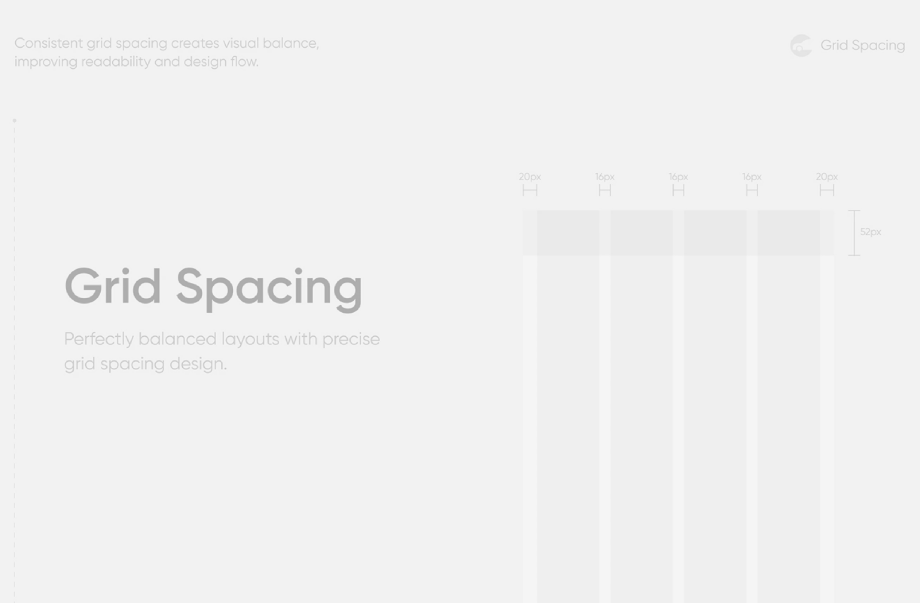
This wireframe shows GoCab's structure for seamless ride booking, highlighting trip details, driver info, fare estimates, and real-time tracking for a smooth experience.

Consistent grid spacing creates visual balance, improving readability and design flow.

Grid Spacing

## Grid Spacing

Perfectly balanced layouts with precise grid spacing design.


20px
16px
52px
288
32px

## Ride Interface

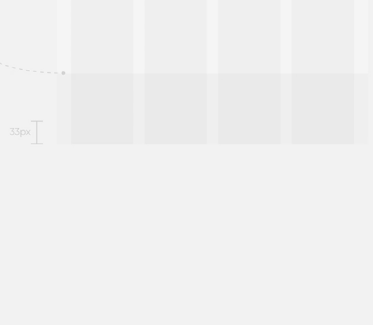
Based on ride-booking, the layout uses large rounded cards for quick trip details, prioritizing key info and enhancing simplicity on the go.

**Large Round - 32pt**
Trip summary card, booking confirmation

**Regular Round - 24pt**
Trip summary card, booking confirmation, CTA button

**Medium Round - 16pt**
Ride options, fare breakdown, driver info popup

**Small Round - 12pt**
Location pins, route waypoints, status indicators, CTA button


24px
20px
16px
12px

A balanced mix of typography and color enhances clarity, accessibility, and brand identity.

Typography & Color

# GILROY

FONT FAMILY

Vibrant yellow, black, grays, white, green, and red for bold, dynamic visuals.

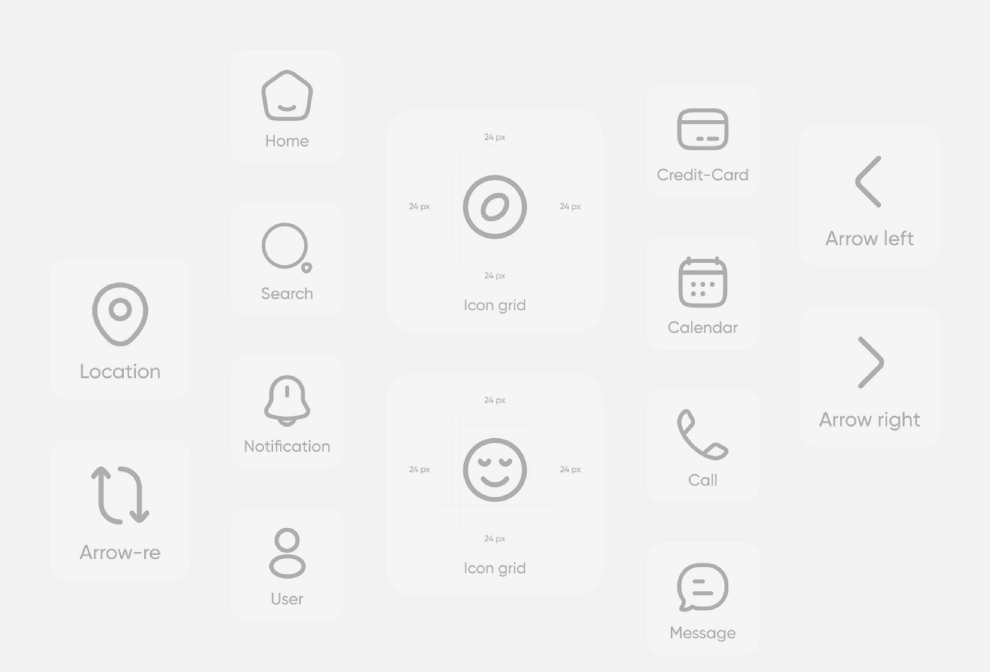
#FCFCFC
#0E0E0E
#FFC91A

# COLOR

#7A7A7A
#00FF55
#F53118

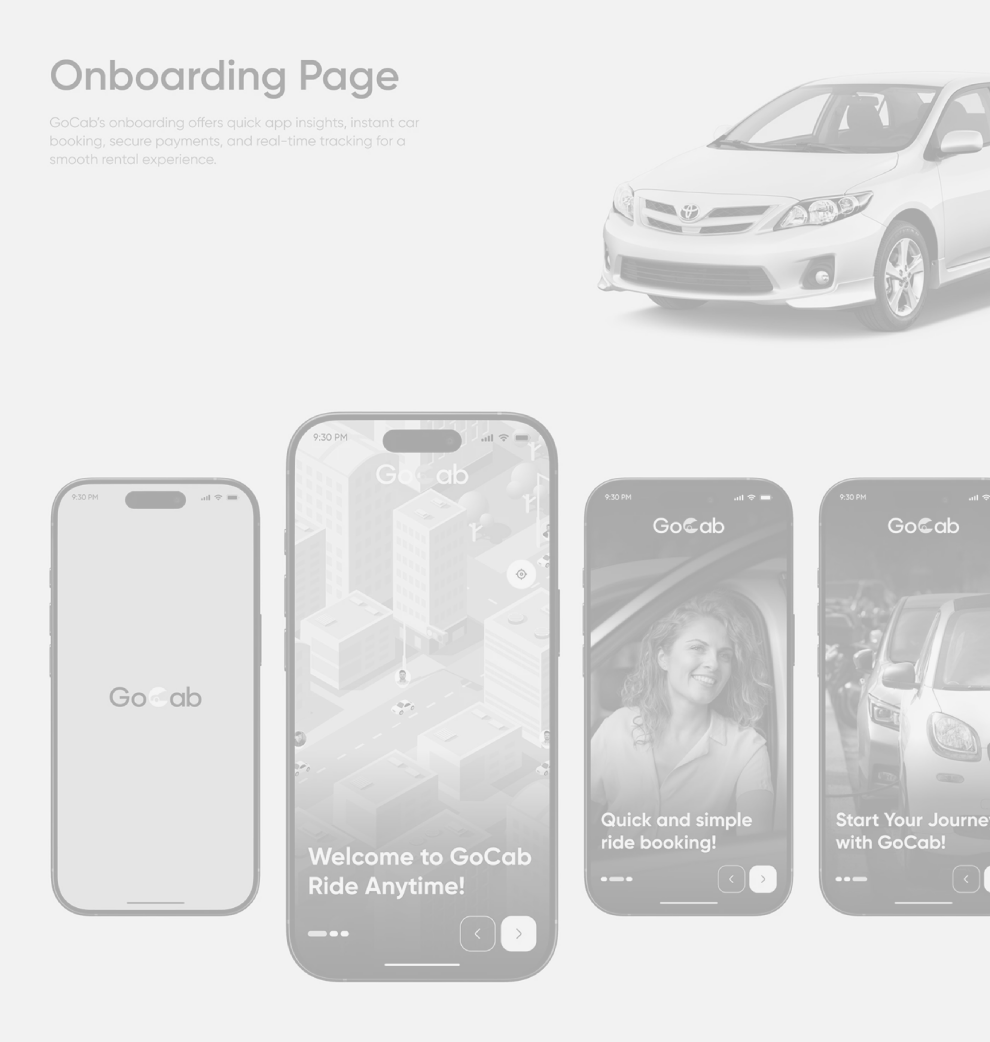
Minimal, modern icons ensuring clarity, consistency, and quick recognition.

Icon Design


Home
Search
Notification
User
Location
Arrow-re
24 px
Icon grid
Credit-Card
Calendar
Call
Message
Arrow left
Arrow right

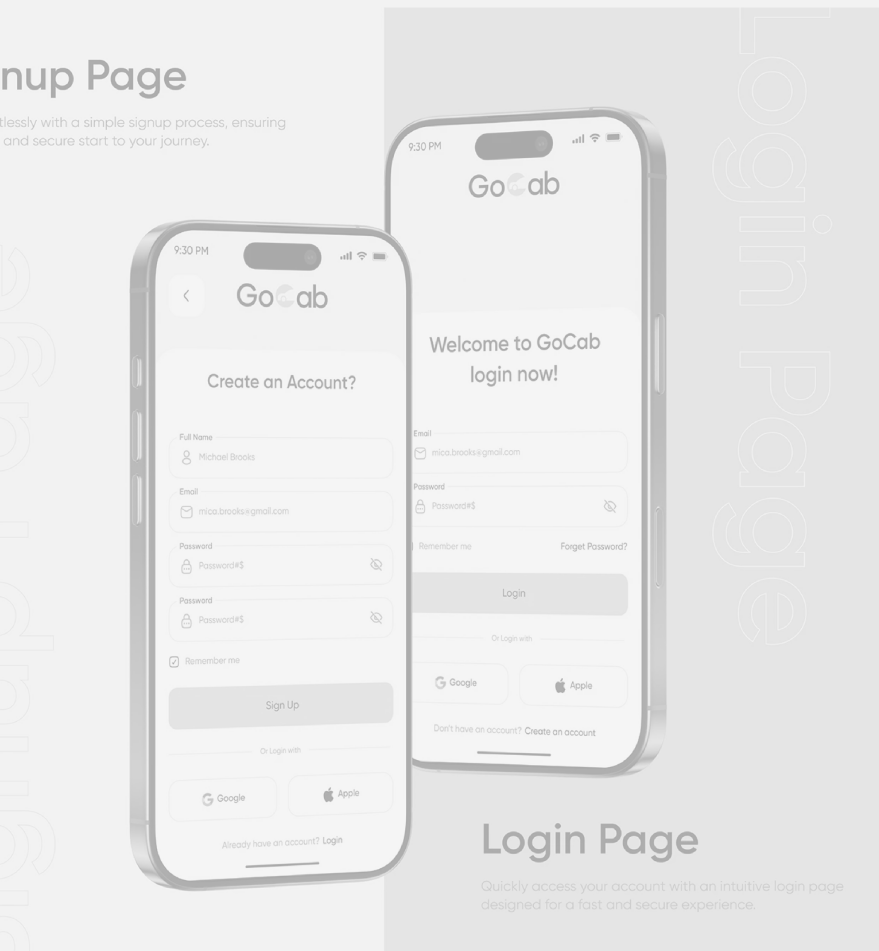
## Onboarding Page

GoCab's onboarding offers quick app insights, instant car booking, secure payments, and real-time tracking for a smooth rental experience.


GoCab
Welcome to GoCab Ride Anytime!
Quick and simple ride booking!
Start Your Journey with GoCab!

## Signup Page

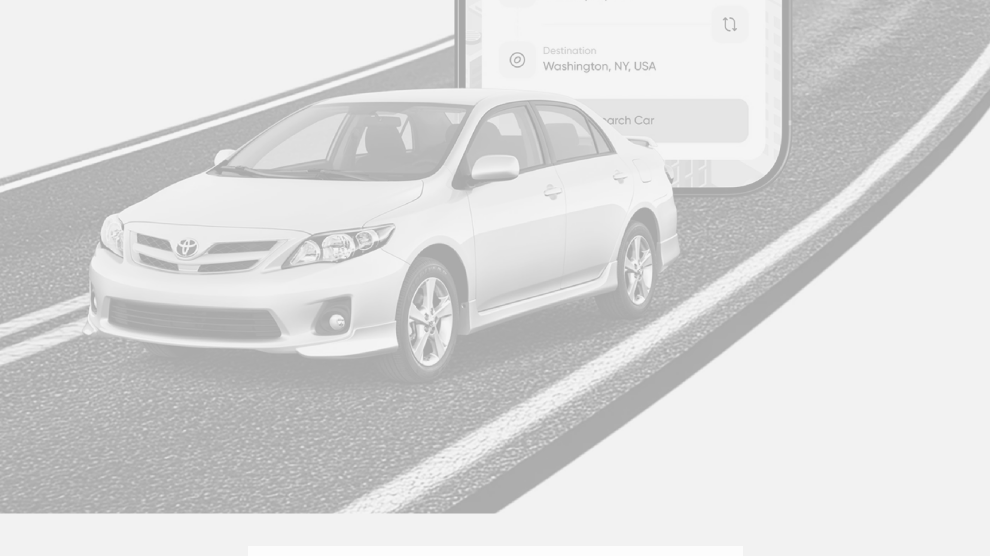
Join effortlessly with a simple signup process, ensuring a smooth and secure start to your journey.


Signup Page
Login Page
GoCab
Create an Account?
Full Name
Email
Password
Remember me
Sign Up
Google
Apple
Already have an account? Login
Welcome to GoCab login now!
Forget Password?
Login
Don't have an account? Create an account

## Login Page

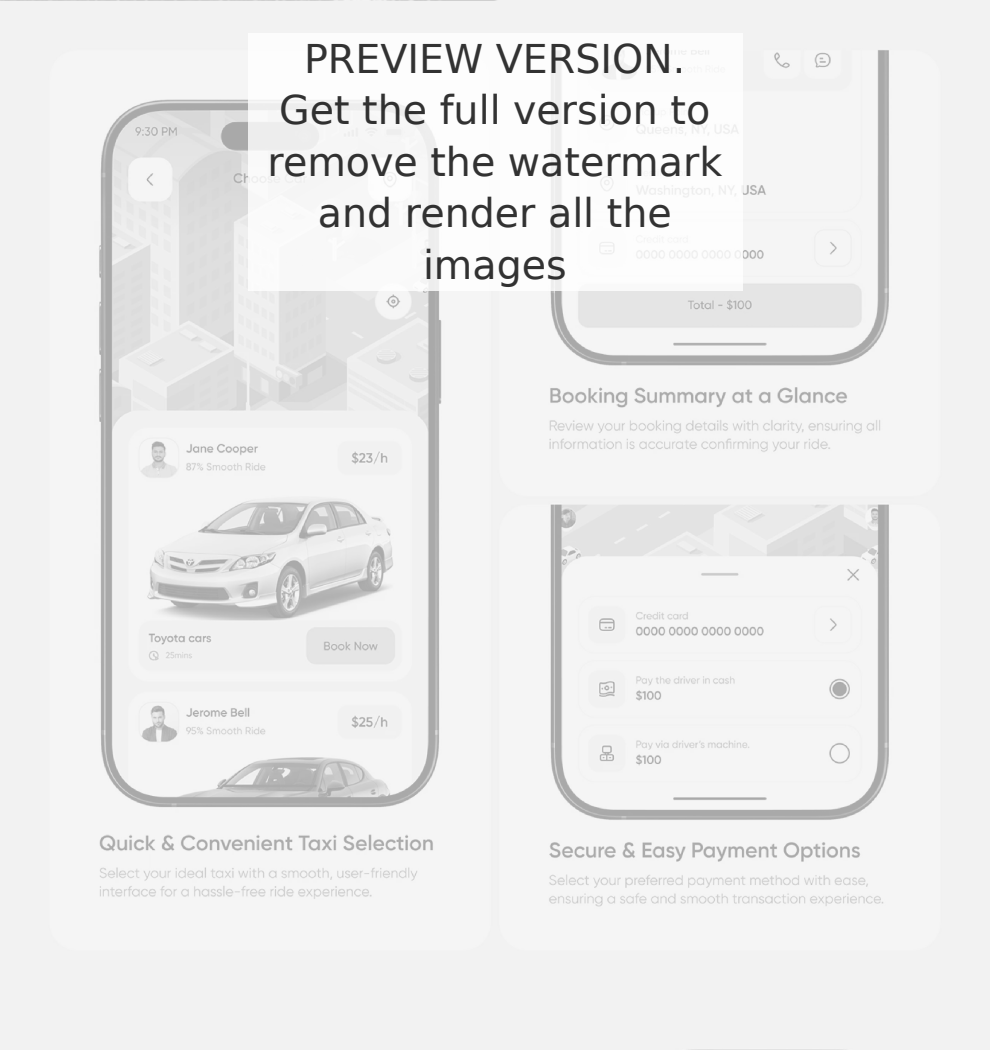
Quickly access your account with an intuitive login page designed for a fast and secure experience.

## Home Page

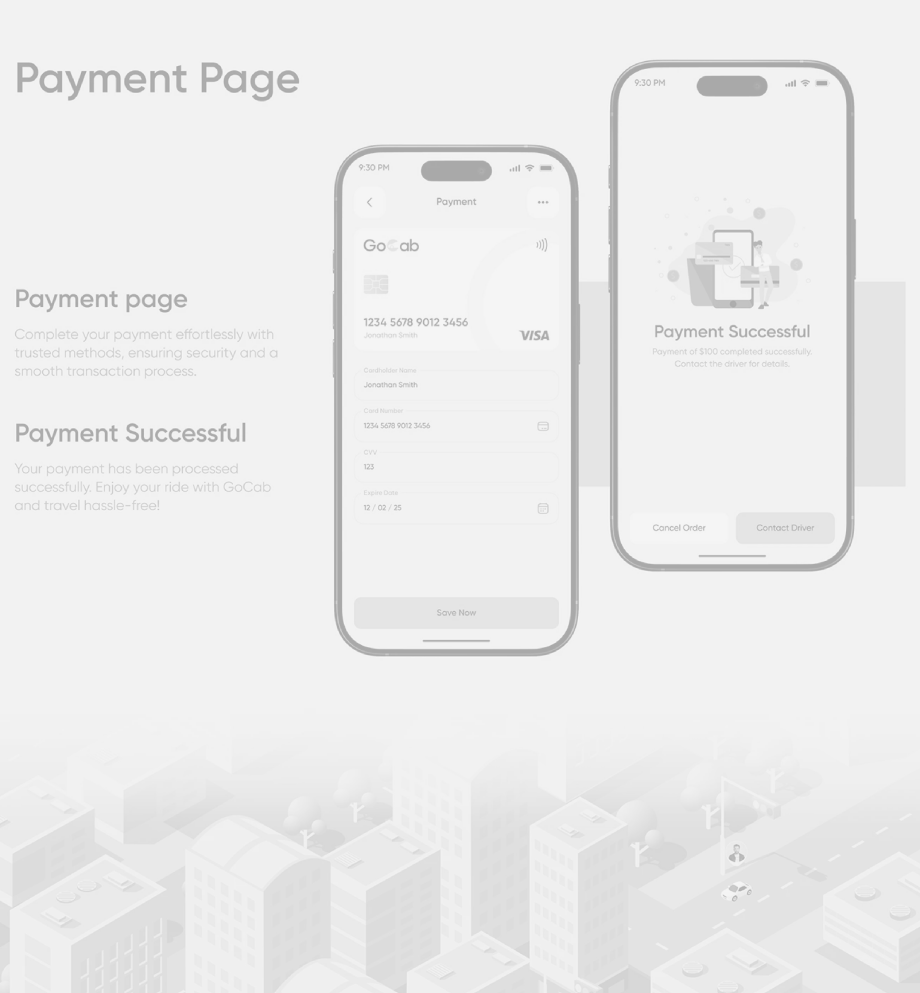

Welcome!
Select Your Car
Search
Taxi
Moto
Reserve
Jerome Bell
$25/h
Porsche Taycan
Book Now
Jane Cooper
$23/h

## Location Selection & Car Search

Easily choose your location and search for available cars with a seamless, intuitive interface.


Pick up
Queens, NY, USA
Destination
Washington, NY, USA
Search Car

PREVIEW VERSION. Get the full version to remove the watermark and render all the images


Jane Cooper
$23/h
Toyota cars
Book Now
Jerome Bell
$25/h
Total - $100
Credit card
0000 0000 0000 0000
Pay the driver in cash
$100
Pay via driver's machine
$100

**Quick & Convenient Taxi Selection**
Select your ideal taxi with a smooth, user-friendly interface for a hassle-free ride experience.

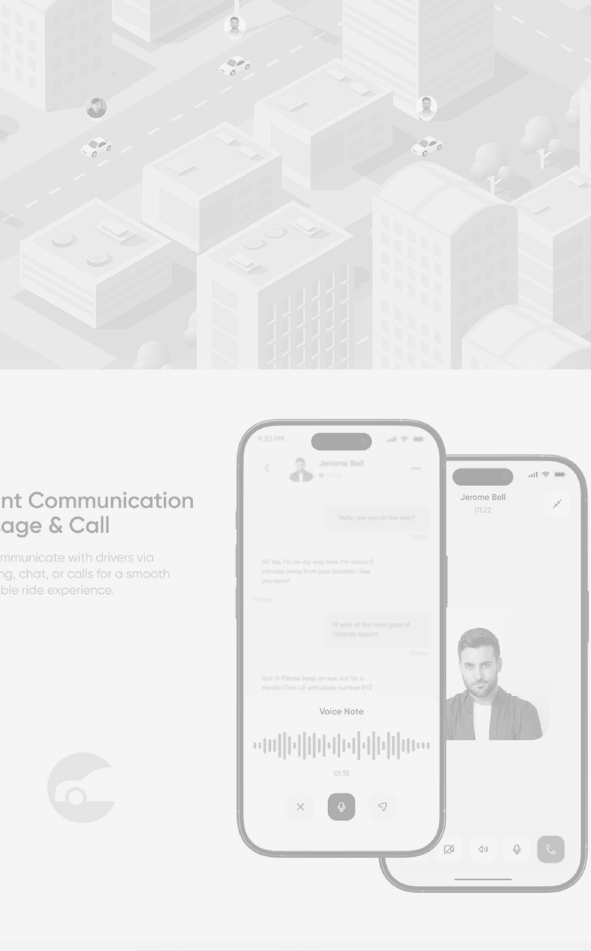
**Booking Summary at a Glance**
Review your booking details with clarity, ensuring all information is accurate confirming your ride.

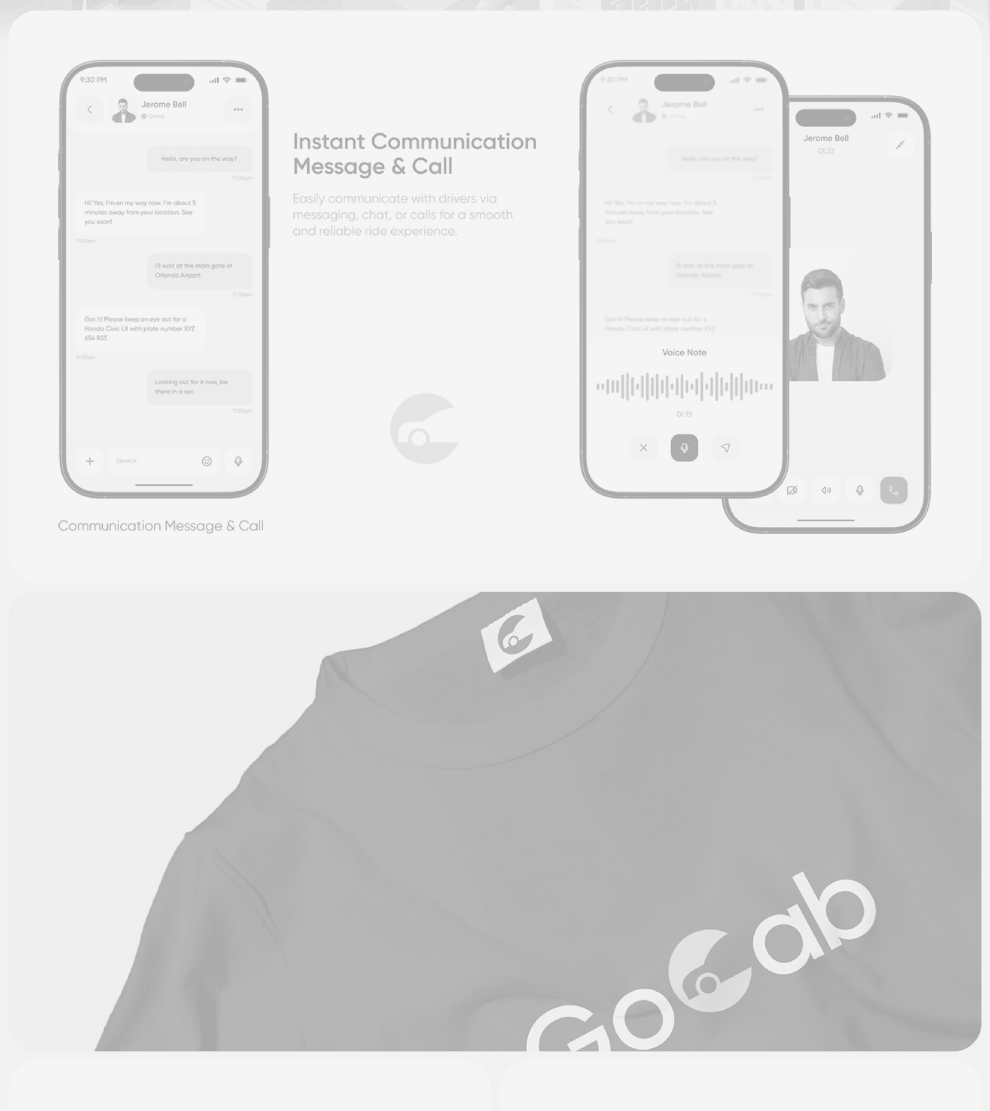
**Secure & Easy Payment Options**
Select your preferred payment method with ease, ensuring a safe and smooth transaction experience.

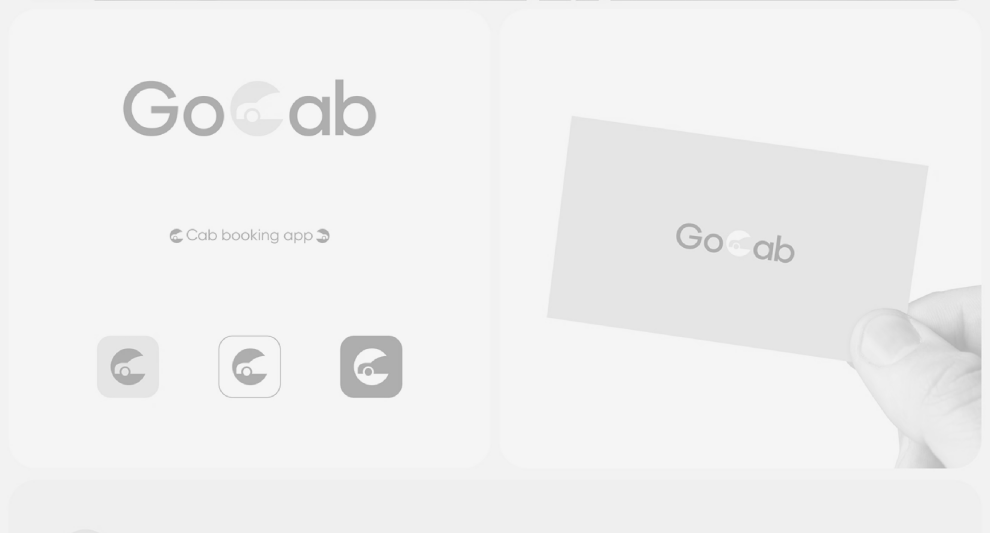
## Payment Page

**Payment page**
Complete your payment effortlessly with trusted methods, ensuring security and a smooth transaction process.

**Payment Successful**
Your payment has been processed successfully. Enjoy your ride with GoCab and travel hassle-free!


Payment
GoCab
1234 5678 9012 3456
VISA
Save Now
Payment Successful
Cancel Order
Contact Driver

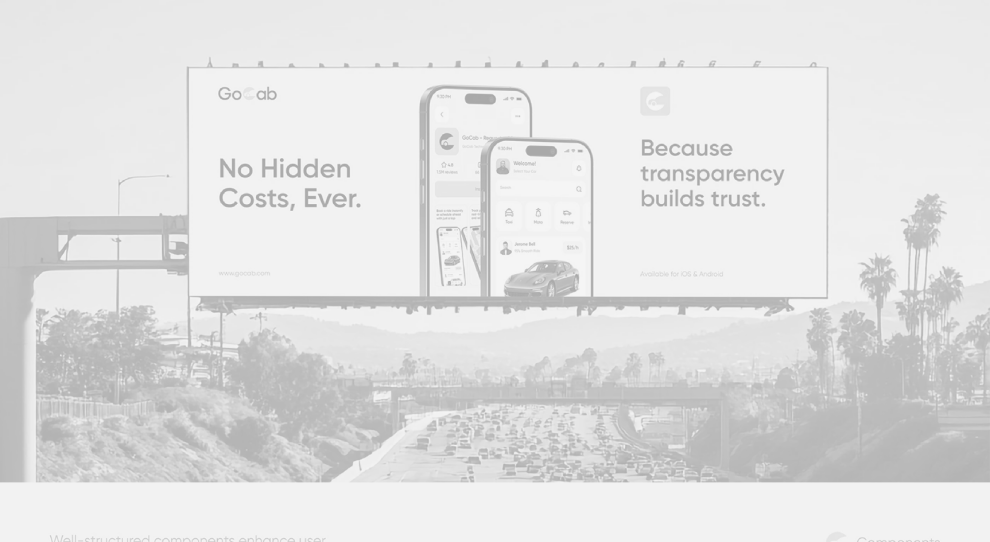


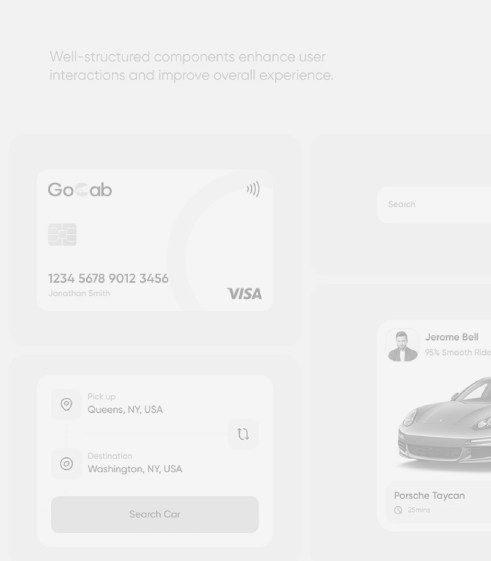

Jerome Bell
Voice Note

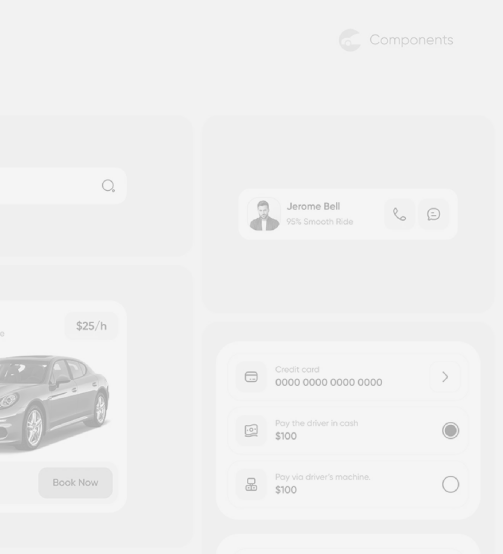
**Instant Communication Message & Call**
Easily communicate with drivers via messaging, chat, or calls for a smooth and reliable ride experience.

Communication Message & Call

GoCab
Cab booking app
GoCab



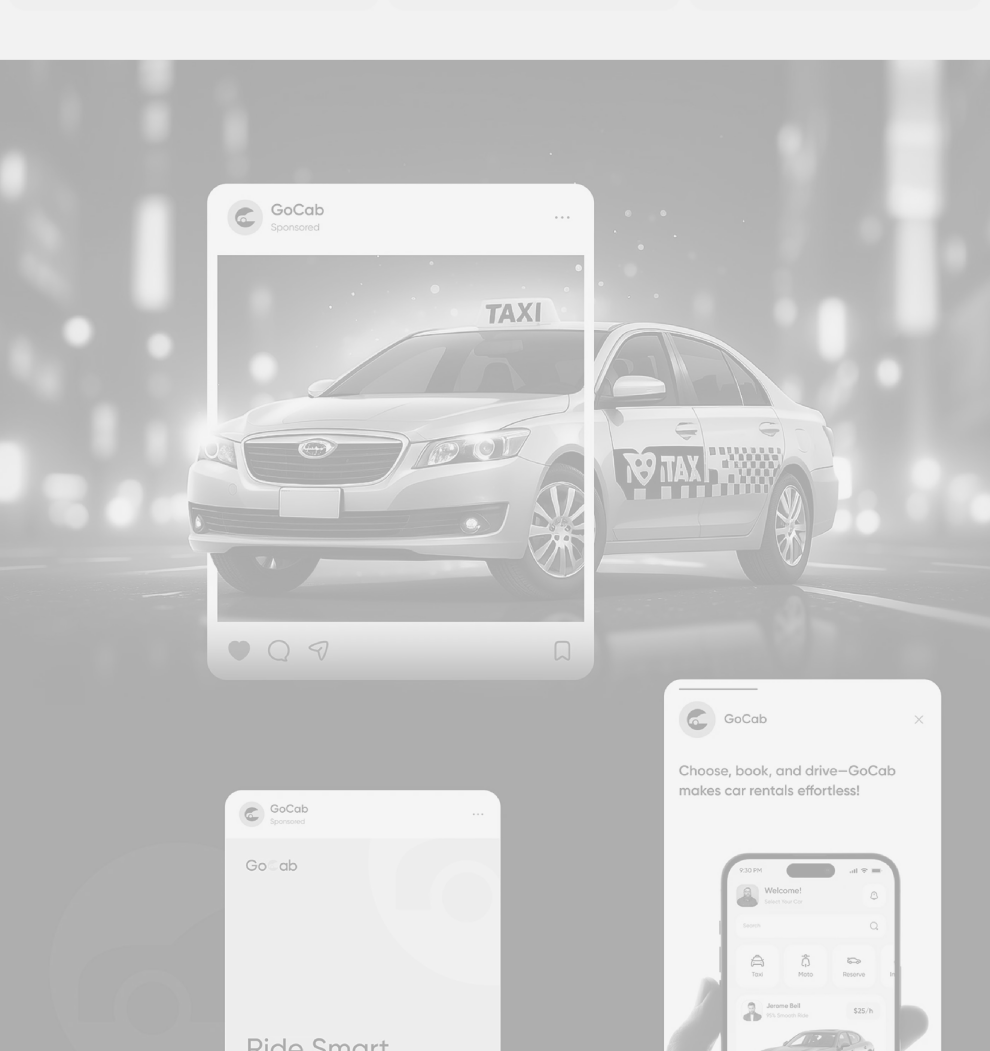

GoCab
Leslie Alexander

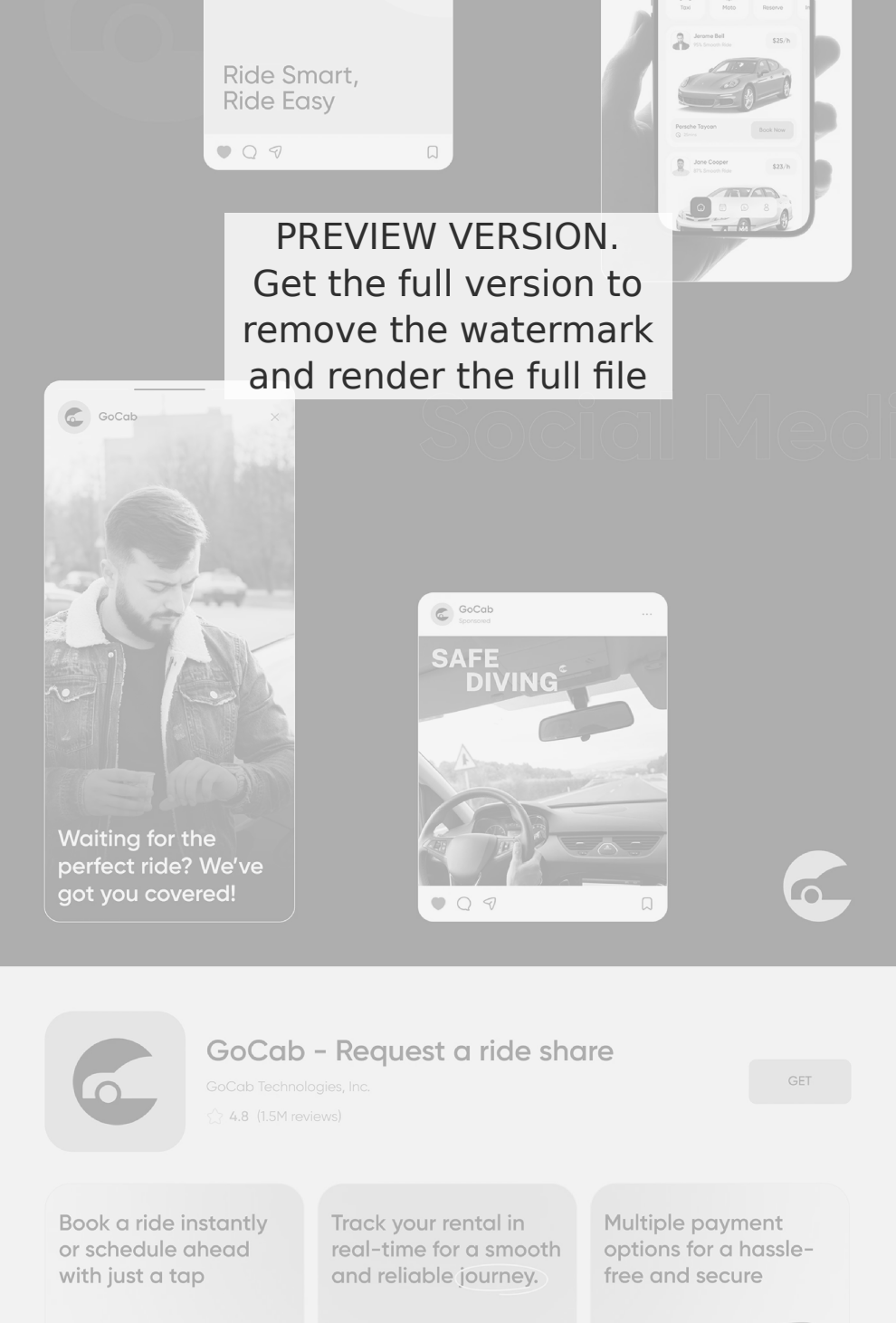

GoCab
GoCab make travel stress-free?

GoCab
No Hidden Costs, Ever.
Because transparency builds trust.

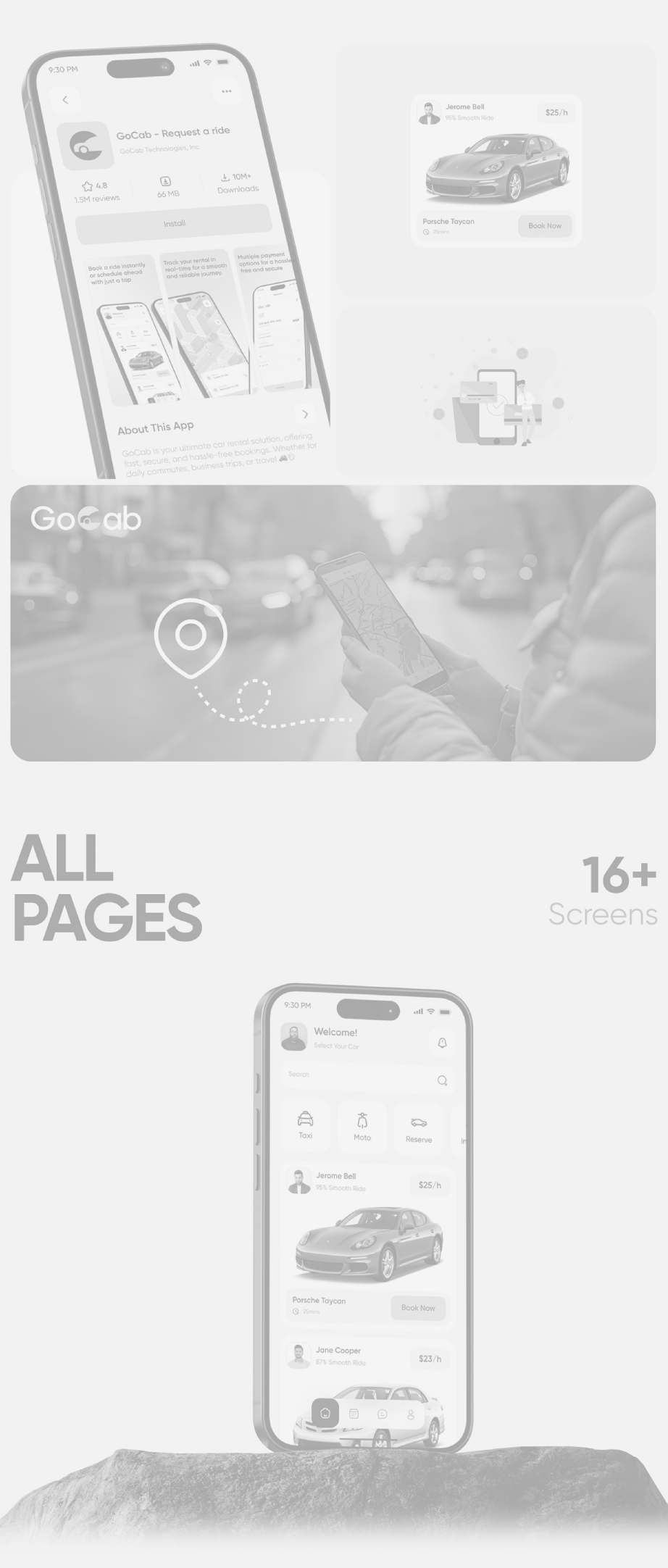
Well-structured components enhance user interactions and improve overall experience.

Components


GoCab
1234 5678 9012 3456
VISA
Queens, NY, USA
Washington, NY, USA
Jerome Bell
$25/h
Voice Note
Total - $100

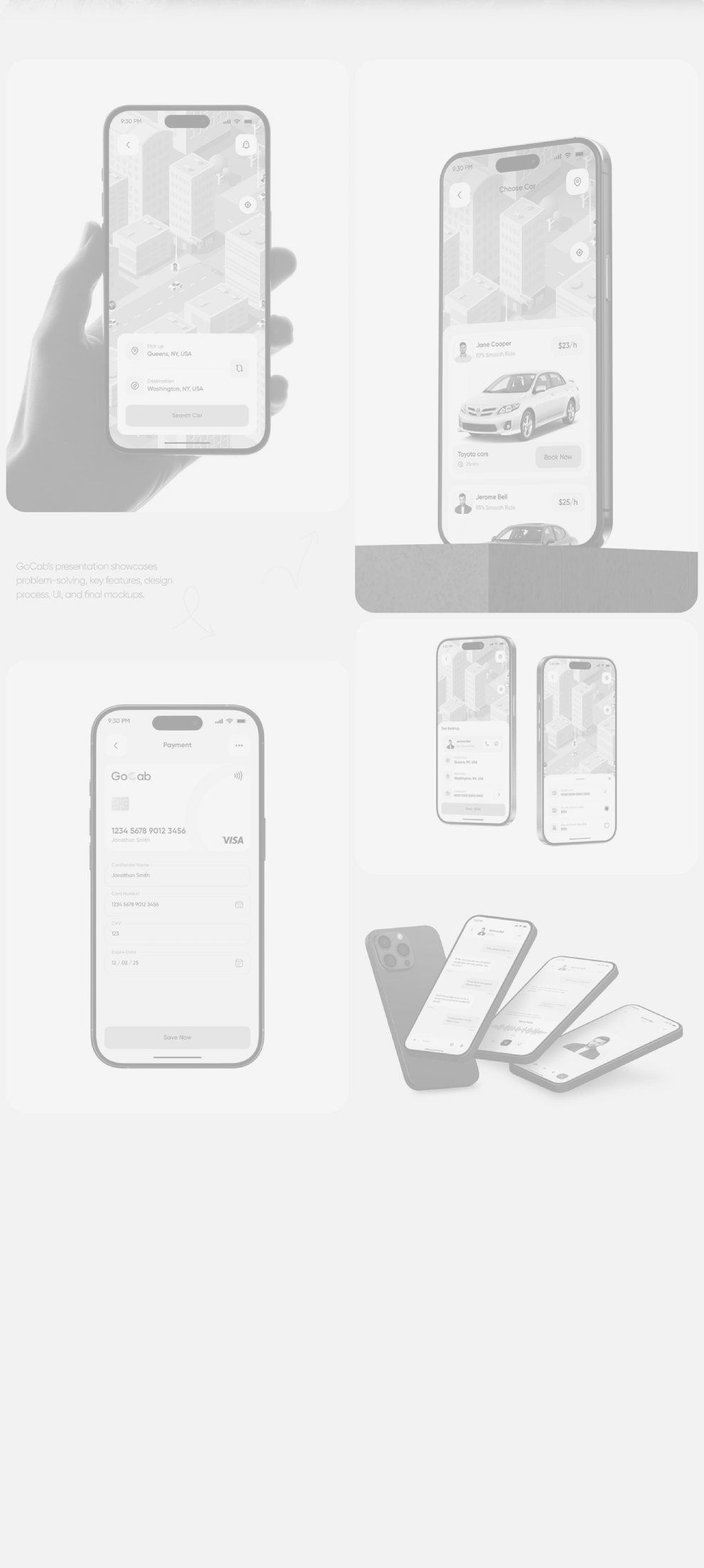

GoCab
TAXI
Ride Smart, Ride Easy
Choose, book, and drive—GoCab makes car rentals effortless!
Waiting for the perfect ride? We've got you covered!
SAFE DIVING

PREVIEW VERSION. Get the full version to remove the watermark and render the full file


GoCab - Request a ride share
GoCab Technologies, Inc
GET
Book a ride instantly or schedule ahead with just a tap
Track your rental in real-time for a smooth and reliable journey.
Multiple payment options for a hassle-free and secure
About This App
GoCab

# ALL PAGES

16+
Screens



GoCab's presentation showcases problem-solving, key features, design process, UI, and final mockups.

# THANK YOU FOR WATCHING

Follow
9:30 PM
Welcome!
Select Your Car
Search

**Let's Collaborate on Something Amazing!**

Let me know your thoughts!
Available for new projects! Let's create impactful, innovative designs together.
**imranzakir3810@gmail.com**

Get in touch
**WhatsApp** | **Telegram**

Follow for updates & insights!
Dribbble | Instagram | Facebook | LinkedIn | Pinterest