

M358K: December 4<sup>th</sup>, 2023.

## Simple Linear Regression.

Def'n.

$$Y = \beta_0 + \beta_1 x + \epsilon$$

is called the simple linear regression model (SLR)

w/  $\beta_0$  ... the intercept parameter

$\beta_1$  ... the slope parameter

$\epsilon$  ... the error such that

$\epsilon \sim \text{Normal}(\text{mean}=0, \text{var}=\sigma^2)$

for every  $x$

Note: We have three parameters:

$$\beta_0, \beta_1, \sigma$$

Goal: Design a recipe to estimate the parameters  $\beta_0$  and  $\beta_1$  using a data set:

$$(x_1, y_1), (x_2, y_2), \dots, (x_n, y_n)$$

$$\hat{\beta}_1 = s_{x,y} \cdot \frac{s_y}{s_x}$$

Since  $(\bar{x}, \bar{y})$  is always on the least-squares line,

$$\hat{\beta}_0 = \bar{y} - \hat{\beta}_1 \bar{x}$$