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M339D: February 5th, 2021.
Static Portfolios.
Step $1. Decide who your protagonist is!
Step # 2. Set up the time line!
Static (No) Intermediate Cashflows!
                                     "time horizon"
       "today"
  Cashflow from the perspective of your agent.
                                    Cashflow/Wealth from the
                                    perspective of your agent.
      THE INITIAL COST
                                        PAYOFF
             PROFIT := PAYOFF - FV (IN ITIAL COST)
         IF Profit >0, we call it a GAIN.
           Profit <0, we call it a Loss.
            Profit =0, we say that we BROKE EVEN.
Example. [Investing in a zero-coupon bond.]
            T... the maturity date
            C... the redemption amount
           r... cerfir
         Q: What is the initial cost?
            ->: P=(Ce-r.T)... the bond's price
         Q: What is the payoff? ->:(C)
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Now, we can define the PAYOFF FUNCTION which describes the dependence of the investor's payoff on the independent argument of (-> S(T)). Notation: v... payoff function Typically,  $v:[0,+\infty) \longrightarrow \mathbb{R}$ => v(s) is the investor's payoff if the final asset price is s. = In the previous example, the payoff function is v(s) = 5 the identity function When we graph the payoff function, we get the PAYOFF CURVE (or PAYOFF DIAGRAM):

Payoff A v(s)=5 s (final asset price)