Logistic Regression W/ 2 Categories in the Response. We can represent one category by O, and the other by 1. TP Y=1 X-x = X p(X) $\ln \left(\frac{p(x)}{1 - p(x)} \right) = \beta_0 + \beta X$ $\rho(X) = \frac{e^{\beta_0 + \beta X}}{1 + e^{\beta_0 + \beta X}}$ $P[Y=1 \mid X=x] = \frac{e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}{1 + e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}$ P[Y=0 | X=x] = 1+eBo+Byxy+--+Bpxp

Logistic Regression w/ K categories in the Response.