

Scenarios:

[JamBoard link with user scenarios](#)

User Stories:

Megan Thomas:

Megan is an 18 year old student who is a freshman in college. She has an older brother who told her that the most important thing to be successful in college is having good time management. He recommended to her an app that he used when he was in college that helped me keep track of assignments. He told Megan that with daily use of this app it was very easy to keep your schedule at the front of your mind and it detailed exactly what you needed to do and when. Before the semester started she downloaded the app and was ecstatic to see how easy it was to use. She realized that it had moodle integration and with the press of a button it automatically synced her entire calendar with assignment due dates for the entire semester. She is still in the first week of classes but so far this app has helped her an immense amount and will continue to do so throughout the semester.

Jamie Lee:

Jamie is a 29 year old post graduate who is now working as a graphic designer in a company that him and his wife run together. Jamie was a first generation college graduate and his entire life he has not been interacting with a large amount of technology. He realizes that using a computer and phones is one of his greatest weaknesses. He is able to use adobe illustrator in a professional sense, as he learned it throughout his four years in college. Jamie's wife has recently gotten sick with coronavirus and he needs to accept her responsibilities of management. One of the main things he struggles with is time management. He found the app CalSmart through a facebook ad and wanted to give it a try. He was eager to try a scheduling manager because his work load is immense and he most appropriate his time correctly if wants any chance of being able to continue working. Jamie was happy to find that the scheduling app was very helpful for people outside of school even though it's main target was students. On Mondays he would ask his wife to help him plan out his schedule for the week and he would assign events in CalSmart. With everything at hand, he created proper spacing for events and meetings that allowed him to continue work for previous clients and create opportunities for new clients to be able to approach him for work. After Jamie's wife recovered from her sickness Jamie still uses his scheduling app and also has hooked his wife into using it.

John Smith:

John is a 54 year old man who is also the Dean of Students at a relatively small university in NYC. His focus for this summer is to facilitate a greater learning experience for his students and create better resources for them to succeed in the future. He has a friend at another popular university who is also the dean and upon his recommendation he wants to give a new app CalSmart a try. The reason he is interested is due to the fact that his campus is a commute only campus. There is no available on campus living facilities. With this in mind he knows that a large part of his students' time goes to commuting and traveling back and forth between classes, their cars and their homes. He thinks that integrating a calendar app directly into their learning resource website would be greatly beneficial for the success of his students. He

creates a direct line to the developers of CalSmart and together they implement the software directly into their edu page. After a full semester of quality testing John came to the conclusion that it was an amazing step in the right direction for his students. He found that students that used the app were prone to complete their homework well before their due dates. These same groups of students were at a minimal level of complaints registered regarding their final grades at the end of the semester. He thinks by encouraging students to use this app next semester will be great for their university and is a firm believer in organization being the key component to a successful student.

Feature List:

[Trello link with to-do feature list](#)