

Goals of CalSmart

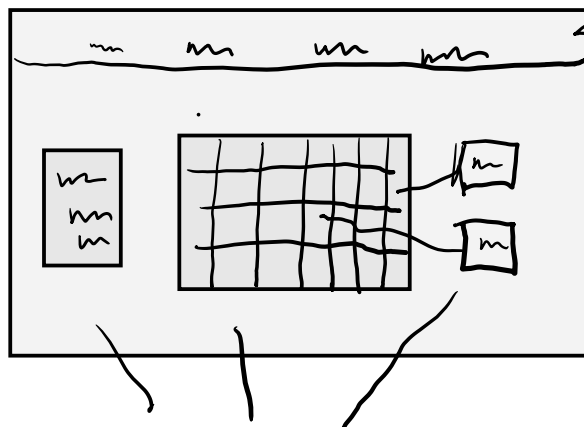
a. The long-term goal of our product, Calsmart, is to prepare Students for the common hours of a work setting by providing the student with a similar style of scheduling. Our mix of impactful deadline recognition and and nine to five type scheduling provides a system for students to grow as employable personnel before entering the workforce. We believe our system will be effective because the integrated alarm notifications mimic the timely communication and expectations of a day-to-day work scenario.

b. While our main target audience is the student and his willingness to get organized, we see the benefits of Calsmart expanding to the stakeholders present in the success of the student. When Calsmart helps the student get organized in school, he will be more likely to have higher grades and continue using it after graduation. The success of the student in school has a direct effect on the financial investment of the parents, the likelihood for businesses to find the perfect job candidate, and the school's ability to retain current students and grow in the future. We as developers will also facilitate Calsmart and integrate it in many ways that can be useful outside of the classroom.

c. Calsmart will continue to be useful to our student well after she has finished school. The use of alerts will act to boost the intrinsic motivational factors that keep the student engaged. Studies have shown that students who make autonomous decisions concerning their studies will be more likely to continue their proactive habits well into the future. This translates from a proactive student, into a productive employee, and a perfect citizen.

Our Teams generated feature list based on our lightening round.

Found [here](#).



Main Page with Interactive Drop Down menus

Example of Calsmart UI

