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Baltimore, Maryland

MATT CURTIN

DESIGN LEADER

INTRODUCTION

With 15+ years of agency experience, I specialize in bringing brands to life in the digital space. I am passionate about design systems and establishing intuitive and engaging web experiences.

SKILLS

DESIGN

Art direction

UI design

UX design

Branding + identity

Prototypes + animation

Data visualizations

Design systems

Design operations

Wireframes

SOFTWARE

Figma

Adobe Creative Cloud

Mural

Atlassian Suite

Drupal (CMS)

CODE

HTML5

CSS3

Javascript

EDUCATION

University of Maryland, Baltimore County (UMBC)

BA, Visual Arts,
BA, Media Communications
May 2009

WORK EXPERIENCE

PHASE2 TECHNOLOGY

Director of Design —————————— October 2021 - Present

Senior Design Lead —————————— April 2021 - October 2021

- Collaborate with a multidisciplinary team of developers, strategists, and copywriters to build digital experiences that delight visitors

- Define and manage the agency creative process and workflow

- Establish best practices for design handoff and implementation

- Led design efforts for many success digital project launches for clients in healthcare, government, nonprofit and law

- Champion inclusive, accessible and sustainable design and development methodology through agency teams and guilds

- Implement core Figma component and token libraries to enhance collaboration and ensure consistency

UNLEASHED TECHNOLOGIES

Creative Director —————————— April 2018 - April 2021

Sr. Frontend Developer —————————— October 2015 - April 2018

Web Designer —————————— August 2011 - October 2015

- Guided and mentored a team of designers and developers

- Managed a large client portfolio and oversaw all creative output

- Delivered high quality digital products that met user goals and business objectives across multiple industries

GALLEY CREATIVE GROUP

Web Designer —————————— July 2009 - August 2011