MARY VUONG

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EDUCATION

University of Rochester

B.A. Computer Science - B.A. English

GPA: 3.61

EXPERIENCE

Miscreants

June 2019 - Current

Technical Content Writer

- Wrote technical blog posts for clients alongside subject-matter experts, providing a clear and concise in-depth view on various security concepts while marketing readers to use the clients' tools and offerings.
- Planned and created social media content for various clients, increasing their follower interaction rate and online presence.
- Collaborated with the artist and the CEO to generate a comic script and wrote the alt text for an ongoing client project, increasing the accessibility and improving the SEO of the comics.
- Wrote the narrative scripts for the Security Sandbox Podcast to increase listener retention, reducing the audio length by 25% and bringing the podcast to the Top 100 in technology.
- Wrote show notes that included timestamps and edited the Small Efforts Collaborative Podcast with Krit, improving listener retention.

University of Rochester

September 2021 - December 2021

Teaching Assistant

- Reviewed draft papers and made suggestions to increase student performance.
- Communicated common student mistakes to the professor, leading to quicker remediation and a decrease in repeated mistakes.

ScienceLogic

June 2021 - August 2021

Technical Writer Intern

- Edited, updated, and published over 200 release notes and manuals using the Chicago Manual of Style.
- Initiated a campaign to improve the site's SEO by referencing Google Analytics and Google's SEO Guide and determining the site's current state.
- Picked up a backlog task to increase the documentation websites' responsiveness and modernize them while minifying the code, increasing the average session duration of mobile users by 60%.
- Implemented a persistent dark mode toggle to increase the user experience by reducing user eye strain and increasing accessibility.

Cloud Security Labs

Frontend Web Developer & Technical Writer

October 2020 - April 2021

- Developed an open-source security documentation platform using Jekyll and reworked the WordPress website, increasing the clientele and user engagement.
- Created a cost calculator using JavaScript to provide more accurate planning for article readers and increase readers' trust in the company.
- Wrote engagement content and documentation to offer a comprehensive overview of the company's services, increasing clientele retention and conversion rate.
- Edited, wrote show notes, and transcribed for the podcast, increasing accessibility and improving SEO.

SKILLS

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Tools	Confluence, Git, G Suite, Google Analytics, JIRA (Agile),
	LaTeX, Madcap Flare, Microsoft Office, SEO, SVN
Development	CSS, HTML, Java, JavaScript, PHP, Swift, XML

COURSES

Computer Security Foundations
Data Structures and Algorithms
Human Computer Interaction
Intro to HCI
Mobile App Development
Technology & Climate Change

Computer Organization
Design & Analysis of Efficient Algorithms
Intro to Computer Science
Intro to Web Development
Principles of Copyediting