



# TEACHING **MOJO** ACADEMY™

For K-12 educators

\$35 per teacher/\$50 with a student

All iPods + iPads provided.

Limit (25) teachers per session.

Minimum enrollment (10) required.

Second Saturdays: October 12, 2013 | November 9, 2013 | January 11, 2014

MOJO  
MediaWorks  
teaches K-12  
journalism educators  
how to use  
iPods & iPads  
to create  
mobile media.  
Attend the  
Teaching MOJO  
Academy™  
this fall at the  
Washington Post!

There has never been a more exciting time to become a journalist. Mobile technology empowers reporters to shoot, edit and distribute news instantly. Come learn how to teach your journalism students to create a photoessay, audio podcast and video documentary using only an iPod and an iPad. Our curriculum aligns with Common Core Language Arts Standards. Our team of facilitators is enthusiastic and award-winning! Weekend workshops are four hours long, from 9 AM-1 PM. Students are welcome too!

#### **About the Facilitator**

Allissa Richardson has taught mobile reporting in the U.S., Europe & Africa. She is a 2013 Apple Distinguished Educator and NABJ's 2012 National Journalism Professor of the Year.

DIGITAL LITERACY

CITIZEN JOURNALISM

CRITICAL THINKING

CIVIC ENGAGEMENT

YOUTH EMPOWERMENT



**MOJO**  
MediaWorks

p:1.800.424.4248  
WWW.MOJOMEDIAWORKS.COM  
ALLISSA@MOJOMEDIAWORKS.COM



# TEACHING **MOJO** ACADEMY™ Registration Form

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Minimum enrollment (10) required.

*Sponsored by The Washington Post Newspaper In Education  
program and the D.C. Journalism Education Association.*

Second Saturdays: October 12, 2013 | November 9, 2013 | January 11, 2014

## CHECK WHICH WORKSHOPS YOU WILL ATTEND

- |  |                                |                                |
|--|--------------------------------|--------------------------------|
| <input type="checkbox"/> Attend all three workshops: | <input type="checkbox"/> \$105 | <input type="checkbox"/> \$150 |
| <input type="checkbox"/> October 12, 2013            | <input type="checkbox"/> \$35  | <input type="checkbox"/> \$50  |
| <input type="checkbox"/> November 9, 2013            | <input type="checkbox"/> \$35  | <input type="checkbox"/> \$50  |
| <input type="checkbox"/> January 11, 2014            | <input type="checkbox"/> \$35  | <input type="checkbox"/> \$50  |

## TEACHER INFORMATION

Name \_\_\_\_\_

School Name \_\_\_\_\_

Mailing Address \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Phone \_\_\_\_\_

Media You Advise \_\_\_\_\_

*The same student may attend all three workshops with you or you may bring a different student to each workshop. Make checks payable to Virginia Association of Journalism Teachers and Advisers (VAJTA). No school P.O.'s or credit cards accepted.*

Mail checks and registration form to:

Carol Lange, D.C. JEA Director

2334 Harleyford Court

Reston, VA 20191

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