

# The Economic Value of Biodiversity in India

## Running Notes

Raahil Madhok      Matt Braaksma      Ryan McWay  
Jovin Lasway

### Table of contents

Project Description . . . . .	1
Notes . . . . .	2
Agenda . . . . .	2
Tasks . . . . .	2
Tasks: . . . . .	2
Site Attributes . . . . .	2
Sample Selection Updates . . . . .	4
Literature Review Updates . . . . .	4
Grant Proposal . . . . .	5
Initial Results by Raahil . . . . .	5
Tasks . . . . .	5
Sample Selection Discussion . . . . .	6
Tasks . . . . .	6
Action Items: . . . . .	6
<b>Division of Tasks:</b>	<b>7</b>
<b>Next scripts</b>	<b>7</b>
Action Items: . . . . .	7
Funding: . . . . .	8
Coding: . . . . .	8
Data: . . . . .	8
Methods: . . . . .	9
Paper/Writing: . . . . .	9

### Project Description

This project aims to produce the first measure of willingness to pay (WTP) for biodiversity. This provides a monetary measure to value biodiversity which can be applied to a wide variety of applications in environmental economics and natural capital accounting. The data relies on E-bird observations of diverse

bird species observations. The sample is limited to local, long-time users who are residents (not tourists) in India. The methodology to calculate WTP relies on a revealed preference through the random utility model (RUM). The RUM determines the value of seeking out diverse species of birds by comparing the value of alternative counterfactual bird siting locations and the cost to go to these counterfactuals. Monetary value is determined through the RUM by estimating the travel cost of the reveal preference compared to counterfactual locations.

## Notes

For notes, we present the most recent first so that notes are chronologically most recent.

**i** 5/1/2025

Raahil, Matt

### Agenda

1. Site attributes data progress
2. Individual attributes data progress
3. Coding sample selection progress

### Tasks

1. Making the master dataset
2. Calculating travel cost
3. Code for WTP estimation

**i** 4/25/2025

Matt, Ryan

### Tasks:

- Matt: Download data and share
- Ryan: Start writing pseudocode in the new scripts.
- Both: Play with ClimateR

### Site Attributes

- Limitation:
  - It takes time to build GIS data. So a lot of the attributes are not updated for 2024/25

- ClimateR
- Division of the attributes to collect
  - Protected area (binary or distance) – fuzzy borders leads to spillovers
    - \* Matt
    - \* WDPA (<https://www.protectedplanet.net/en/thematic-areas/wdpa?tab=WDPA>)
  - Tree cover – higher willingness to pay for forest
    - \* Matt
    - \* <https://data.fs.usda.gov/geodata/rastergateway/treecanopycover/>
    - \* <https://data.globalforestwatch.org/>
    - \* <https://glad.umd.edu/dataset/global-2010-tree-cover-30-m>
    - \* Worse comes to worse we use the ESA data
    - \* Or we could use NDVI data as a proxy.
  - Rainfall (monthly) - seasonality
    - \* Ryan
    - \* [https://ftp.cpc.ncep.noaa.gov/GIS/GRADS\\_GIS/GeoTIFF/GLB\\_DLY\\_PREC/](https://ftp.cpc.ncep.noaa.gov/GIS/GRADS_GIS/GeoTIFF/GLB_DLY_PREC/)
    - \* CHRIPS SPI data
    - \* <https://mikejohnson51.github.io/climateR/index.html>
  - Temperature (monthly) - seasonality
    - \* Ryan
    - \* GISS Surface Temperature Analysis (GISTEMP v3)
    - \* Surface air temperature (no ocean data), 250km smoothing (9 MB)
    - \* Might need the land mask
    - \* <https://data.giss.nasa.gov/gistemp/>
  - Distance to the coast – species gradient to the coast
    - \* Ryan
    - \* Dissolve the districts data.
    - \* Make a polyline and measure distance to the nearest line
  - Species richness from the previous week (expectation) – and any other measures of biodiversity
    - \* Both Matt and Ryan
    - \* Weitzman index using ebird data to generate diversity score
    - \* [https://scholar.harvard.edu/files/weitzman/files/on\\_diversity.pdf](https://scholar.harvard.edu/files/weitzman/files/on_diversity.pdf)
    - \* Validate with inaturalist data on birds for india
    - \* Could test a couple of different indices
- How we are sharing the site attribute data
  - Matt will have the GDrive link.
- Updating the config files
  - Once we have data download
- Start script to merge site attributes to sites
  - What to do about 4.demographics. Seems like that should be

- site attributes.
- Notably, some of the data will need to become panel.
  - \* Rainfall
  - \* Temperature
  - \* Protected Areas
  - \* Tree cover
  - \* species richness (we need to dig some that has a time dimension)
- Static:
  - \* Distance to coast

**i** 4/18/2025

Raahil, Matt, Jovin, Ryan

## Sample Selection Updates

- different biodiversity levels by incorporating interaction terms in locals and tourists. WTP for nature tourism vs WTP for nature recreation or biodiversity
  - If we estimate both, then we can compare both measures. We can also place it within the larger literature of many WTP for both subsets of ecosystem services and the population using those services.
  - Broadly compare conservation, nature recreation, tourism, or biodiversity
  - We need to frame this as a development paper as the lambda in the Envirodevonomics paper
- Frequency of observations are consistent over time and potentially visits near protected areas.
  - Need to capture seasonality (time fixed effects)
  - Need to consider some aspect of congestion (can calculate that as a site attribute)
  - If you go two months a year you are less likely to be a tourist

## Literature Review Updates

- We can use species richness as an explanatory variable in the model. But could add other biodiversity measures beyond bird diversity.
- Need to think about how to frame this in the developing context instead of the environment context
- Very few WTP for environmental quality in development economics space
- Would be great if our WTP measure could be placed within a welfare

model so we can make counterfactual statements

- Need to have homogenous agents to aggregate for welfare gains
  - » e-bird users are not representative of population
- Could overcome this by population demographic weights to make e-bird users representative
- But welfare statements are a big improvement over the other e-bird papers
- Could explore the WTP measure of space and time. So we go beyond the cross-sectional estimates in the literature
  - If we have 1st and 2nd moment, then we can assign individuals an individual WTP.

## Grant Proposal

- Jovin will provide an update.

## Initial Results by Raahil

- We are getting coverage of the country
- Some overlap of population density and users » likely representative
- Most hotspots and users are in the south (consistent with e-birder users)
- Hotspots data could be weighted by visits
- Should plot protected areas overlapping hotspots
- Demographic t-test shows e-bird users are richer on average. But we can use this to back out our inverse weight for the welfare calculations
  - E-bird users are selecting into this where there are richer places (so can afford this hobby)

## Tasks

- How do we distinguish ourselves from the Pacific Northwest paper Kolestet 2017
- First pass of the sample: users who use this at least 2 months out of the year
- Make two new scripts:
  - Merging in site attributes (Can merge in satellite data – radius around the centroid and take the mean – and district data about the site attributes – merge on district ID)
    - \* Protected area (binary or distance) – fuzzy borders leads to spillovers
    - \* Tree cover – higher willingness to pay for forest
    - \* Rainfall (monthly) - seasonality
    - \* Temperature (monthly) - seasonality

- \* Distance to the coast – species gradient to the coast
- \* Species richness from the previous week (expectation) – and any other measures of biodiversity
- Estimating the RUM via the mixed multinomial logit
- Email tag for grant proposals
- Make a script into a single PDF

**i** 3/31/2025

Raahil, Matt, Jovin

### Sample Selection Discussion

- We want to ensure that the sample of ebird observers is representative
  - Remove tourists
  - Remove infrequent users
- Potential strategies
  - Limit to users that log at least a certain number of times per month
  - Exclude users that post outside of protected areas
  - Exclude users that include tourism tags in text variable(e.g. “ecolodge”)

### Tasks

- Matt/Jovin: descriptive analysis on data to determine distributions of frequent users
  - Complete by 4/18

**i** 3/21/2025

Raahil, Matt, Ryan, Jovin

### Action Items:

- Everyone confirms that we can run the first 3 basic scripts
- Starting the annotated bibliography with 10 most important papers:
  - WTP for environmental quality
  - WTP in developing countries using travel cost
  - Review of mixed logit methodology
- Next week we need to talk about sample selection in depth next week

## Division of Tasks:

- Review mixed logit method
- (Matt) Review of WTP in developing countries using travel cost methods
- (Ryan) Review of WTP methods for environmental quality
- (Ryan) Method to estimate welfare effects (some exogenous shock)
- (Raahil + Jovin + Matt) Determining the sample population criteria – important early step
- (Raahil) Gathering data for population demographics (SHRUG, DHS, etc.)
- Ways to annoate bibliography:
  - paper title + journal, research question, research design (e.g. stated preference), data/sample size, result (i.e. WTP estimate)
- We need to think about how we contribute.
- We need to think about sample selection.
  - Criteria based on usage, overlap with protected areas, etc.
  - How do we remove tourists?
  - Who is the average person? Estimates will be sensitive
- Need to gridded map of ebird observations

## Next scripts

4. Merge attributes of the counterfactual sites. Need to collect site level data and/or individual level data
  - Site attributes: biodiversity, accessibility, ruggedness, congestion, temperature, rainfall, regional developmemnt
  - For first run, just do biodiversity.
  - Biodiversity comes from either diversity of birds or other attributes of ecosystem diversity
  - Expected biodiversity is why you go. So we can use historical measures of biodiversity
5. Run the mixed logit to estimate the WTP values
6. Welfare analysis of WTP values

**i** 02/28/25

Raahil, Matt, Ryan

## Action Items:

- Ryan: Get the correct e-bird file from Matt (DONE)

- Ryan: Merge code files into scripts folder. (DONE)
- Ryan: Initiate a document for literature review with template example (DONE)
- We need to specialize and define tasks. Volunteer over email. Tasks: Lit review, sample selection, characterize the sample, theory person (DONE)
- And set up a recurring meeting time. Need a poll. Try for next two weeks from now. (DONE)
- Jovin: Provide your github username so Ryan can make you a collaborator on the github repo. (DONE)

### **Funding:**

- No longer pursue IonE funding

### **Coding:**

- Matt was able to replicate everything
  - Created a YAML to process file names
  - No longer needs new file paths
- Ryan stuck on loading data
- Need to all use the same exact file download for e-bird
- script 1: processes e-bird data, determines user homes, and calculates home for those who don't report it.
- script 2: Creates the hotspot observations. Measures distance from home to hotspot.
- script 3: Most important. 12,000 hotspots so too many counterfactuals. This script reduces the counterfactual set by clustering hotspots nearby (likely parks) and only consider hotspots within a distance of home.
- The final data set is a panel of person (user) ID by trip ID appended to all counterfactual trips for this user.
- When we actually estimate this, we will need to plan for a no-trip counterfactual.
- One of the main things we need to do is make the computation easier for us. Otherwise it becomes too computationally intensive.
- Keep all the scripts in scripts folder.

### **Data:**

- We will need to bring in site attribute data
- So data on landscape measurements.
- Matt says that not all intermediate files are being save
- Specifically, the master file is not saving
- Need to identify our sample population



- Need a careful (defensible) data-driven criteria for sample
- Needs to be regular, local users (not temporary or tourists)
- Determine this based on usage frequency and mobility patterns
- Consider overlaying protected areas polygons on top of the observations/hotspots
- Buffers may create a censoring problem. So we would just test this against larger and larger buffers
- Need to find ways to characterize the users (demographics) without having any information about them.
  - Important for welfare calculations.
  - Try to match with DHS data
  - Or overlap home location with SHRUG data set
  - Econometrically, take attributes about where they live against the average for the country, how do high and low WTP birders fall within the distribution
  - Potentially use this as weights for welfare calculations.

### Methods:

- If we get a random shock to bird population, then we can think about the causal effect of increasing biodiversity

### Paper/Writing:

- For the ML cluster, will want to read up later to find out if there is a better way or more common practice in economics.
- Create a lit review. Three groups:
  1. estimates of WTP in developing countries generally using the discrete choice travel cost method (Ted Miguel water quality paper).
  2. WTP for environmental quality papers and what design they are using to estimate (e.g., contingent valuation, stated preferences – something from ecology)
  3. Review of any updated versions of the mixed logit model – new adaptations of the model from class
- For this: question, data used, design, and finding (dollar estimates would be great).
- Create a document in the docs folder