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# **Information Security - Data Science**





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## **Information Security vs Privacy**

### **Principles Security**



### **Principles for Data Protection**

### **Data Protection Trade-Offs**

# Optus Data Breach



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Australian Communications and Media Authority

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## Optus data breach

If you think you may be affected by the recent [Optus data breach](#) contact Optus customer service on 133 937.

You should also:

- secure and monitor your devices and accounts for unusual activity, and ensure they have the latest security updates
- enable multi-factor authentication for all accounts
- if you need assistance with taking these steps, please visit [cyber.gov.au](#).

Be alert for scams referencing the Optus data breach. Learn how to protect yourself from scams by visiting [www.scamwatch.gov.au](#).

If you are concerned that your identity has been compromised or you have been a victim of a scam, contact your bank immediately and call [IDCARE](#) on 1800 595 160.

If your identity has been stolen, you can [apply for a Commonwealth Victims' Certificate](#).

If you believe you are victim of a cybercrime, go to [ReportCyber at cyber.gov.au](#).

**The following websites can help you protect yourself and stay informed:**

**Why was this a privacy breach and not a security breach?**

<https://www.acma.gov.au/optus-data-breach>

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## Medibank hack: Russian sanctioned over Australia's worst data breach

23 January 2024

By Tiffanie Turnbull, BBC News, Sydney

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**A Russian man has been named and sanctioned for his role in Australia's worst data breach.**

The personal information of 9.7m Australians was stolen from the country's largest health insurer, Medibank, in late 2022.

Sensitive documents, including abortion records, were then posted online.

The cyber sanctions - the first of their kind in Australia - include financial penalties and a travel ban for Aleksandr Ermakov.

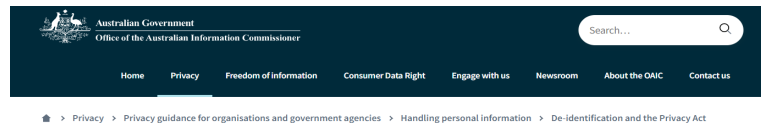
Little has been made public about Mr Ermakov, but Australian intelligence authorities say he is part of the infamous Russian cyber-crime gang REvil - which has been linked to attacks across Europe, the US and UK.

Announcing the measures on Tuesday, Home Affairs Minister Clare O'Neil described the Medibank hack as "the single most devastating cyber-attack we have experienced as a nation".

**How would you prevent such a breach?**

# Data Privacy

## How should personal data which cannot be de-identified be protected?



### De-identification and the Privacy Act

#### Key points

- De-identification is a privacy-enhancing tool. When done well, it can help your entity meet its obligations under the Privacy Act and build trust in your data governance practices.
- Information that has undergone an appropriate and robust de-identification process is not personal information, and is therefore not subject to the *Privacy Act 1988* (Cth). Whether information is personal or de-identified will depend on the context. Information will be de-identified where the risk of an individual being re-identified in the data is very low in the relevant release context (or data access environment).<sup>[1]</sup> Put another way, information will be de-identified where there is no reasonable likelihood of re-identification occurring.
- De-identification involves two steps. The first is the removal of direct identifiers. The second is taking one or both of the following additional steps:
  - the removal or alteration of other information that could potentially be used to re-identify an individual, and/or
  - the use of controls and safeguards in the data access environment to prevent re-identification.
- This guide provides high-level guidance only. The OAIC recommends that entities also refer to the [De-identification Decision-Making Framework](#)<sup>[2]</sup>, produced jointly by the OAIC and CSIRO-Data61, which provides a comprehensive framework for approaching de-identification in accordance with the Privacy Act.
- The OAIC recommends that entities seek specialist expertise for more complex de-identification matters - for example when de-identifying rich or detailed datasets, where data may be shared publicly or with a wide audience, or where de-identification is carried out in the context of a multi-entity data sharing arrangement.<sup>[2]</sup>

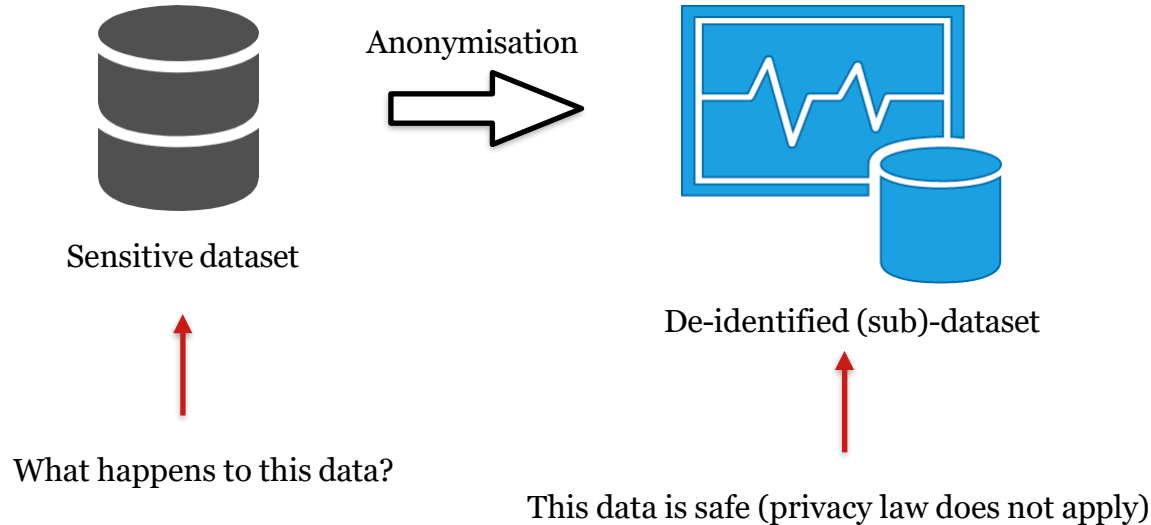
# Information Security vs Privacy



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AN EXAMPLE

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# Information Security vs Privacy



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## RELATION TO PRIVACY LAW

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### How should personal data which cannot be de-identified be protected?

Recall: Both Australian Privacy Law and GDPR are guided by the following principles

1. **Transparency** - *Includes having a clearly expressed privacy policy.*
2. **Purpose / storage limitation** - *Entities can only collect, process and store information for the stated purpose.*
3. **Integrity / accuracy** - *Data must be kept up-to-date and accurate*
4. **Confidentiality** - *Stored securely and with access controls*



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# Principles for Information Security and Data Protection

- based on slides by Meiko Jensen, Karlstad University, Sweden  
and sources from Data Privacy and Information Security Unit



Running example: customer database containing sensitive information (names, addresses, DOB, credit card details, transactions, locations).



# Principles for security



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CIA TRIAD

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# Principles for security



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## CONFIDENTIALITY

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### 1. Confidentiality:

Protect private/sensitive data from unauthorised access so as to prevent accidental disclosure of sensitive information.

#### Also known as...

- Non-disclosure
- Secrecy
- Access restrictions
- Security clearances
- Unobservability

# Principles for security



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## CONFIDENTIALITY

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### Confidentiality techniques

Think about: physical, logical, network

#### Encryption

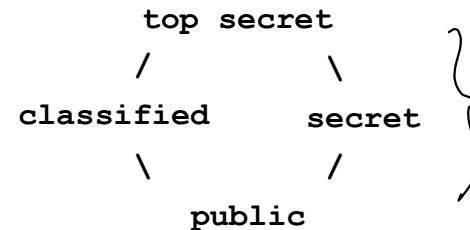
- SSL/TLS
- Databases

#### Access control

- Physical
- Software , Access control lists

#### Firewalls

- Onion routing
- Passwords



# Principles for security



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## INTEGRITY

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### 2. Integrity:

Protect private/sensitive data from unauthorised modification or undetected modification.

#### Also known as...

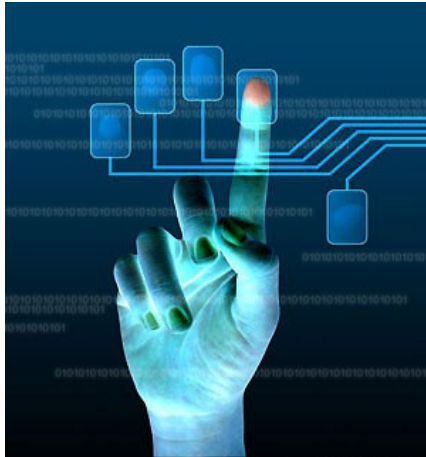
- Authenticity
- Non-repudiation
- Detection of data changes
- Reliability
- Resilience



# Principles for security

## INTEGRITY

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ComputerHope.com

### Integrity techniques

**Think about: physical, logical, network**

Hashes / checksums  
- Md5

Access controls

Secure backups

Account logging and monitoring

Blockchain

# Principles for security



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## AVAILABILITY

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### 3. Availability:

Ensure that access to private/sensitive data is granted in a timely, comprehensible and processable manner.

#### Also known as...

- Redundancy
- Accessibility
- Responsiveness
- Uptime

# Principles for security



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## AVAILABILITY

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### Availability techniques

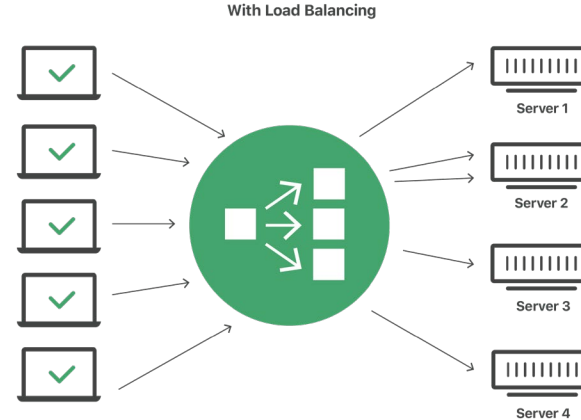
**Think about: physical, logical, network**

Load balancing

Backups

Failover

Redundancy





# Principles for Data Protection



# Principles for data protection

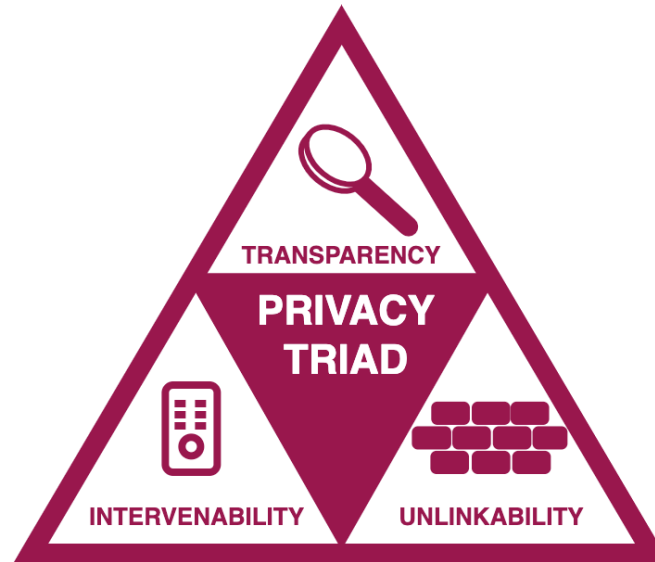


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## PRIVACY TRIAD?

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The “privacy triad” for data protection.



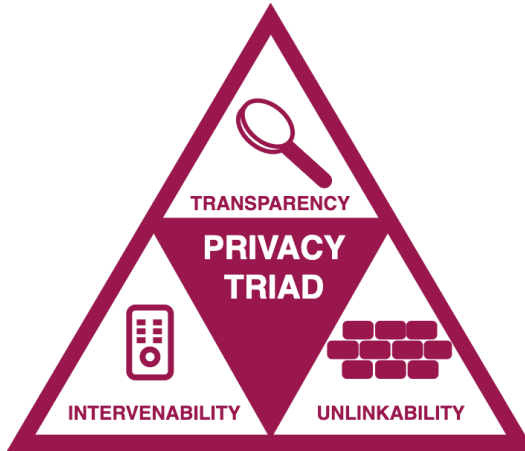
# Principles for data protection



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## TRANSPARENCY

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### 1. Transparency:

Ensure that all privacy-relevant data processing can be understood and reconstructed at any time.

#### Also known as...

- Accountability
- Reproducibility
- Full-disclosure
- Auditability

## INTERVENABILITY

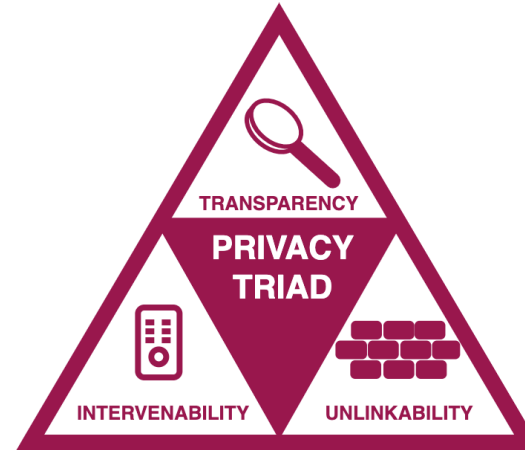
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### 2. Intervenability

Grants data subjects the rights to interventions such as notification, rectification or erasure at any time.

#### Also known as...

- Consent and consent withdrawal
- Claim lodging
- User controls
- Right to be forgotten



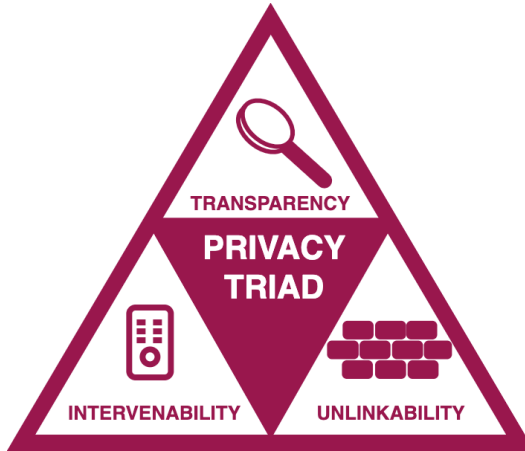
# Principles for data protection



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## UNLINKABILITY

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### 3. Unlinkability:

Ensure that all privacy-relevant data cannot be linked with other data sources to derive more detailed records.

#### Also known as...

- Purpose limitation
- Data minimisation
- Unobservability
- Undetectability



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# Data Protection Trade-Offs

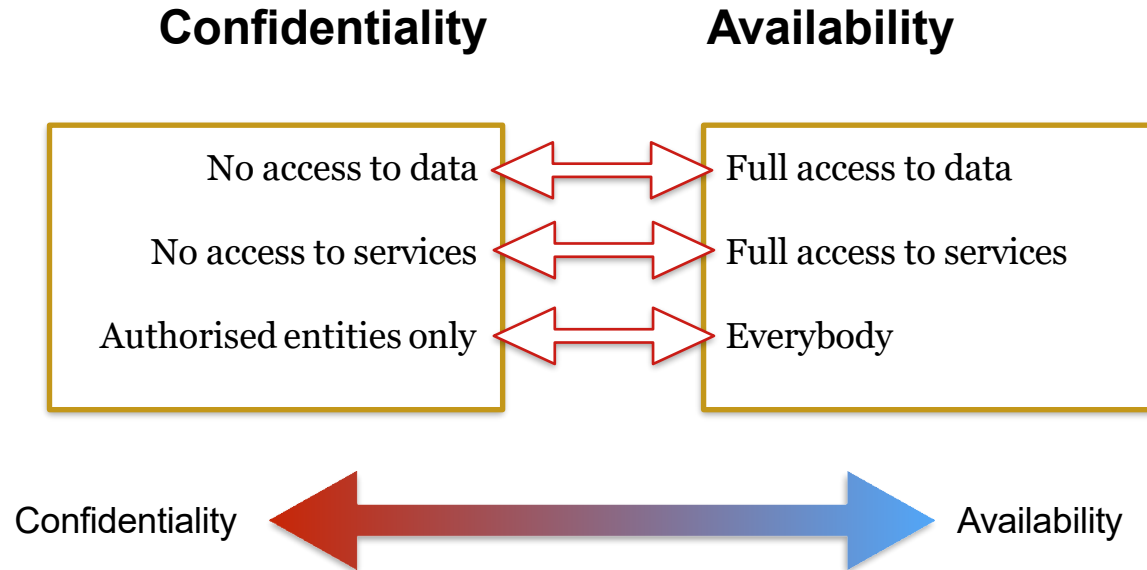
# Data Protection Trade-Offs



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CONFIDENTIALITY <-> AVAILABILITY

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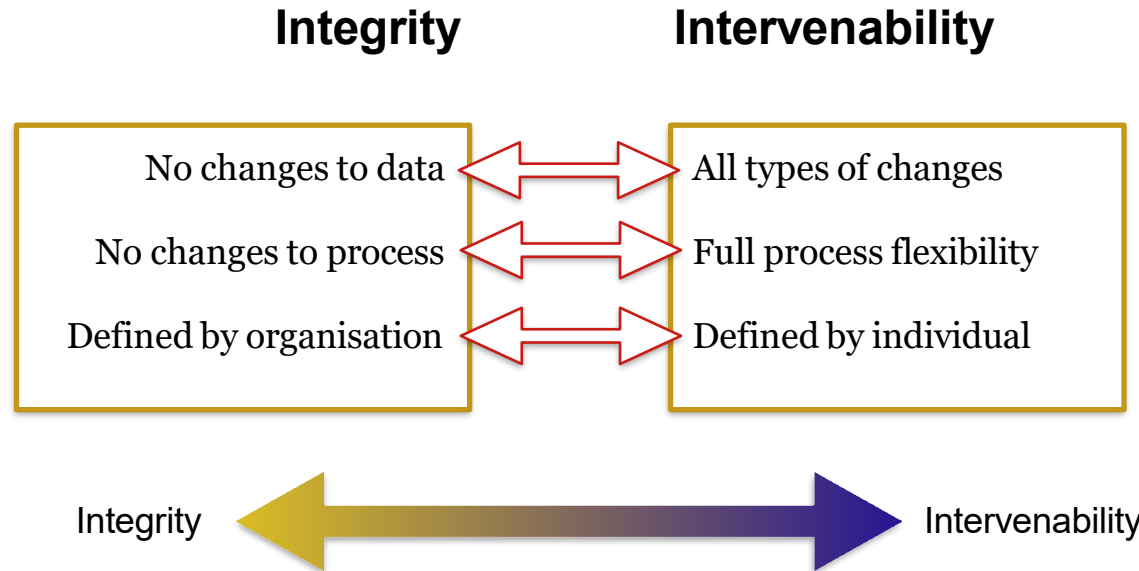
# Data Protection Trade-Offs



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INTEGRITY <-> INTERVENABILITY

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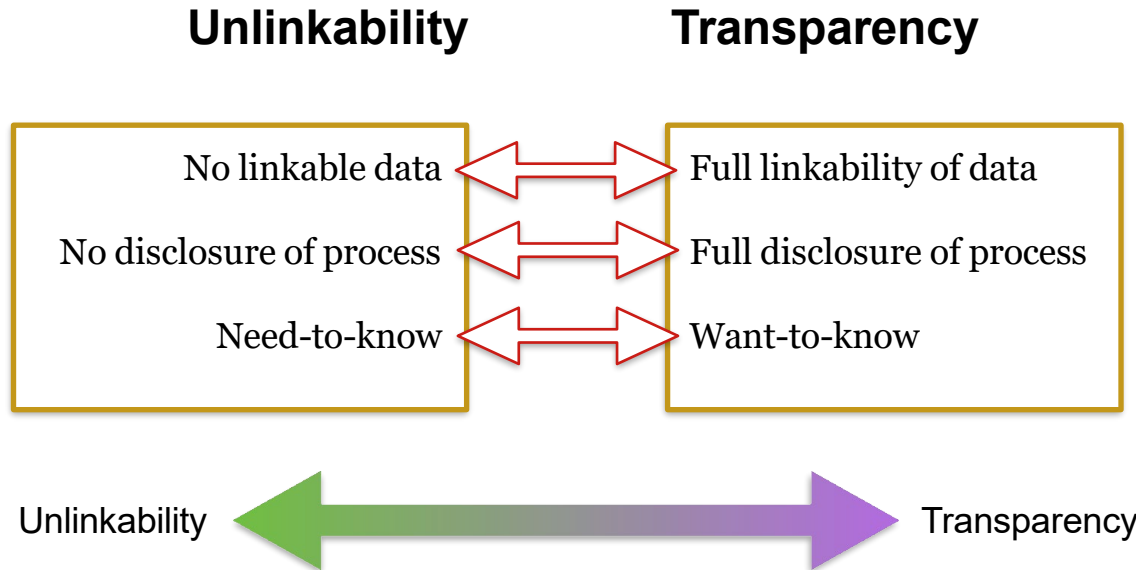
# Data Protection Trade-Offs



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UNLINKABILITY <-> TRANSPARENCY

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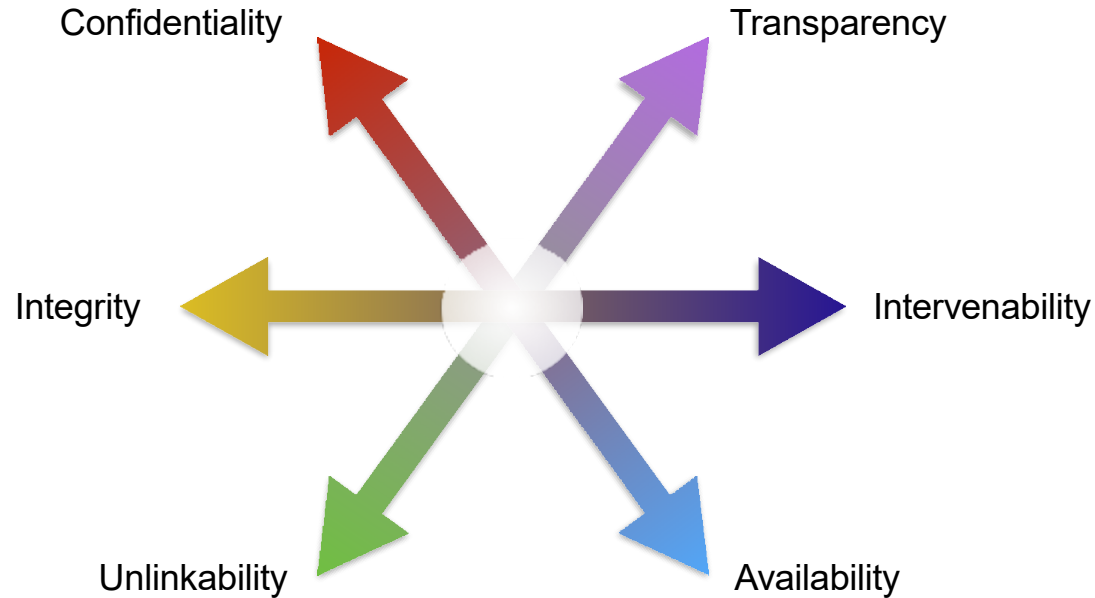
# Data Protection Trade-Offs



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SIX-POINTED STAR

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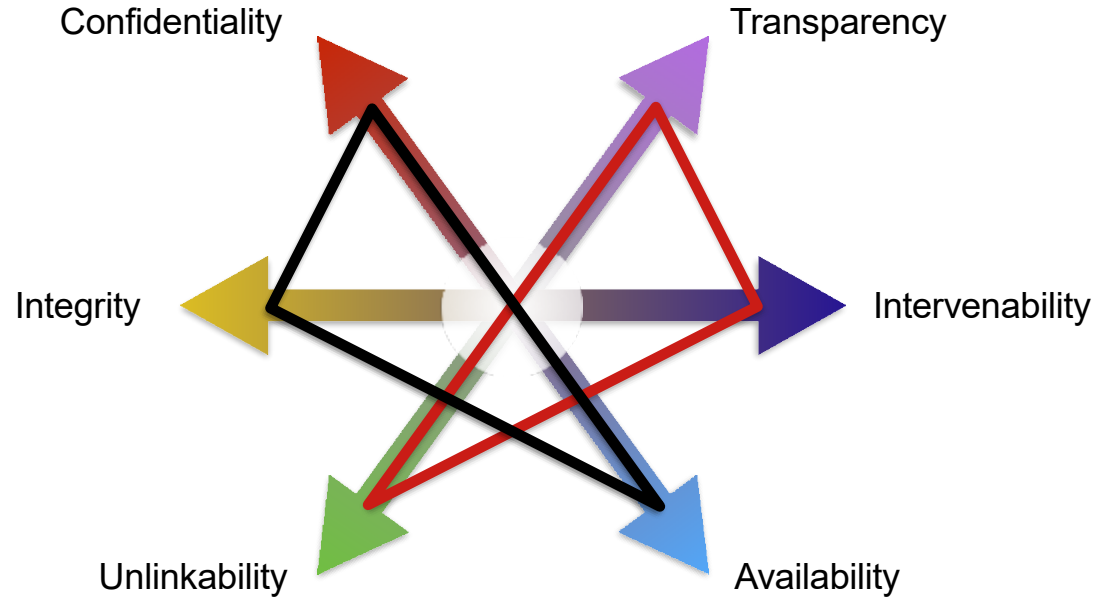
# Data Protection Trade-Offs



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SIX-POINTED STAR

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# Modelling Data Breaches

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Database containing customers' names, dates of birth, phone numbers, email addresses, medicare details, passport details and drivers licences

**If you were conducting a privacy risk assessment, what questions would you ask?**

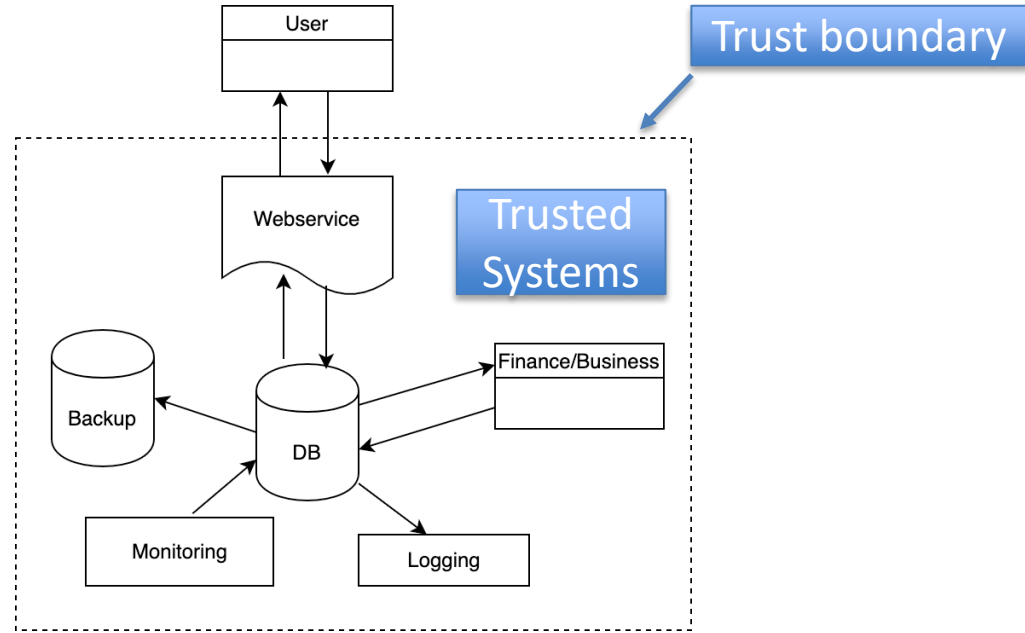


**If you were conducting a privacy risk assessment, what questions would you ask?**

1. Create a model of the system
  - data flow diagram to model information flows and entities
  - physical model to identify security weaknesses
2. Use the security and privacy principles to identify potential weaknesses in the model.
3. In the case of a discovered weakness, propose solutions.

# Modelling Data Breaches

Data Flow Diagram



# Modelling Data Breaches



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If you were conducting a privacy risk assessment, what questions would you ask?

## Confidentiality

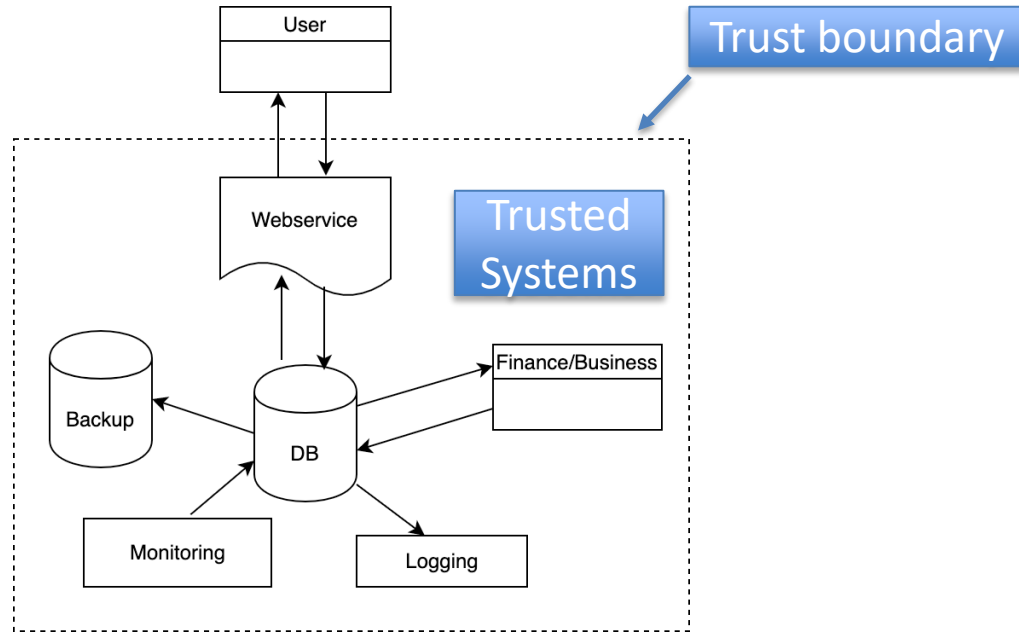
Is the connection encrypted?

Is the data encrypted?

where are the backups stored?

Who has access to the systems?

Access controls?



# Modelling Data Breaches



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If you were conducting a privacy risk assessment, what questions would you ask?

## Integrity

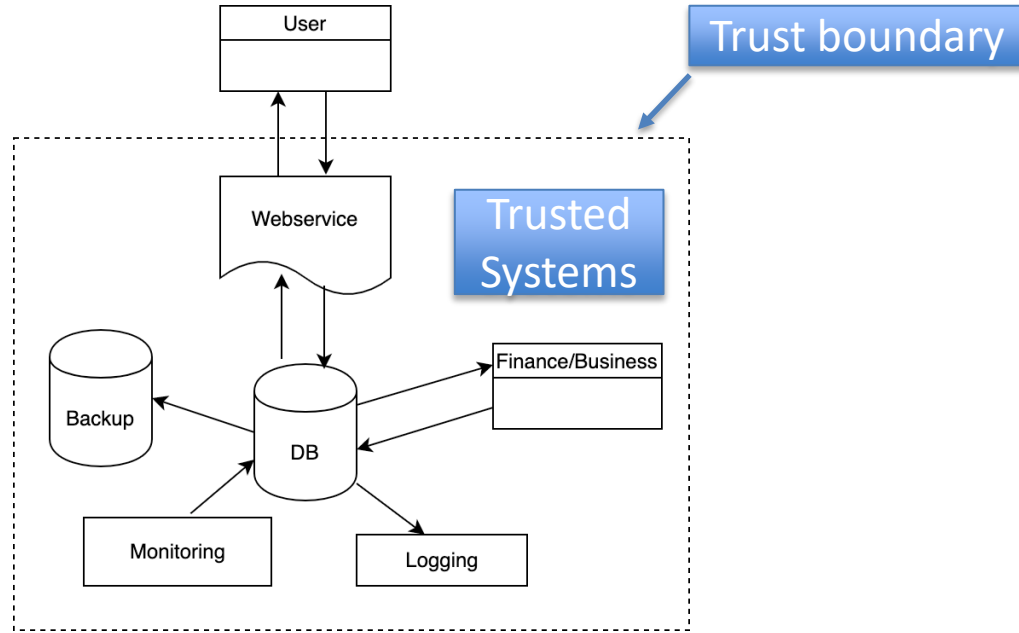
Are there identity checks?

Are there logs tracking changes?

Is there a backup policy?

Notification of transactions

MD5 hashes/ checksum on backups



# Modelling Data Breaches



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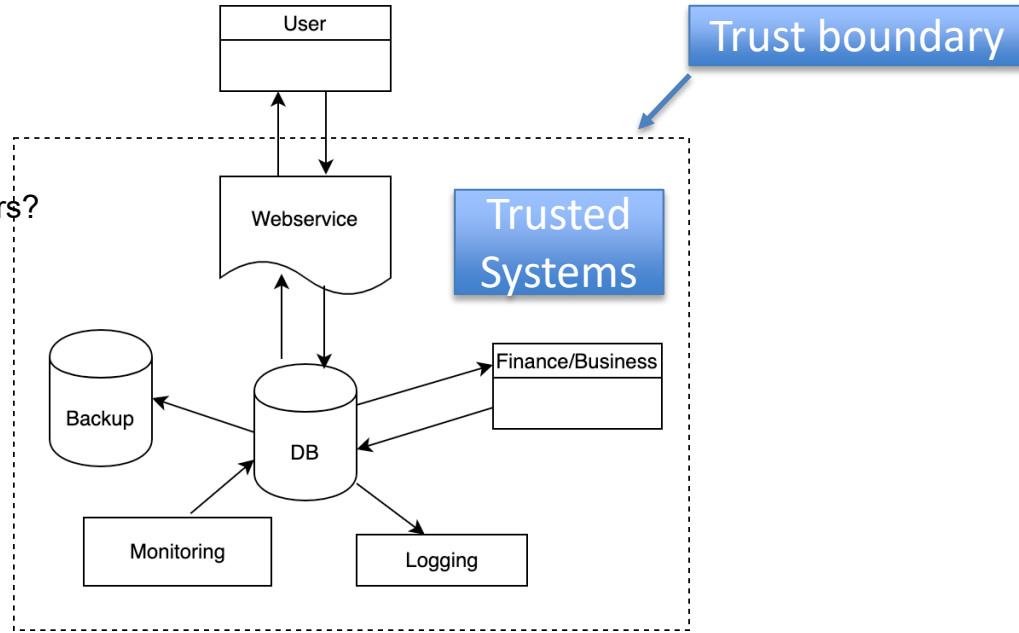
If you were conducting a privacy risk assessment, what questions would you ask?

## Availability

Is there load balancing on the web servers?

What happens if the DB goes down?

What if there is a network outage?





# Modelling Data Breaches



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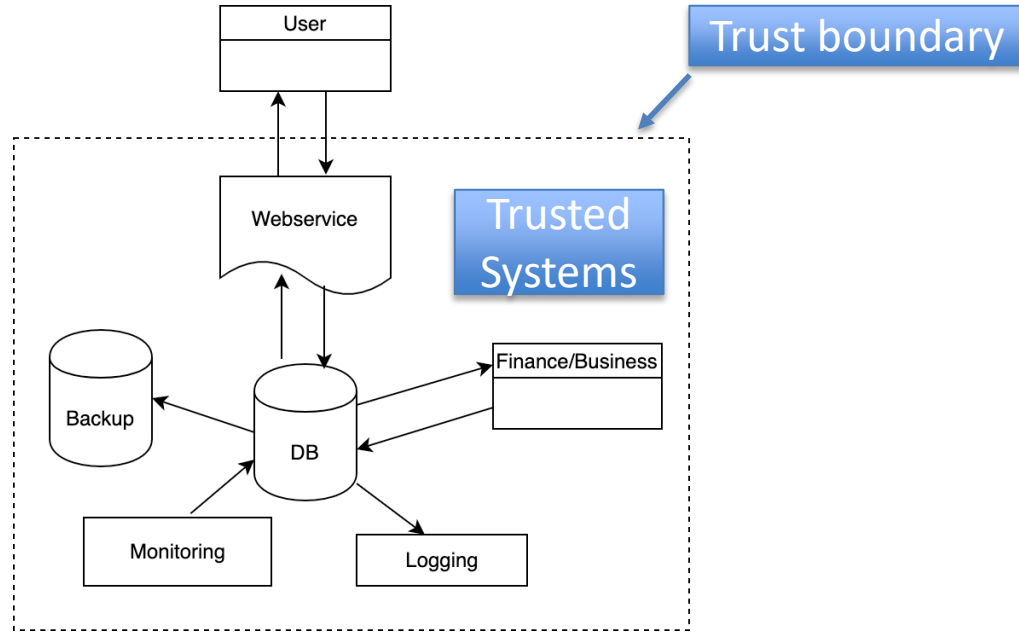
If you were conducting a privacy risk assessment, what questions would you ask?

## Transparency

Do you have privacy policy?

Are you notifying users of loggings or unusual activity?

Do you ask for cookie policy?



# Modelling Data Breaches



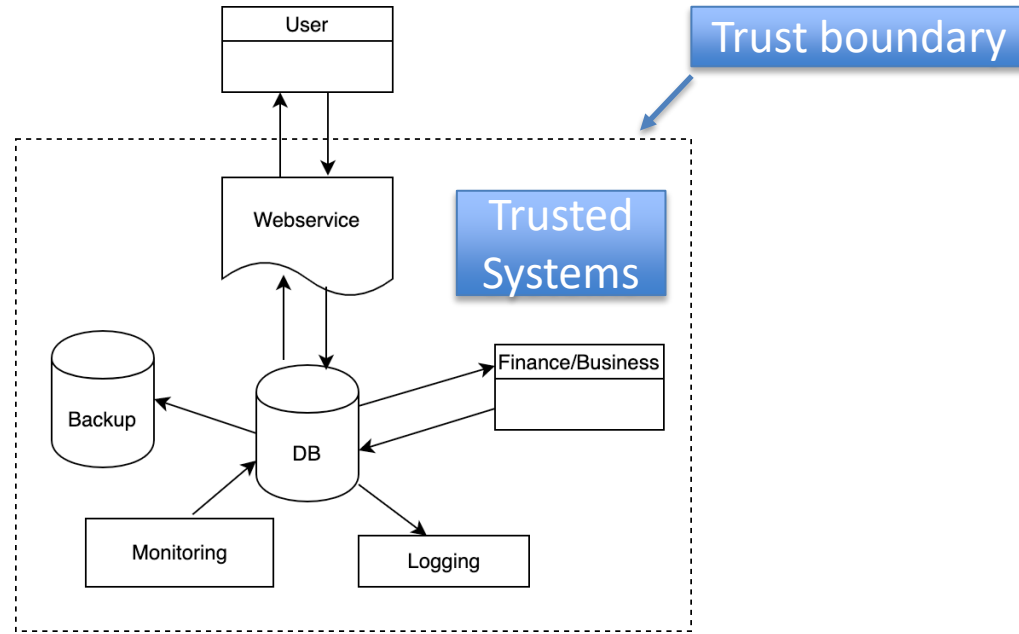
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If you were conducting a privacy risk assessment, what questions would you ask?

## Intervenability

Do customers have a way to change their data?

Are changes properly synchronized?



# Modelling Data Breaches



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If you were conducting a privacy risk assessment, what questions would you ask?

## Unlinkability

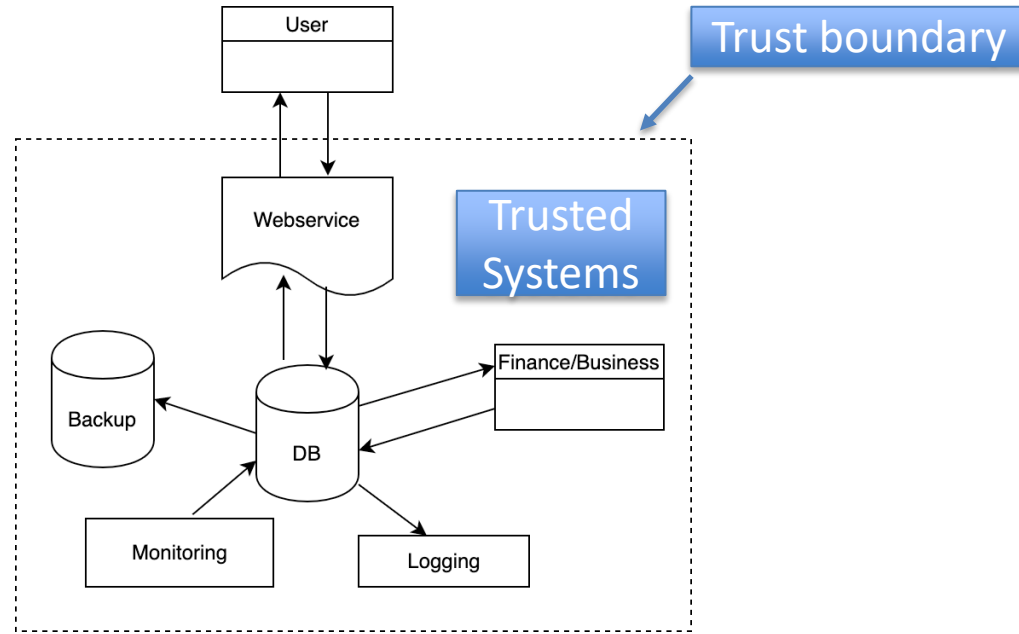
What information are you collecting?

Do you need it all?

Can some be deleted?

Are you removing common identifiers?

How is your data segregated?



# Information Security vs Privacy



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## SUMMARY

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### What we talked about today:

1. **Transparency** - *Includes having a clearly expressed privacy policy.*
2. **Purpose / storage limitation** - *Entities can only collect, process and store information for the stated purpose.*
3. **Integrity / accuracy** - *Data must be kept up-to-date and accurate*
4. **Confidentiality** - *Stored securely and with access controls*

