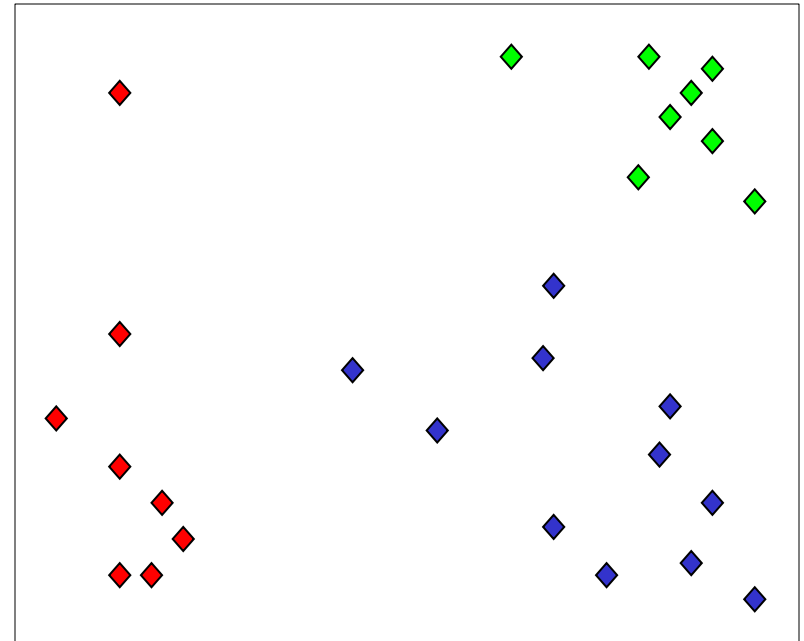


# What is Clustering?

- Organizing data into *clusters* such that there is
  - high intra-cluster similarity
  - low inter-cluster similarity
- Informally, finding natural groupings among objects.
- Why do we want to do that?
- Any REAL application?



# Example: clusty

Clusty Search » simpsons - Mozilla Firefox

File Edit View History Bookmarks Tools Help Most Visited @yahoo @cs @andrew gmail sb compbio BBC

http://clusty.com/search?v%3afile=viv\_1023%4019%3akiZm1v&v%3aframe=tree&v%3astate= Google

web news images wikipedia blogs jobs more »

simpsons Search advanced preferences

clusters sources sites remix

All Results (224)

- Pictures (62)
- Games (21)
- Movie (18)
- Collectibles (14)
- Downloads (15)

• **Witness, Trial** (10)

- Bruce Fromong (4)
- Jurors Hear (3)
- Alleged robbery (3)
- Murder, Las Vegas (2)
- Other Topics (1)

• FOX, Broadcasting Company (7)

• Quotes (12)



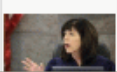
• Episode Guides (6)

• Simpson College (10)

more | all clusters

Cluster **Witness, Trial** contains 10 documents.

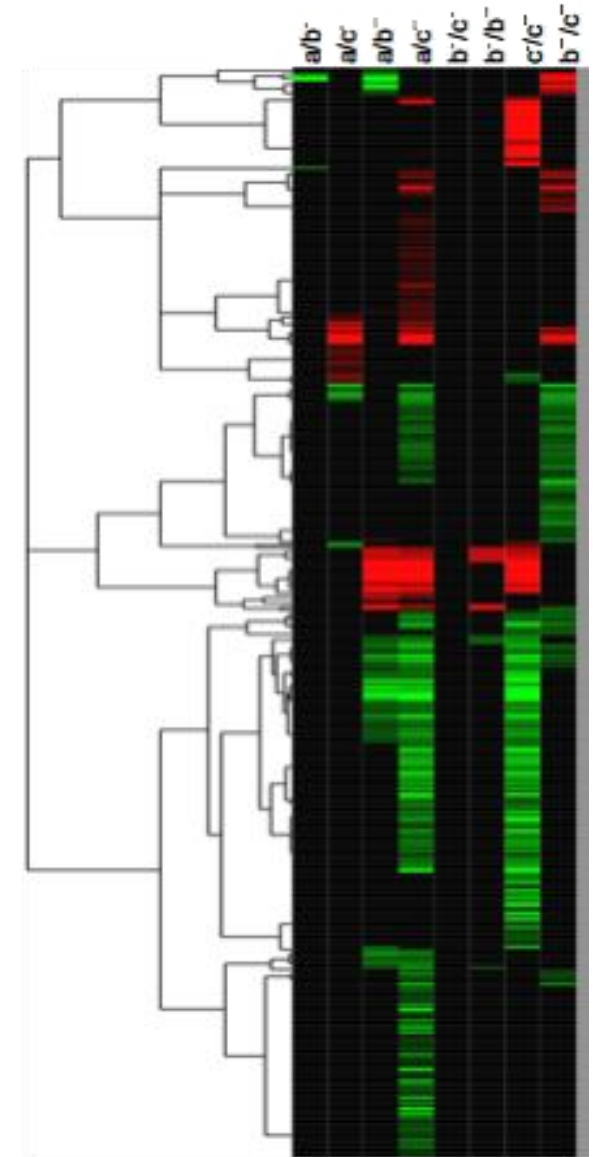
Search Results

- Witness contradicts self in O.J. Simpson trial**  Sep 17, 2008 - A key **witness** in the O.J. **Simpson** robbery **trial** was confronted with contradictions in his **testimony** Tuesday, including his claim that he didn't try to profit from the casino hotel room confrontation that led to charges against the former football star. Memorabilia dealer Bruce Fromong, who returned to the stand after becoming ill Monday, told defense attorney Gabriel Grasso he didn't have money on his mind while allegedly being robbed of sports collectibles by **Simpson** and a group of other men. "You ...  
[news.yahoo.com/s/ap/20080917/ap\\_on\\_re\\_us/oj\\_simpson](http://news.yahoo.com/s/ap/20080917/ap_on_re_us/oj_simpson) - [cache] - Yahoo! News
- Witness in Simpson trial says gun brandished in incident**  Sep 16, 2008 - A **witness** who says he was robbed by O.J. **Simpson** testified that a gun was brandished during the incident as the former football star's robbery and kidnapping **trial** opened. Bruce Fromong, 54, one of the two collectibles dealers at the center of the case, told the jury on Monday that someone in the room during the alleged robbery shouted, "Put the gun down," contradicting **Simpson's** claim he did not know firearms were present. The **witness** said he could not recall which of the six men who burst into the ...  
[news.yahoo.com/s/afp/20080916/en\\_afp/entertainmentuscrimetrialssimpson](http://news.yahoo.com/s/afp/20080916/en_afp/entertainmentuscrimetrialssimpson) - [cache] - Yahoo! News
- Key OJ Simpson witness clutches chest in court**  Sep 16, 2008 - A key **witness** in O.J. **Simpson's** kidnap and robbery **trial** became ill on Monday while testifying about a hotel room confrontation at the heart of the case -- clutching his chest before bailiffs helped him from the **witness** stand.

Done

# Example: clustering genes

- Microarrays measures the activities of all genes in different conditions
- Clustering genes can help determine new functions for unknown genes
- An early “killer application” in this area
  - The most cited (11,591) paper in PNAS!



# Why clustering?

- Organizing data into clusters provides information about the internal structure of the data
  - Ex. Clusty and clustering genes above
- Sometimes the partitioning is the goal
  - Ex. Image segmentation
- Knowledge discovery in data
  - Ex. Underlying rules, reoccurring patterns, topics, etc.

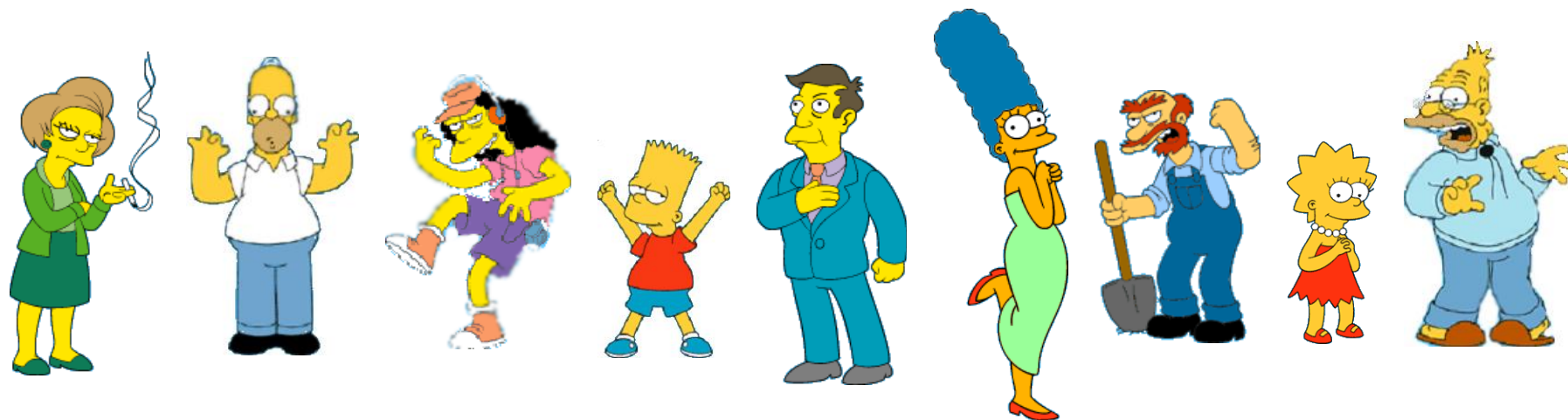
# Unsupervised learning

- Clustering methods are unsupervised learning techniques
  - We do not have a teacher that provides examples with their labels
- We will also discuss dimensionality reduction, another unsupervised learning method later in the course

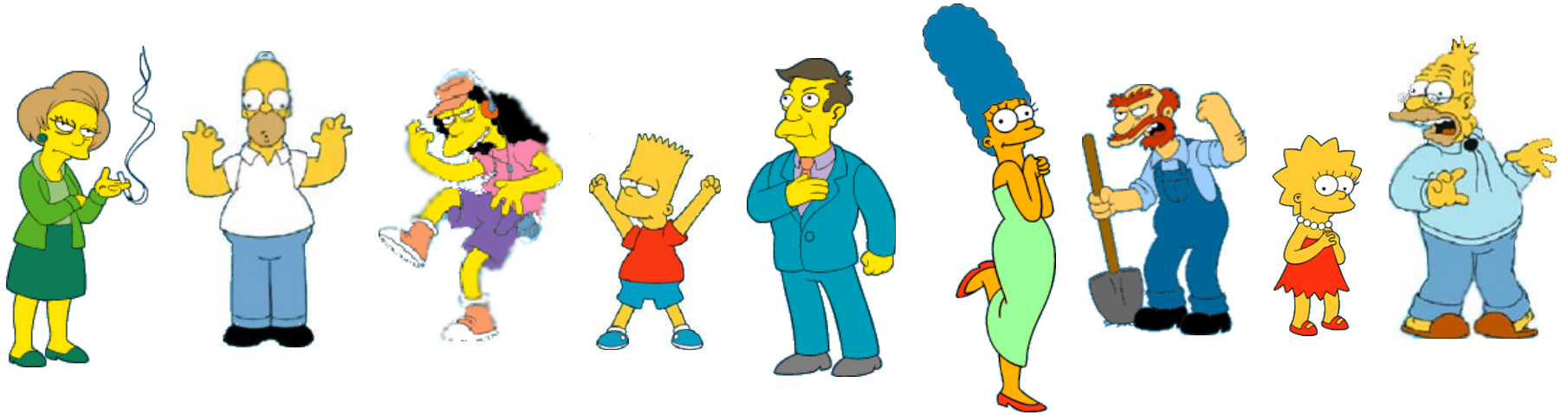
# Outline

- Motivation
- Distance functions
- Hierarchical clustering
- Partitional clustering
  - K-means
  - Gaussian Mixture Models
- Number of clusters

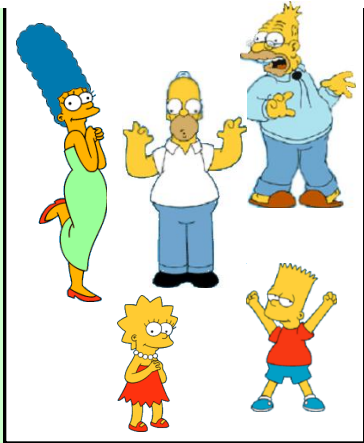
# What is a natural grouping among these objects?



# What is a natural grouping among these objects?



## Clustering is subjective



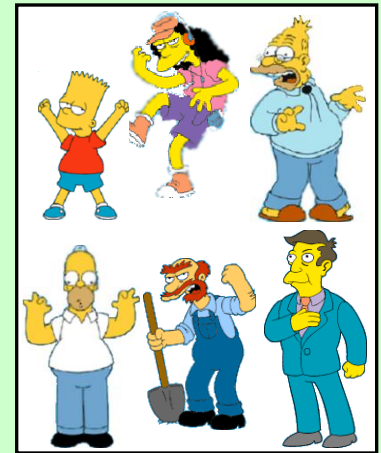
Simpson's Family



School Employees



Females



Males



# What is Similarity?

The quality or state of being similar; likeness; resemblance; as, a similarity of features.

**Webster's Dictionary**



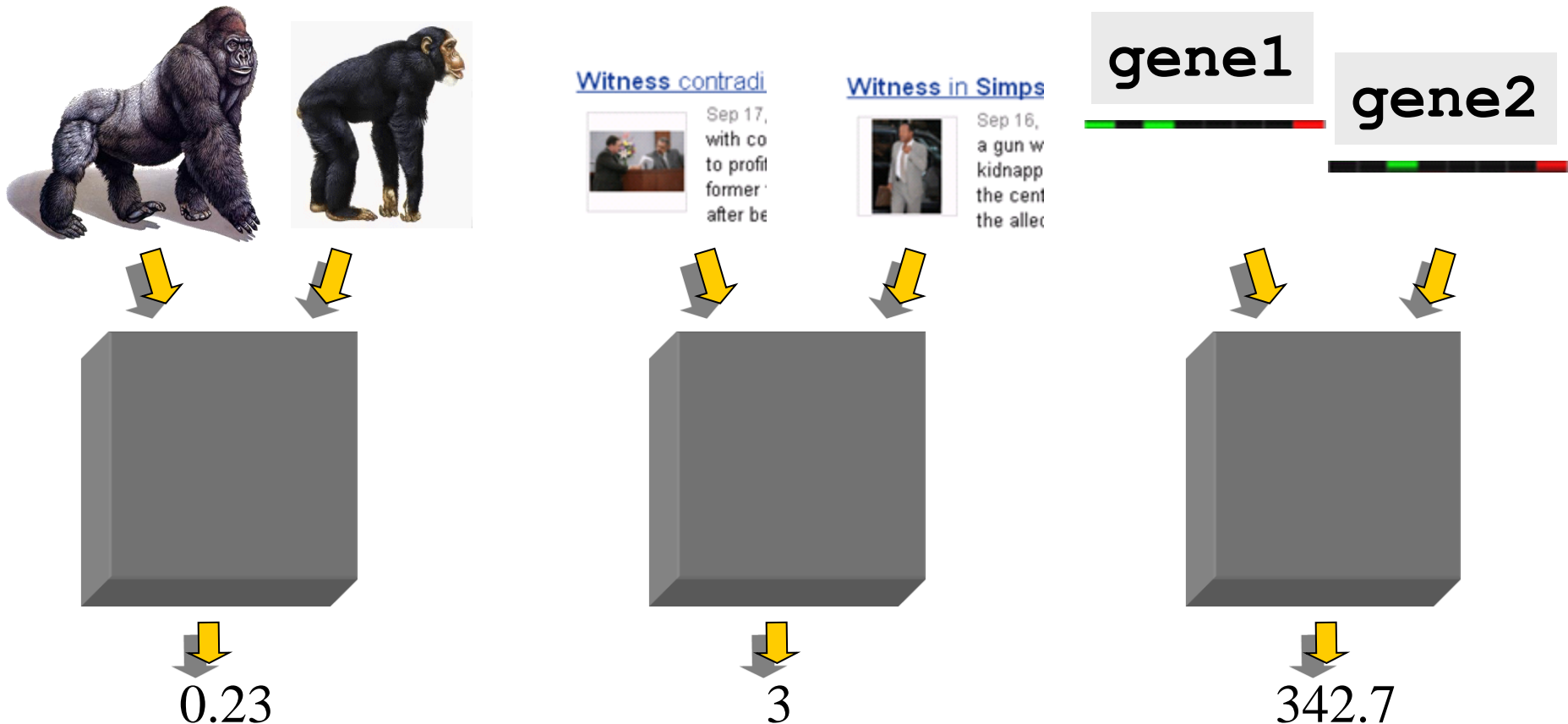
Similarity is hard to define, but...

*“We know it when we see it”*

The real meaning of similarity is a philosophical question. We will take a more pragmatic approach.

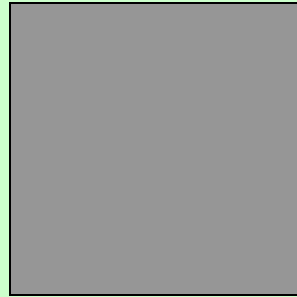
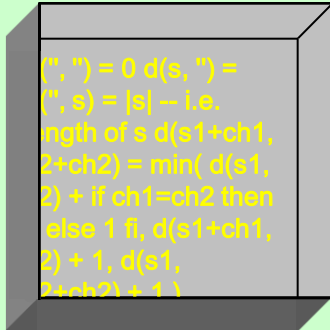
# Defining Distance Measures

**Definition:** Let  $O_1$  and  $O_2$  be two objects from the universe of possible objects. The distance (dissimilarity) between  $O_1$  and  $O_2$  is a real number denoted by  $D(O_1, O_2)$



gene1

gene2



Inside these black boxes:  
some function on two variables  
(might be simple or very  
complex)

3

A few examples:

- Euclidian distance

$$d(x, y) = \sqrt{\sum_i (x_i - y_i)^2}$$

- Correlation coefficient

$$s(x, y) = \frac{\sum_i (x_i - \mu_x)(y_i - \mu_y)}{\sigma_x \sigma_y}$$

- Similarity rather than distance

- Can determine similar trends

# Outline

- Motivation
- Distance measure
- Hierarchical clustering
- Partitional clustering
  - K-means
  - Gaussian Mixture Models
- Number of clusters

# Desirable Properties of a Clustering Algorithm

- Scalability (in terms of both time and space)
- Ability to deal with different data types
- Minimal requirements for domain knowledge to determine input parameters
- Interpretability and usability

## Optional

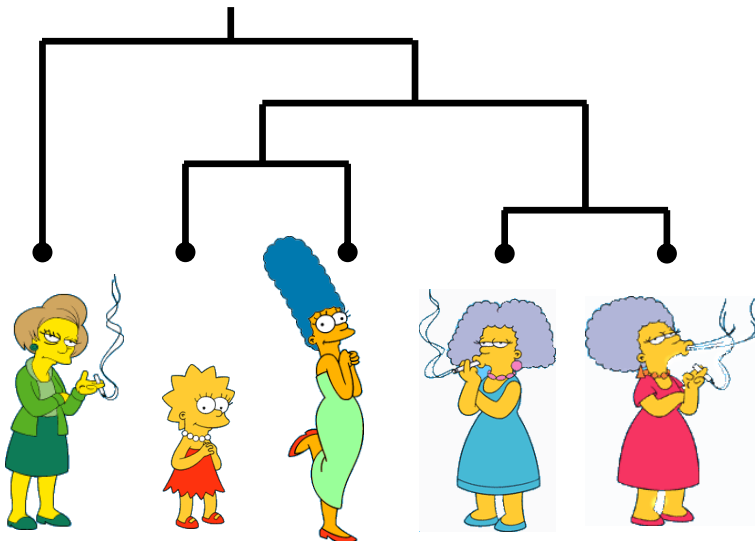
- Incorporation of user-specified constraints

# Two Types of Clustering

- **Partitional algorithms:** Construct various partitions and then evaluate them by some criterion
- **Hierarchical algorithms:** Create a hierarchical decomposition of the set of objects using some criterion (focus of this class)

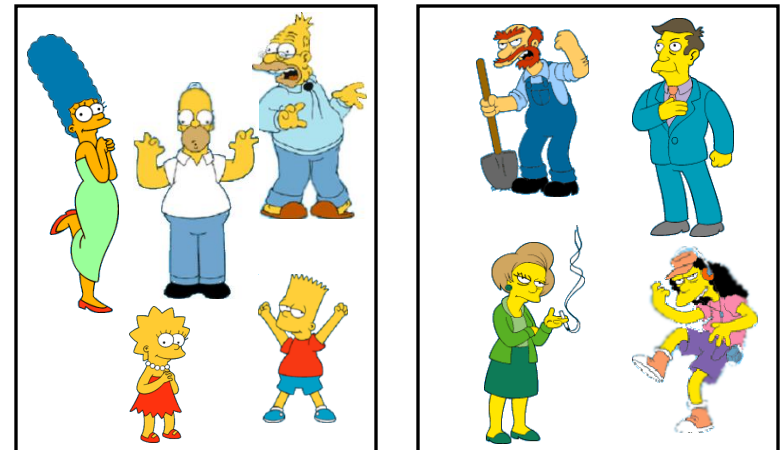
Bottom up or top down

## Hierarchical



Top down

## Partitional

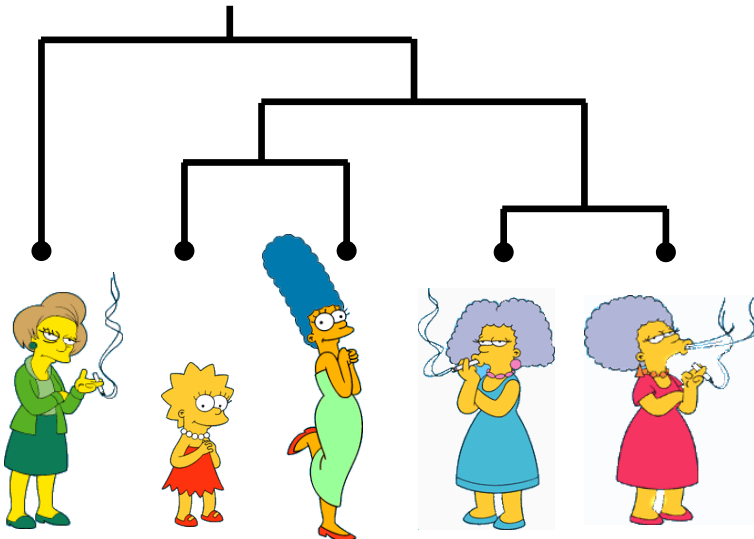


# (How-to) Hierarchical Clustering


The number of dendrograms with  $n$  leafs =  $(2n - 3)! / [(2^{(n-2)}) (n - 2)!]$


Number of Leafs	Number of Possible Dendrograms
2	1
3	3
4	15
5	105
...	...
10	34,459,425

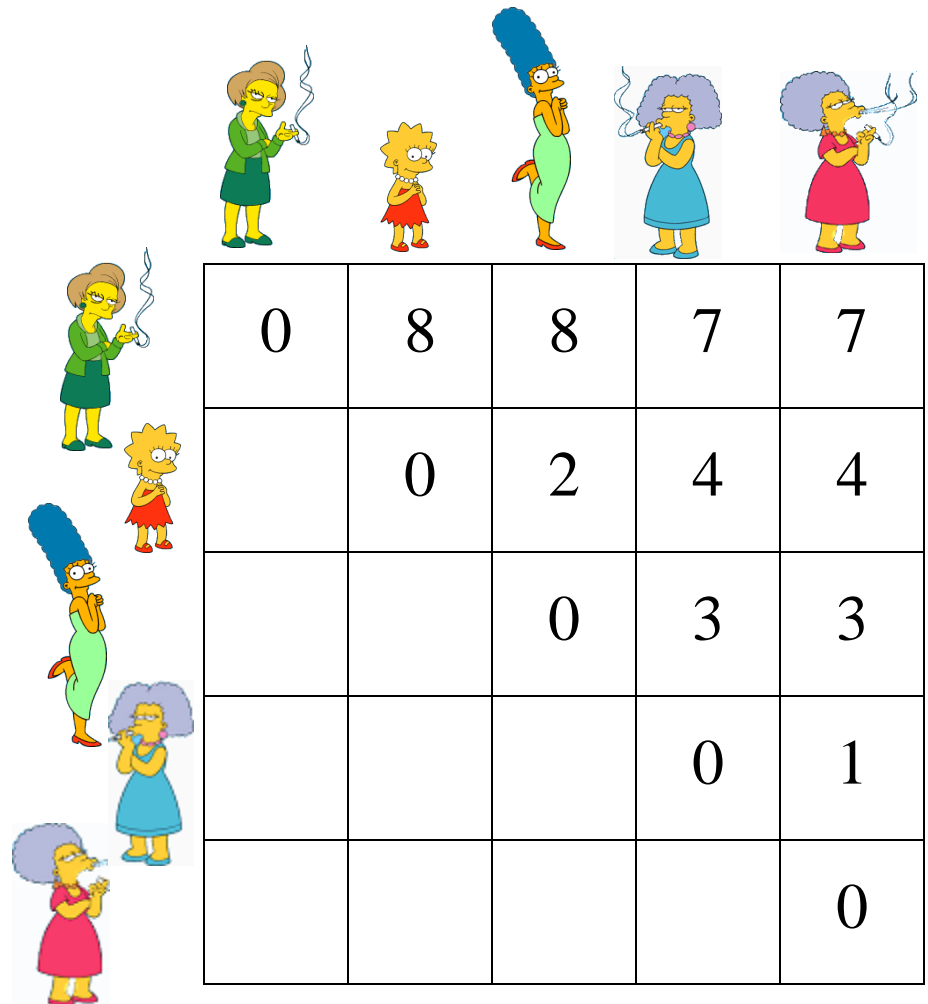
**Bottom-Up (agglomerative):** Starting with each item in its own cluster, find the best pair to merge into a new cluster. Repeat until all clusters are fused together.













We begin with a distance matrix which contains the distances between every pair of objects in our database.


$$D(\text{Mrs. Simpson}, \text{Lisa Simpson}) = 8$$


$$D(\text{Marge Simpson}, \text{Lisa Simpson}) = 1$$



A distance matrix visualization showing the relationships between five Simpson family members. The characters are arranged in a column to the left of the matrix, corresponding to the rows. The matrix is a 5x5 grid where the diagonal elements are 0, and the off-diagonal elements represent the distance between pairs of characters. The characters are: Mrs. Simpson (green dress), Lisa Simpson (red dress), Marge Simpson (blue dress), Marge Simpson (blue dress), and Marge Simpson (pink dress).

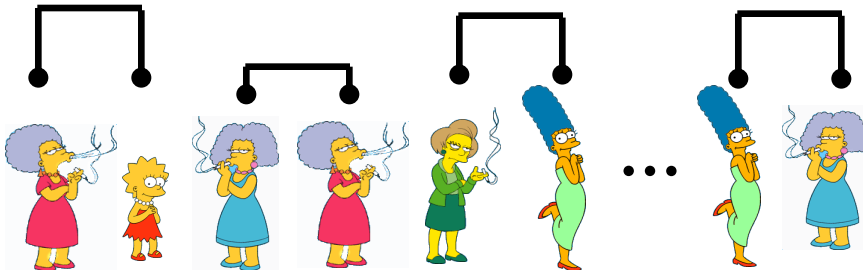
					
	0	8	8	7	7
		0	2	4	4
			0	3	3
				0	1
					0



# Bottom-Up (agglomerative):

Starting with each item in its own cluster, find the best pair to merge into a new cluster. Repeat until all clusters are fused together.

Consider all possible merges...

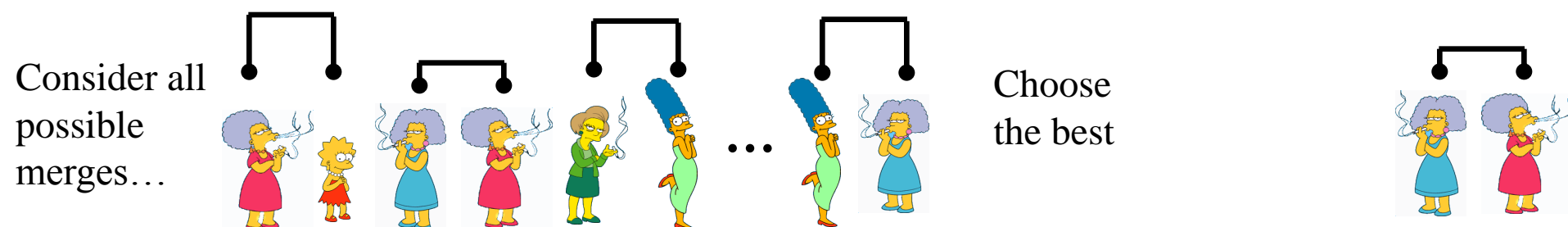
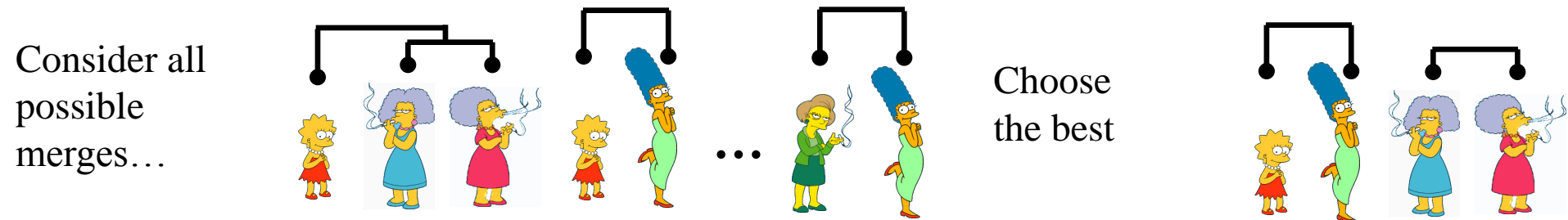


Choose the best



## Bottom-Up (agglomerative):

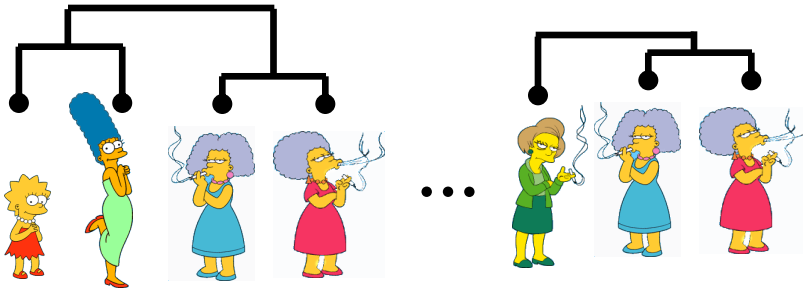
Starting with each item in its own cluster, find the best pair to merge into a new cluster. Repeat until all clusters are fused together.



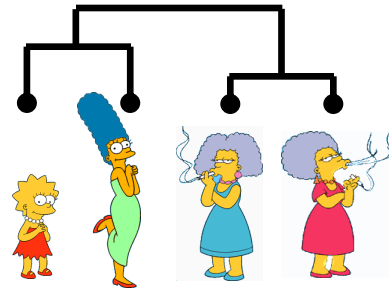
# Bottom-Up (agglomerative):

Starting with each item in its own cluster, find the best pair to merge into a new cluster. Repeat until all clusters are fused together.

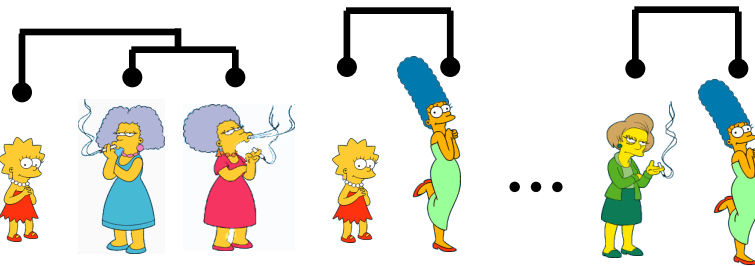
Consider all possible merges...



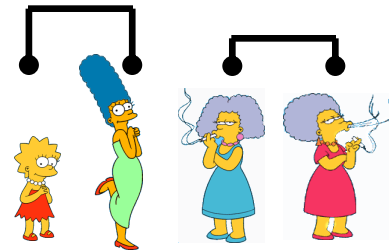
Choose the best



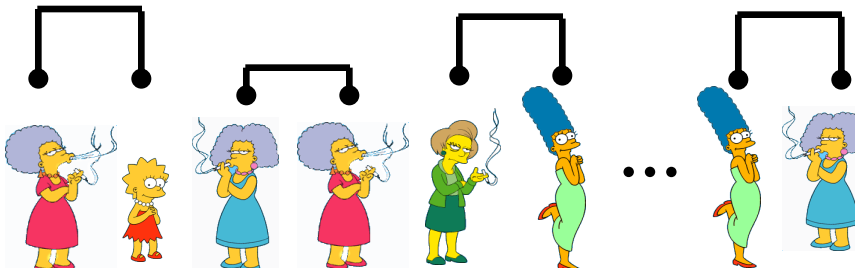
Consider all possible merges...



Choose the best



Consider all possible merges...

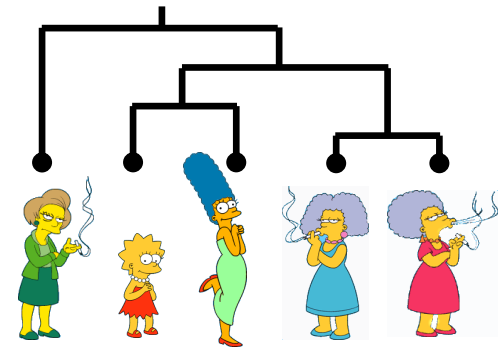


Choose the best

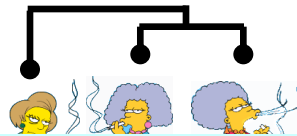
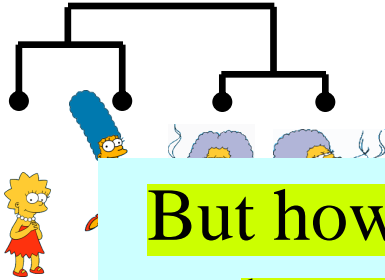


# Bottom-Up (agglomerative):

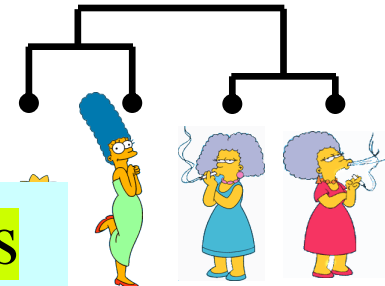
Starting with each item in its own cluster, find the best pair to merge into a new cluster. Repeat until all clusters are fused together.



Consider all possible merges...

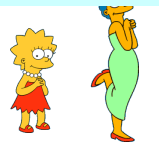
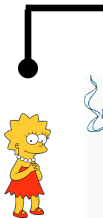


Choose



But how do we compute distances between clusters rather than objects?

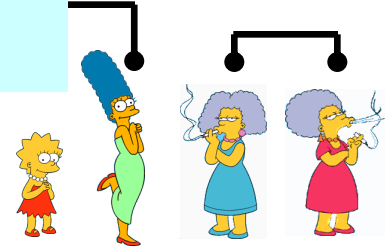
Consider all possible merges...



...



the best



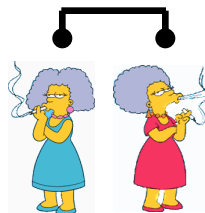
Consider all possible merges...



...

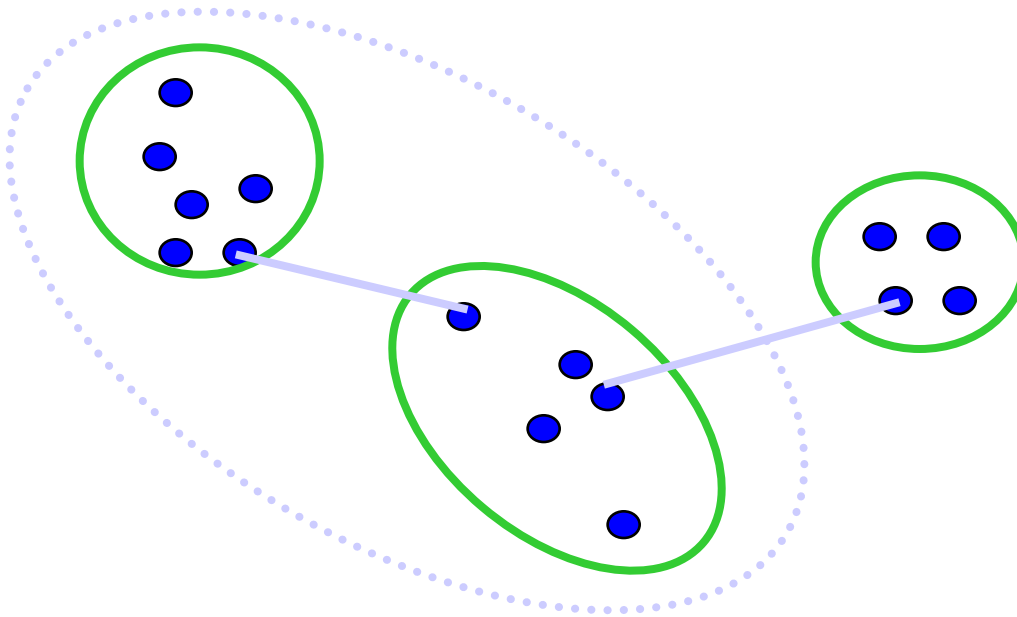


Choose the best



# Computing distance between clusters: Single Link

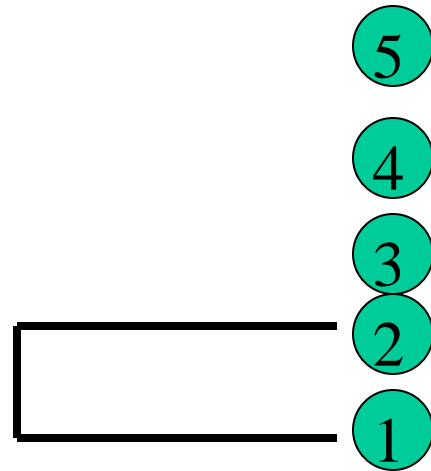
- **cluster distance** = distance of two **closest** members in each class



- Potentially long and skinny clusters

# Example: single link

$$\begin{array}{c} 1 \quad 2 \quad 3 \quad 4 \quad 5 \\ \begin{array}{c} 1 \\ 2 \\ 3 \\ 4 \\ 5 \end{array} \begin{bmatrix} 0 & & & & \\ 2 & 0 & & & \\ 6 & 3 & 0 & & \\ 10 & 9 & 7 & 0 & \\ 9 & 8 & 5 & 4 & 0 \end{bmatrix} \end{array}$$



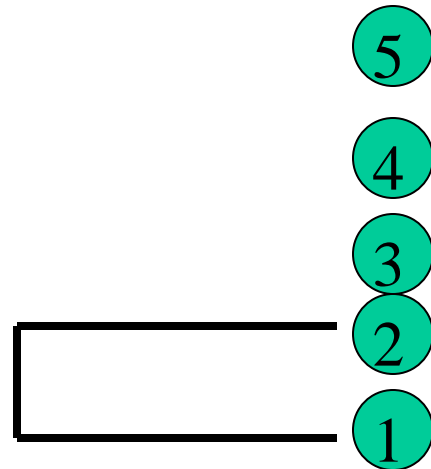
# Example: single link

$$\begin{array}{c}
 \begin{array}{ccccc}
 & 1 & 2 & 3 & 4 & 5 \\
 1 & \left[ \begin{array}{ccccc} 0 & & & & \\ 2 & 2 & 0 & & \\ 3 & 6 & 3 & 0 & \\ 4 & 10 & 9 & 7 & 0 \\ 5 & 9 & 8 & 5 & 4 & 0 \end{array} \right]
 \end{array}
 \end{array}
 \rightarrow
 \begin{array}{c}
 \begin{array}{ccccc}
 & (1,2) & 3 & 4 & 5 \\
 (1,2) & \left[ \begin{array}{ccccc} 0 & & & & \\ 3 & 3 & 0 & & \\ 4 & 9 & 7 & 0 & \\ 5 & 8 & 5 & 4 & 0 \end{array} \right]
 \end{array}
 \end{array}$$

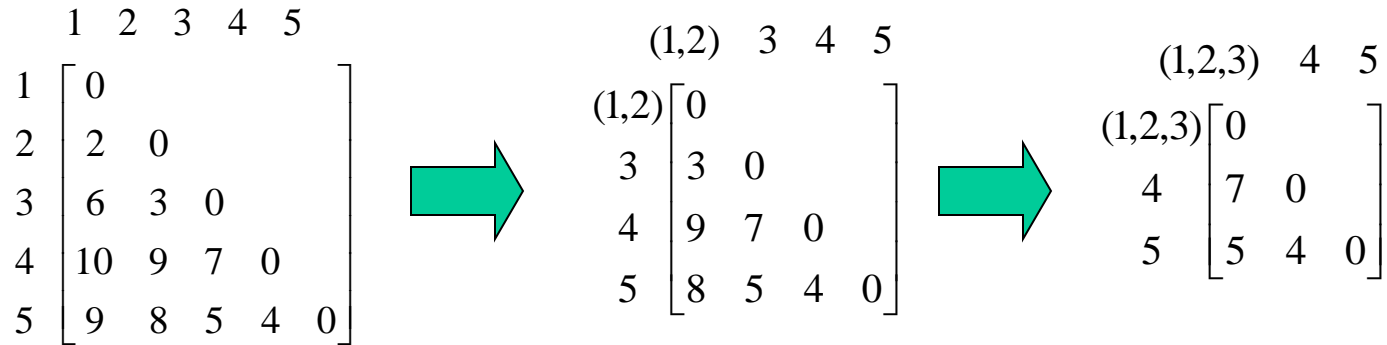
$$d_{(1,2),3} = \min\{d_{1,3}, d_{2,3}\} = \min\{6, 3\} = 3$$

$$d_{(1,2),4} = \min\{d_{1,4}, d_{2,4}\} = \min\{10, 9\} = 9$$

$$d_{(1,2),5} = \min\{d_{1,5}, d_{2,5}\} = \min\{9, 8\} = 8$$

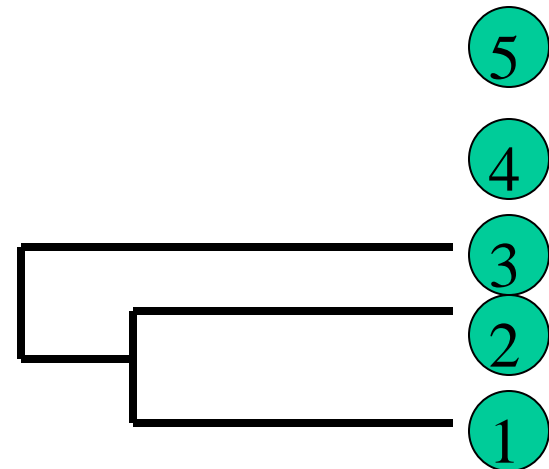


# Example: single link



$$d_{(1,2,3),4} = \min\{d_{(1,2),4}, d_{3,4}\} = \min\{9, 7\} = 7$$

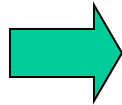
$$d_{(1,2,3),5} = \min\{d_{(1,2),5}, d_{3,5}\} = \min\{8, 5\} = 5$$



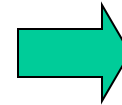


# Example: single link

	1	2	3	4	5
1	0				
2	2	0			
3	6	3	0		
4	10	9	7	0	
5	9	8	5	4	0

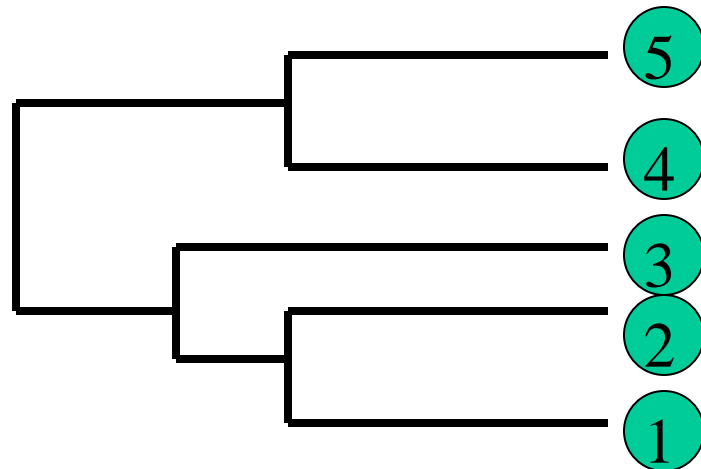


	(1,2)	3	4	5
(1,2)	0			
3	3	0		
4	9	7	0	
5	8	5	4	0



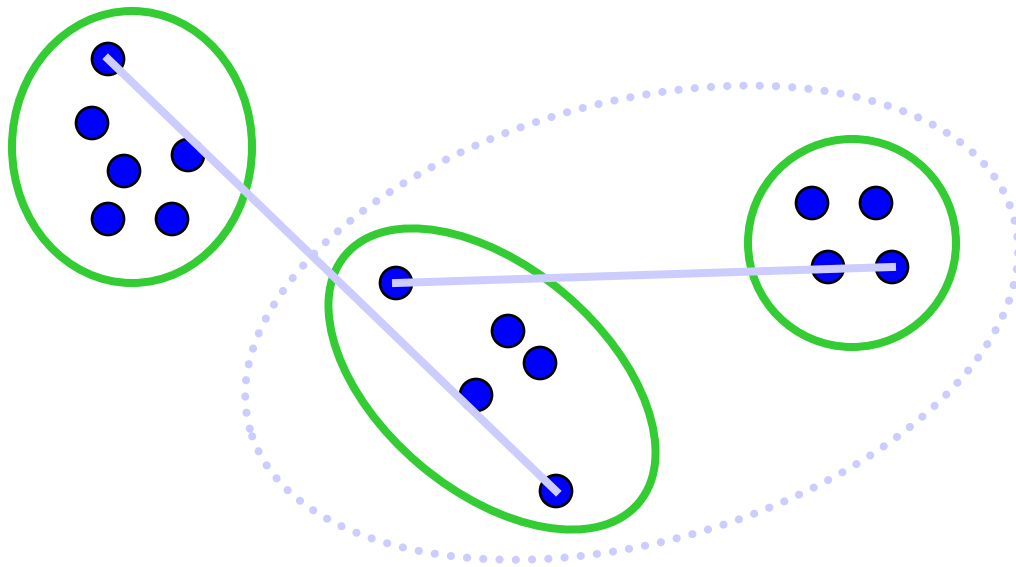
	(1,2,3)	4	5
(1,2,3)	0		
4	7	0	
5	5	4	0

$$d_{(1,2,3),(4,5)} = \min\{d_{(1,2,3),4}, d_{(1,2,3),5}\} = 5$$

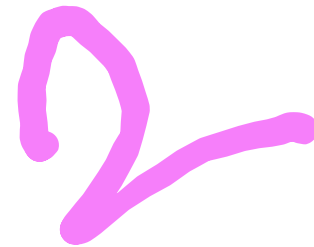


# Computing distance between clusters: : Complete Link

- cluster distance = distance of two farthest members

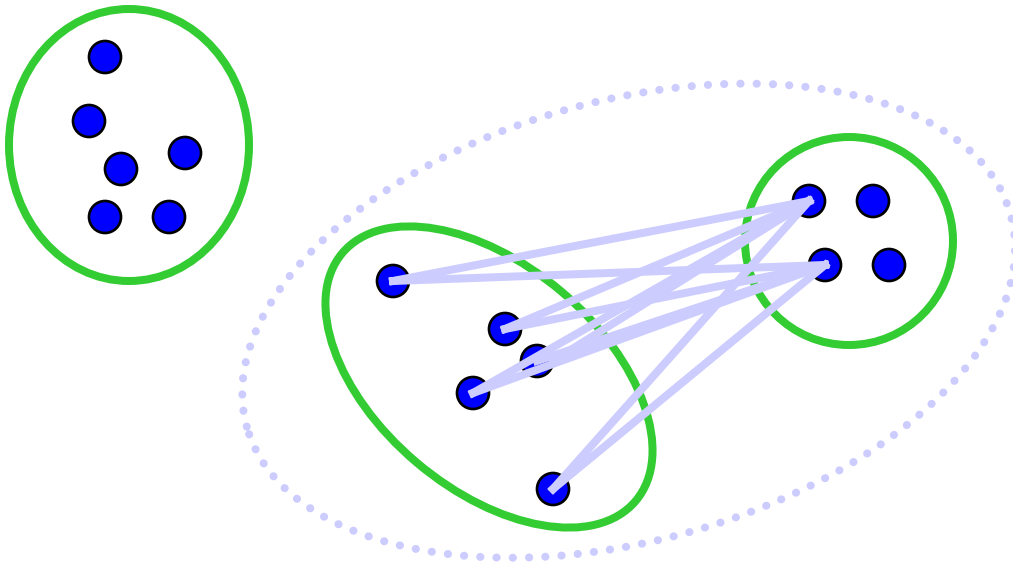


+ tight clusters



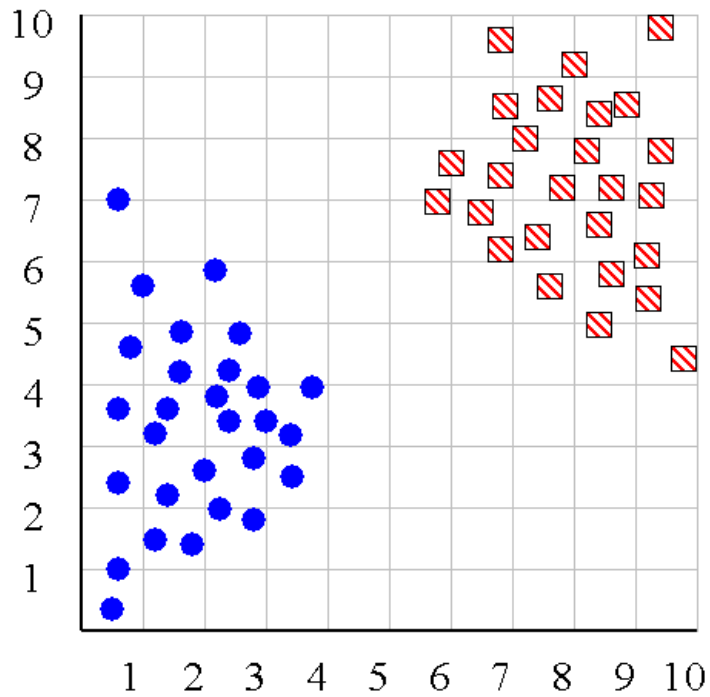
# Computing distance between clusters: Average Link

- cluster distance = average distance of all pairs

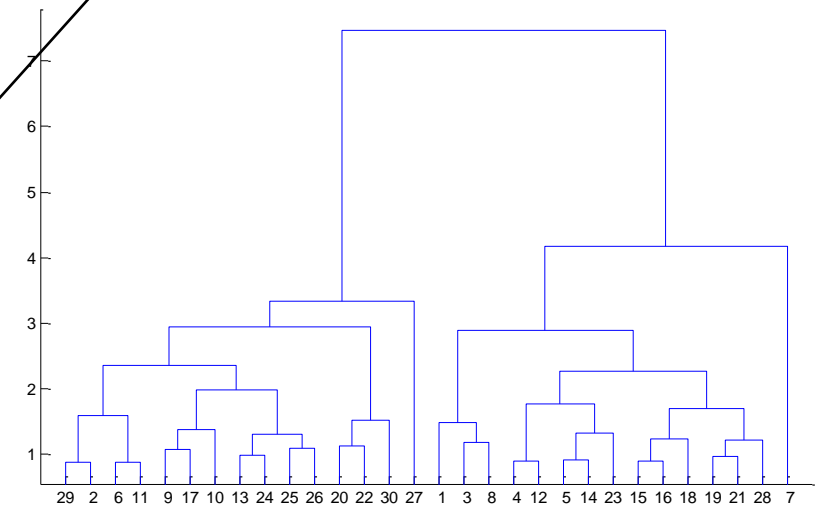
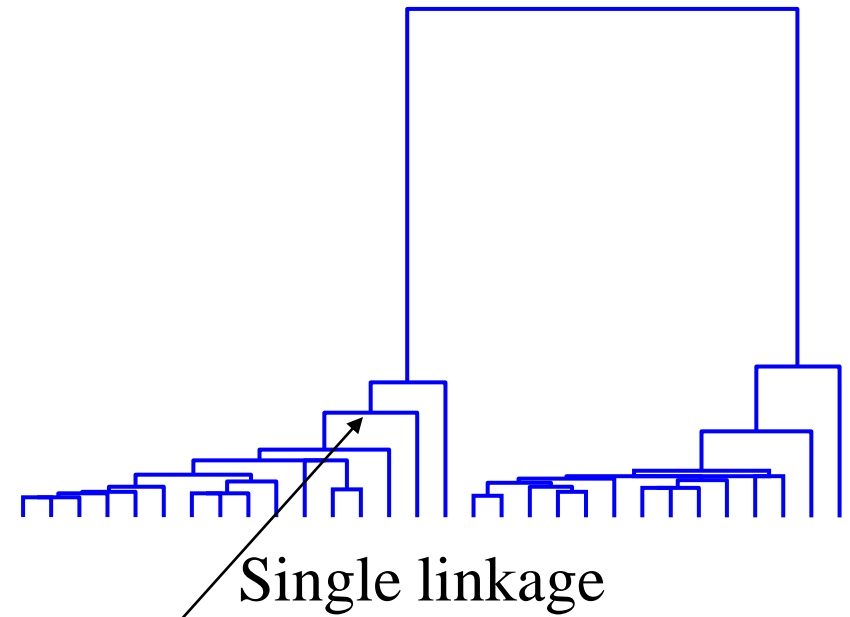


the most widely  
used measure

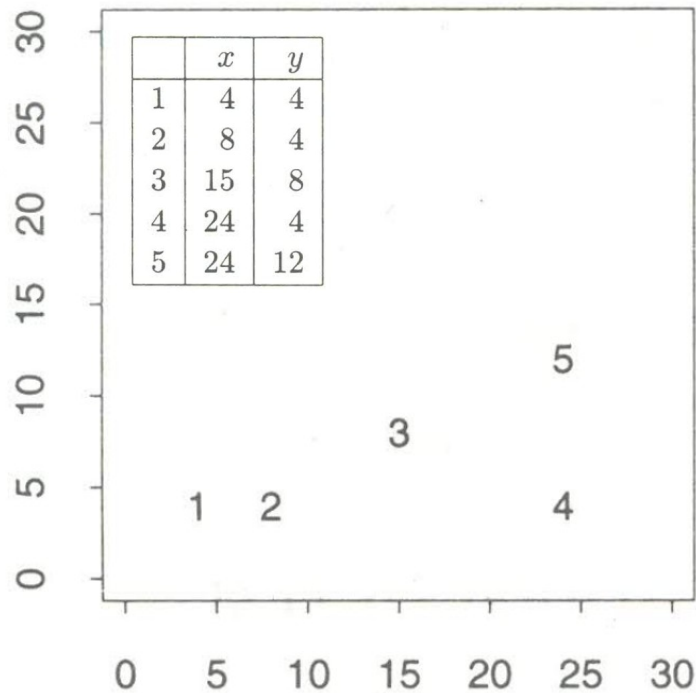
Robust against  
noise



Height represents  
distance between objects  
/ clusters



Average linkage



## Ward's Method

**minimum-variance method.**

consider merging  $\{1\}$  and  $\{2\}$ .

The squared error for cluster  $\{1, 2\}$  is

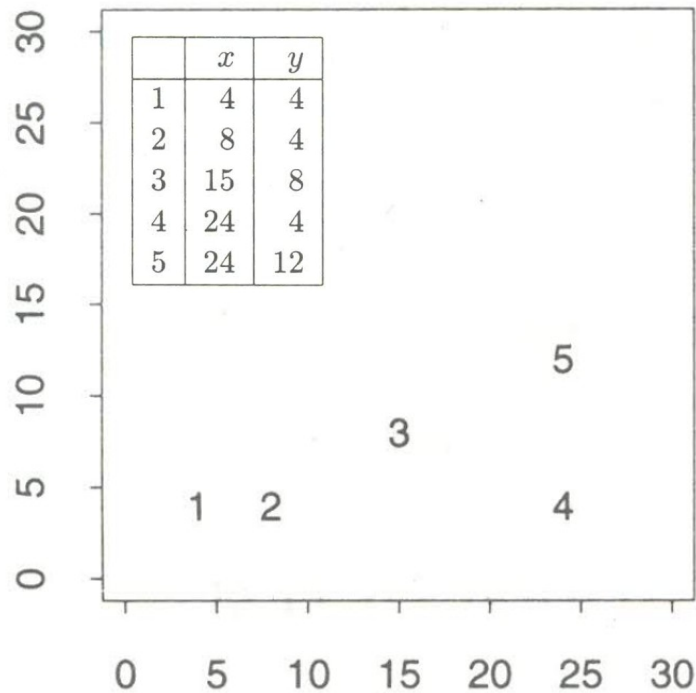
$$(4 - 6)^2 + (8 - 6)^2 + (4 - 4)^2 + (4 - 4)^2 = 8.$$

The squared error for each of the other clusters  $\{3\}$ ,  $\{4\}$ , and  $\{5\}$  is 0. Thus the total squared error for the clusters  $\{1, 2\}$ ,  $\{3\}$ ,  $\{4\}$ ,  $\{5\}$  is

$$8 + 0 + 0 + 0 = 8.$$

The squared error  $E$  for the entire cluster is the sum of the squared errors of the samples

$$E = \sum_{i=1}^m \sum_{j=1}^d (x_{ij} - \mu_j)^2 = m\sigma^2.$$



## Ward's Method minimum-variance method.

consider merging  $\{1\}$  and  $\{2\}$ .

The squared error for cluster  $\{1, 2\}$  is

$$(4 - 6)^2 + (8 - 6)^2 + (4 - 4)^2 + (4 - 4)^2 = 8.$$

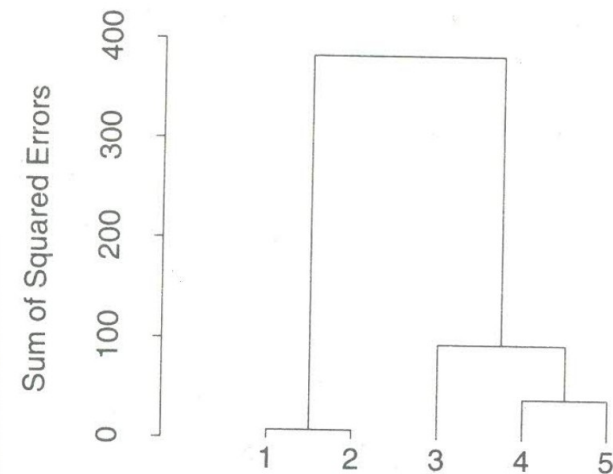
The squared error for each of the other clusters  $\{3\}$ ,  $\{4\}$ , and  $\{5\}$  is 0. Thus the total squared error for the clusters  $\{1, 2\}$ ,  $\{3\}$ ,  $\{4\}$ ,  $\{5\}$  is

$$8 + 0 + 0 + 0 = 8.$$

Clusters	Squared Error, $E$
$\{1, 2\}, \{3\}, \{4\}, \{5\}$	8.0
$\{1, 3\}, \{2\}, \{4\}, \{5\}$	68.5
$\{1, 4\}, \{2\}, \{3\}, \{5\}$	200.0
$\{1, 5\}, \{2\}, \{3\}, \{4\}$	232.0
$\{2, 3\}, \{1\}, \{4\}, \{5\}$	32.5
$\{2, 4\}, \{1\}, \{3\}, \{5\}$	128.0
$\{2, 5\}, \{1\}, \{3\}, \{4\}$	160.0
$\{3, 4\}, \{1\}, \{2\}, \{5\}$	48.5
$\{3, 5\}, \{1\}, \{2\}, \{4\}$	48.5
$\{4, 5\}, \{1\}, \{2\}, \{3\}$	32.0

Clusters	Squared Error, $E$
$\{1, 2, 3\}, \{4\}, \{5\}$	72.7
$\{1, 2, 4\}, \{3\}, \{5\}$	224.0
$\{1, 2, 5\}, \{3\}, \{4\}$	266.7
$\{1, 2\}, \{3, 4\}, \{5\}$	56.5
$\{1, 2\}, \{3, 5\}, \{4\}$	56.5
$\{1, 2\}, \{4, 5\}, \{3\}$	40.0

Clusters	Squared Error, $E$
$\{1, 2, 3\}, \{4, 5\}$	104.7
$\{1, 2, 4, 5\}, \{3\}$	380.0
$\{1, 2\}, \{3, 4, 5\}$	94.0

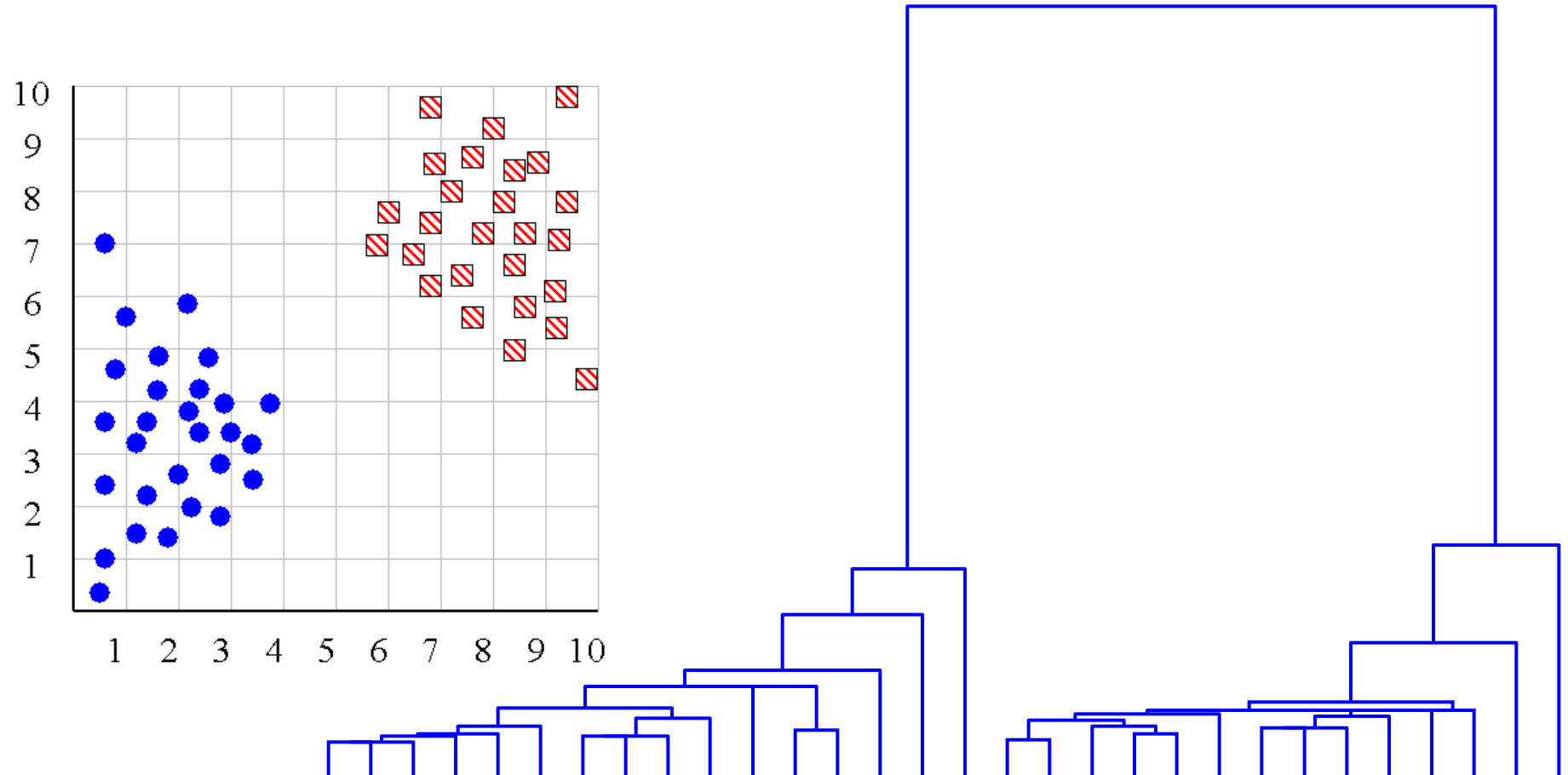


# Summary of Hierarchical Clustering Methods

- No need to specify the number of clusters in advance.
- Hierarchical structure maps nicely onto human intuition for some domains
- They do not scale well: time complexity of at least  $O(n^2)$ , where  $n$  is the number of total objects.
- Like any heuristic search algorithms, local optima are a problem.
- Interpretation of results is (very) subjective.

# But what are the clusters?

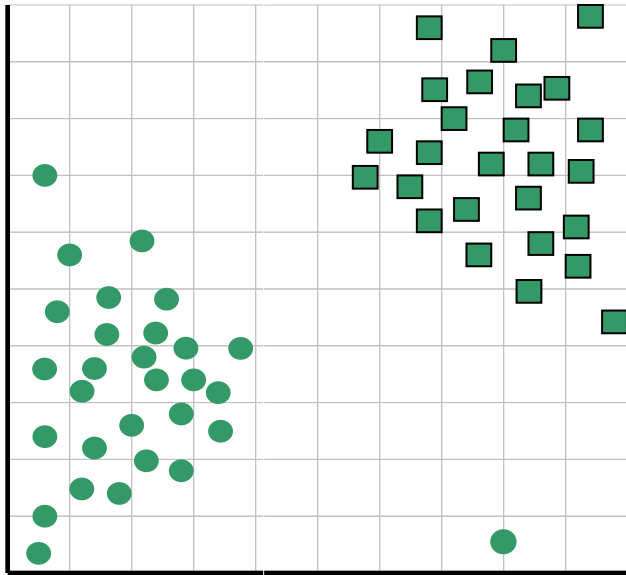
In some cases we can determine the “correct” number of clusters. However, things are rarely this clear cut, unfortunately.



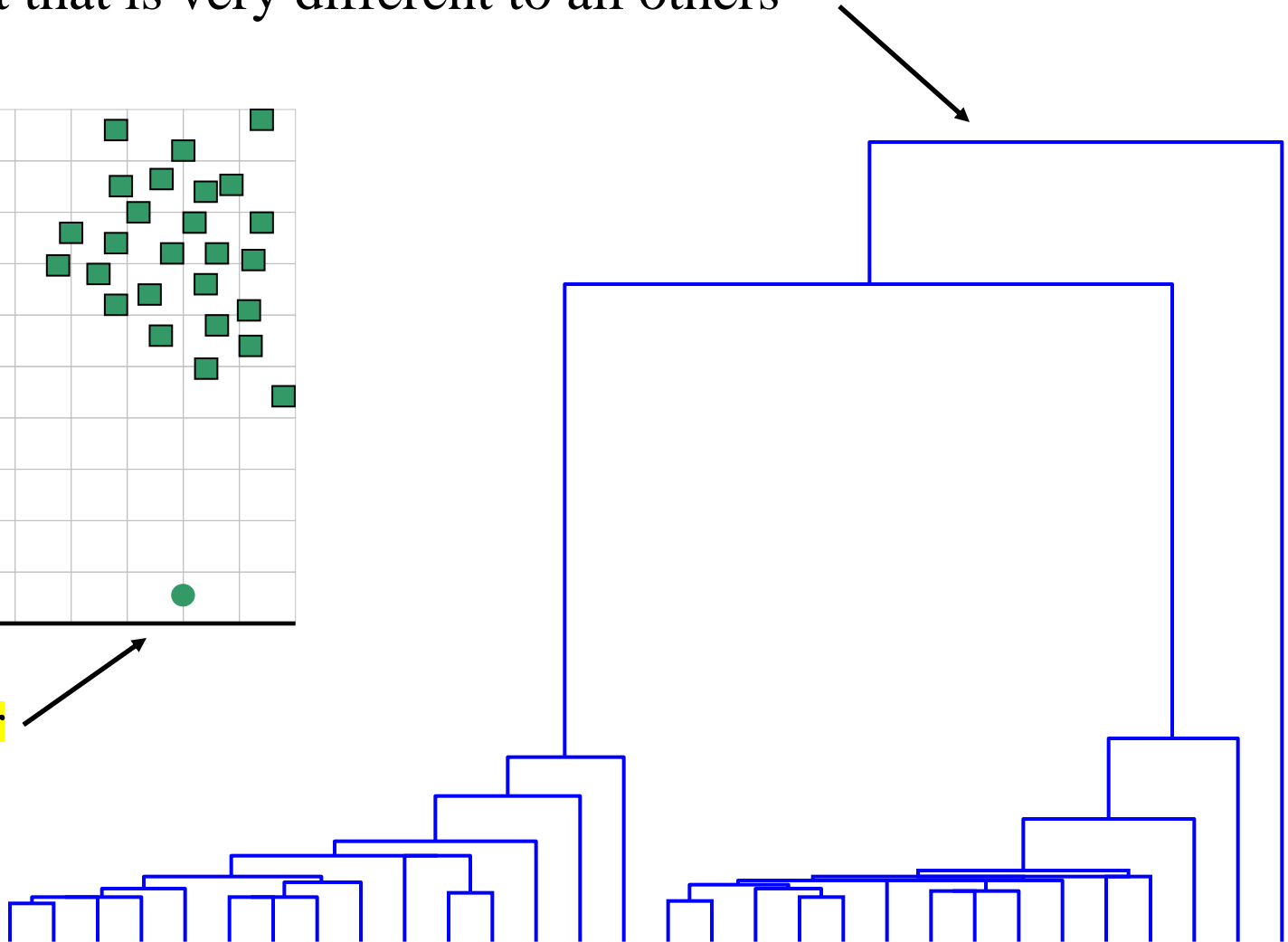


# One potential use of a dendrogram is to detect outliers

The single isolated branch is suggestive of a data point that is very different to all others

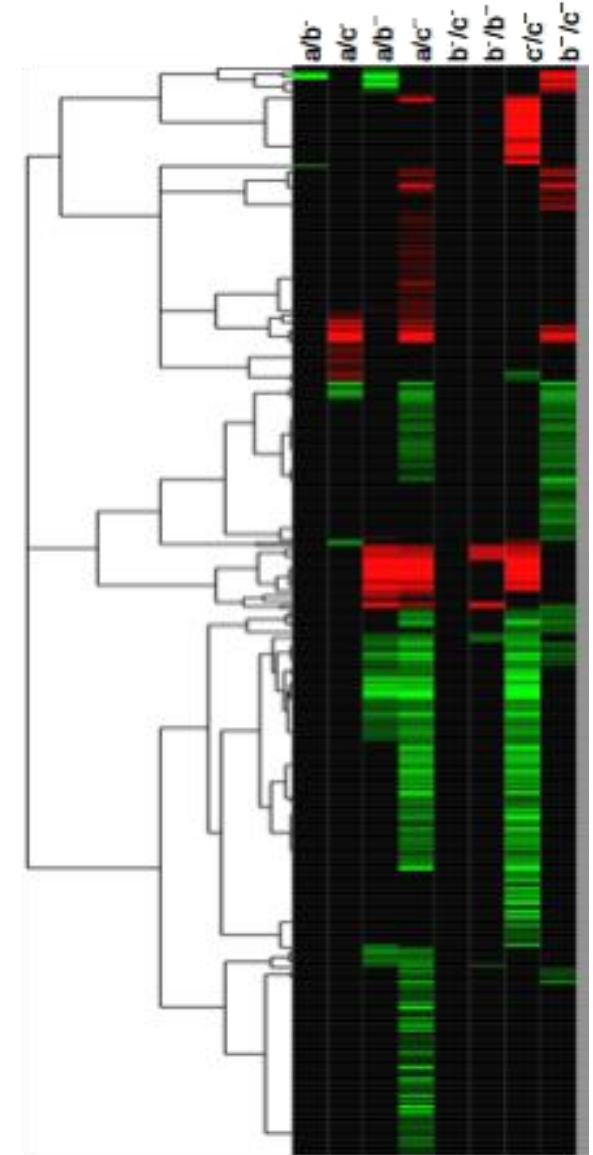


**Outlier**



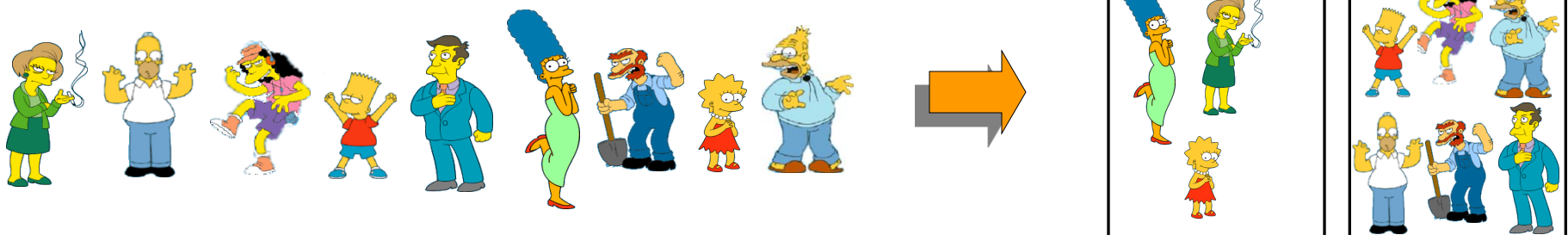
# Example: clustering genes

- Microarrays measures the activities of all genes in different conditions
- Clustering genes can help determine new functions for unknown genes



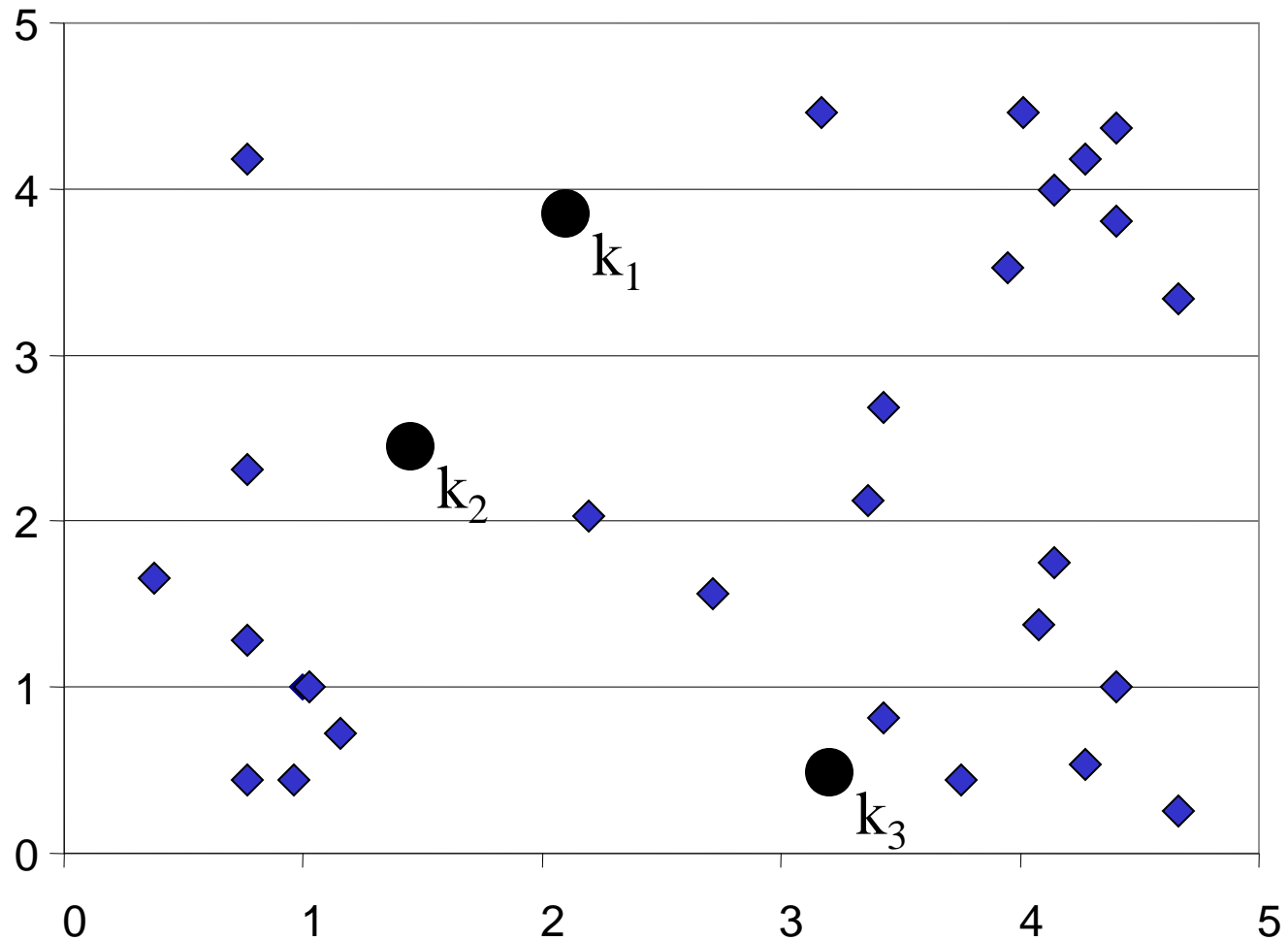
# Partitional Clustering

- Nonhierarchical, each instance is placed in exactly one of  $K$  non-overlapping clusters.
- Since the output is only one set of clusters the user has to specify the desired number of clusters  $K$ .



# K-means Clustering: Initialization

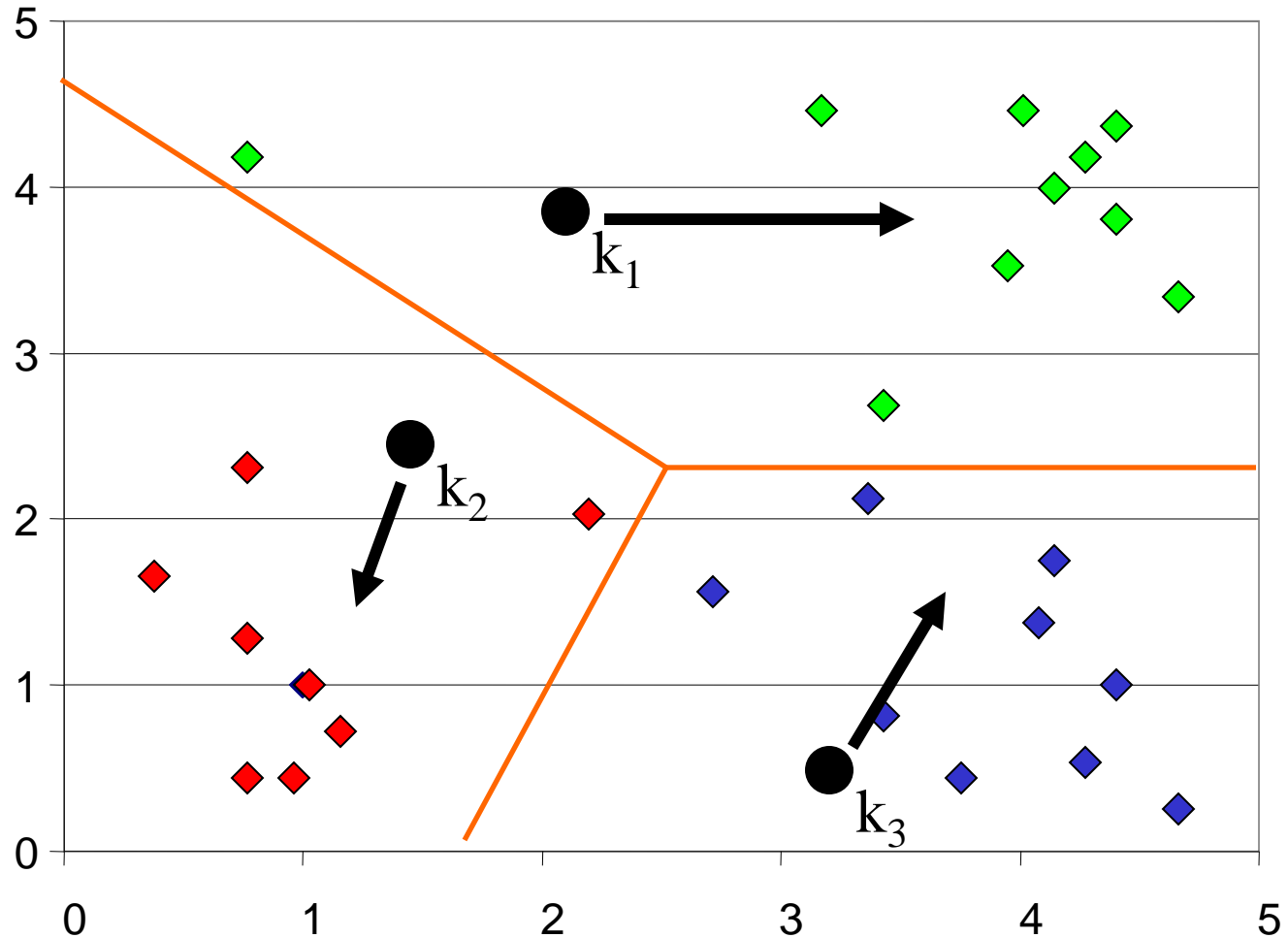
Decide  $K$ , and initialize  $K$  centers (randomly)



# K-means Clustering: Iteration 1

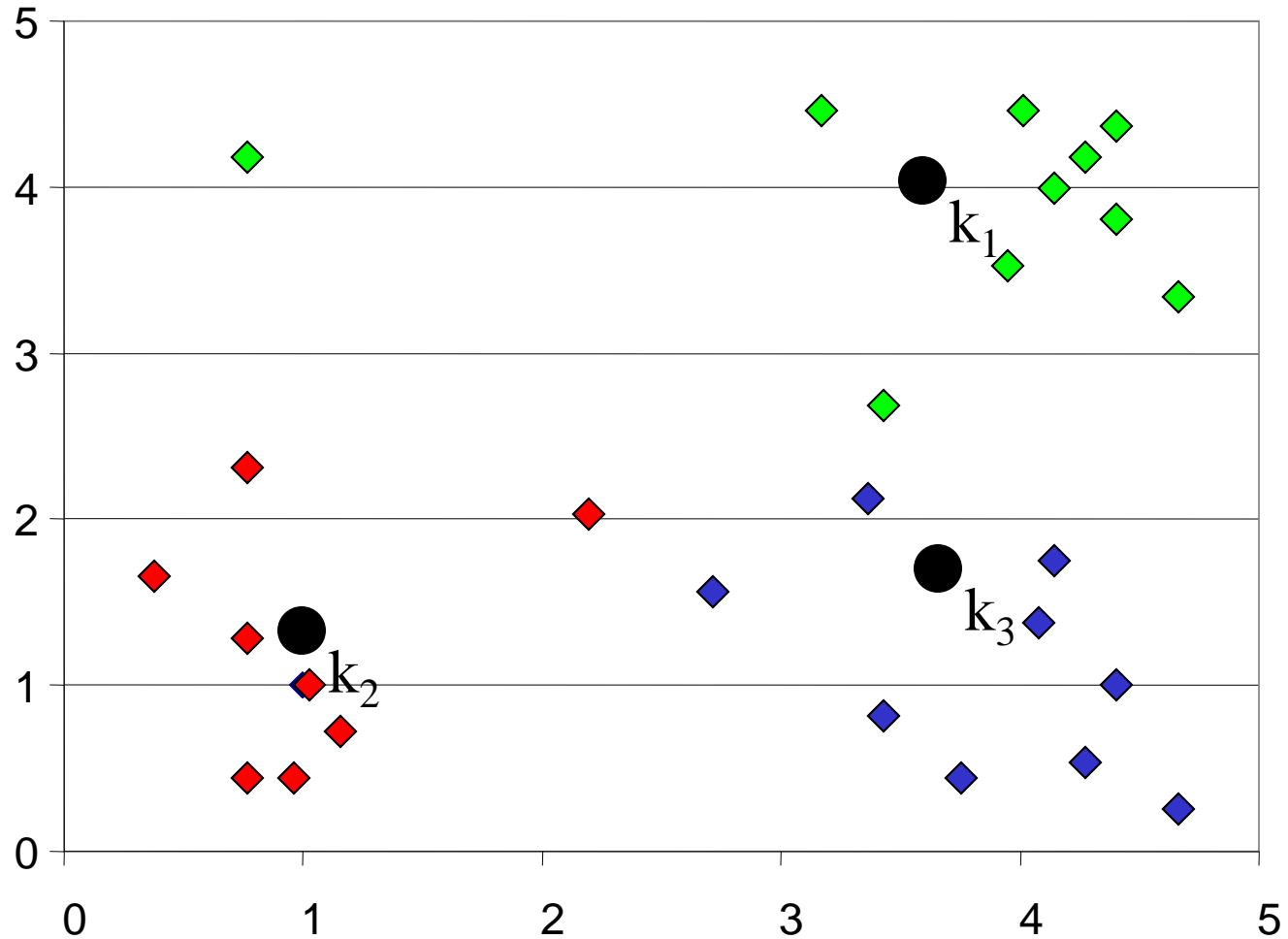
Assign all objects to the nearest center.

Move a center to the mean of its members.



# K-means Clustering: Iteration 2

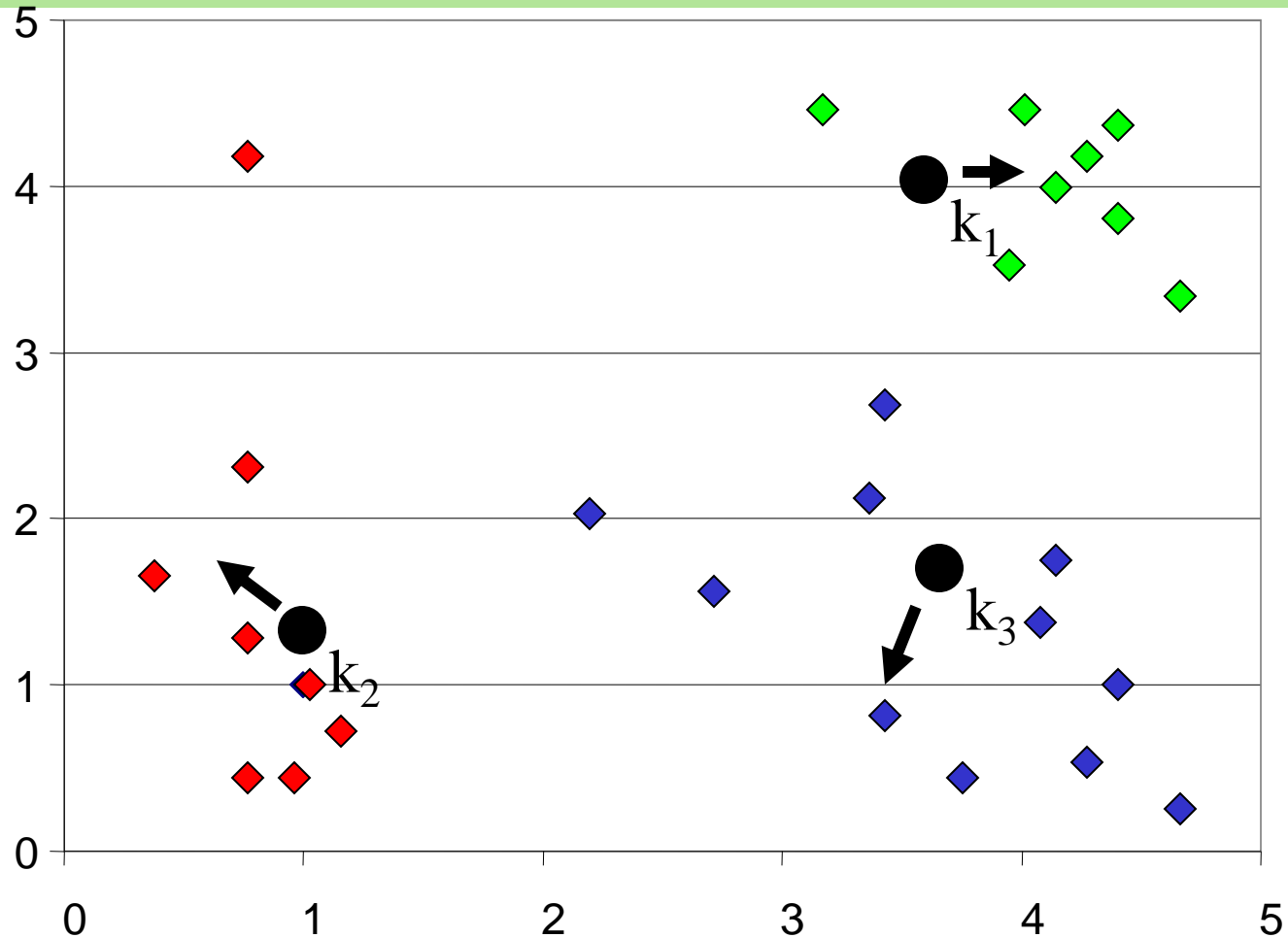
After moving centers, re-assign the objects...



# K-means Clustering: Iteration 2

After moving centers, re-assign the objects to nearest centers.

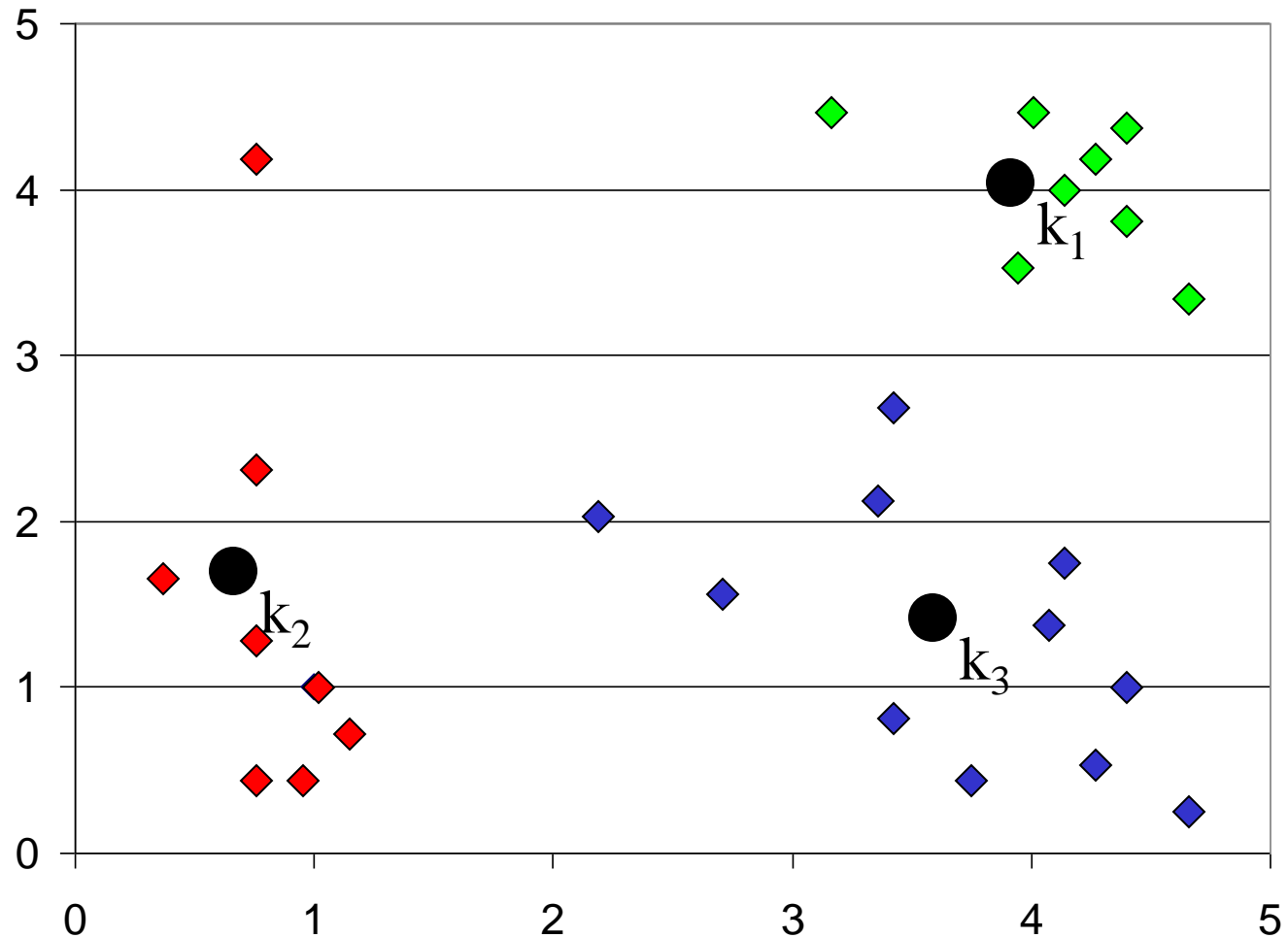
Move a center to the mean of its new members.



# K-means Clustering: Finished!

Re-assign and move centers, until ...

no objects changed membership.





# Algorithm *k-means*

1. Decide on a value for  $K$ , the number of clusters.
2. Initialize the  $K$  cluster centers (randomly, if necessary).
3. Decide the class memberships of the  $N$  objects by assigning them to the nearest cluster center.
4. Re-estimate the  $K$  cluster centers, by assuming the memberships found above are correct.
5. Repeat 3 and 4 until none of the  $N$  objects changed membership in the last iteration.

# Algorithm *k-means*

1. Decide on a value for  $K$ , the number of clusters (if necessary).
2. Initialize the  $K$  cluster centers (e.g., randomly or by hand).  
Use one of the distance / similarity functions we discussed earlier
3. Decide the class memberships of the  $N$  objects by assigning them to the nearest cluster center.
4. Re-estimate the  $K$  cluster centers, by assuming the memberships found above are correct.  
Average / median of class members
5. Repeat 3 and 4 until none of the  $N$  objects changed membership in the last iteration.

# Summary: *K-Means*

- Strength

- Simple, easy to implement and debug
- Intuitive objective function: optimizes intra-cluster similarity
- *Relatively efficient:  $O(tkn)$* , where  $n$  is # objects,  $k$  is # clusters, and  $t$  is # iterations. Normally,  $k, t \ll n$ .

- Weakness

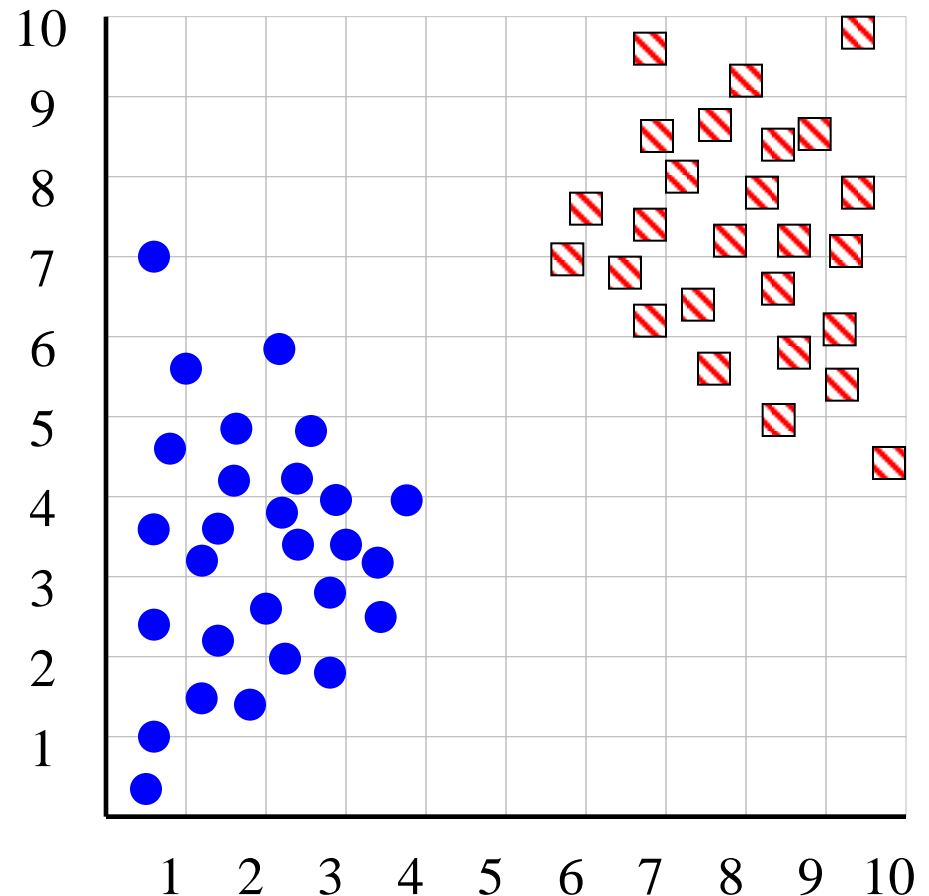
- Applicable only when *mean* is defined, what about categorical data?
- Often terminates at a *local optimum*. Initialization is important.
- Need to specify  $K$ , the *number* of clusters, in advance
- Unable to handle noisy data and *outliers*
- Not suitable to discover clusters with *non-convex shapes*

- Summary

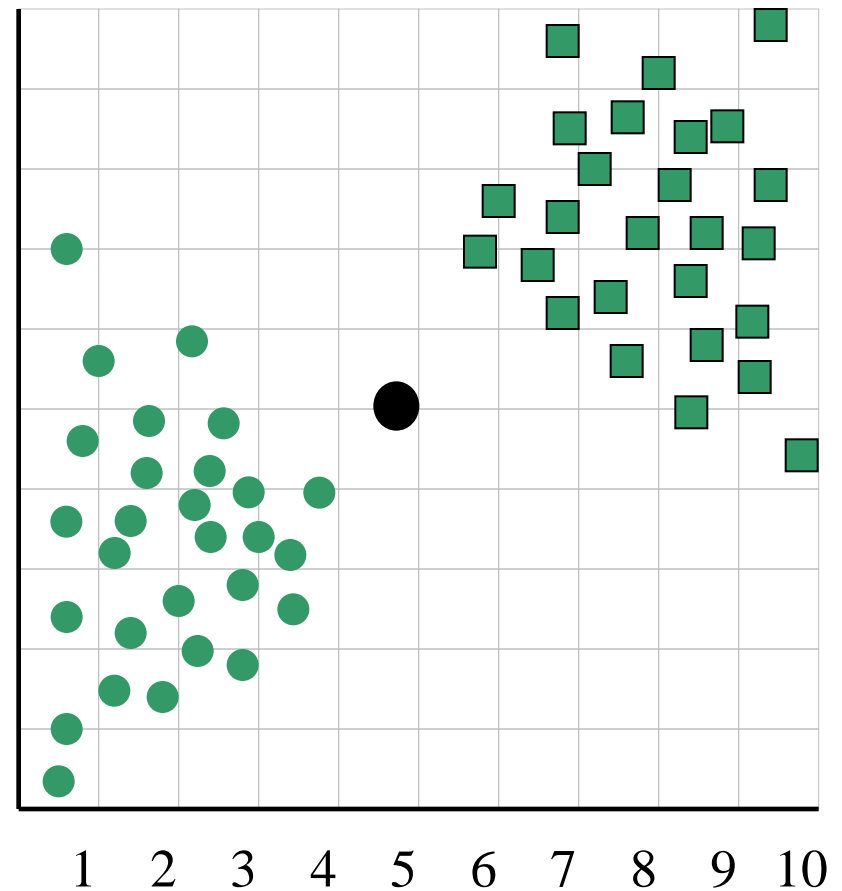
- Assign members based on current centers
- Re-estimate centers based on current assignment

# How can we tell the *right* number of clusters?

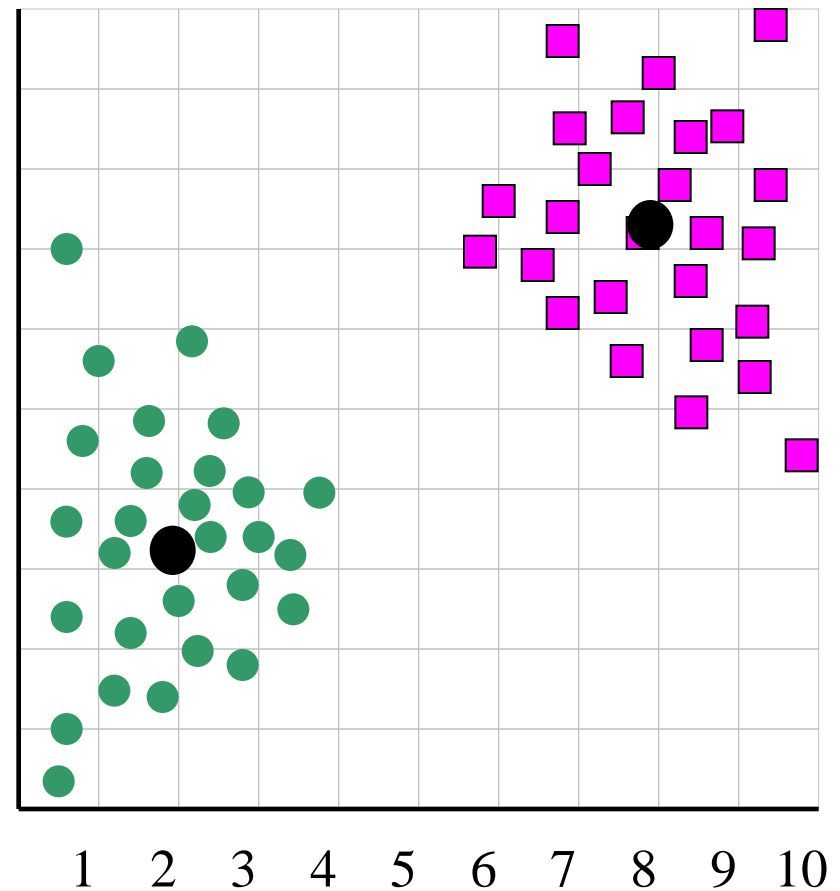
In general, this is an unsolved problem. However there are many approximate methods. In the next few slides we will see an example.



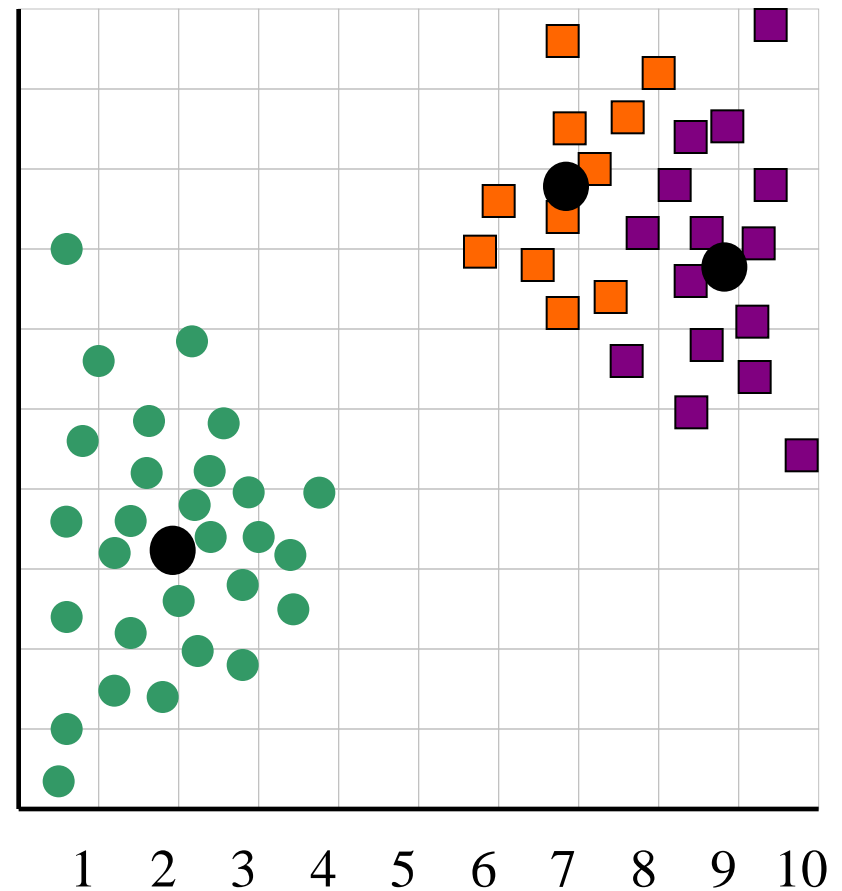
When  $k = 1$ , the objective function is 873.0



When  $k = 2$ , the objective function is 173.1

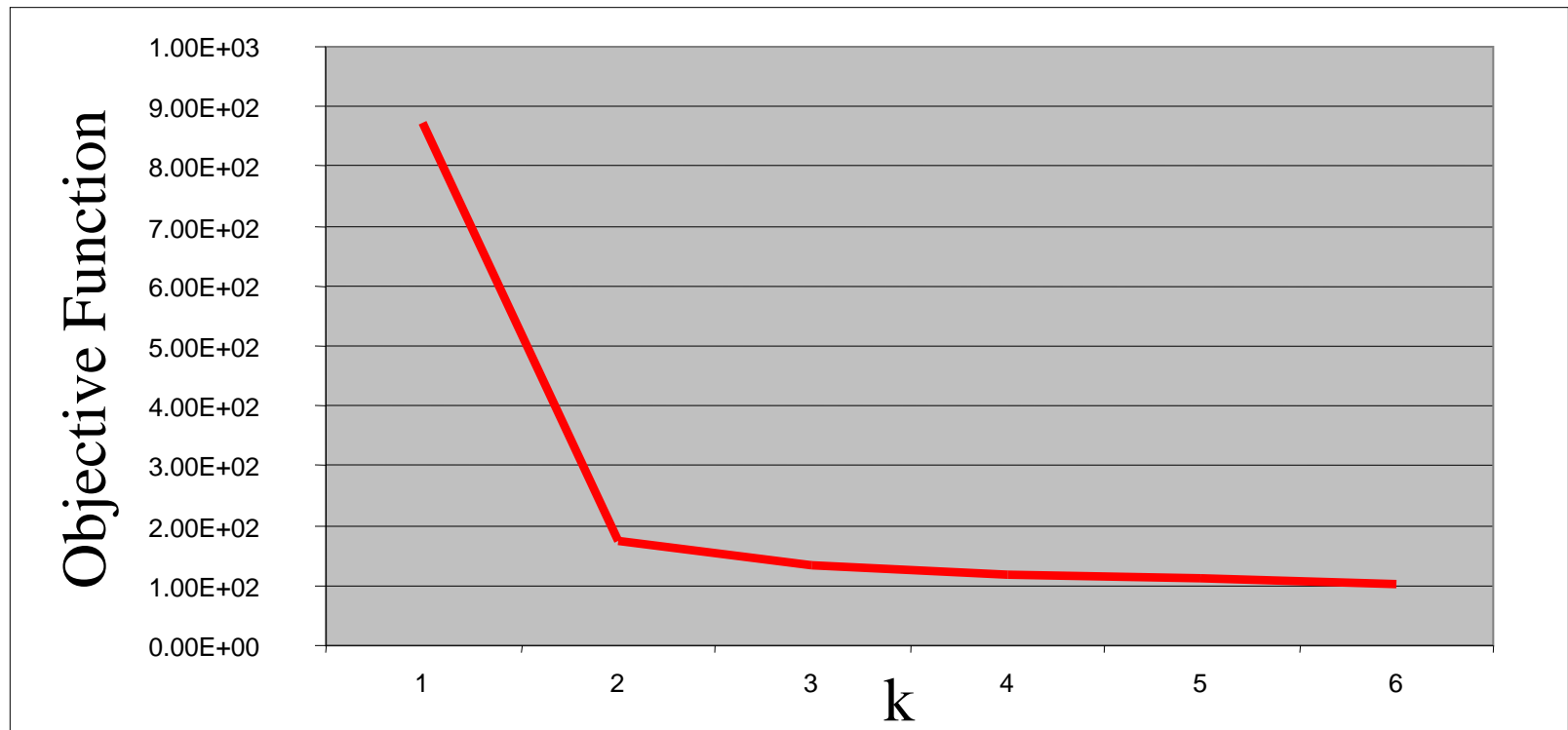


When  $k = 3$ , the objective function is 133.6



We can plot the objective function values for  $k$  equals 1 to 6...

The abrupt change at  $k = 2$ , is highly suggestive of two clusters in the data. This technique for determining the number of clusters is known as “knee finding” or “elbow finding”.



Note that the results are not always as clear cut as in this toy example



# DBSCAN

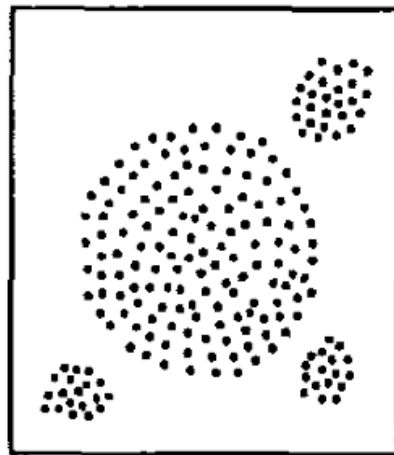
## (Density-Based Spatial Clustering and Application with Noise)

Source: [www.sthda.com](http://www.sthda.com)

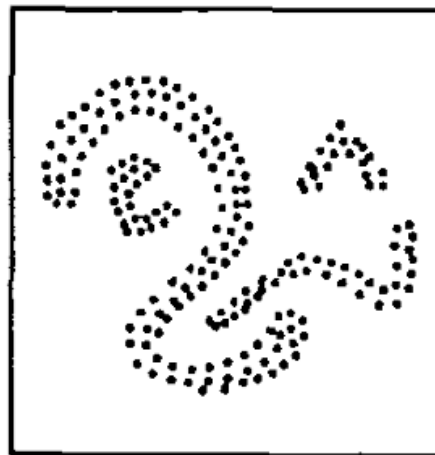
DBSCAN is a density-based clustering algorithm, introduced in Ester et al. 1996, which can be used to identify clusters of any shape in a data set containing noise and outliers.

The basic idea behind the density-based clustering approach is derived from a human intuitive clustering method. For instance, by looking at the figure below, one can easily identify four clusters along with several points of noise, because of the differences in the density of points.

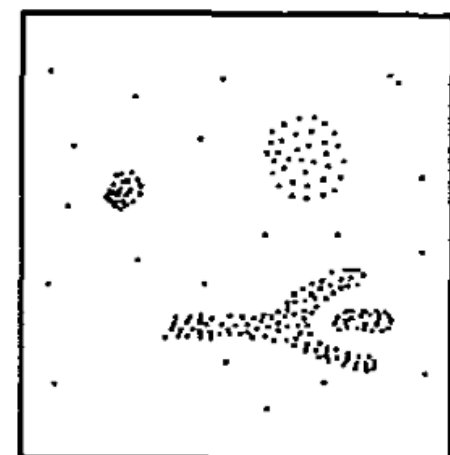
The key idea is that for each point of a cluster, the neighborhood of a given radius has to contain at least a minimum number of points.



**database 1**



**database 2**



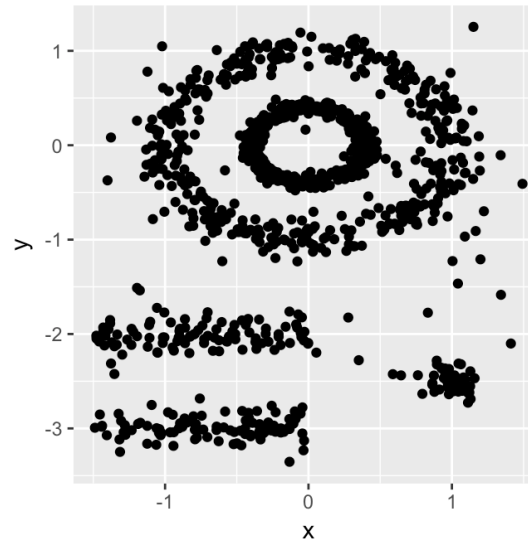
**database 3**

## Why DBSCAN

Partitioning methods (K-means, PAM clustering) and hierarchical clustering are suitable for finding spherical-shaped clusters or convex clusters. In other words, they work well only for compact and well separated clusters. Moreover, they are also severely affected by the presence of noise and outliers in the data.

Unfortunately, real life data can contain: i) clusters of arbitrary shape such as those shown in the figure below (oval, linear and “S” shape clusters); ii) many outliers and noise.

The figure below shows a data set containing nonconvex clusters and outliers/noises.

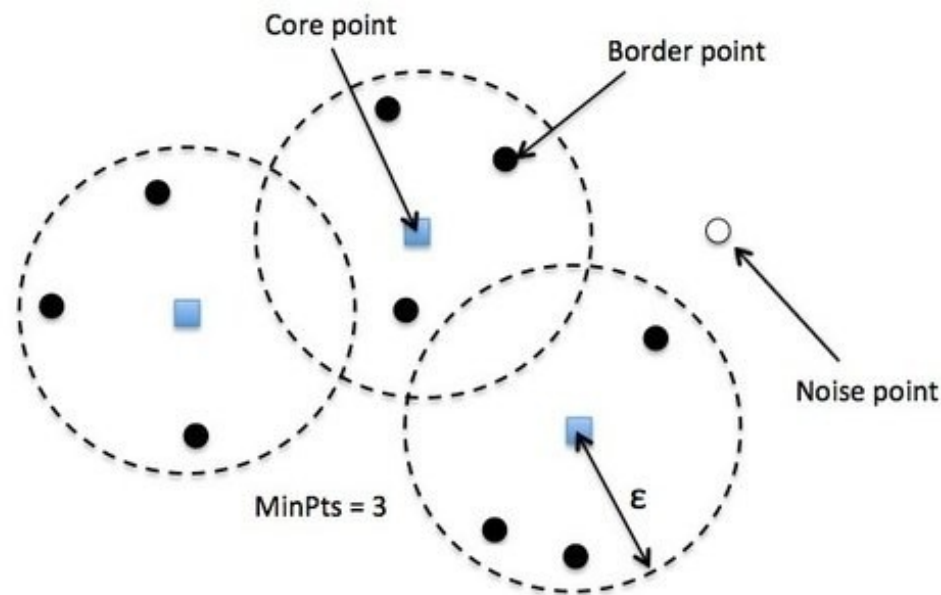


# DBSCAN Algorithm

The goal is to identify dense regions, which can be measured by the number of objects close to a given point.

Two important parameters are required for DBSCAN: epsilon (“**eps**”) and minimum points (“**MinPts**”). The parameter eps defines the radius of neighborhood around a point  $x$ . It's called the eps-neighborhood of  $x$ . The parameter MinPts is the minimum number of neighbors within “eps” radius.

Any point  $x$  in the data set, with a neighbor count greater than or equal to MinPts, is marked as a **core point**. We say that  $x$  is **border point**, if the number of its neighbors is less than MinPts, but it belongs to the eps-neighborhood of some core point  $z$ . Finally, if a point is neither a core nor a border point, then it is called a **noise point** or an outlier.



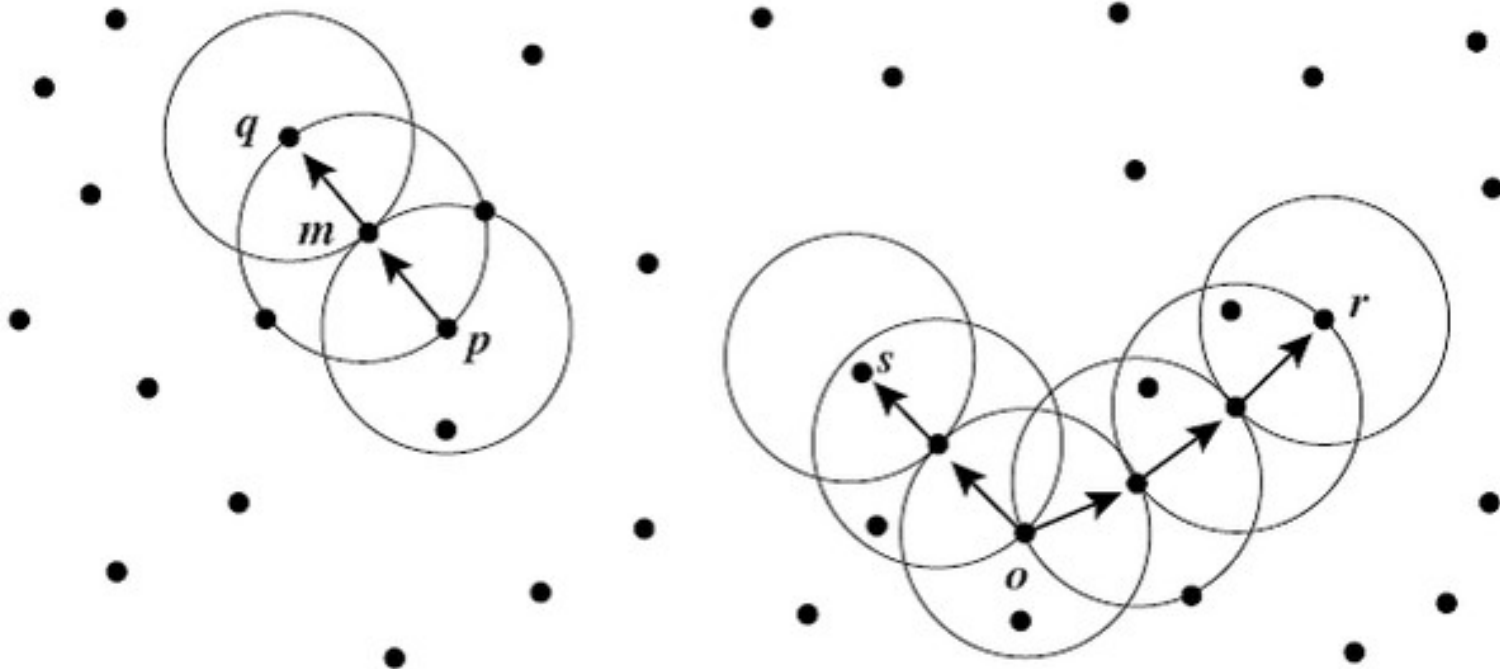
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We start by defining 3 terms:

**Direct density reachable:** A point “A” is directly density reachable from another point “B” if: i) “A” is in the eps-neighborhood of “B” and ii) “B” is a core point. Example: ‘p’ and ‘m’; ‘q’ and ‘m’

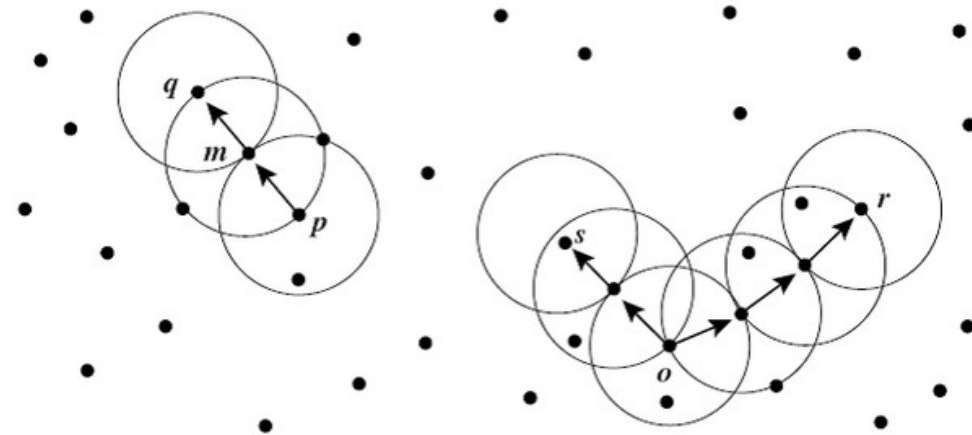
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# DBSCAN Algorithm

1. Arbitrarily select a point P.
2. Retrieve all points directly density-reachable from P with respect to  $\epsilon$ .
3. If P is a core point, a cluster is formed.  
Find recursively all its density connected points and assign them to the same cluster as P.
4. If P is not a core point, DBSCAN iterates through the remaining unvisited points in the dataset.



# **BIRCH (Balanced Iterative Reducing and Clustering using Hierarchies)**

**??**

# DBSCAN

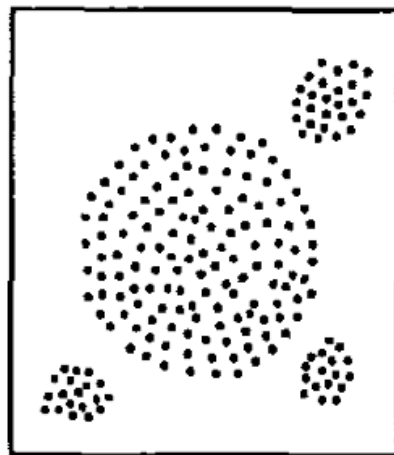
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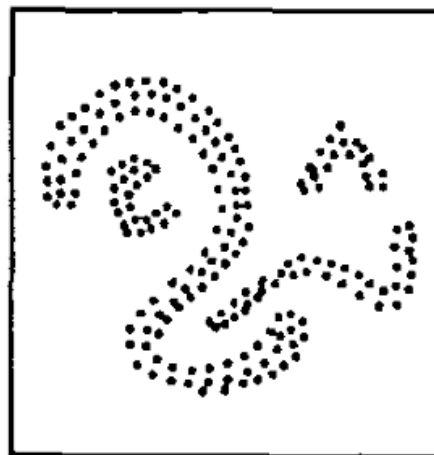
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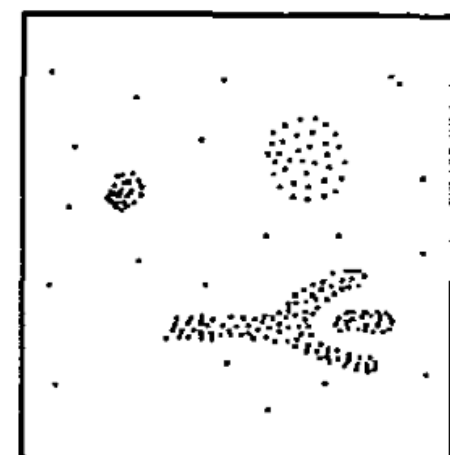
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**database 1**



**database 2**



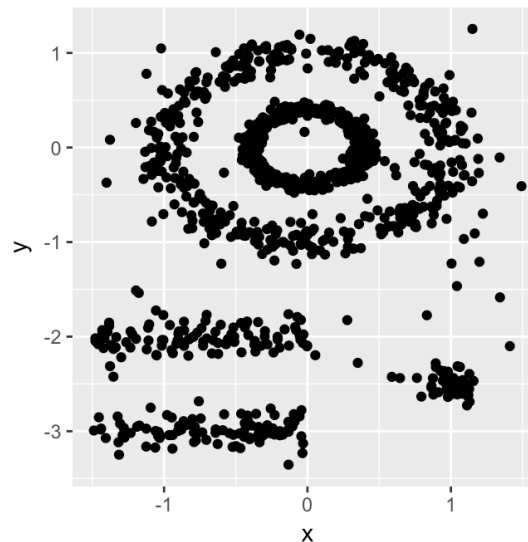
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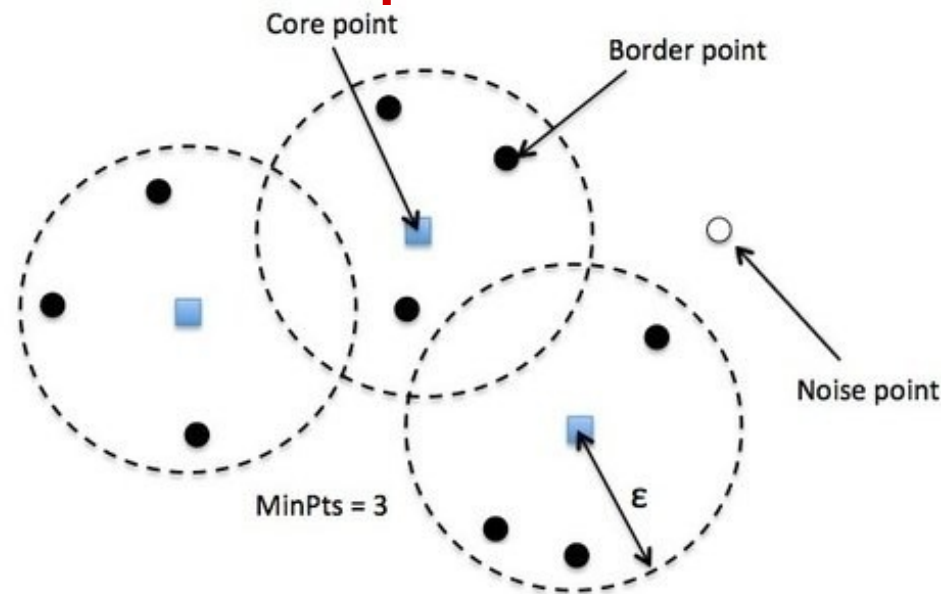


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**Further reading >>**

[www.geeksforgeeks.org/ml-dbscan-reachability-and-connectivity/](http://www.geeksforgeeks.org/ml-dbscan-reachability-and-connectivity/)

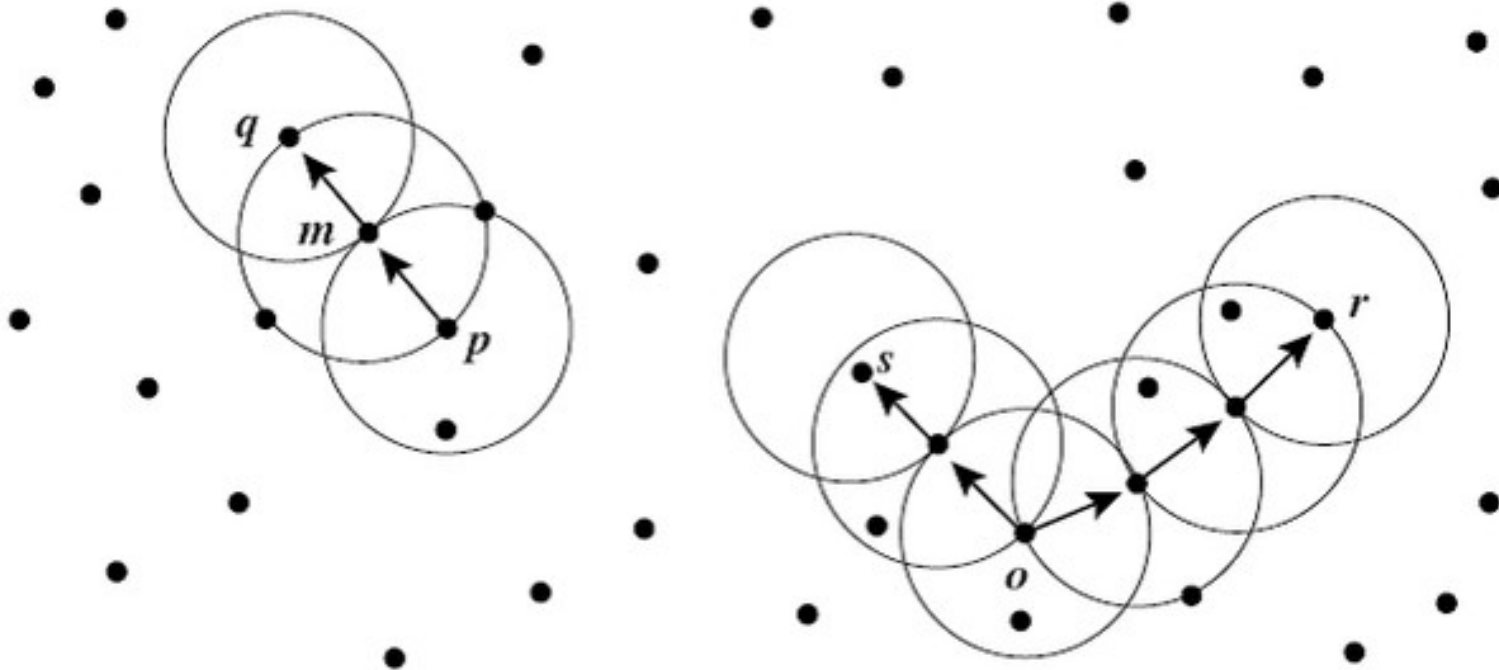
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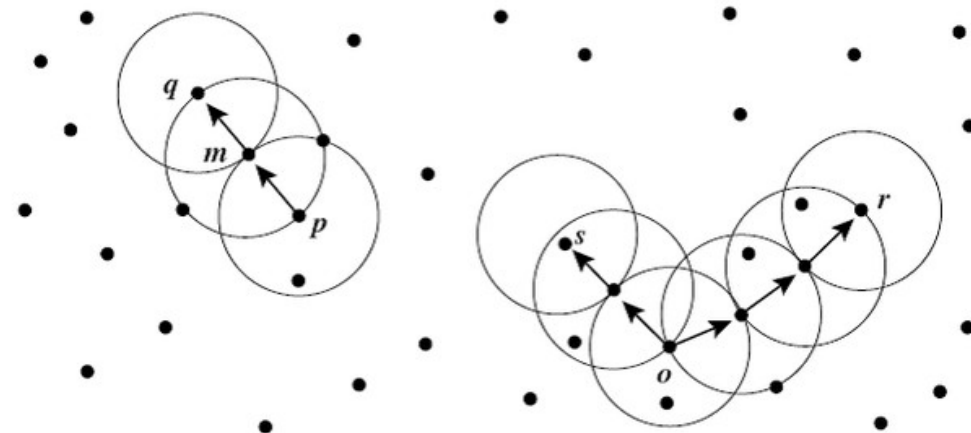
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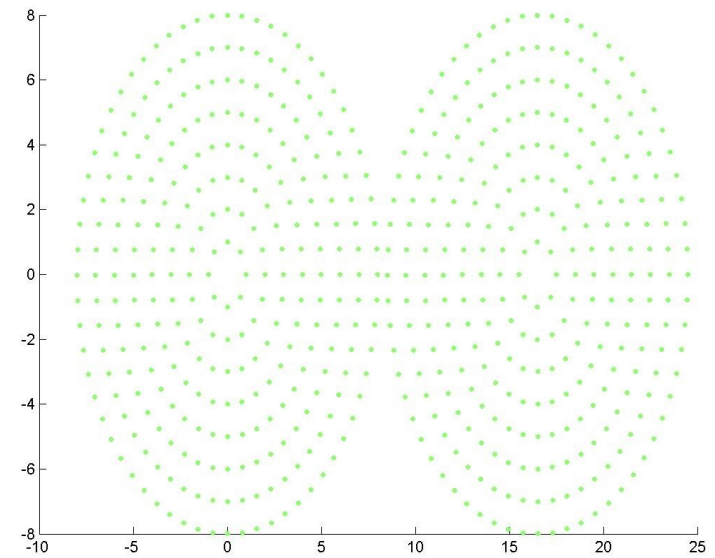
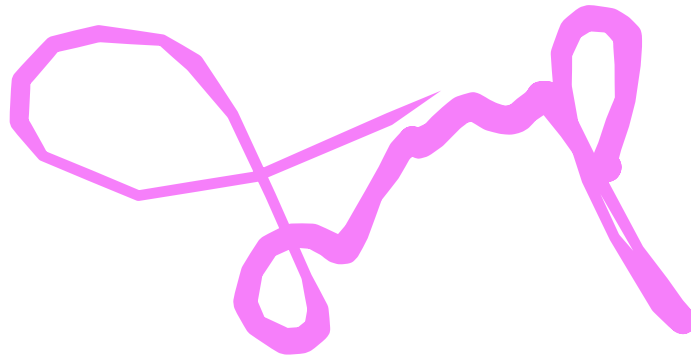


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Find recursively all its density connected points and assign them to the same cluster as  $P$ .
4. If  $P$  is not a core point, DBSCAN iterates through the remaining unvisited points in the dataset.



# DBSCAN Algorithm



## Advantages

- 1) Does not require a-priori specification of number of clusters.
- 2) Able to identify noise data while clustering.
- 3) DBSCAN algorithm is able to find arbitrarily size and arbitrarily shaped clusters.

## Disadvantages

- 1) DBSCAN algorithm fails in case of varying density clusters.
- 2) Fails in case of neck type of dataset.
- 3) Does not work well in case of high dimensional data.