

E-commerce Website Report

768.1K

Total View

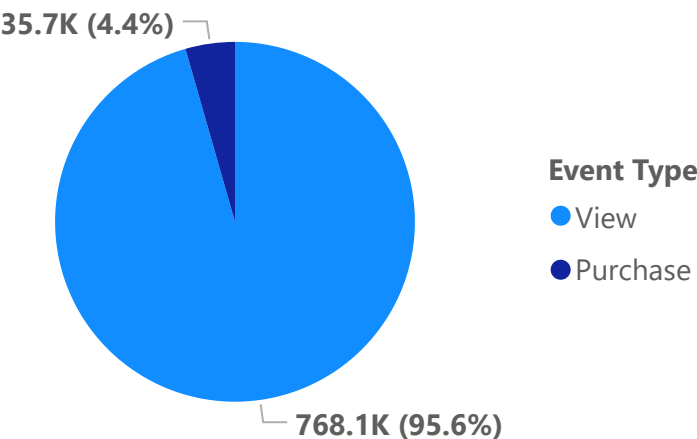
52.6K

Total Cart

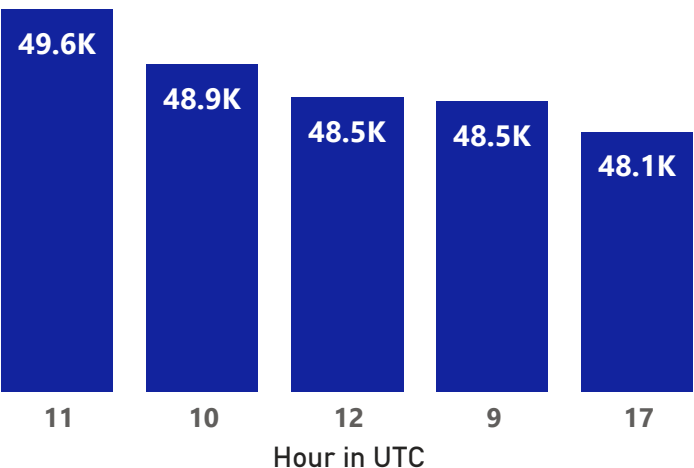
36.3K

Total Purchase

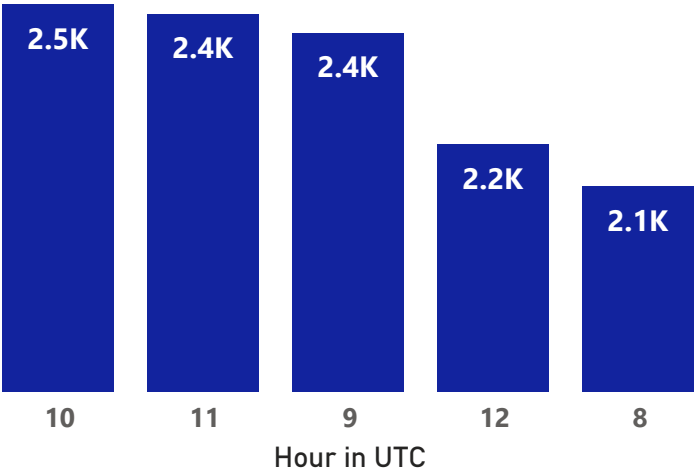
Purchase after View



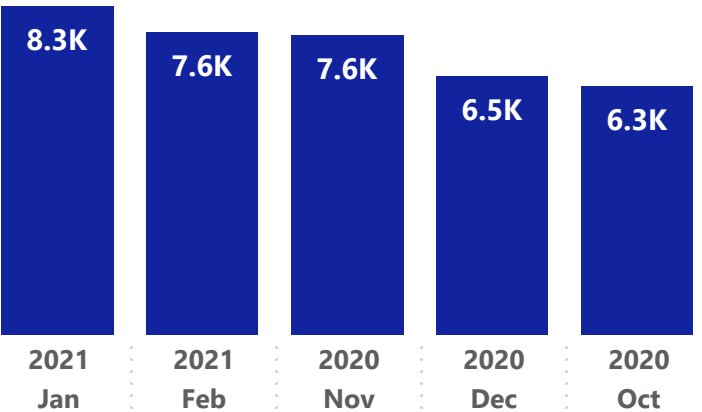
Top 5 Hours by View



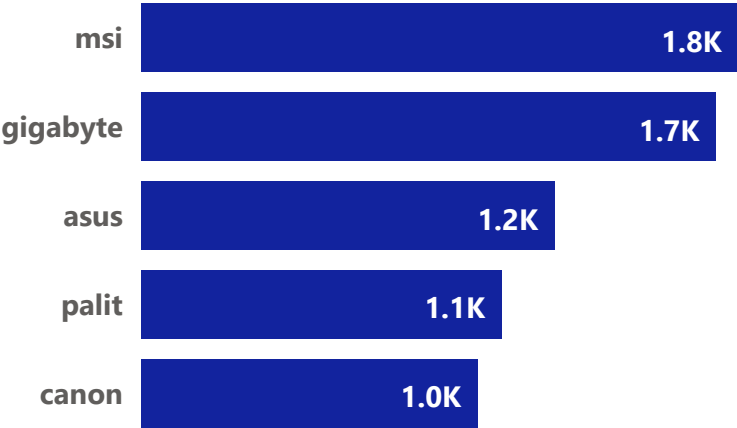
Top 5 Hours by Purchase



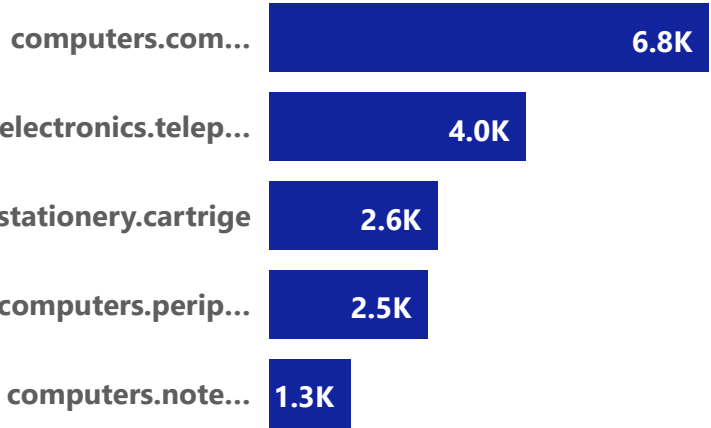
Items Sold by Month



Top 5 Brand Sold



Top 5 Category Sold



Frequency of Purchase

Times Purchase	Number of Users
1	13215
2	4170
3	1639
4	778
5	331
6	207
7	95
8	91
9	44
10	42
11	16
12	13
13	10
14	9
15	7
16	4
17	4
18	6
19	3
20	3

Top 5 users who purchased the most

user_id	total_items_purchased
1515915625601579158	56
1515915625591659523	49
1515915625596534847	45
1515915625604175669	43
1515915625605054644	42