

Activity 1

Facilitator Instructions:

Say: Let's do a quick activity to explore animated designs on Canva.

ACTIVITY BRIEF

Activity Topic: Animation

Activity Objective: To create animated designs in Canva, fostering teamwork, and sparking

creativity

Total Duration: 10 mins

Pre-requisites: Lecture Notes

Authored by: Ekta Rohilla

DURATION	FACILITATOR INSTRUCTIONS	PARTICIPANT INSTRUCTIONS
10 mins	Begin by summarizing the key points about Canva animation and its impact on design, as provided in the content.	Form a group with your classmates (4-5 members per group).
	Emphasize the importance of effective communication and teamwork during the activity.	Collaboratively choose a design theme or topic assigned by the facilitator.
	Divide participants into small groups (4-5 members per group).	Use Canva to create an animated design related to the assigned theme. Ensure each member actively
	Assign each group a specific design theme or topic (e.g., a motivational quote, a product promotion, etc.).	contributes to both the design and animation.
	Provide a brief overview of the Canva animation tools and functionalities, highlighting the ability to animate text,	Explore different animation styles discussed earlier and apply them creatively to enhance your design.
	photos, and elements individually.	Be prepared to present your group's animated design to the class.
	Instruct each group to collaboratively create an animated design related to their assigned theme using Canva.	Discuss the choices made during the creation process, the intended



Each member should actively contribute to both the design and animation aspects.

Set a timer for 8-9 minutes to allow groups to work on their designs.

Circulate among the groups to offer guidance, answer questions, and encourage creativity.

After the allotted time, ask each group to present their animated design to the class. Encourage them to discuss their design choices, the message they aimed to convey, and the overall collaborative process.

message, and the collaborative effort within the group.



Activity 2

Facilitator Instructions:

Say: Let's do a quick activity to explore video editing

ACTIVITY BRIEF

Activity Topic: Video Editing

Activity Objective: To explore the basics of video editing within Canva collaboratively, using various features such as adding videos, images, overlays, trimming, adding music, transitions, filters, stickers, graphics, and text

Total Duration: 10 mins

Pre-requisites: Lecture Notes

Authored by: Ekta Rohilla

DURATION	FACILITATOR INSTRUCTIONS	PARTICIPANT INSTRUCTIONS
10 mins	Briefly introduce the basics of video editing within Canva, emphasizing the available features and their importance in	Form a group with your classmates (4-5 members per group).
	creating engaging videos.	Collaboratively choose a topic or theme assigned by the facilitator
	Divide participants into small groups (4-5 members per group).	for a short promotional video.
	Assign each group a specific topic or theme for a short promotional video (e.g., promoting an imaginary product or a fictional event).	Use Canva's video editing features to incorporate various elements such as videos, images, overlays, music, transitions, filters, stickers, graphics, and text.
	Instruct each group to use Canva to collaboratively edit a video related to their assigned topic.	Experiment with different effects and elements to enhance the visual appeal of your video.
	They should incorporate various elements such as videos, images, overlays, music, transitions, filters, stickers, graphics, and text to enhance the visual appeal.	Be prepared to present your group's edited video to the class, explaining the creative choices made during the editing process.



Set a time limit of 10 minutes for each group to work on their video.

Encourage groups to experiment with different effects and elements to make their videos more dynamic.

After the allotted time, ask each group to present their edited video to the class. Have them explain the creative choices made during the process.