

Design Toolkit

LECTURE 5 NOTES

Animation, Audio & Video Editing

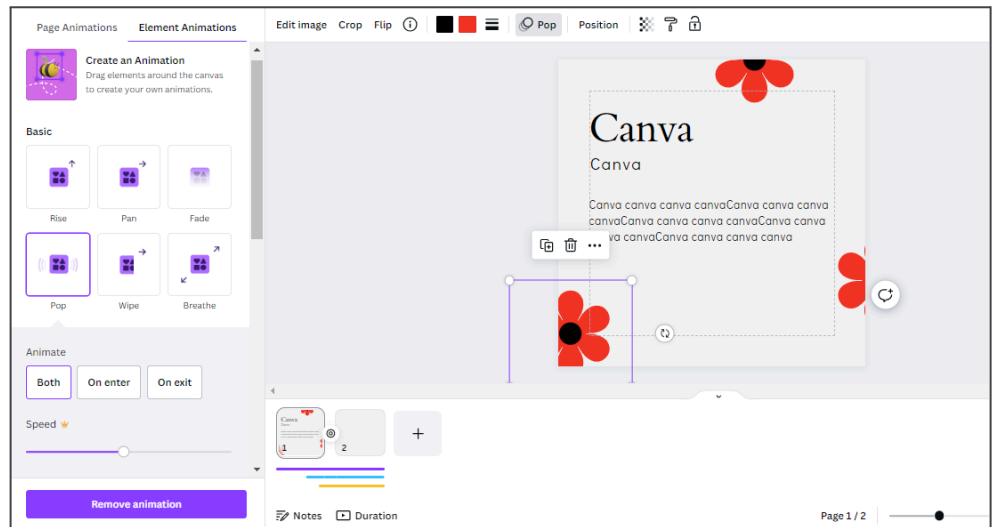


- **Introduction to Canvas Animation**

- Animation can bring a design alive, and make it more attractive to viewers.
- Animation in graphic design is that it can make the design even more engaging.
- It can also create a sense of flow in a design, helping to guide viewers through the design.
- It can also be used to subtly illuminate elements of a design, such as buttons or icons, which can help to make them stand out from the rest of the design.
- It is also a great way to ensure designs are accessible to everyone.
- There are a few ways to animate in Canva:
 - Animate a Page
 - Animate Text, Photos, and Elements individually
 - Use an animated graphic
 - Animate a graphic on a customized path

- **How to Apply Animations**

- Click to select the page or element that you want to animate.
- On the toolbar above the editor, click on **Animate**. Animation options will show on the side panel.
- To apply an animation to your selected page, choose from the **Page Animations** tab.
- To apply an animation to your selected element, choose from the **Element Animations**, **Photo Animations**, or **Text Animations** tab. The available tabs will depend on your selected element.
- Choose between the different styles of animations and motion effects.
- To preview an animation, hover your mouse cursor on it.
- To apply an animation, click on it.

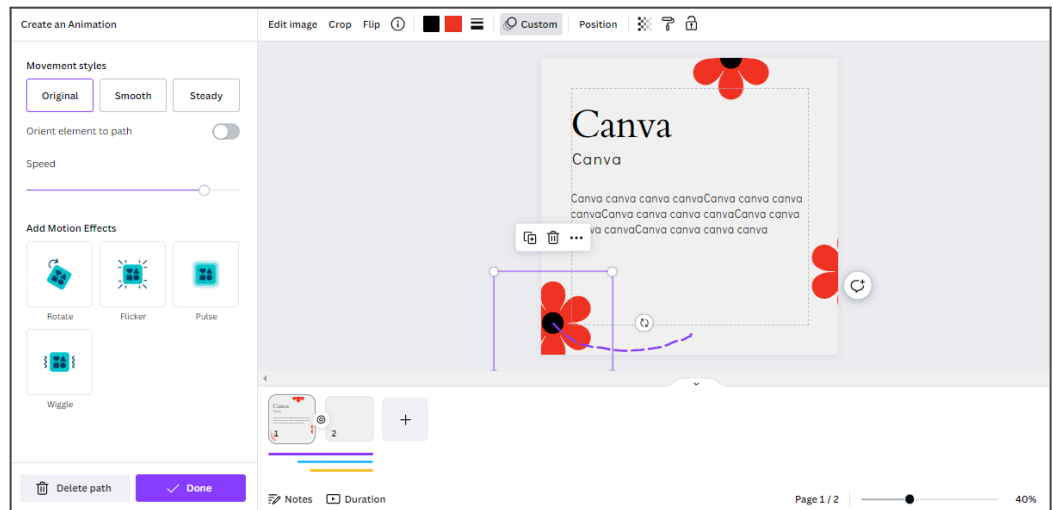


■ How to Change or Remove Animations

- Click to select the page or element.
- On the toolbar above the editor, click on the icon. Animation options will show on the side panel.
- To change animations or motion effects, simply click on a different one from the options.
- To remove animations or motion effects, click Remove animation at the bottom of the side panel.

■ How to Create Animations

- Click to select the page or element you'd like to animate.
- On the toolbar above the editor, click on the Animate icon. Animation options will show on the side panel.
- Select Create an animation under the Photo animations or Element animations tab.
- Click and drag the element or photo to create your animation.
- Choose your preferred movement style and adjust the speed accordingly. You can also toggle Orient element to Path.
- Click Done to save your animation, or Delete to remove it.



- **Basics of Audio Editing**

- Adding audio or music to your presentations or YouTube videos is crucial for content creators.
- Canva's audio library offers a wide range of sound effects, from animal noises to crowd applause. It includes free and paid as well.
- Users can choose from a library of audio tracks and sound effects or upload their own files.
- They can add and layer up to 50 audio tracks to their design.

- **How to Add Audio in Canva**

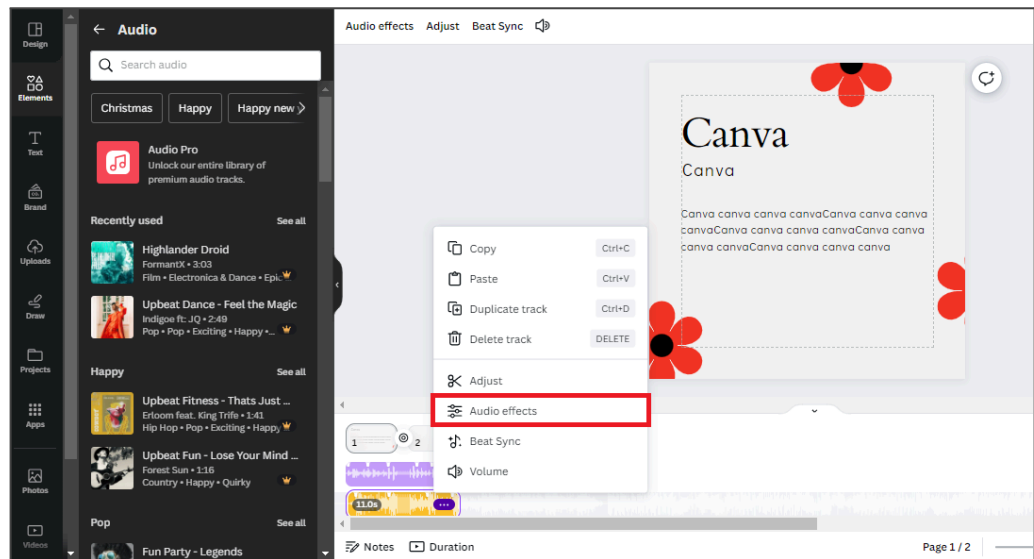
- From the editor side panel, click the Audio tab. If it's not there, click Apps first to see it.
- Scroll through the categories or use the search bar. Click See all next to each to browse all the options.
- Click on a track to add it to your design. If you're using a video template, it'll go where your play head (timestamp) is on the timeline at the bottom of the editor.



- To see more from an audio contributor, hover over a track on the editor side panel. Click the icon that appears, and click View more by a contributor below the title.
- If you want to upload your own music or audio, just click on 'Uploads' and choose your preferred music or audio from your device.

■ Audio Effects in Canva

- Adding sound effects to a design can enhance the overall experience and make it more engaging.
- In Canva, users can add sound effects to their designs by selecting them from the audio library or by uploading their own files.
- When selecting sound effects, it is important to choose ones that fit the mood and tone of the design.
- For example, a cheerful design may benefit from sound effects such as laughter or applause, while a serious design may require more subdued sound effects such as a clock ticking or a door closing.
- Users can also adjust the timing and volume of the sound effects to match the pacing and tone of the design.
- It is important to note that sound effects should be used sparingly and strategically.
- Too many sound effects can be overwhelming and detract from the overall design.
- By using sound effects thoughtfully, users can add an extra layer of interest and engagement to their designs.



■ Audio Editing in Canva

○ How to Trim Audio in Canva

- Drag & drop an audio sequence into your project
- Then, hover over either the starting or ending point of your audio clip and then drag to trim your audio clip.



■ Audio Effects In Canva

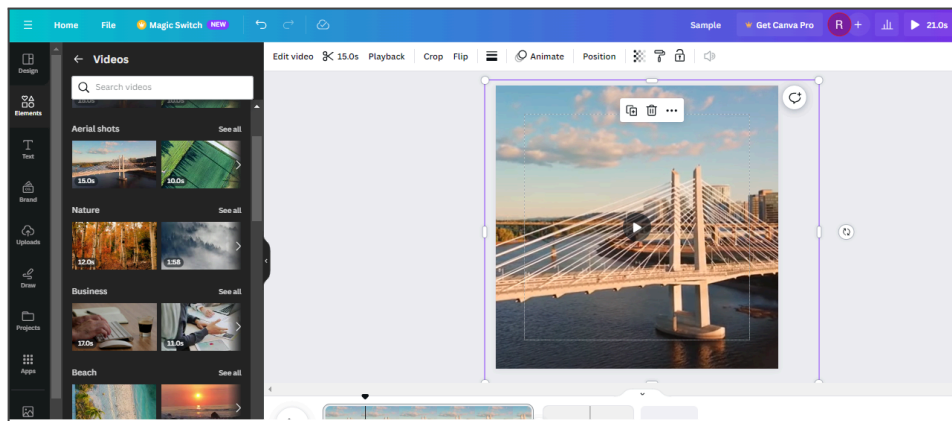
- Canva Supports Fade In/ Fade Out audio effects in Canva.
- Gradual increase (fade in) or decrease (fade out) in audio volume.
- All you need to do for that is to select the audio track.
- Then click on 'Audio effects' in toolbar above the project
- Then simply adjust the 'Fade in' and the 'Fade out' fader.

- **Basics of Video Editing Within Canva**

- Canva offers a wide range of video templates to help you begin with your video editing.
- Canva's video templates are categorized by industry and style, so you can easily find the right template for your business.
- You can also browse Canva's library of free stock photos and videos to use in your video.

- **Adding/Uploading Videos in Canva**

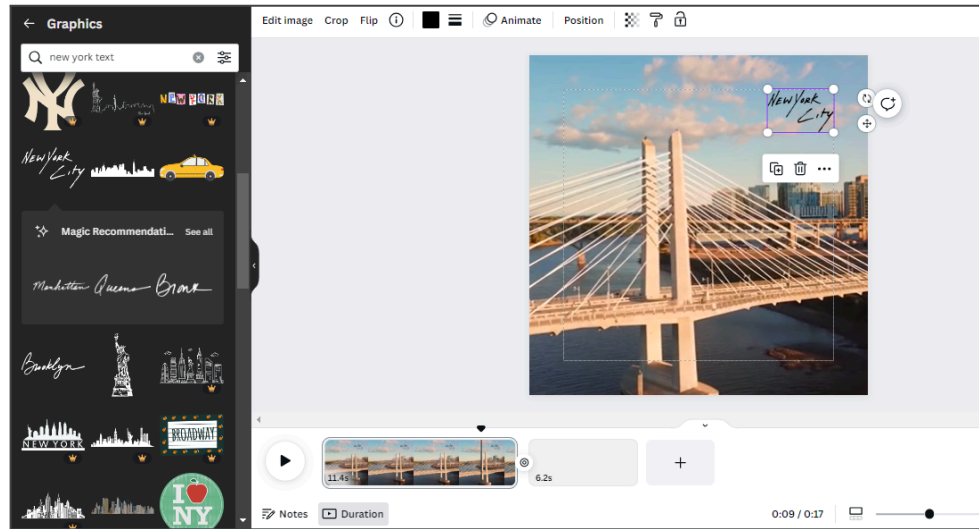
- Click on the 'Video' tab by scrolling down from the editor sidebar.
- From there, you can browse through Canva's library of free stock videos.
- To use a video in your video, simply click on it, then drag and drop it into your project area.



- **Adding Images and Overlays**

- To add an image or overlay to your video, simply click on 'Photos' or search for overlay in the Search bar.
- This will open up Canva's library of images and overlays that you can choose from.

Simply select the image or overlay that you want to add, and then drag and drop it into your video.



■ Trimming and Cropping

- Canva also makes it easy to trim and crop your videos.
- Simply click on the 'Trim' or 'Crop' button in the top toolbar.
- This will open up a menu that will allow you to select the start and end points of your video, or crop the video to a specific size.



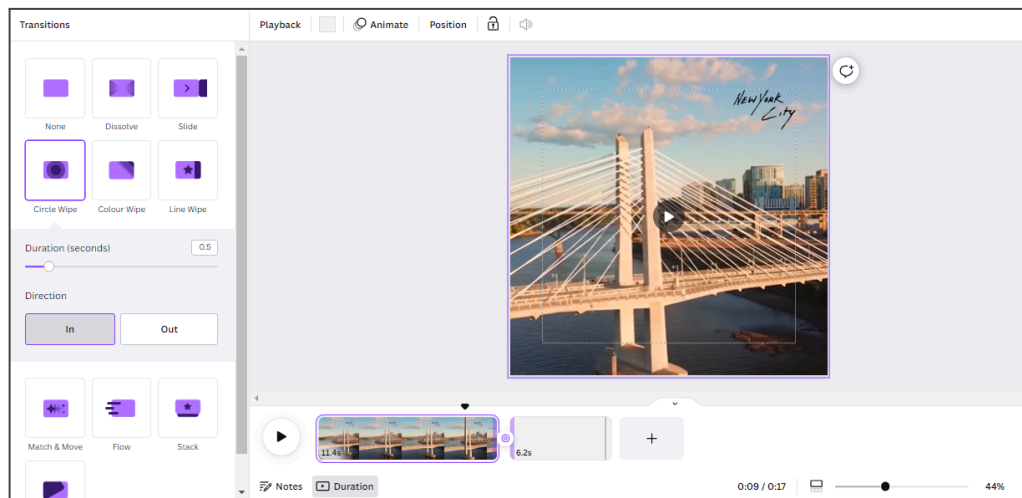
■ Adding Music and Voice Overs

- Canva also allows you to add music and voiceovers to your videos.
- Click on the 'Elements' button from the sidebar and scroll down to the 'Audio' section.
- This will open up a library of songs and sound effects that you can choose from.
- Simply select the song or sound effect you want to add, then drag and drop

it into your video.

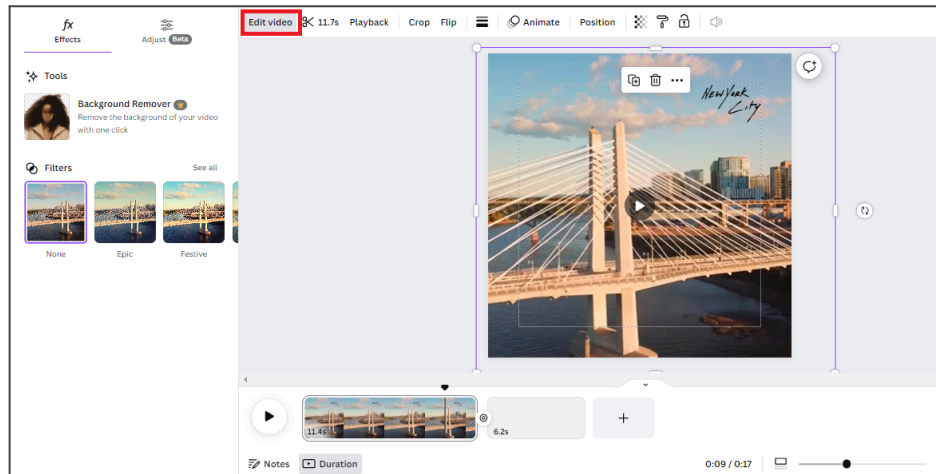
■ Adding Transitions

- To add video transitions, click the + icon found between each video clip or slide. Then, select Add transition.
- This will open up a library of transitions that you can choose from.
- Simply select the transition that you want to add, you can adjust the duration and direction of the transition with respect to the transition type.



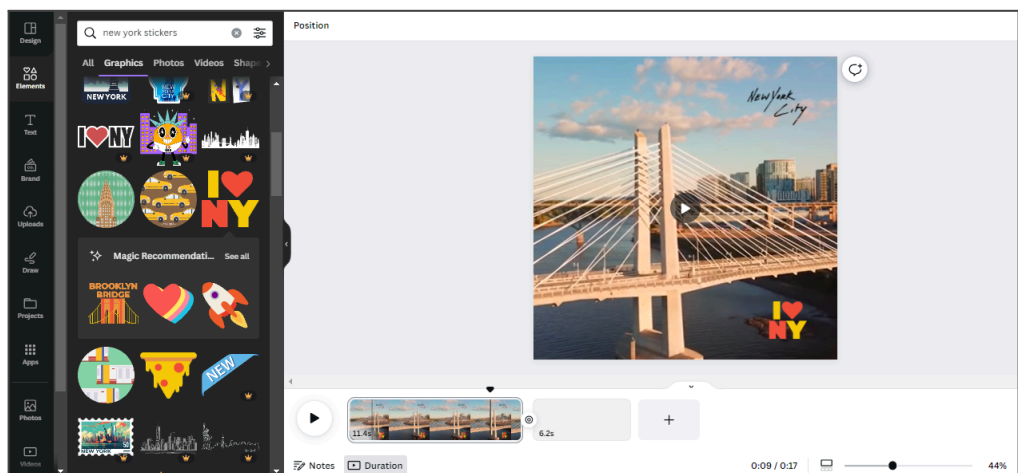
■ Adding Filters

- Canva offers filters to add effects to your videos.
- To do this, simply click on the 'Edit Video' button in the top toolbar.
- This will open up a library of effects that you can choose from.
- Simply select the filter effect, and then go to 'Adjust' and adjust the warmth, color, light and texture.



■ Adding Stickers and Graphics

- Canva also has a wide selection of stickers and graphics that you can use to add some extra flair to your videos.
- To access these, simply click on the 'Elements' and then 'Graphics' Section or you can search from the Search Bar.
- This will open up Canva's library of stickers and graphics. Simply select the sticker or graphic that you want to add, and then drag and drop it into your video.
- You can also adjust the size and position of the sticker or graphic by clicking on it and then dragging it around.



■ Adding Text to Video

- To add text to your Canva video, simply click on the 'Text' button in the Sidebar.
- This will open up a menu that will allow you to choose from a variety of fonts and colors.
- Simply select the font and color that you want to use, and then type out your text.
- You can also adjust the size and position of the text by clicking on it and then dragging it around.
- Canva also allows you to add text effects, such as shadows or outlines, by clicking on the 'Effects' button in the top toolbar.
- This will open up a menu of text effects that you can choose from. Simply select the effect that you want to use, and then click on the 'Apply' button.
- Canva also allows you to add text animations, such as fading in or out, by clicking on the 'Animate' button in the top toolbar.
- This will open up a menu of text animations that you can choose from.
- Simply select the animation that you want to use, and then click on the 'Apply' button.

