

Activity 1

Facilitator Instructions:

Say: Let's do a quick activity to explore Canva design.

ACTIVITY BRIEF		
Activity Topic: Canva Design Exploration		
Activity Objective: To develop an understanding of the basic features of Canva and its design elements.		
Total Duration: 10 mins		
Pre-requisites: Lecture Notes		
Authored by: Ekta Rohilla		
DURATION	FACILITATOR INSTRUCTIONS	PARTICIPANT INSTRUCTIONS
10 mins	<p>Begin by briefly discussing the importance of graphic design in various contexts, such as creating posters, flyers, or social media posts.</p> <p>Direct participants to open Canva and follow the steps outlined in the lecture notes.</p> <p>Ask participants to explore the 'Create a Design' option, choose a template, and navigate through the Elements, Text, and Upload tabs in the editor sidebar.</p> <p>Instruct participants to experiment with adding shapes to their design, changing fill colors, and adjusting borders.</p> <p>Encourage participants to collaborate and share their designs with each other.</p>	<p>Open Canva and click on 'Create a Design'.</p> <p>Choose a template or create a custom design.</p> <p>Explore the Elements, Text, and Upload tabs in the editor sidebar.</p> <p>Add shapes to your design, experiment with different fill colors, and adjust borders.</p> <p>Collaborate with other participants and share your designs.</p>

Activity 2

Facilitator Instructions:

Say: Let's do a quick activity to explore the color palette.

ACTIVITY BRIEF		
<p>Activity Topic: Color palette exploration</p> <p>Activity Objective: To create a cohesive color palette using Canva's Color Palette Generator.</p> <p>Total Duration: 10 mins</p> <p>Pre-requisites: Lecture Notes</p> <p>Authored by: Ekta Rohilla</p>		
DURATION	FACILITATOR INSTRUCTIONS	PARTICIPANT INSTRUCTIONS
10 mins	<p>Introduce the importance of color schemes in design and branding.</p> <p>Share the steps outlined in the lecture notes for using Canva's Color Palette Generator.</p> <p>Instruct participants to visit the provided Canva Color Palette Generator link.</p> <p>Ask participants to upload an image of their choice and create a color palette.</p> <p>Discuss the significance of maintaining consistent colors in design.</p>	<p>Visit 'https://www.canva.com/colors/color-palette-generator/'.</p> <p>Upload an image of your choice.</p> <p>Use the Color Palette Generator to create a color scheme.</p> <p>Copy and use the generated colors in your Canva designs.</p> <p>Reflect on how consistent color palettes enhance design aesthetics.</p>